2022 Expenditure
Calculated using TAS Retrieval

| Augusta, GA |  | Downtown <br> Consumer <br> Visit Trade <br> Area |
| :---: | :---: | :---: |
|  | Total Health Care | \$712,872,384 |
|  | Total drugs | \$54,940,048 |
|  | Prescription drugs | \$19,989,418 |
|  | Nonprescription drugs | \$18,972,172 |
|  | Nonprescription vitamins | \$15,978,496 |
|  | Health Insurance | \$542,320,194 |
|  | Total commercial health insurance (Not BCBS) | \$95,934,651 |
|  | Preferred provider health plan (Not BCBS) | \$95,934,651 |
|  | Total Blue Cross, Blue Shield | \$132,755,336 |
|  | Preferred provider health plan (BCBS) | \$94,346,348 |
|  | Health maintenance organization (BCBS) | \$30,969,313 |
|  | Commercial medicare supplement (BCBS) | \$4,383,280 |
|  | Other health insurance (BCBS) | \$3,056,254 |
|  | Health maintenance organization (not BCBS) | \$81,682,569 |
|  | Medicare payments | \$141,552,948 |
|  | Total Commercial medicare supplements and other health insurance | \$90,394,745 |
|  | Commercial medicare supplement (Not BCBS) | \$56,270,152 |
|  | Other health insurance (Not BCBS) | \$25,376,697 |
|  | Long-term care insurance (Not BCBS) | \$8,748,017 |
|  | Total medical supplies | \$20,406,637 |
|  | Eyeglasses and contact lenses | \$8,416,389 |
|  | Hearing aids | \$3,335,087 |
|  | Topicals and dressings | \$8,655,104 |
|  | Total Medical services | \$95,205,505 |
|  | Physician's services | \$18,401,642 |
|  | Dental services | \$33,148,728 |
|  | Eyecare services | \$6,692,242 |
|  | Service by professionals other than physician | \$9,238,119 |
|  | Lab tests, x-rays | \$5,216,971 |
|  | Hospital room and services | \$19,149,886 |
|  | Other medical care services | \$3,357,569 |
| $$ | Total Reading | \$10,204,116 |
|  | Magazine/Newspaper subscriptions | \$5,316,686 |
|  | Magazines/Newspapers, non-subscription | \$577,121 |
|  | Books not thru book clubs | \$4,310,252 |
| - ${ }_{\text {-1 }}^{\text {O}}$ | Total Tobacco Products \& Smoking Supplies <br> Cigarettes <br> Other tobacco products <br> Smoking accessories | \$52,283,426 |
|  |  | \$44,759,499 |
|  |  | \$6,930,296 |
|  |  | \$593,562 |

2022 Expenditure
Calculated using TAS Retrieval

| Augusta, GA |  | Downtown Consumer Visit Trade Area |
| :---: | :---: | :---: |
| $\begin{aligned} & \mathbb{D} \\ & \frac{0}{N} \\ & 0 \\ & \frac{0}{2} \\ & \frac{N}{N} \end{aligned}$ | Total Personal Care Products/Services | \$105,395,304 |
|  | Total personal care products | \$67,782,521 |
|  | Total personal care products | \$67,782,521 |
|  | Hair care products | \$11,790,589 |
|  | Nonelectric articles for the hair | \$2,185,230 |
|  | Wigs and hairpieces | \$574,608 |
|  | Oral hygiene products, articles | \$7,154,496 |
|  | Shaving needs | \$2,689,559 |
|  | Cosmetics, perfume, bath preparations | \$32,105,881 |
|  | Deodorants, feminine hygiene, miscellaneous personal care | \$7,878,204 |
|  | Electric personal care appliances | \$2,947,830 |
|  | Total personal care services | \$37,612,598 |
|  | Personal care service | \$37,612,598 |
| $\begin{aligned} & \text { 능 } \\ & \text { 응 } \\ & \frac{\overline{0}}{2} \end{aligned}$ | Total Alcoholic Beverages | \$85,539,180 |
|  | Beer and ale | \$21,139,671 |
|  | Whiskey | \$3,584,122 |
|  | Wine | \$27,175,497 |
|  | Other alcoholic beverages | \$6,523,842 |
|  | Total away from home(except on trips) | \$27,115,923 |
|  | Alcoholic beverages purchased on trips | \$4,859,201 |
|  | Total Housing | \$1,671,747,088 |
|  | Total shelter | \$367,553,705 |
|  | Total owned dwellings | \$367,553,705 |
|  | Total maintenance, repairs, insurance, other expenses | \$326,498,235 |
|  | Homeowners insurance | \$82,824,144 |
|  | Ground rent | \$8,893,797 |
|  | Total maintenance and repair services | \$161,314,376 |
|  | Painting and papering | \$14,723,258 |
|  | Plumbing and water heating | \$19,278,933 |
|  | Heat, A/C, electrical work | \$41,942,046 |
|  | Roofing and gutters | \$28,782,441 |
|  | Other repair and maintenance services | \$56,212,035 |
|  | Repair of built-in appliances | \$375,767 |
|  | Total maintenance and repair commodities | \$48,993,651 |
|  | Paints, wallpaper and supplies | \$5,553,099 |
|  | Tools and equipment for painting and wallpapering | \$596,494 |
|  | Plumbing supplies and equipment | \$2,791,827 |
|  | Electrical supplies, heating and cooling equipment | \$2,539,460 |
|  | Materials for hard surface flooring, repair and replacement | \$20,711,501 |
|  | Materials and equipment for roof and gutters | \$2,830,200 |


| Augusta, GA |  | Downtown Consumer Visit Trade Area |
| :---: | :---: | :---: |
|  | Materials for walls, doors \& windows | \$5,998,062 |
|  | Material for insulation, other maintenance and repair | \$7,972,992 |
|  | Property management and security | \$20,148,899 |
|  | Property management | \$18,387,995 |
|  | Management and upkeep services for security | \$1,760,892 |
|  | Parking | \$4,323,438 |
|  | Total utilities, fuels, and public services | \$653,467,283 |
|  | Total natural gas | \$67,436,033 |
|  | Total Electricity | \$238,112,540 |
|  | Total fuel oil and other fuels | \$16,932,698 |
|  | Total Fuel oil | \$9,305,318 |
|  | Total Bottled gas | \$6,414,391 |
|  | Total wood and other fuels | \$1,212,887 |
|  | Total telephone services | \$224,883,890 |
|  | Residential telephone/pay phones including VOIP | \$31,500,538 |
|  | Cellular phone service | \$193,383,326 |
|  | Phone cards | 0 |
|  | Total water and other public services | \$106,102,325 |
|  | Total water and sewerage maintenance | \$75,550,670 |
|  | Total trash and garbage collection | \$29,462,476 |
|  | Septic tank cleaning | \$1,089,098 |
|  | Total household operations | \$207,748,487 |
|  | Total personal services | \$34,257,039 |
|  | Babysitting and child care in your own home | \$11,794,342 |
|  | Day care centers, nursery, and preschools | \$22,462,738 |
|  | Total other household expenses | \$173,491,531 |
|  | Housekeeping services | \$14,973,486 |
|  | Gardening, lawn care service | \$25,250,318 |
|  | Water softening service | \$1,245,230 |
|  | Household laundry and dry cleaning, sent out (nonclothing) not coin-operated | \$169,935 |
|  | Coin-operated household laundry and dry cleaning (nonclothing) | \$757,840 |
|  | Service for termite/pest control | \$4,534,012 |
|  | Home security system service fee | \$4,851,043 |
|  | Other home services | \$3,468,817 |
|  | Termite/pest control products | \$1,133,511 |
|  | Moving, storage, freight express | \$7,572,522 |
|  | Appliance repair, including service center | \$2,273,872 |
|  | Reupholstering, furniture repair | \$1,100,771 |
|  | Repairs/rentals of lawn and garden equipment, hand or power tools, other household equipment | \$1,628,130 |
|  | Appliance rental | \$165,226 |
|  | Repair of computer systems for nonbusiness use | \$635,414 |

2022 Expenditure Calculated using TAS Retrieval

| Augusta, GA |  | Downtown Consumer Visit Trade Area |
| :---: | :---: | :---: |
|  | Computer information services | \$99,182,924 |
|  | Total housekeeping supplies | \$131,146,517 |
|  | Total laundry and cleaning supplies | \$27,990,953 |
|  | Soaps and detergents | \$12,351,674 |
|  | Other laundry cleaning products | \$15,639,331 |
|  | Total other household products | \$83,044,297 |
|  | Cleansing and toilet tissue, paper towels and napkins | \$22,401,942 |
|  | Miscellaneous household products | \$38,286,454 |
|  | Lawn and garden supplies | \$22,355,914 |
|  | Total postage and stationery | \$20,111,238 |
|  | Stationery, stationery supplies, giftwraps | \$11,710,343 |
|  | Postage | \$8,400,710 |
|  | Total household furnishings and equipment | \$311,831,022 |
|  | Total household textiles | \$19,543,587 |
|  | Bathroom linens | \$2,454,524 |
|  | Bedroom linens | \$13,215,049 |
|  | Kitchen, dining room, and other linens | \$1,002,551 |
|  | Curtains and draperies | \$2,041,188 |
|  | Slipcovers, decorative pillows | \$830,256 |
|  | Total furniture | \$75,976,691 |
|  | Mattress and springs | \$13,807,702 |
|  | Other bedroom furniture | \$12,020,686 |
|  | Sofas | \$21,854,858 |
|  | Living room chairs | \$7,296,199 |
|  | Living room tables | \$2,076,114 |
|  | Kitchen, dining room furniture | \$5,244,826 |
|  | Infants' furniture | \$1,154,675 |
|  | Outdoor furniture | \$5,802,390 |
|  | Wall units, cabinets and other occasional furniture | \$6,719,208 |
|  | Total floor coverings | \$4,357,417 |
|  | Floor coverings, nonpermanent | \$4,357,417 |
|  | Total major appliances | \$42,352,931 |
|  | Dishwashers (built-in), garbage disposals, range hoods | \$4,152,988 |
|  | Refrigerators, freezers | \$14,306,018 |
|  | Washing machines and Clothes dryers | \$11,361,512 |
|  | Cooking stoves, ovens | \$6,274,093 |
|  | Microwave ovens | \$2,054,587 |
|  | Electric floor cleaning equipment | \$4,346,263 |
|  | Sewing machines | \$1,030,921 |
|  | Total small appliances, miscellaneous housewares | \$21,165,598 |
|  | Total Housewares | \$12,898,444 |
|  | Flatware | \$693,494 |
|  | Dinnerware, Glassware, serving pieces | \$4,268,758 |
|  | Tableware, nonelectric kitchenware | \$4,067,975 |

2022 Expenditure Calculated using TAS Retrieval

| Augusta, GA |  | Downtown Consumer Visit Trade Area |
| :---: | :---: | :---: |
|  | Nonelectric cookware | \$3,868,200 |
|  | Small appliances | \$8,267,150 |
|  | Small electric kitchen appliances | \$6,371,579 |
|  | Portable heating and cooling equipment | \$1,895,523 |
|  | Total miscellaneous household equipment | \$148,434,540 |
|  | Window coverings | \$2,424,227 |
|  | Infants' equipment | \$2,329,039 |
|  | Laundry and cleaning equipment | \$3,704,749 |
|  | Outdoor equipment | \$13,017,912 |
|  | Lamps, lighting fixtures, and ceiling fans | \$3,287,236 |
|  | Clocks and other household decorative items | \$22,222,704 |
|  | Telephones and accessories | \$12,291,456 |
|  | Lawn and garden equipment | \$12,759,002 |
|  | Power tools | \$6,671,726 |
|  | Other hardware | \$4,262,298 |
|  | Small miscellaneous furnishings | \$2,688,964 |
|  | Hand tools | \$1,569,210 |
|  | Indoor plants, fresh flowers | \$8,407,886 |
|  | Closet and storage items | \$3,148,309 |
|  | Miscellaneous household equipment and parts | \$12,977,097 |
|  | Luggage | \$671,055 |
|  | Computers and computer hardware nonbusiness use | \$28,324,038 |
|  | Internet services away from home | \$238,765 |
|  | Computer software and accessories for nonbusiness use | \$4,811,066 |
|  | Business equipment for home use | \$257,396 |
|  | Other household appliances | \$2,609,336 |
|  | Total Entertainment | \$350,020,385 |
|  | Total fees and admissions | \$54,366,312 |
|  | Recreation expenses, out-of-town trips | \$15,513 |
|  | Social, recreation, civic club membership | \$21,860,722 |
|  | Fees for participant sports | \$11,143,963 |
|  | Participant sports, out-of-town trips | \$1,708,679 |
|  | Movie, theater, opera, ballet | \$2,243,800 |
|  | Movie, other admissions, out-of-town trips | \$2,328,011 |
|  | Admission to sporting events | \$2,018,854 |
|  | Admission to sports events, out-of-town trips | \$775,310 |
|  | Fees for recreational lessons | \$10,715,110 |
|  | Other entertainment services, out-of-town trips | \$15,513 |
|  | Total television, radios, sound equipment | \$151,158,389 |
|  | Total televisions | \$137,383,575 |
|  | Cable, satellite, community antenna service | \$101,332,507 |
|  | Televisions | \$14,553,532 |
|  | VCR's and video disc players | \$411,607 |
|  | Video cassettes, tapes, and discs | \$725,681 |

2022 Expenditure
Calculated using TAS Retrieval

| Augusta, GA |  | Downtown Consumer Visit Trade Area |
| :---: | :---: | :---: |
|  | Video game hardware and software | \$6,588,727 |
|  | Streaming/Downloaded Video | \$13,550,632 |
|  | Repair of TV, radio, and sound equipment | \$221,023 |
|  | Total radios, sound equipment | \$13,774,742 |
|  | Stereos, radios, speakers, and sound components including auto | \$2,503,736 |
|  | Digital Audio Players | \$84,383 |
|  | Satellite radio service | \$2,108,018 |
|  | Streaming/Downloaded Audio | \$2,584,984 |
|  | Records, CDs, and audio tapes | \$583,705 |
|  | Musical instruments and accessories | \$4,161,747 |
|  | Rental and repair of musical instruments | \$221,492 |
|  | Total pets, toys and playground equipment | \$108,553,100 |
|  | Total pets | \$95,366,006 |
|  | Pet food | \$38,178,476 |
|  | Pet purchase, supplies, medicine | \$18,532,124 |
|  | Pet services | \$7,840,871 |
|  | Vet services | \$30,814,470 |
|  | Toys, games, hobbies, and tricycles | \$12,375,885 |
|  | Playground equipment | \$811,159 |
|  | Total other entertainment supplies, equipment, and services | \$35,942,555 |
|  | Total sports, recreation and exercise equipment | \$32,146,301 |
|  | Athletic gear, game tables, and exercise equipment | \$9,571,763 |
|  | Bicycles | \$5,850,026 |
|  | Camping equipment | \$1,778,214 |
|  | Hunting and fishing equipment | \$11,010,008 |
|  | Winter sports equipment | \$903,426 |
|  | Water sports equipment | \$1,375,000 |
|  | Other sports equipment | \$1,387,843 |
|  | Rental and repair of miscellaneous sports equipment | \$269,928 |
|  | Total photographic equipment, supplies and services | \$3,796,267 |
|  | Film | \$31,135 |
|  | Film processing | \$752,069 |
|  | Photographic equipment | \$1,713,615 |
|  | Photographer fees | \$1,299,538 |
|  | Total Food at home | \$878,267,211 |
|  | Total Cereals and bakery products | \$113,089,581 |
|  | Total Cereals and cereal products | \$37,415,342 |
|  | Flour | \$2,820,485 |
|  | Prepared flour mixes | \$3,262,529 |
|  | Ready-to-eat and cooked cereals | \$14,599,338 |
|  | Rice | \$6,937,796 |
|  | Pasta, cornmeal and other cereal products | \$9,795,092 |

2022 Expenditure
Calculated using TAS Retrieval

| Augusta, GA |  | Downtown Consumer Visit Trade Area |
| :---: | :---: | :---: |
|  | Total Bakery products | \$75,674,172 |
|  | Total Bread | \$22,058,514 |
|  | White bread | \$9,494,710 |
|  | Bread, other than white | \$12,563,724 |
|  | Total Cookies and crackers | \$18,947,544 |
|  | Cookies | \$10,457,713 |
|  | Crackers | \$8,489,813 |
|  | Frozen and refrigerated bakery products | \$5,765,955 |
|  | Total Other bakery products | \$28,902,263 |
|  | Biscuits and rolls | \$11,091,020 |
|  | Cakes and cupcakes | \$7,610,374 |
|  | Bread and cracker products | \$1,520,142 |
|  | Sweetrolls, coffee cakes, doughnuts | \$5,140,397 |
|  | Pies, tarts, turnovers | \$3,540,492 |
|  | Total Meats, poultry, fish, and eggs | \$186,551,670 |
|  | Total Beef | \$51,253,731 |
|  | Total Ground beef | \$19,115,513 |
|  | Total Roast | \$7,968,818 |
|  | Chuck roast | \$2,465,825 |
|  | Round roast | \$902,721 |
|  | Other roast | \$4,600,092 |
|  | Total Steak | \$19,405,481 |
|  | Round steak | \$3,624,689 |
|  | Sirloin steak | \$5,182,745 |
|  | Other steak | \$10,598,001 |
|  | Total Other beef | \$4,763,900 |
|  | Total Pork | \$35,941,828 |
|  | Bacon | \$7,822,366 |
|  | Pork chops | \$4,995,402 |
|  | Ham | \$6,475,101 |
|  | Sausage | \$8,291,789 |
|  | Other pork | \$8,357,127 |
|  | Total Other meats | \$24,078,298 |
|  | Frankfurters | \$4,766,059 |
|  | Total Lunch meats (cold cuts) | \$17,429,313 |
|  | Bologna, liverwurst, salami | \$5,400,831 |
|  | Other lunchmeats | \$12,028,514 |
|  | Total Lamb \& Organ meats | \$1,882,905 |
|  | Total Poultry | \$33,239,638 |
|  | Total Fresh and frozen chickens | \$26,708,368 |
|  | Fresh and frozen whole chicken | \$8,089,926 |
|  | Fresh and frozen chicken parts | \$18,618,331 |
|  | Total other poultry | \$6,531,268 |
|  | Total fish and seafood | \$30,539,904 |
|  | Canned fish and seafood | \$4,949,472 |
|  | Fresh fish and shellfish | \$14,648,598 |

2022 Expenditure
Calculated using TAS Retrieval

| Augusta, GA |  | Downtown Consumer Visit Trade Area |
| :---: | :---: | :---: |
|  | Frozen fish and shellfish | \$10,941,842 |
|  | Total Eggs | \$11,498,405 |
|  | Total dairy products | \$85,754,525 |
|  | Total fresh milk and cream | \$27,085,563 |
|  | Fresh milk, all types | \$20,665,666 |
|  | Cream | \$6,419,864 |
|  | Total other dairy products | \$58,668,922 |
|  | Butter | \$6,874,107 |
|  | Cheese | \$27,500,761 |
|  | Ice cream and related products | \$12,767,346 |
|  | Miscellaneous dairy products | \$11,526,727 |
|  | Total fruits and vegetables | \$174,200,577 |
|  | Total Fresh fruits | \$62,051,012 |
|  | Apples | \$8,897,580 |
|  | Bananas | \$9,443,245 |
|  | Oranges | \$6,851,162 |
|  | Citrus fruits, excluding oranges | \$11,023,987 |
|  | Other fresh fruits | \$25,834,907 |
|  | Total fresh vegetables | \$57,403,102 |
|  | Potatoes | \$9,402,667 |
|  | Lettuce | \$6,810,341 |
|  | Tomatoes | \$9,978,333 |
|  | Other fresh vegetables | \$31,211,570 |
|  | Total processed fruits | \$22,235,881 |
|  | Total frozen fruits and fruit juices | \$3,117,078 |
|  | Frozen orange juice | \$497,841 |
|  | Frozen fruits | \$2,260,025 |
|  | Frozen fruit juices | \$359,334 |
|  | Canned fruits | \$4,223,445 |
|  | Dried fruit | \$2,162,088 |
|  | Fresh fruit juice | \$2,562,873 |
|  | Canned and bottled fruit juice | \$10,170,422 |
|  | Total processed vegetables | \$32,510,533 |
|  | Frozen vegetables | \$8,657,235 |
|  | Total canned and dried vegetables and juices | \$23,853,281 |
|  | Canned beans | \$6,197,242 |
|  | Canned corn | \$2,699,057 |
|  | Canned miscellaneous vegetables | \$6,216,193 |
|  | Dried beans | \$1,359,613 |
|  | Dried miscellaneous vegetables | \$3,556,608 |
|  | Fresh and canned vegetable juices | \$3,824,744 |
|  | Total other food at home | \$318,671,105 |
|  | Total sugar and other sweets | \$30,065,013 |
|  | Candy and chewing gum | \$18,329,181 |
|  | Sugar | \$3,546,033 |
|  | Artificial sweeteners | \$1,136,648 |

2022 Expenditure Calculated using TAS Retrieval

| Augusta, GA |  | Downtown Consumer Visit Trade Area |
| :---: | :---: | :---: |
|  | Jams, preserves, other sweets | \$7,053,162 |
|  | Total fats and oils | \$23,587,532 |
|  | Margarine | \$1,190,306 |
|  | Fats and oils | \$7,225,621 |
|  | Salad dressings | \$6,046,931 |
|  | Nondairy cream and imitation milk | \$4,885,875 |
|  | Peanut butter | \$4,238,910 |
|  | Total miscellaneous foods | \$175,501,540 |
|  | Total frozen prepared foods | \$29,236,000 |
|  | Frozen meals | \$10,677,951 |
|  | Other frozen prepared foods | \$18,557,899 |
|  | Canned and packaged soups | \$11,054,587 |
|  | Total potato chips, nuts, and other snacks | \$37,011,069 |
|  | Potato chips and other snacks | \$26,382,712 |
|  | Nuts | \$10,628,308 |
|  | Total condiments and seasonings | \$35,469,440 |
|  | Salt, spices, other seasonings | \$10,944,840 |
|  | Olives, pickles, relishes | \$3,646,272 |
|  | Sauces and gravies | \$13,739,895 |
|  | Baking needs and miscellaneous products | \$7,138,268 |
|  | Total Other canned and packaged prepared foods | \$62,730,639 |
|  | Prepared salads | \$10,172,180 |
|  | Prepared desserts | \$3,263,458 |
|  | Baby food | \$4,082,614 |
|  | Miscellaneous prepared foods | \$45,212,366 |
|  | Total nonalcoholic beverages | \$81,342,398 |
|  | Cola | \$11,920,414 |
|  | Other carbonated drinks | \$15,875,629 |
|  | Total Coffee | \$19,528,630 |
|  | Roasted coffee | \$12,569,970 |
|  | Instant and freeze dried coffee | \$6,958,678 |
|  | Noncarbonated fruit flavored drinks, including non-frozen lemonade | \$5,628,571 |
|  | Tea | \$7,283,314 |
|  | Other nonalcoholic beverages and ice | \$21,105,867 |
|  | Food prepared by consumer unit on out-oftown trips | \$8,174,417 |
|  | Total food away from home | \$376,508,737 |
|  | Total meals at restaurants (except on trips) | \$353,645,546 |
|  | Total lunch | \$105,813,043 |
|  | Lunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria) | \$64,842,871 |
|  | Lunch at full service restaurants | \$40,970,081 |
|  | Total dinner | \$184,322,055 |


| Augusta, GA |  | Downtown Consumer Visit Trade Area |
| :---: | :---: | :---: |
|  | Dinner at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria) | \$82,444,158 |
|  | Dinner at full service restaurants | \$101,877,934 |
|  | Total snacks and nonalcoholic beverages | \$29,874,689 |
|  | Snacks and nonalcoholic beverages at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria) | \$23,681,458 |
|  | Snacks and nonalcoholic beverages at full service restaurants | \$6,193,316 |
|  | Breakfast and brunch | \$33,635,681 |
|  | Breakfast and brunch at fast food, takeout, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria) | \$20,608,034 |
|  | Breakfast and brunch at full service restaurants | \$13,027,727 |
|  | Total food on out-of-town trips | \$22,863,232 |
|  | Food/Goods/Beverages at Grocery Stores | \$1,244,339,078 |
|  | Food/Nonalcoholic Beverages at Grocery Stores | \$1,088,953,274 |
|  | Total Apparel and Services | \$199,266,575 |
|  | Total men and boys | \$42,742,496 |
|  | Total men, 16 and over | \$35,287,321 |
|  | Men's suits | \$1,154,214 |
|  | Men's sportcoats, tailored jackets | \$483,160 |
|  | Men's coats and jackets | \$2,913,700 |
|  | Men's underwear | \$4,158,634 |
|  | Men's hosiery | \$2,321,461 |
|  | Men's nightwear | \$375,088 |
|  | Men's accessories | \$5,952,750 |
|  | Men's swimwear | \$170,127 |
|  | Men's shirts, sweaters, and vests | \$9,266,671 |
|  | Mens pants and shorts | \$8,098,771 |
|  | Men's uniforms | \$286,633 |
|  | Men's costumes | \$106,032 |
|  | Total boys, 2 to 15 | \$7,455,220 |
|  | Boys' coats and jackets | \$770,840 |
|  | Boys' shirts and sweaters | \$1,223,316 |
|  | Boys' underwear | \$936,965 |
|  | Boys' nightwear | \$221,968 |
|  | Boys' hosiery | \$325,814 |
|  | Boys' accessories | \$474,374 |
|  | Boys' suits, sportcoats, vests | \$112,398 |
|  | Boys pants and shorts | \$2,982,597 |
|  | Boys' uniforms | \$112,026 |
|  | Boys' swimwear | \$112,178 |
|  | Boys' costumes | \$182,858 |

2022 Expenditure
Calculated using TAS Retrieval

| Augusta, GA |  | Downtown Consumer Visit Trade Area |
| :---: | :---: | :---: |
|  | Total women and girls | \$79,299,081 |
|  | Total women, 16 and over | \$70,913,274 |
|  | Women's coats and jackets | \$5,246,550 |
|  | Women's dresses | \$7,177,365 |
|  | Women's sportcoats, tailored jackets | \$371,732 |
|  | Women's shirts, tops, blouses, vests and sweaters | \$19,121,493 |
|  | Women's skirts | \$1,014,675 |
|  | Womens pants and shorts | \$13,270,490 |
|  | Women's swimwear | \$794,291 |
|  | Women's sleepwear | \$3,590,572 |
|  | Women's undergarments | \$6,713,062 |
|  | Women's hosiery | \$3,171,664 |
|  | Women's suits | \$229,342 |
|  | Women's accessories | \$9,566,713 |
|  | Women's uniforms | \$516,901 |
|  | Women's costumes | \$128,354 |
|  | Total girls, 2 to 15 | \$8,385,877 |
|  | Girls' coats and jackets | \$603,632 |
|  | Girls' dresses, suits | \$1,207,725 |
|  | Girls' shirts, blouses, sweaters | \$1,993,787 |
|  | Girls pants and shorts | \$2,262,566 |
|  | Girls' swimwear | \$593,958 |
|  | Girls' underwear and sleepwear | \$652,675 |
|  | Girls' hosiery | \$624,916 |
|  | Girls' accessories | \$184,553 |
|  | Girls' uniforms | \$135,965 |
|  | Girls' costumes | \$125,919 |
|  | Total children under 2 | \$5,731,105 |
|  | Infant coat, jacket, snowsuit | \$64,981 |
|  | Infant dresses, outerwear | \$943,679 |
|  | Infant undergarments | \$3,946,129 |
|  | Infant nightwear, loungewear | \$101,136 |
|  | Infant accessories | \$675,227 |
|  | Total Footwear | \$46,691,786 |
|  | Men's footwear | \$17,866,550 |
|  | Boys' footwear | \$1,860,045 |
|  | Women's footwear | \$23,318,099 |
|  | Girls' footwear | \$3,647,253 |
|  | Total other apparel products and services | \$24,802,033 |
|  | Material and supplies for sewing, needlework, quilting | \$6,409,381 |
|  | Watches | \$1,746,145 |
|  | Jewelry | \$6,514,878 |
|  | Shoe repair and other shoe service | \$100,204 |
|  | Coin-operated apparel laundry and dry cleaning | \$6,701,114 |
|  | Alteration, repair and tailoring of apparel and accessories | \$511,079 |
|  | Clothing rental | \$123,684 |
|  | Watch and jewelry repair | \$384,874 |

2022 Expenditure Calculated using TAS Retrieval

| Augusta, GA |  | Downtown Consumer Visit Trade Area |
| :---: | :---: | :---: |
|  | Apparel laundry and dry cleaning not coinoperated | \$2,310,870 |
|  |  |  |
|  | Total Transportation | \$1,390,719,177 |
|  | Total vehicle purchases (net outlay) | \$618,378,525 |
|  | Total cars and trucks, new | \$274,843,962 |
|  | New cars | \$82,967,975 |
|  | New trucks | \$191,876,119 |
|  | Total Cars and trucks, used | \$343,534,615 |
|  | Used cars | \$124,791,097 |
|  | Used trucks | \$218,743,479 |
|  | Total gasoline and motor oil | \$234,891,021 |
|  | Gasoline | \$217,792,727 |
|  | Diesel fuel | \$6,010,037 |
|  | Gasoline on out-of-town trips | \$9,111,581 |
|  | Motor oil | \$1,884,546 |
|  | Motor oil on out-of-town trips | \$91,924 |
|  | Total other vehicle expenses | \$506,771,217 |
|  | Total vehicle finance charges | \$37,110,761 |
|  | Automobile finance charges | \$11,839,707 |
|  | Truck finance charges | \$23,306,448 |
|  | Motorcycle and plane finance charges | \$210,141 |
|  | Other vehicle finance charges | \$1,754,451 |
|  | Total vehicle maintenance and repairs | \$134,788,566 |
|  | Coolant, additives, brake, transmission fluids | \$1,243,391 |
|  | Tires - purchased, replaced, installed | \$22,103,128 |
|  | Parts, equipment, and accessories | \$10,245,577 |
|  | Body work and painting | \$5,133,278 |
|  | Motor tune-up | \$6,129,088 |
|  | Lube, oil change, and oil filters | \$14,670,631 |
|  | Front end alignment, wheel balance and rotation | \$3,407,782 |
|  | Shock absorber replacement | \$1,184,177 |
|  | Repair tires and other repair work | \$16,259,687 |
|  | Vehicle cleaning services including car wash | \$3,849,112 |
|  | Vehicle products, such as wax, touch up paint, etc | \$1,533,497 |
|  | Miscellaneous auto repair and servicing | \$13,059,605 |
|  | Vehicle or engine repairs | \$35,969,463 |
|  | Vehicle insurance | \$237,607,521 |
|  | Total vehicle rental, licenses, other charges | \$97,264,333 |

2022 Expenditure
Calculated using TAS Retrieval

| Augusta, GA |  | Downtown Consumer Visit Trade Area |
| :---: | :---: | :---: |
|  | Total leased and rented vehicles | \$57,070,086 |
|  | Total rented vehicles | \$5,857,925 |
|  | Auto/Truck rental | \$1,940,020 |
|  | Auto/Truck rental, out-of-town trips | \$3,917,970 |
|  | Total leased vehicles | \$51,212,148 |
|  | Auto/Truck lease payments | \$51,212,148 |
|  | Vehicle registration state/local | \$21,568,531 |
|  | Drivers' license | \$1,902,376 |
|  | Vehicle inspection | \$1,581,864 |
|  | Total parking fees | \$4,333,169 |
|  | Parking fees in home city, excluding residence | \$3,807,206 |
|  | Parking fees, out-of-town trips | \$525,999 |
|  | Tolls | \$4,483,058 |
|  | Tolls on out-of-town trips | \$309,099 |
|  | Towing charges | \$997,504 |
|  | Automobile service clubs and GPS | \$5,018,894 |
|  | Total public transportation | \$30,678,344 |
|  | Airline fares | \$18,142,418 |
|  | Intercity bus fares | \$189,238 |
|  | Intracity mass transit fares | \$4,993,603 |
|  | Local trans. on out-of-town trips | \$727,914 |
|  | Taxi fares and limousine services on trips | \$427,459 |
|  | Taxi fares and limousine services | \$5,204,126 |
|  | Intercity train fares | \$536,129 |
|  | Ship fares | \$457,422 |
|  | Total Education | \$118,096,833 |
|  | College tuition | \$86,343,964 |
|  | Elementary and high school tuition | \$17,445,439 |
|  | Other schools tuition | \$1,047,123 |
|  | Other school expenses including rentals | \$3,682,483 |
|  | School books, supplies, equipment for college | \$5,750,377 |
|  | School books, supplies, equipment for elementary, high school | \$1,921,354 |
|  | School books, supplies, equipment for day care, nursery, other | \$253,938 |
|  | Total Cash Contributions <br> Support for college students <br> Child support expenditures <br> Cash contributions to charities and other organizations <br> Cash contributions to church, religious organizations <br> Cash contributions to educational institutions <br> Other cash gifts | \$332,364,952 |
|  |  | \$14,925,783 |
|  |  | \$23,683,319 |
|  |  | \$76,326,834 |
|  |  | \$116,299,660 |
|  |  | \$8,775,762 |
|  |  | \$85,303,006 |

2022 Expenditure
Calculated using TAS Retrieval

| Augusta, GA |  | Downtown Consumer Visit Trade Area |
| :---: | :---: | :---: |
|  | Total Personal Insurance | \$68,485,951 |
|  | Life, endowment, annuity, other personal insurance | \$63,593,348 |
|  | Other nonhealth insurance | \$4,892,693 |
|  | Total Miscellaneous | \$84,095,165 |
|  | Lotteries and parimutuel losses | \$7,804,522 |
|  | Online Entertainment and games | \$1,225,886 |
|  | Legal fees | \$22,807,264 |
|  | Funeral expenses | \$12,153,668 |
|  | Safe deposit box rental | \$658,119 |
|  | Checking accounts, other bank service charges | \$3,281,616 |
|  | Cemetery lots, vaults, maintenance fees | \$1,119,543 |
|  | Accounting fees | \$11,646,863 |
|  | Miscellaneous personal services | \$542,077 |
|  | Dating Services | \$111,274 |
|  | Occupational expenses | \$8,172,565 |
|  | Expenses for other properties | \$7,008,052 |
|  | Credit card memberships | \$990,734 |
|  | Shopping club membership fees | \$6,572,985 |

