

Aug	gusta, GA	Downtown Consumer Visit Trade Area
	Total Health Care	\$712,872,384
	Total drugs	\$54,940,048
	Prescription drugs Nonprescription drugs Nonprescription vitamins	\$19,989,418 \$18,972,172 \$15,978,496
	Health Insurance	\$542,320,194
	Total commercial health insurance (Not BCBS)	\$95,934,651
	Preferred provider health plan (Not BCBS)	\$95,934,651
	Total Blue Cross, Blue Shield	\$132,755,336
	Preferred provider health plan (BCBS) Health maintenance organization (BCBS) Commercial medicare supplement (BCBS) Other health insurance (BCBS)	\$94,346,348 \$30,969,313 \$4,383,280 \$3,056,254
	Health maintenance organization (not BCBS)	\$81,682,569
Health	Medicare payments	\$141,552,948
Ilth Care	Total Commercial medicare supplements and other health insurance	\$90,394,745
lre	Commercial medicare supplement (Not BCBS) Other health insurance (Not BCBS)	\$56,270,152 \$25,376,697
	Long-term care insurance (Not BCBS)	\$8,748,017
	Total medical supplies	\$20,406,637
	Eyeglasses and contact lenses Hearing aids Topicals and dressings	\$8,416,389 \$3,335,087 \$8,655,104
	Total Medical services	\$95,205,505
	Physician's services Dental services Eyecare services Service by professionals other than physician	\$18,401,642 \$33,148,728 \$6,692,242 \$9,238,119
	Lab tests, x-rays Hospital room and services Other medical care services	\$5,216,971 \$19,149,886 \$3,357,569
_Z	Total Reading	\$10,204,116
Reading	Magazine/Newspaper subscriptions	\$5,316,686
ling	Magazines/Newspapers, non-subscription Books not thru book clubs	\$577,121 \$4,310,252
Ţ	Total Tobacco Products & Smoking Supplies	\$52,283,426
oba	Cigarettes	\$44,759,499
Tobacco	Other tobacco products Smoking accessories	\$6,930,296 \$593,562



Aug	gusta, GA	Downtown Consumer Visit Trade Area
	Total Personal Care Products/Services	\$105,395,304
	Total personal care products	\$67,782,521
	Total personal care products	\$67,782,521
	Hair care products	\$11,790,589
Pers	Nonelectric articles for the hair Wigs and hairpieces	\$2,185,230 \$574,608
Personal Care	Oral hygiene products, articles	\$374,000 \$7,154,496
al C	Shaving needs	\$2,689,559
are	Cosmetics, perfume, bath preparations	\$32,105,881
	Deodorants, feminine hygiene, miscellaneous personal care	\$7,878,204
	Electric personal care appliances	\$2,947,830
	Total personal care services	\$37,612,598
	Personal care service	\$37,612,598
	Total Alcoholic Beverages	\$85,539,180
,	Beer and ale	\$21,139,671
Alcoholic	Whiskey	\$3,584,122
oho	Wine Other alcoholic beverages	\$27,175,497 \$6,523,842
lic	-	
	Total away from home(except on trips) Alcoholic beverages purchased on trips	\$27,115,923 \$4,859,201
	Total Housing	\$1,671,747,088
	Total shelter Total owned dwellings	\$367,553,705 \$367,553,705
	_	\$326,498,235
	Total maintenance, repairs, insurance, other expenses	\$320,436,233
	Homeowners insurance	\$82,824,144
	Ground rent	\$8,893,797
	Total maintenance and repair services	\$161,314,376
	Painting and papering Plumbing and water heating	\$14,723,258 \$19,278,933
Housing	Heat, A/C, electrical work	\$41,942,046
nisr	Roofing and gutters	\$28,782,441
Ŋ.	Other repair and maintenance services Repair of built-in appliances	\$56,212,035 \$375,767
	Total maintenance and repair commodities	\$48,993,651
	Paints, wallpaper and supplies	\$5,553,099
	Tools and equipment for painting and wallpapering	\$596,494
	Plumbing supplies and equipment	\$2,791,827
	Electrical supplies, heating and cooling equipment	\$2,539,460
	Materials for hard surface flooring, repair and replacement	\$20,711,501
	Materials and equipment for roof and gutters	\$2,830,200



Augu	sta, GA	Downtown Consumer Visit Trade Area
	Materials for walls, doors & windows Material for insulation, other maintenance	\$5,998,062 \$7,972,992
	and repair	¢20.448.000
	Property management and security	\$20,148,899
	Property management Management and upkeep services for security	\$18,387,995 \$1,760,892
	Parking	\$4,323,438
Т	Fotal utilities, fuels, and public services	\$653,467,283
	Total natural gas	\$67,436,033
	Total Electricity	\$238,112,540
	Total fuel oil and other fuels	\$16,932,698
	Total Fuel oil Total Bottled gas Total wood and other fuels	\$9,305,318 \$6,414,391 \$1,212,887
	Total telephone services	\$224,883,890
	Residential telephone/pay phones including VOIP	\$31,500,538
	Cellular phone service Phone cards	\$193,383,326 (
	Total water and other public services	\$106,102,325
	Total water and sewerage maintenance	\$75,550,670
Į	Total trash and garbage collection	\$29,462,476
Housing	Septic tank cleaning	\$1,089,098
ing T	Total household operations	\$207,748,487
	Total personal services	\$34,257,039
	Babysitting and child care in your own home	\$11,794,342
	Day care centers, nursery, and preschools	\$22,462,738
	Total other household expenses	\$173,491,53 ²
	Housekeeping services	\$14,973,486
	Gardening, lawn care service	\$25,250,318
	Water softening service	\$1,245,230
	Household laundry and dry cleaning, sent out (nonclothing) not coin-operated	\$169,935
	Coin-operated household laundry and dry cleaning (nonclothing)	\$757,840
	Service for termite/pest control	\$4,534,012
	Home security system service fee	\$4,851,043
	Other home services	\$3,468,817
	Termite/pest control products Moving, storage, freight express	\$1,133,51 \$7,572,52
	Appliance repair, including service center	\$2,273,87
	Reupholstering, furniture repair	\$1,100,77
	Repairs/rentals of lawn and garden equipment, hand or power tools, other household equipment	\$1,628,130
	Appliance rental	\$165,226
	Repair of computer systems for nonbusiness use	\$635,414



Augusta, GA	Downtown Consumer Visit Trade Area
Computer information services	\$99,182,92
Total housekeeping supplies	\$131,146,51
Total laundry and cleaning supplies	\$27,990,95
Soaps and detergents	\$12,351,67
Other laundry cleaning products	\$15,639,33
Total other household products	\$83,044,29
Cleansing and toilet tissue, paper towels and napkins	\$22,401,94
Miscellaneous household products Lawn and garden supplies	\$38,286,45 \$22,355,91
Total postage and stationery	\$20,111,23
Stationery, stationery supplies, giftwraps	\$11,710,34
Postage	\$8,400,7
Total household furnishings and equipment	\$311,831,02
Total household textiles	\$19,543,58
Bathroom linens	\$2,454,52
Bedroom linens	\$13,215,0
Kitchen, dining room, and other linens	\$1,002,5
Curtains and draperies	\$2,041,1
Slipcovers, decorative pillows	\$830,2
Total furniture	\$75,976,6
Mattress and springs Other bedroom furniture	\$13,807,7 \$12,020,6
Sofas	\$21,854,8
Living room chairs	\$7,296,1
Living room tables	\$2,076,1
Kitchen, dining room furniture	\$5,244,8
Infants' furniture Outdoor furniture	\$1,154,6 \$5,802,3
Wall units, cabinets and other occasional	\$6,719,2
furniture	, , , ,
Total floor coverings	\$4,357,4
Floor coverings, nonpermanent	\$4,357,4
Total major appliances	\$42,352,9
Dishwashers (built-in), garbage disposals, range hoods	\$4,152,9
Refrigerators, freezers	\$14,306,0
Washing machines and Clothes dryers	\$11,361,5
Cooking stoves, ovens Microwave ovens	\$6,274,0 \$2,054,5
Electric floor cleaning equipment	\$4,346,2
Sewing machines	\$1,030,9
Total small appliances, miscellaneous housewares	\$21,165,5
Total Housewares	\$12,898,4
Flatware	\$693,4
Dinnerware, Glassware, serving pieces Tableware, nonelectric kitchenware	\$4,268,79 \$4,067,9



Au	gusta, GA	Downtown Consumer Visit Trade Area
	Nonelectric cookware	\$3,868,200
	Small appliances	\$8,267,150
	Small electric kitchen appliances Portable heating and cooling equipment	\$6,371,579 \$1,895,523
	Total miscellaneous household equipment	\$148,434,540
	Window coverings Infants' equipment	\$2,424,22° \$2,329,03°
	Laundry and cleaning equipment	\$3,704,74 \$13,017,01
	Outdoor equipment Lamps, lighting fixtures, and ceiling fans	\$13,017,91. \$3,287,23
	Clocks and other household decorative items	\$22,222,70
	Telephones and accessories	\$12,291,450
Hot	Lawn and garden equipment	\$12,759,002
Housing	Power tools Other hardware	\$6,671,720 \$4,262,290
Đ	Small miscellaneous furnishings	\$2,688,96
	Hand tools	\$1,569,21
	Indoor plants, fresh flowers	\$8,407,88
	Closet and storage items	\$3,148,30
	Miscellaneous household equipment and parts	\$12,977,09
	Luggage	\$671,05
	Computers and computer hardware nonbusiness use	\$28,324,03
	Internet services away from home	\$238,76
	Computer software and accessories for	\$4,811,06
	nonbusiness use Business equipment for home use	\$257,39
	Other household appliances	\$2,609,33
	Total Entertainment	\$350,020,388
	Total fees and admissions	\$54,366,312
	Recreation expenses, out-of-town trips	\$15,51
	Social, recreation, civic club membership	\$21,860,72
	Fees for participant sports Participant sports, out-of-town trips	\$11,143,96 \$1,708,67
	Movie, theater, opera, ballet	\$2,243,80
En	Movie, other admissions, out-of-town trips	\$2,328,01
Entertainment	Admission to sporting events	\$2,018,85
ain	Admission to sports events, out-of-town	\$775,31
me	trips Fees for recreational lessons	\$10,715,11
nt	Other entertainment services, out-of-town trips	\$15,51
	Total television, radios, sound equipment	\$151,158,38
	Total televisions	\$137,383,57
	Cable, satellite, community antenna service	\$101,332,50
	Televisions	\$14,553,53
	VCR's and video disc players	\$411,60
	Video cassettes, tapes, and discs	\$725,68



Aug	gusta, GA	Downtown Consumer Visit Trade Area
	Video game hardware and software Streaming/Downloaded Video Repair of TV, radio, and sound equipment	\$6,588,727 \$13,550,632 \$221,023
	Total radios, sound equipment	\$13,774,742
	Stereos, radios, speakers, and sound	\$2,503,736
	components including auto	ψ2,000,700
	Digital Audio Players	\$84,383
	Satellite radio service Streaming/Downloaded Audio	\$2,108,018 \$2,584,984
	Records, CDs, and audio tapes	\$583,705
	Musical instruments and accessories	\$4,161,747
	Rental and repair of musical instruments	\$221,492
	Total pets, toys and playground equipment	\$108,553,100
	Total pets Pet food	\$95,366,006
	Pet purchase, supplies, medicine	\$38,178,476 \$18,532,124
	Pet services	\$7,840,871
т	Vet services	\$30,814,470
nte	Toys, games, hobbies, and tricycles	\$12,375,885
rtai	Playground equipment	\$811,159
Entertainment	Total other entertainment supplies, equipment, and services	\$35,942,555
•	Total sports, recreation and exercise equipment	\$32,146,301
	Athletic gear, game tables, and exercise equipment	\$9,571,763
	Bicycles	\$5,850,026
	Camping equipment Hunting and fishing equipment	\$1,778,214 \$11,010,008
	Winter sports equipment	\$903,426
	Water sports equipment	\$1,375,000
	Other sports equipment	\$1,387,843
	Rental and repair of miscellaneous sports equipment	\$269,928
	Total photographic equipment, supplies and services	\$3,796,267
	Film	\$31,135
	Film processing	\$752,069
	Photographic equipment	\$1,713,615
	Photographer fees	\$1,299,538
	Total Food at home	\$878,267,211
Fo	Total Cereals and bakery products	\$113,089,581
Food	Total Cereals and cereal products	\$37,415,342
at F	Flour	\$2,820,485
Home	Prepared flour mixes	\$3,262,529 \$44,500,338
ne	Ready-to-eat and cooked cereals Rice	\$14,599,338 \$6,937,796
	Pasta, cornmeal and other cereal products	\$9,795,092
	I	·



Aug	gusta, GA	Downtown Consumer Visit Trade Area
	Total Bakery products	\$75,674,172
	Total Bread	\$22,058,514
	White bread	\$9,494,710
	Bread, other than white	\$12,563,724
	Total Cookies and crackers	\$18,947,544
	Cookies Crackers	\$10,457,713 \$8,489,813
	Frozen and refrigerated bakery products	\$5,765,955
	Total Other bakery products	\$28,902,263
	Biscuits and rolls	\$11,091,020
	Cakes and cupcakes	\$7,610,374
	Bread and cracker products	\$1,520,142
	Sweetrolls, coffee cakes, doughnuts Pies, tarts, turnovers	\$5,140,397 \$3,540,492
	Total Meats, poultry, fish, and eggs	\$186,551,670
	Total Beef	\$51,253,731
	Total Ground beef	\$19,115,513
	Total Roast	\$7,968,818
	Chuck roast	\$2,465,825
	Round roast	\$902,721
FC	Other roast	\$4,600,092
Food at Home	Total Steak Round steak	\$19,405,481
at I	Sirloin steak	\$3,624,689 \$5,182,745
Hon	Other steak	\$10,598,001
1e	Total Other beef	\$4,763,900
	Total Pork	\$35,941,828
	Bacon	\$7,822,366
	Pork chops	\$4,995,402
	Ham Sausage	\$6,475,101 \$8,291,789
	Other pork	\$8,357,127
	Total Other meats	\$24,078,298
	Frankfurters	\$4,766,059
	Total Lunch meats (cold cuts)	\$17,429,313
	Bologna, liverwurst, salami	\$5,400,831
	Other lunchmeats	\$12,028,514
	Total Lamb & Organ meats	\$1,882,905
	Total Poultry	\$33,239,638
	Total Fresh and frozen chickens	\$26,708,368
	Fresh and frozen whole chicken Fresh and frozen chicken parts	\$8,089,926 \$18,618,331
	Total other poultry	\$6,531,268
	Total fish and seafood	\$30,539,904
	Canned fish and seafood	\$4,949,472
	Fresh fish and shellfish	\$14,648,598



Aug	justa, GA	Downtown Consumer Visit Trade Area
	Frozen fish and shellfish	\$10,941,842
	Total Eggs	\$11,498,405
	Total dairy products	\$85,754,525
	Total fresh milk and cream	\$27,085,563
	Fresh milk, all types Cream	\$20,665,666 \$6,419,864
	Total other dairy products	\$58,668,922
	Butter	\$6,874,107
	Cheese	\$27,500,761
	Ice cream and related products	\$12,767,346
	Miscellaneous dairy products	\$11,526,727
	Total fruits and vegetables	\$174,200,577
	Total Fresh fruits	\$62,051,012
	Apples Bananas	\$8,897,580 \$9,443,245
	Oranges	\$6,851,162 \$6,851,162
	Citrus fruits, excluding oranges	\$11,023,987
	Other fresh fruits	\$25,834,907
	Total fresh vegetables	\$57,403,102
	Potatoes	\$9,402,667
_	Lettuce	\$6,810,341
Food	Tomatoes	\$9,978,333
	Other fresh vegetables	\$31,211,570
at Home	Total processed fruits	\$22,235,881
) Me	Total frozen fruits and fruit juices	\$3,117,078
(1)	Frozen orange juice Frozen fruits	\$497,841 \$2,260,025
	Frozen fruit juices	\$359,334
	Canned fruits	\$4,223,445
	Dried fruit	\$2,162,088
	Fresh fruit juice	\$2,562,873
	Canned and bottled fruit juice	\$10,170,422
	Total processed vegetables	\$32,510,533
	Frozen vegetables	\$8,657,235
	Total canned and dried vegetables and juices	\$23,853,281
	Canned beans	\$6,197,242
	Canned corn	\$2,699,057
	Canned miscellaneous vegetables	\$6,216,193
	Dried beans	\$1,359,613 \$2,550,000
	Dried miscellaneous vegetables Fresh and canned vegetable juices	\$3,556,608 \$3,824,744
	Total other food at home	\$318,671,105
	Total sugar and other sweets	\$30,065,013
	Candy and chewing gum	\$18,329,181
	Sugar	\$3,546,033
	Artificial sweeteners	\$1,136,648



Aug	gusta, GA	Downtown Consumer Visit Trade Area
	Jams, preserves, other sweets	\$7,053,162
	Total fats and oils	\$23,587,532
	Margarine Fats and oils Salad dressings Nondairy cream and imitation milk Peanut butter	\$1,190,306 \$7,225,621 \$6,046,931 \$4,885,875 \$4,238,910
	Total miscellaneous foods	\$175,501,540
	Total frozen prepared foods	\$29,236,000
	Frozen meals Other frozen prepared foods	\$10,677,951 \$18,557,899
	Canned and packaged soups	\$11,054,587
	Total potato chips, nuts, and other snacks	\$37,011,069
	Potato chips and other snacks Nuts	\$26,382,712 \$10,628,308
	Total condiments and seasonings	\$35,469,440
	Salt, spices, other seasonings Olives, pickles, relishes Sauces and gravies	\$10,944,840 \$3,646,272 \$13,739,895
	Baking needs and miscellaneous products	\$7,138,268
Food	Total Other canned and packaged prepared foods	\$62,730,639
d at Home	Prepared salads Prepared desserts Baby food Miscellaneous prepared foods	\$10,172,180 \$3,263,458 \$4,082,614 \$45,212,366
	Total nonalcoholic beverages	\$81,342,398
	Cola	\$11,920,414
	Other carbonated drinks	\$15,875,629
	Total Coffee	\$19,528,630
	Roasted coffee Instant and freeze dried coffee	\$12,569,970 \$6,958,678
	Noncarbonated fruit flavored drinks, including non-frozen lemonade	\$5,628,571
	Tea Other nonalcoholic beverages and ice	\$7,283,314 \$21,105,867
	Food prepared by consumer unit on out-of- town trips	\$8,174,417
	Total food away from home	\$376,508,737
	Total meals at restaurants (except on trips)	\$353,645,546
	Total lunch	\$105,813,043
	Lunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$64,842,87
	Lunch at full service restaurants	\$40,970,083
	Total dinner	\$184,322,055



Aug	justa, GA	Downtown Consumer Visit Trade Area
	Dinner at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$82,444,158
	Dinner at full service restaurants	\$101,877,934
	Total snacks and nonalcoholic beverages	\$29,874,689
Fo	Snacks and nonalcoholic beverages at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria) Snacks and nonalcoholic beverages at full	\$23,681,458 \$6,193,316
Food	service restaurants	
at +	Breakfast and brunch	\$33,635,681
at Home	Breakfast and brunch at fast food, take- out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria) Breakfast and brunch at full service	\$20,608,034 \$13,027,727
	restaurants	ψ10,021,121
	Total food on out-of-town trips	\$22,863,232
	Food/Goods/Beverages at Grocery Stores	\$1,244,339,078
	Food/Nonalcoholic Beverages at Grocery Stores	\$1,088,953,274
	Total Apparel and Services	\$199,266,575
	Total men and boys	\$42,742,496
	Total men, 16 and over	\$35,287,321
	Men's suits	\$1,154,214
	Men's sportcoats, tailored jackets	\$483,160
	Men's coats and jackets	\$2,913,700
	Men's underwear	\$4,158,634 \$2,234,464
	Men's hosiery Men's nightwear	\$2,321,461 \$375,088
Αp	Men's accessories	\$5,952,750 \$5,952,750
ppa	Men's swimwear	\$170,127
parel	Men's shirts, sweaters, and vests	\$9,266,671
and	Mens pants and shorts	\$8,098,771
Sp	Men's uniforms	\$286,633
erv	Men's costumes	\$106,032
Services	Total boys, 2 to 15	\$7,455,220
S	Boys' coats and jackets	\$770,840
	Boys' shirts and sweaters	\$1,223,316
	Boys' underwear Boys' nightwear	\$936,965 \$221,968
	Boys' hosiery	\$325,814
	Boys' accessories	\$474,374
	Boys' suits, sportcoats, vests	\$112,398
	Boys pants and shorts	\$2,982,597
	Boys' uniforms	\$112,026
	Boys' swimwear	\$112,178 \$182,858
	Boys' costumes	\$182,858



Augusta, GA	Downtown Consumer Visit Trade Area
Total women and girls	\$79,299,08
Total women, 16 and over	\$70,913,2
Women's coats and jackets	\$5,246,59
Women's dresses	\$7,177,36
Women's sportcoats, tailored jackets	\$371,73
Women's shirts, tops, blouses, vests and	\$19,121,49
sweaters Women's skirts	¢1 014 6
Womens pants and shorts	\$1,014,6 ⁻ \$13,270,4 ⁻
Women's swimwear	\$794,29
Women's sleepwear	\$3,590,5
Women's undergarments	\$6,713,00
Women's hosiery	\$3,171,60
Women's suits	\$229,3
Women's accessories	\$9,566,7
Women's uniforms	\$516,9
Women's costumes	\$128,3
Total girls, 2 to 15	\$8,385,8
Girls' coats and jackets	\$603,6
Girls' dresses, suits	\$1,207,7
Girls' shirts, blouses, sweaters	\$1,993,7
Girls pants and shorts	\$2,262,5
Girls' swimwear Girls' underwear and sleepwear	\$593,9 \$652,6
Girls' swimwear Girls' underwear and sleepwear Girls' hosiery Girls' accessories	\$632,0 \$624,9
Girls' riosicry Girls' accessories	\$184,5
Girls' uniforms	\$135,9
Girls' costumes	\$125,9
Girls' uniforms Girls' costumes Total children under 2	\$5,731,1
Infant coat, jacket, snowsuit	\$64,9
Infant dresses, outerwear	\$943,6
Infant undergarments	\$3,946,1
Infant nightwear, loungewear	\$101,1
Infant accessories	\$675,2
Total Footwear	\$46,691,7
Men's footwear	\$17,866,5
Boys' footwear	\$1,860,0
Women's footwear	\$23,318,0
Girls' footwear	\$3,647,2
Total other apparel products and services	\$24,802,0
Material and supplies for sewing, needlework, quilting	\$6,409,3
Watches	\$1,746,1
Jewelry Shoo repair and other shoo convice	\$6,514,8 \$100.3
Shoe repair and other shoe service Coin-operated apparel laundry and dry cleaning	\$100,2 \$6,701,1
Alteration, repair and tailoring of apparel and accessories	\$511,C
Clothing rental	\$123,6
Watch and jewelry repair	\$384,8



Augusta, GA		Downtown Consumer Visit Trade Area
Apparel and Services	Apparel laundry and dry cleaning not coin- operated	\$2,310,870
	Total Transportation	\$1,390,719,177
	Total vehicle purchases (net outlay)	\$618,378,525
	Total cars and trucks, new	\$274,843,962
	New cars	\$82,967,975
	New trucks	\$191,876,119
	Total Cars and trucks, used	\$343,534,615
	Used cars Used trucks	\$124,791,097 \$218,743,479
	Total gasoline and motor oil	\$234,891,021
	Gasoline Diesel fuel Gasoline on out-of-town trips Motor oil Motor oil on out-of-town trips	\$217,792,727 \$6,010,037 \$9,111,581 \$1,884,546 \$91,924
	Total other vehicle expenses	\$506,771,217
	Total vehicle finance charges	\$37,110,761
Transportation	Automobile finance charges Truck finance charges Motorcycle and plane finance charges Other vehicle finance charges	\$11,839,707 \$23,306,448 \$210,141 \$1,754,451
ion	Total vehicle maintenance and repairs	\$134,788,566
	Coolant, additives, brake, transmission fluids	\$1,243,391
	Tires - purchased, replaced, installed Parts, equipment, and accessories Body work and painting Motor tune-up Lube, oil change, and oil filters Front end alignment, wheel balance and rotation Shock absorber replacement	\$22,103,128 \$10,245,577 \$5,133,278 \$6,129,088 \$14,670,631 \$3,407,782 \$1,184,177
	Repair tires and other repair work	\$16,259,687
	Vehicle cleaning services including car wash	\$3,849,112
	Vehicle products, such as wax, touch up paint, etc Miscellaneous auto repair and servicing	\$1,533,497 \$13,059,605
	Vehicle incurred	\$35,969,463
	Vehicle insurance Total vehicle rental, licenses, other charges	\$237,607,521 \$97,264,333
	Total verilole retital, ilicenses, other charges	φ91,204,333



Aug	Augusta, GA	
	Total leased and rented vehicles	\$57,070,086
	Total rented vehicles	\$5,857,925
	Auto/Truck rental Auto/Truck rental, out-of-town trips Total leased vehicles	\$1,940,020 \$3,917,970 \$51,212,148
	Auto/Truck lease payments	\$51,212,148
	Vehicle registration state/local	\$21,568,531
	Drivers' license	\$1,902,376
	Vehicle inspection	\$1,581,864
	Total parking fees	\$4,333,169
Transportation	Parking fees in home city, excluding residence	\$3,807,206
ort	Parking fees, out-of-town trips	\$525,999
atio	Tolls Tolls on out-of-town trips	\$4,483,058 \$309,099
on	Towing charges	\$997,504
	Automobile service clubs and GPS	\$5,018,894
	Total public transportation	\$30,678,344
	Airline fares	\$18,142,418
	Intercity bus fares	\$189,238
	Intracity mass transit fares	\$4,993,603
	Local trans. on out-of-town trips Taxi fares and limousine services on trips	\$727,914 \$427,459
	Taxi fares and limousine services Taxi fares and limousine services	\$427,438 \$5,204,126
	Intercity train fares	\$536,129
	Ship fares	\$457,422
	Total Education	\$118,096,833
	College tuition	\$86,343,964
	Elementary and high school tuition Other schools tuition	\$17,445,439
Edu	Other schools tuition Other school expenses including rentals	\$1,047,123 \$3,682,483
ucation	School books, supplies, equipment for	\$5,750,377
ion	college School books, supplies, equipment for	\$1,921,354
	elementary, high school	Фого ooo
	School books, supplies, equipment for day care, nursery, other	\$253,938
	Total Cash Contributions	\$332,364,952
	Support for college students	\$14,925,783
	Child support expenditures	\$23,683,319
ဂ္ဂ	Cash contributions to charities and other	\$76,326,834
Cash	organizations Cash contributions to church, religious organizations	\$116,299,660
	Cash contributions to educational institutions	\$8,775,762
	Other cash gifts	\$85,303,006



Augusta, GA		Downtown Consumer Visit Trade Area
Personal	Total Personal Insurance Life, endowment, annuity, other personal	\$68,485,951 \$63,593,348
	insurance Other nonhealth insurance	\$4,892,693
	Total Miscellaneous	\$84,095,165
	Lotteries and parimutuel losses	\$7,804,522
	Online Entertainment and games	\$1,225,886
	Legal fees	\$22,807,264
	Funeral expenses	\$12,153,668
<u>N</u>	Safe deposit box rental	\$658,119
Miscellaneous	Checking accounts, other bank service charges	\$3,281,616
ane	Cemetery lots, vaults, maintenance fees	\$1,119,543
noé	Accounting fees	\$11,646,863
S	Miscellaneous personal services	\$542,077
	Dating Services	\$111,274
	Occupational expenses	\$8,172,565
	Expenses for other properties	\$7,008,052
	Credit card memberships	\$990,734
	Shopping club membership fees	\$6,572,985