

# Consumer Spending Patterns - Annual Expenditure



2022 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Health Care	Total Health Care	\$21,131,685	\$56,282,083	\$167,143,237
	Total drugs	\$1,755,910	\$4,609,485	\$13,428,388
	Prescription drugs	\$643,953	\$1,685,493	\$4,904,635
	Nonprescription drugs	\$612,798	\$1,601,742	\$4,648,374
	Nonprescription vitamins	\$499,174	\$1,322,292	\$3,875,460
	Health Insurance	\$16,172,425	\$43,047,684	\$127,561,761
	Total commercial health insurance (Not BCBS)	\$2,339,582	\$6,445,868	\$20,209,227
	Preferred provider health plan (Not BCBS)	\$2,339,582	\$6,445,868	\$20,209,227
	Total Blue Cross, Blue Shield	\$3,297,418	\$9,097,893	\$28,410,267
	Preferred provider health plan (BCBS)	\$2,250,317	\$6,250,473	\$19,749,475
	Health maintenance organization (BCBS)	\$812,003	\$2,227,852	\$6,848,001
	Commercial medicare supplement (BCBS)	\$150,509	\$392,997	\$1,128,355
	Other health insurance (BCBS)	\$84,558	\$226,533	\$684,429
	Health maintenance organization (not BCBS)	\$2,108,516	\$5,762,063	\$17,843,273
	Medicare payments	\$5,475,508	\$13,958,100	\$38,632,287
	Total Commercial medicare supplements and other health insurance	\$2,951,422	\$7,783,801	\$22,466,725
	Commercial medicare supplement (Not BCBS)	\$2,056,284	\$5,326,929	\$14,936,371
	Other health insurance (Not BCBS)	\$640,083	\$1,764,697	\$5,471,283
	Long-term care insurance (Not BCBS)	\$255,060	\$692,180	\$2,059,107
	Total medical supplies	\$610,496	\$1,629,420	\$4,838,424
	Eyeglasses and contact lenses	\$246,477	\$652,574	\$1,944,383
	Hearing aids	\$104,607	\$280,488	\$830,029
	Topicals and dressings	\$259,420	\$696,373	\$2,064,066
	Total Medical services	\$2,592,839	\$6,995,466	\$21,314,631
Physician's services	\$479,484	\$1,302,856	\$4,009,916	
Dental services	\$948,067	\$2,550,690	\$7,662,207	
Eyecare services	\$191,058	\$502,294	\$1,516,001	
Service by professionals other than physician	\$234,301	\$638,716	\$1,989,068	
Lab tests, x-rays	\$131,001	\$359,302	\$1,116,113	
Hospital room and services	\$520,543	\$1,396,958	\$4,274,547	
Other medical care services	\$88,371	\$244,631	\$746,699	
Reading	Total Reading	\$296,567	\$788,813	\$2,359,138
	Magazine/Newspaper subscriptions	\$161,005	\$425,765	\$1,260,403
	Magazines/Newspapers, non-subscription	\$17,409	\$45,786	\$136,278
	Books not thru book clubs	\$118,152	\$317,263	\$962,468
Tobacco	Total Tobacco Products & Smoking Supplies	\$1,761,878	\$4,625,672	\$13,299,321
	Cigarettes	\$1,537,632	\$4,025,397	\$11,517,712
	Other tobacco products	\$204,897	\$549,930	\$1,636,889
	Smoking accessories	\$19,359	\$50,360	\$144,725

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Personal Care	Total Personal Care Products/Services	\$3,011,903	\$8,093,029	\$24,269,916
	Total personal care products	\$1,960,826	\$5,263,082	\$15,739,191
	Total personal care products	\$1,960,826	\$5,263,082	\$15,739,191
	Hair care products	\$322,123	\$877,487	\$2,641,053
	Nonelectric articles for the hair	\$59,279	\$161,365	\$490,965
	Wigs and hairpieces	\$16,900	\$46,186	\$135,032
	Oral hygiene products, articles	\$207,602	\$558,814	\$1,667,546
	Shaving needs	\$77,971	\$211,900	\$630,991
	Cosmetics, perfume, bath preparations	\$919,578	\$2,460,742	\$7,396,678
	Deodorants, feminine hygiene, miscellaneous personal care	\$244,499	\$653,776	\$1,916,721
	Electric personal care appliances	\$94,863	\$247,848	\$734,797
	Total personal care services	\$1,051,067	\$2,829,937	\$8,530,714
	Personal care service	\$1,051,067	\$2,829,937	\$8,530,714
Alcoholic	Total Alcoholic Beverages	\$2,269,052	\$6,130,026	\$18,788,509
	Beer and ale	\$567,167	\$1,541,951	\$4,700,086
	Whiskey	\$84,931	\$229,645	\$730,462
	Wine	\$718,974	\$1,941,580	\$5,978,981
	Other alcoholic beverages	\$179,116	\$482,795	\$1,461,682
	Total away from home(except on trips)	\$718,855	\$1,934,046	\$5,917,251
Alcoholic beverages purchased on trips	\$116,665	\$321,818	\$1,010,649	
Housing	Total Housing	\$49,220,804	\$130,858,636	\$389,666,794
	Total shelter	\$10,685,769	\$28,369,163	\$84,967,040
	Total owned dwellings	\$10,685,769	\$28,369,163	\$84,967,040
	Total maintenance, repairs, insurance, other expenses	\$9,639,765	\$25,533,770	\$76,171,678
	Homeowners insurance	\$2,446,894	\$6,485,799	\$19,328,203
	Ground rent	\$349,061	\$883,357	\$2,452,892
	Total maintenance and repair services	\$4,616,503	\$12,281,185	\$36,949,731
	Painting and papering	\$401,855	\$1,077,514	\$3,262,007
	Plumbing and water heating	\$566,921	\$1,494,660	\$4,492,987
	Heat, A/C, electrical work	\$1,268,080	\$3,337,102	\$9,860,106
	Roofing and gutters	\$832,169	\$2,240,129	\$6,687,872
	Other repair and maintenance services	\$1,537,722	\$4,104,681	\$12,562,255
	Repair of built-in appliances	\$9,738	\$27,079	\$84,479
	Total maintenance and repair commodities	\$1,437,727	\$3,830,655	\$11,440,676
	Paints, wallpaper and supplies	\$163,182	\$427,918	\$1,268,758
	Tools and equipment for painting and wallpapering	\$17,526	\$45,967	\$136,291
	Plumbing supplies and equipment	\$89,065	\$232,008	\$686,303
	Electrical supplies, heating and cooling equipment	\$65,610	\$180,461	\$564,626
Materials for hard surface flooring, repair and replacement	\$549,522	\$1,500,032	\$4,599,048	
Materials and equipment for roof and gutters	\$97,714	\$263,213	\$734,192	
Materials for walls, doors & windows	\$160,188	\$433,033	\$1,335,532	

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Housing	Material for insulation, other maintenance and repair	\$294,936	\$748,038	\$2,115,894
	Property management and security	\$649,204	\$1,684,075	\$4,926,192
	Property management	\$591,243	\$1,535,177	\$4,491,028
	Management and upkeep services for security	\$57,959	\$148,888	\$435,168
	Parking	\$140,387	\$368,720	\$1,074,025
	Total utilities, fuels, and public services	\$20,197,592	\$53,327,386	\$156,604,584
	Total natural gas	\$2,087,481	\$5,493,822	\$16,129,910
	Total Electricity	\$7,647,026	\$20,056,479	\$58,264,966
	Total fuel oil and other fuels	\$523,326	\$1,377,209	\$4,054,601
	Total Fuel oil	\$276,650	\$733,282	\$2,179,045
	Total Bottled gas	\$206,251	\$537,733	\$1,568,586
	Total wood and other fuels	\$40,411	\$106,169	\$306,939
	Total telephone services	\$6,705,048	\$17,859,950	\$52,978,901
	Residential telephone/pay phones including VOIP	\$1,090,359	\$2,813,386	\$8,024,813
	Cellular phone service	\$5,614,695	\$15,046,571	\$44,954,072
	Phone cards	0	0	0
	Total water and other public services	\$3,234,719	\$8,539,967	\$25,176,330
	Total water and sewerage maintenance	\$2,306,161	\$6,085,240	\$17,924,399
	Total trash and garbage collection	\$895,917	\$2,367,321	\$6,991,596
	Septic tank cleaning	\$32,621	\$87,371	\$260,283
	Total household operations	\$5,877,041	\$15,760,117	\$47,440,360
	Total personal services	\$724,979	\$2,030,072	\$6,665,039
	Babysitting and child care in your own home	\$268,832	\$749,130	\$2,398,204
	Day care centers, nursery, and preschools	\$456,161	\$1,280,964	\$4,266,867
	Total other household expenses	\$5,152,068	\$13,730,057	\$40,775,306
	Housekeeping services	\$408,570	\$1,089,497	\$3,316,103
	Gardening, lawn care service	\$758,973	\$2,005,374	\$5,953,782
	Water softening service	\$44,519	\$113,275	\$318,400
	Household laundry and dry cleaning, sent out (nonclothing) not coin-operated	\$4,399	\$12,073	\$36,460
	Coin-operated household laundry and dry cleaning (nonclothing)	\$27,626	\$71,846	\$202,541
	Service for termite/pest control	\$127,240	\$340,303	\$1,025,213
	Home security system service fee	\$133,745	\$360,483	\$1,097,148
	Other home services	\$96,950	\$261,362	\$788,302
	Termite/pest control products	\$31,810	\$85,078	\$256,309
Moving, storage, freight express	\$224,445	\$597,018	\$1,775,931	
Appliance repair, including service center	\$65,495	\$176,482	\$525,520	
Reupholstering, furniture repair	\$30,143	\$81,098	\$243,425	
Repairs/rentals of lawn and garden equipment, hand or power tools, other household equipment	\$46,318	\$123,056	\$375,394	
Appliance rental	\$6,049	\$15,720	\$43,508	
Repair of computer systems for nonbusiness use	\$19,519	\$51,409	\$152,898	
Computer information services	\$3,003,351	\$8,014,911	\$23,657,125	
Total housekeeping supplies	\$3,923,999	\$10,412,385	\$30,878,169	

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Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Housing	Total laundry and cleaning supplies	\$864,454	\$2,297,229	\$6,741,195
	Soaps and detergents	\$384,369	\$1,015,269	\$2,983,929
	Other laundry cleaning products	\$480,071	\$1,281,928	\$3,757,225
	Total other household products	\$2,445,662	\$6,499,415	\$19,364,833
	Cleansing and toilet tissue, paper towels and napkins	\$714,347	\$1,878,638	\$5,472,653
	Miscellaneous household products	\$1,096,656	\$2,917,098	\$8,729,018
	Lawn and garden supplies	\$634,656	\$1,703,675	\$5,163,161
	Total postage and stationery	\$613,875	\$1,615,731	\$4,772,126
	Stationery, stationery supplies, giftwraps	\$341,381	\$903,156	\$2,717,144
	Postage	\$272,504	\$712,586	\$2,054,946
	Total household furnishings and equipment	\$8,536,391	\$22,989,570	\$69,776,661
	Total household textiles	\$567,063	\$1,505,764	\$4,500,440
	Bathroom linens	\$81,067	\$211,725	\$608,414
	Bedroom linens	\$376,891	\$1,003,867	\$3,013,977
	Kitchen, dining room, and other linens	\$26,412	\$70,691	\$216,476
	Curtains and draperies	\$62,043	\$162,808	\$484,656
	Slipcovers, decorative pillows	\$20,644	\$56,679	\$176,922
	Total furniture	\$2,088,275	\$5,613,908	\$17,033,593
	Mattress and springs	\$396,178	\$1,061,806	\$3,175,311
	Other bedroom furniture	\$332,900	\$892,819	\$2,704,679
	Sofas	\$606,408	\$1,635,876	\$4,949,939
	Living room chairs	\$225,136	\$590,291	\$1,742,676
	Living room tables	\$62,594	\$167,806	\$496,891
	Kitchen, dining room furniture	\$128,370	\$353,694	\$1,106,915
	Infants' furniture	\$31,479	\$84,947	\$258,791
	Outdoor furniture	\$144,947	\$389,136	\$1,209,057
	Wall units, cabinets and other occasional furniture	\$160,278	\$437,565	\$1,389,434
	Total floor coverings	\$119,536	\$322,260	\$973,883
	Floor coverings, nonpermanent	\$119,536	\$322,260	\$973,883
	Total major appliances	\$1,199,347	\$3,215,352	\$9,671,052
	Dishwashers (built-in), garbage disposals, range hoods	\$107,331	\$290,395	\$901,889
	Refrigerators, freezers	\$428,555	\$1,133,918	\$3,358,438
Washing machines and Clothes dryers	\$306,669	\$831,047	\$2,542,896	
Cooking stoves, ovens	\$168,494	\$458,086	\$1,386,013	
Microwave ovens	\$64,729	\$170,167	\$497,323	
Electric floor cleaning equipment	\$125,321	\$337,186	\$1,011,443	
Sewing machines	\$32,970	\$85,492	\$245,812	
Total small appliances, miscellaneous housewares	\$621,354	\$1,657,855	\$4,929,237	
Total Housewares	\$380,070	\$1,012,067	\$3,006,165	
Flatware	\$17,135	\$47,709	\$147,404	
Dinnerware, Glassware, serving pieces	\$128,011	\$338,211	\$1,004,406	
Tableware, nonelectric kitchenware	\$113,742	\$306,511	\$927,814	
Nonelectric cookware	\$121,161	\$319,613	\$926,515	
Small appliances	\$241,284	\$645,788	\$1,923,070	
Small electric kitchen appliances	\$185,952	\$496,227	\$1,477,551	
Portable heating and cooling equipment	\$55,336	\$149,576	\$445,541	

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Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Housing	Total miscellaneous household equipment	\$3,940,822	\$10,674,446	\$32,668,434
	Window coverings	\$61,147	\$166,346	\$518,641
	Infants' equipment	\$70,796	\$188,638	\$555,750
	Laundry and cleaning equipment	\$108,830	\$290,830	\$866,652
	Outdoor equipment	\$289,022	\$787,232	\$2,552,431
	Lamps, lighting fixtures, and ceiling fans	\$88,323	\$238,257	\$728,237
	Clocks and other household decorative items	\$623,342	\$1,666,785	\$5,011,823
	Telephones and accessories	\$326,681	\$887,366	\$2,757,641
	Lawn and garden equipment	\$359,285	\$964,752	\$2,887,521
	Power tools	\$163,069	\$457,858	\$1,445,956
	Other hardware	\$115,114	\$312,808	\$941,928
	Small miscellaneous furnishings	\$61,211	\$167,346	\$531,343
	Hand tools	\$45,404	\$124,291	\$366,760
	Indoor plants, fresh flowers	\$226,615	\$614,676	\$1,870,284
	Closet and storage items	\$82,312	\$224,974	\$696,125
	Miscellaneous household equipment and parts	\$366,366	\$974,792	\$2,948,657
	Luggage	\$17,621	\$47,665	\$146,183
	Computers and computer hardware nonbusiness use	\$732,866	\$2,006,324	\$6,154,307
	Internet services away from home	\$7,188	\$18,819	\$56,295
	Computer software and accessories for nonbusiness use	\$126,648	\$346,206	\$1,055,283
Business equipment for home use	\$7,164	\$18,836	\$57,519	
Other household appliances	\$68,980	\$188,386	\$575,331	
Entertainment	Total Entertainment	\$10,067,458	\$26,865,874	\$80,300,550
	Total fees and admissions	\$1,415,218	\$3,795,818	\$11,684,900
	Recreation expenses, out-of-town trips	\$503	\$1,345	\$3,921
	Social, recreation, civic club membership	\$569,006	\$1,537,251	\$4,723,633
	Fees for participant sports	\$313,712	\$827,664	\$2,505,250
	Participant sports, out-of-town trips	\$37,764	\$102,370	\$330,527
	Movie, theater, opera, ballet	\$60,118	\$162,125	\$498,240
	Movie, other admissions, out-of-town trips	\$57,662	\$154,890	\$484,999
	Admission to sporting events	\$49,543	\$139,703	\$435,899
	Admission to sports events, out-of-town trips	\$19,196	\$51,567	\$161,482
	Fees for recreational lessons	\$266,371	\$705,997	\$2,197,273
	Other entertainment services, out-of-town trips	\$503	\$1,345	\$3,921
	Total television, radios, sound equipment	\$4,669,603	\$12,303,608	\$36,138,712
	Total televisions	\$4,305,241	\$11,316,447	\$33,113,923
	Cable, satellite, community antenna service	\$3,304,498	\$8,607,014	\$24,926,169
	Televisions	\$432,524	\$1,154,902	\$3,424,899
	VCR's and video disc players	\$11,751	\$30,829	\$92,580
	Video cassettes, tapes, and discs	\$20,131	\$54,549	\$165,414
	Video game hardware and software	\$176,273	\$483,251	\$1,478,688
	Streaming/Downloaded Video	\$352,620	\$965,912	\$2,970,914
Repair of TV, radio, and sound equipment	\$7,458	\$20,032	\$55,288	
Total radios, sound equipment	\$364,359	\$987,150	\$3,024,752	
Stereos, radios, speakers, and sound components including auto	\$65,241	\$176,191	\$541,227	

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Entertainment	Digital Audio Players	\$1,917	\$5,396	\$17,531
	Satellite radio service	\$51,183	\$140,850	\$444,445
	Streaming/Downloaded Audio	\$66,485	\$182,840	\$560,547
	Records, CDs, and audio tapes	\$15,699	\$42,619	\$129,546
	Musical instruments and accessories	\$117,078	\$312,395	\$943,631
	Rental and repair of musical instruments	\$4,859	\$13,572	\$43,460
	Total pets, toys and playground equipment	\$3,056,174	\$8,255,118	\$24,773,258
	Total pets	\$2,703,520	\$7,290,757	\$21,826,482
	Pet food	\$1,122,251	\$3,018,612	\$8,943,112
	Pet purchase, supplies, medicine	\$521,642	\$1,405,492	\$4,225,482
	Pet services	\$210,096	\$568,639	\$1,724,642
	Vet services	\$849,548	\$2,298,027	\$6,933,240
	Toys, games, hobbies, and tricycles	\$332,527	\$909,587	\$2,774,295
	Playground equipment	\$20,107	\$54,749	\$172,402
	Total other entertainment supplies, equipment, and services	\$926,463	\$2,511,322	\$7,703,675
	Total sports, recreation and exercise equipment	\$834,376	\$2,258,498	\$6,912,796
	Athletic gear, game tables, and exercise equipment	\$257,803	\$690,397	\$2,102,961
	Bicycles	\$140,943	\$383,885	\$1,202,292
	Camping equipment	\$48,798	\$137,229	\$412,684
	Hunting and fishing equipment	\$282,639	\$761,312	\$2,322,240
	Winter sports equipment	\$26,447	\$68,881	\$204,463
	Water sports equipment	\$38,032	\$105,317	\$316,525
	Other sports equipment	\$33,281	\$93,308	\$295,463
	Rental and repair of miscellaneous sports equipment	\$6,422	\$18,143	\$56,105
	Total photographic equipment, supplies and services	\$92,086	\$252,829	\$790,935
	Film	\$797	\$2,218	\$6,914
	Film processing	\$20,381	\$55,155	\$167,987
Photographic equipment	\$44,834	\$121,238	\$371,116	
Photographer fees	\$26,085	\$74,225	\$244,895	
Food at Home	Total Food at home	\$26,249,940	\$69,772,925	\$206,564,981
	Total Cereals and bakery products	\$3,395,617	\$9,024,206	\$26,701,329
	Total Cereals and cereal products	\$1,101,854	\$2,936,780	\$8,744,945
	Flour	\$80,493	\$214,010	\$642,417
	Prepared flour mixes	\$96,726	\$257,395	\$765,236
	Ready-to-eat and cooked cereals	\$431,023	\$1,152,313	\$3,429,210
	Rice	\$209,315	\$554,396	\$1,641,806
	Pasta, cornmeal and other cereal products	\$284,307	\$758,665	\$2,266,224
	Total Bakery products	\$2,293,753	\$6,087,417	\$17,956,385
	Total Bread	\$671,554	\$1,783,293	\$5,250,797
	White bread	\$291,579	\$773,057	\$2,271,781
	Bread, other than white	\$379,979	\$1,010,244	\$2,979,013
	Total Cookies and crackers	\$571,403	\$1,516,390	\$4,483,978
	Cookies	\$317,976	\$843,309	\$2,485,948
	Crackers	\$253,437	\$673,081	\$1,998,025

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Food at Home	Frozen and refrigerated bakery products	\$171,794	\$455,017	\$1,348,872
	Total Other bakery products	\$879,005	\$2,332,706	\$6,872,726
	Biscuits and rolls	\$327,759	\$873,782	\$2,595,770
	Cakes and cupcakes	\$226,896	\$605,730	\$1,790,148
	Bread and cracker products	\$48,839	\$127,716	\$372,036
	Sweetrolls, coffee cakes, doughnuts	\$162,311	\$428,325	\$1,250,279
	Pies, tarts, turnovers	\$113,196	\$297,135	\$864,509
	Total Meats, poultry, fish, and eggs	\$5,618,586	\$14,924,465	\$44,084,251
	Total Beef	\$1,549,376	\$4,111,279	\$12,134,648
	Total Ground beef	\$589,778	\$1,566,613	\$4,606,661
	Total Roast	\$241,581	\$637,872	\$1,880,508
	Chuck roast	\$74,785	\$198,676	\$583,734
	Round roast	\$29,699	\$78,432	\$225,944
	Other roast	\$137,087	\$360,759	\$1,070,812
	Total Steak	\$576,535	\$1,534,132	\$4,533,927
	Round steak	\$106,147	\$283,542	\$839,765
	Sirloin steak	\$154,484	\$410,128	\$1,213,274
	Other steak	\$315,890	\$840,456	\$2,480,882
	Total Other beef	\$141,498	\$372,679	\$1,113,568
	Total Pork	\$1,091,140	\$2,899,114	\$8,544,394
	Bacon	\$232,109	\$620,228	\$1,838,180
	Pork chops	\$160,619	\$422,523	\$1,225,516
	Ham	\$203,885	\$537,652	\$1,570,901
	Sausage	\$242,994	\$649,570	\$1,931,438
	Other pork	\$251,522	\$669,141	\$1,978,360
	Total Other meats	\$716,044	\$1,910,319	\$5,656,167
	Frankfurters	\$143,415	\$384,842	\$1,133,907
	Total Lunch meats (cold cuts)	\$514,591	\$1,372,355	\$4,074,944
	Bologna, liverwurst, salami	\$165,115	\$435,049	\$1,284,649
	Other lunchmeats	\$349,476	\$937,312	\$2,790,295
	Total Lamb & Organ meats	\$58,051	\$153,117	\$447,318
	Total Poultry	\$988,663	\$2,630,529	\$7,798,851
	Total Fresh and frozen chickens	\$797,629	\$2,121,808	\$6,278,840
	Fresh and frozen whole chicken	\$244,729	\$649,981	\$1,915,112
	Fresh and frozen chicken parts	\$552,903	\$1,471,820	\$4,363,714
	Total other poultry	\$191,040	\$508,728	\$1,519,978
	Total fish and seafood	\$924,508	\$2,449,093	\$7,227,967
	Canned fish and seafood	\$158,236	\$414,291	\$1,202,333
	Fresh fish and shellfish	\$443,685	\$1,176,256	\$3,470,688
	Frozen fish and shellfish	\$322,594	\$858,557	\$2,554,975
Total Eggs	\$348,847	\$924,122	\$2,722,247	
Total dairy products	\$2,561,456	\$6,812,623	\$20,183,025	
Total fresh milk and cream	\$831,757	\$2,198,831	\$6,467,023	
Fresh milk, all types	\$640,286	\$1,691,173	\$4,960,243	
Cream	\$191,475	\$507,671	\$1,506,814	
Total other dairy products	\$1,729,701	\$4,613,778	\$13,716,013	
Butter	\$209,046	\$553,331	\$1,631,556	

# Consumer Spending Patterns - Annual Expenditure



2022 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Food at Home	Cheese	\$804,284	\$2,147,317	\$6,395,149
	Ice cream and related products	\$385,864	\$1,025,384	\$3,025,677
	Miscellaneous dairy products	\$330,504	\$887,763	\$2,663,635
	Total fruits and vegetables	\$5,228,207	\$13,873,421	\$41,031,072
	Total Fresh fruits	\$1,855,408	\$4,914,774	\$14,556,773
	Apples	\$269,652	\$713,884	\$2,107,121
	Bananas	\$293,869	\$773,322	\$2,269,667
	Oranges	\$209,245	\$551,469	\$1,623,079
	Citrus fruits, excluding oranges	\$322,677	\$857,554	\$2,556,426
	Other fresh fruits	\$759,980	\$2,018,557	\$6,000,480
	Total fresh vegetables	\$1,708,171	\$4,538,446	\$13,449,018
	Potatoes	\$288,963	\$763,984	\$2,246,912
	Lettuce	\$196,803	\$526,399	\$1,571,054
	Tomatoes	\$306,198	\$810,751	\$2,383,696
	Other fresh vegetables	\$916,184	\$2,437,269	\$7,247,297
	Total processed fruits	\$677,948	\$1,806,740	\$5,316,130
	Total frozen fruits and fruit juices	\$93,242	\$247,392	\$732,689
	Frozen orange juice	\$16,444	\$42,763	\$124,380
	Frozen fruits	\$66,165	\$176,150	\$523,629
	Frozen fruit juices	\$10,637	\$28,483	\$84,658
	Canned fruits	\$131,112	\$351,381	\$1,019,586
	Dried fruit	\$63,047	\$168,925	\$505,023
	Fresh fruit juice	\$76,923	\$204,658	\$607,120
	Canned and bottled fruit juice	\$313,632	\$834,413	\$2,451,724
	Total processed vegetables	\$986,673	\$2,613,484	\$7,709,157
	Frozen vegetables	\$255,449	\$678,207	\$2,013,446
	Total canned and dried vegetables and juices	\$731,223	\$1,935,264	\$5,695,686
	Canned beans	\$190,189	\$502,526	\$1,478,231
	Canned corn	\$82,560	\$217,767	\$644,498
	Canned miscellaneous vegetables	\$191,569	\$507,109	\$1,491,000
	Dried beans	\$44,867	\$116,081	\$335,204
	Dried miscellaneous vegetables	\$105,998	\$283,420	\$837,517
Fresh and canned vegetable juices	\$116,061	\$308,405	\$909,274	
Total other food at home	\$9,446,087	\$25,138,242	\$74,565,327	
Total sugar and other sweets	\$904,131	\$2,404,841	\$7,105,183	
Candy and chewing gum	\$549,704	\$1,463,620	\$4,334,188	
Sugar	\$111,737	\$294,702	\$859,727	
Artificial sweeteners	\$31,494	\$84,793	\$253,353	
Jams, preserves, other sweets	\$211,193	\$561,738	\$1,657,948	
Total fats and oils	\$716,422	\$1,900,457	\$5,598,417	
Margarine	\$37,575	\$98,903	\$288,616	
Fats and oils	\$219,603	\$580,230	\$1,708,863	
Salad dressings	\$186,902	\$495,574	\$1,453,553	
Nondairy cream and imitation milk	\$147,742	\$394,015	\$1,159,880	
Peanut butter	\$124,599	\$331,774	\$987,568	
Total miscellaneous foods	\$5,101,937	\$13,631,716	\$40,634,833	
Total frozen prepared foods	\$883,571	\$2,345,177	\$6,901,377	



# Consumer Spending Patterns - Annual Expenditure



2022 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Food at Home	Frozen meals	\$334,531	\$883,587	\$2,574,724
	Other frozen prepared foods	\$549,046	\$1,461,584	\$4,326,647
	Canned and packaged soups	\$334,304	\$889,869	\$2,624,325
	Total potato chips, nuts, and other snacks	\$1,061,171	\$2,842,471	\$8,526,056
	Potato chips and other snacks	\$754,851	\$2,024,714	\$6,081,296
	Nuts	\$306,315	\$817,760	\$2,444,778
	Total condiments and seasonings	\$1,032,478	\$2,755,830	\$8,211,189
	Salt, spices, other seasonings	\$321,115	\$855,308	\$2,542,329
	Olives, pickles, relishes	\$108,489	\$288,803	\$856,156
	Sauces and gravies	\$399,983	\$1,069,545	\$3,179,463
	Baking needs and miscellaneous products	\$202,895	\$542,171	\$1,633,263
	Total Other canned and packaged prepared foods	\$1,790,411	\$4,798,395	\$14,371,918
	Prepared salads	\$298,770	\$796,344	\$2,371,761
	Prepared desserts	\$101,405	\$267,950	\$785,372
	Baby food	\$114,800	\$315,206	\$946,011
	Miscellaneous prepared foods	\$1,275,422	\$3,418,890	\$10,268,767
	Total nonalcoholic beverages	\$2,505,731	\$6,612,941	\$19,436,093
	Cola	\$376,642	\$988,666	\$2,892,800
	Other carbonated drinks	\$473,295	\$1,259,421	\$3,732,066
	Total Coffee	\$587,766	\$1,551,688	\$4,591,714
	Roasted coffee	\$370,787	\$982,700	\$2,923,012
	Instant and freeze dried coffee	\$216,971	\$568,988	\$1,668,733
	Noncarbonated fruit flavored drinks, including non-frozen lemonade	\$186,071	\$485,185	\$1,408,248
	Tea	\$220,965	\$584,731	\$1,720,223
	Other nonalcoholic beverages and ice	\$660,978	\$1,743,265	\$5,091,055
	Food prepared by consumer unit on out-of-town trips	\$217,871	\$588,257	\$1,790,747
	Total food away from home	\$10,558,218	\$28,411,857	\$85,491,787
	Total meals at restaurants (except on trips)	\$9,972,330	\$26,818,600	\$80,583,252
	Total lunch	\$3,000,401	\$8,075,693	\$24,194,109
	Lunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$1,866,340	\$5,017,960	\$14,978,726
	Lunch at full service restaurants	\$1,134,060	\$3,057,728	\$9,215,390
	Total dinner	\$5,191,061	\$13,931,865	\$41,925,618
Dinner at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$2,367,813	\$6,361,926	\$19,025,082	
Dinner at full service restaurants	\$2,823,245	\$7,569,940	\$22,900,535	
Total snacks and nonalcoholic beverages	\$790,346	\$2,151,780	\$6,572,468	
Snacks and nonalcoholic beverages at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$623,661	\$1,697,277	\$5,179,863	
Snacks and nonalcoholic beverages at full service restaurants	\$166,685	\$454,514	\$1,392,586	
Breakfast and brunch	\$990,527	\$2,659,284	\$7,891,069	

# Consumer Spending Patterns - Annual Expenditure



2022 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Food at Home	Breakfast and brunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$587,142	\$1,584,503	\$4,758,884
	Breakfast and brunch at full service restaurants	\$403,381	\$1,074,768	\$3,132,191
	Total food on out-of-town trips	\$585,893	\$1,593,272	\$4,908,537
	Food/Goods/Beverages at Grocery Stores	\$38,103,369	\$101,114,104	\$297,699,408
	Food/Nonalcoholic Beverages at Grocery Stores	\$33,131,899	\$88,015,681	\$259,589,683
Apparel and Services	Total Apparel and Services	\$5,766,306	\$15,375,108	\$46,010,067
	Total men and boys	\$1,160,145	\$3,125,653	\$9,550,305
	Total men, 16 and over	\$960,461	\$2,582,861	\$7,887,463
	Men's suits	\$26,942	\$76,648	\$241,920
	Men's sportcoats, tailored jackets	\$12,320	\$33,858	\$105,259
	Men's coats and jackets	\$91,746	\$237,672	\$698,363
	Men's underwear	\$110,285	\$300,113	\$918,568
	Men's hosiery	\$60,543	\$164,973	\$511,724
	Men's nightwear	\$9,069	\$25,082	\$79,220
	Men's accessories	\$168,845	\$451,138	\$1,356,488
	Men's swimwear	\$4,156	\$11,226	\$35,055
	Men's shirts, sweaters, and vests	\$217,908	\$607,009	\$1,924,100
	Mens pants and shorts	\$248,140	\$646,644	\$1,929,245
	Men's uniforms	\$7,823	\$21,184	\$64,468
	Men's costumes	\$2,691	\$7,331	\$23,047
	Total boys, 2 to 15	\$199,676	\$542,775	\$1,662,821
	Boys' coats and jackets	\$23,216	\$61,740	\$183,037
	Boys' shirts and sweaters	\$29,095	\$80,564	\$256,534
	Boys' underwear	\$21,920	\$61,037	\$195,155
	Boys' nightwear	\$5,798	\$15,845	\$48,912
	Boys' hosiery	\$7,470	\$20,850	\$66,728
	Boys' accessories	\$12,031	\$32,985	\$104,092
	Boys' suits, sportcoats, vests	\$3,390	\$9,177	\$27,485
	Boys pants and shorts	\$87,195	\$234,397	\$697,900
	Boys' uniforms	\$2,193	\$6,289	\$20,704
	Boys' swimwear	\$2,775	\$7,391	\$23,254
	Boys' costumes	\$4,596	\$12,531	\$39,064
	Total women and girls	\$2,309,140	\$6,151,851	\$18,364,888
	Total women, 16 and over	\$2,091,330	\$5,553,227	\$16,513,059
	Women's coats and jackets	\$157,590	\$412,778	\$1,234,033
	Women's dresses	\$174,854	\$476,274	\$1,491,108
	Women's sportcoats, tailored jackets	\$9,775	\$26,032	\$79,287
Women's shirts, tops, blouses, vests and sweaters	\$573,034	\$1,522,034	\$4,525,450	
Women's skirts	\$32,420	\$84,607	\$242,890	
Womens pants and shorts	\$399,168	\$1,063,585	\$3,146,641	
Women's swimwear	\$19,359	\$53,200	\$167,454	
Women's sleepwear	\$111,000	\$293,568	\$851,618	
Women's undergarments	\$200,536	\$536,261	\$1,574,994	
Women's hosiery	\$95,553	\$251,197	\$743,134	
Women's suits	\$5,883	\$16,122	\$50,533	

# Consumer Spending Patterns - Annual Expenditure



2022 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Apparel and Services	Women's accessories	\$294,521	\$768,837	\$2,258,159
	Women's uniforms	\$13,597	\$38,146	\$116,887
	Women's costumes	\$4,067	\$10,627	\$30,892
	Total girls, 2 to 15	\$217,794	\$598,612	\$1,851,865
	Girls' coats and jackets	\$17,503	\$47,508	\$142,594
	Girls' dresses, suits	\$26,980	\$77,706	\$252,610
	Girls' shirts, blouses, sweaters	\$46,411	\$131,882	\$419,312
	Girls pants and shorts	\$66,235	\$176,320	\$527,866
	Girls' swimwear	\$16,575	\$44,240	\$135,290
	Girls' underwear and sleepwear	\$18,128	\$50,129	\$152,149
	Girls' hosiery	\$14,315	\$39,210	\$124,374
	Girls' accessories	\$4,060	\$11,275	\$36,378
	Girls' uniforms	\$4,436	\$11,597	\$33,741
	Girls' costumes	\$3,154	\$8,757	\$27,496
	Total children under 2	\$144,365	\$399,970	\$1,230,257
	Infant coat, jacket, snowsuit	\$1,535	\$4,240	\$13,519
	Infant dresses, outerwear	\$23,404	\$65,719	\$205,777
	Infant undergarments	\$99,477	\$274,741	\$844,682
	Infant nightwear, loungewear	\$2,061	\$5,825	\$19,451
	Infant accessories	\$17,899	\$49,484	\$146,883
	Total Footwear	\$1,359,668	\$3,620,859	\$10,822,161
	Men's footwear	\$519,231	\$1,393,771	\$4,166,671
	Boys' footwear	\$46,410	\$128,310	\$400,706
	Women's footwear	\$698,665	\$1,831,356	\$5,428,491
	Girls' footwear	\$95,354	\$267,416	\$826,300
	Total other apparel products and services	\$792,975	\$2,076,735	\$6,042,396
	Material and supplies for sewing, needlework, quilting	\$219,333	\$571,366	\$1,633,333
	Watches	\$42,489	\$116,033	\$366,523
	Jewelry	\$189,452	\$495,335	\$1,473,903
	Shoe repair and other shoe service	\$2,445	\$6,779	\$21,177
Coin-operated apparel laundry and dry cleaning	\$250,067	\$646,945	\$1,813,576	
Alteration, repair and tailoring of apparel and accessories	\$13,760	\$37,682	\$114,750	
Clothing rental	\$2,301	\$6,695	\$23,025	
Watch and jewelry repair	\$9,583	\$27,004	\$82,810	
Apparel laundry and dry cleaning not coin-operated	\$63,525	\$168,862	\$513,308	
Transportation	Total Transportation	\$37,871,563	\$102,941,160	\$312,442,747
	Total vehicle purchases (net outlay)	\$16,163,699	\$44,222,591	\$135,716,235
	Total cars and trucks, new	\$6,923,332	\$18,984,944	\$58,988,840
	New cars	\$2,268,563	\$6,087,694	\$18,664,472
	New trucks	\$4,654,771	\$12,897,249	\$40,324,400
	Total Cars and trucks, used	\$9,240,367	\$25,237,651	\$76,727,398
	Used cars	\$3,489,258	\$9,437,118	\$28,340,332
	Used trucks	\$5,751,111	\$15,800,532	\$48,387,068
	Total gasoline and motor oil	\$6,714,507	\$18,145,512	\$54,347,025
	Gasoline	\$6,270,469	\$16,924,549	\$50,601,092

# Consumer Spending Patterns - Annual Expenditure



2022 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Transportation	Diesel fuel	\$148,063	\$415,498	\$1,292,145
	Gasoline on out-of-town trips	\$238,889	\$652,089	\$1,994,799
	Motor oil	\$54,687	\$146,802	\$438,885
	Motor oil on out-of-town trips	\$2,409	\$6,589	\$20,145
	Total other vehicle expenses	\$14,145,908	\$38,303,185	\$115,497,845
	Total vehicle finance charges	\$945,529	\$2,600,997	\$8,040,605
	Automobile finance charges	\$318,159	\$870,131	\$2,644,709
	Truck finance charges	\$584,675	\$1,612,771	\$5,013,185
	Motorcycle and plane finance charges	\$4,894	\$13,680	\$43,606
	Other vehicle finance charges	\$37,794	\$104,429	\$339,131
	Total vehicle maintenance and repairs	\$3,764,993	\$10,186,910	\$30,673,327
	Coolant, additives, brake, transmission fluids	\$36,685	\$99,314	\$294,152
	Tires - purchased, replaced, installed	\$621,319	\$1,672,100	\$5,039,606
	Parts, equipment, and accessories	\$283,020	\$768,341	\$2,322,990
	Body work and painting	\$141,081	\$387,836	\$1,164,846
	Motor tune-up	\$171,709	\$460,958	\$1,382,584
	Lube, oil change, and oil filters	\$419,003	\$1,128,660	\$3,378,302
	Front end alignment, wheel balance and rotation	\$102,189	\$270,224	\$805,081
	Shock absorber replacement	\$30,672	\$82,650	\$254,329
	Repair tires and other repair work	\$466,160	\$1,256,840	\$3,763,101
	Vehicle cleaning services including car wash	\$102,206	\$277,946	\$852,041
	Vehicle products, such as wax, touch up paint, etc	\$42,904	\$113,831	\$348,413
	Miscellaneous auto repair and servicing	\$344,717	\$939,448	\$2,860,263
	Vehicle or engine repairs	\$1,003,338	\$2,728,792	\$8,207,644
	Vehicle insurance	\$6,793,752	\$18,345,876	\$54,947,763
	Total vehicle rental, licenses, other charges	\$2,641,632	\$7,169,404	\$21,836,181
	Total leased and rented vehicles	\$1,525,903	\$4,152,425	\$12,717,912
	Total rented vehicles	\$158,407	\$429,976	\$1,306,154
	Auto/Truck rental	\$53,992	\$149,302	\$447,559
	Auto/Truck rental, out-of-town trips	\$104,407	\$280,668	\$858,606
	Total leased vehicles	\$1,367,501	\$3,722,437	\$11,411,730
	Auto/Truck lease payments	\$1,367,501	\$3,722,437	\$11,411,730
	Vehicle registration state/local	\$602,208	\$1,628,043	\$4,911,967
	Drivers' license	\$56,256	\$150,701	\$448,484
Vehicle inspection	\$46,182	\$124,430	\$371,105	
Total parking fees	\$109,433	\$299,184	\$927,651	
Parking fees in home city, excluding residence	\$94,844	\$260,662	\$810,597	
Parking fees, out-of-town trips	\$14,570	\$38,491	\$117,036	
Tolls	\$112,122	\$309,873	\$961,340	
Tolls on out-of-town trips	\$8,532	\$22,601	\$68,770	
Towing charges	\$31,237	\$83,735	\$245,134	
Automobile service clubs and GPS	\$149,766	\$398,426	\$1,183,836	
Total public transportation	\$847,448	\$2,269,874	\$6,881,600	
Airline fares	\$460,875	\$1,249,406	\$3,877,350	
Intercity bus fares	\$4,177	\$11,796	\$37,621	

# Consumer Spending Patterns - Annual Expenditure



2022 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Transportation	Intracity mass transit fares	\$173,029	\$449,197	\$1,280,759
	Local trans. on out-of-town trips	\$16,727	\$46,552	\$149,479
	Taxi fares and limousine services on trips	\$9,819	\$27,333	\$87,782
	Taxi fares and limousine services	\$157,636	\$418,565	\$1,241,930
	Intercity train fares	\$15,087	\$38,234	\$114,275
	Ship fares	\$10,068	\$28,761	\$92,374
Education	Total Education	\$3,456,185	\$9,095,532	\$26,924,688
	College tuition	\$2,686,567	\$7,024,300	\$20,441,688
	Elementary and high school tuition	\$349,827	\$949,299	\$3,152,692
	Other schools tuition	\$23,938	\$65,610	\$210,953
	Other school expenses including rentals	\$106,236	\$284,879	\$852,278
	School books, supplies, equipment for college	\$202,179	\$529,020	\$1,493,458
	School books, supplies, equipment for elementary, high school	\$48,195	\$133,455	\$415,936
	School books, supplies, equipment for day care, nursery, other	\$6,910	\$17,893	\$54,649
Cash	Total Cash Contributions	\$9,263,074	\$25,224,350	\$76,012,799
	Support for college students	\$472,023	\$1,212,637	\$3,522,459
	Child support expenditures	\$601,577	\$1,665,852	\$5,218,138
	Cash contributions to charities and other organizations	\$1,882,186	\$5,232,837	\$16,412,980
	Cash contributions to church, religious organizations	\$3,290,967	\$8,903,326	\$26,647,348
	Cash contributions to educational institutions	\$294,991	\$758,365	\$2,168,693
	Other cash gifts	\$2,540,628	\$6,961,814	\$20,524,966
Personal	Total Personal Insurance	\$1,942,250	\$5,171,509	\$15,561,808
	Life, endowment, annuity, other personal insurance	\$1,800,520	\$4,796,225	\$14,421,831
	Other nonhealth insurance	\$141,719	\$375,270	\$1,139,989
Miscellaneous	Total Miscellaneous	\$2,519,010	\$6,709,066	\$19,835,357
	Lotteries and parimutuel losses	\$253,152	\$663,123	\$1,901,890
	Online Entertainment and games	\$30,156	\$82,428	\$257,306
	Legal fees	\$686,094	\$1,837,878	\$5,423,890
	Funeral expenses	\$467,312	\$1,207,271	\$3,377,389
	Safe deposit box rental	\$20,672	\$54,561	\$158,384
	Checking accounts, other bank service charges	\$111,008	\$289,206	\$830,627
	Cemetery lots, vaults, maintenance fees	\$38,079	\$99,164	\$288,206
	Accounting fees	\$323,672	\$870,818	\$2,624,827
	Miscellaneous personal services	\$13,003	\$34,419	\$108,730
	Dating Services	\$3,631	\$9,256	\$27,213
	Occupational expenses	\$185,951	\$519,200	\$1,651,254
	Expenses for other properties	\$182,050	\$487,972	\$1,494,696
	Credit card memberships	\$25,744	\$69,070	\$214,120
	Shopping club membership fees	\$178,489	\$484,723	\$1,476,790