



**Executive Director's Report
October 2022**

Economic Restructuring:

New Business Announcements & Openings:

J'Adore Lounge	854 Broad St
Starbucks	1535 Walton Way
LaCrown Beautique No. 2	1036 Broad St
Augusta Cigar Club	722 Broad St

Ribbon Cuttings:

LaCrown Beautique	9/29 at 10am
Augusta Cigar Lounge	9/30 at 11 am
10Twenty-Eight	10/28 at 10am

Other:

US Senate awarded the DDA \$2,350,000 in FY23 Congressionally Directed Spending Requests via Senator Warnock's office for a Downtown Microenterprise Center. Partnering with Augusta Tech- they are purchasing a building on Broad Street. Meeting on 10/28/22 at 9am to discuss structure and needs of project.

Design:

Completed SOOFA kiosks have arrived in Augusta; installation scheduled for late October 2022. Azalea is talking to potential sponsor for all 3 kiosks.

Riverwalk Arches are in fabrication. Waiting for light poles to become available. Anticipated unveiling date January 2023.

5th Street Wi-Fi is nearing completion (anticipated mid-November 2023).

ACE September report received. Second disbursement request submitted to City 10/17/22.

Promotion:

Partnered with Augusta Entertainment Complex (AEC) for a concert ticket giveaway to reach 1,000 followers on Instagram. AEC and the Miller Theater are interested in doing giveaway promotions with the DDA for upcoming holiday events.

Filmed bi-annual downtown business spotlight with TranterGrey and Manny's Sports off Broad on 10/15/22.

DDA is sponsoring tote bags for Small Business Saturday on 11/26/22.

Making Spirits Bright Downtown Window Decorating Contest registration due 11/30/22.

Christmas Tree Light-Up 12/3/22 at Augusta Common.

Augusta Christmas Parade 12/10/22 on Broad Street.

Bi-monthly Report #3 and Commission Presentation and 3rd Quarter Press Release are in progress.

Organization:

Commission Presentation 10/4/22

Augusta African American Historic Preservation Council presentation 10/6/22

Augusta Tech State of the College 10/11/22

Augusta Museum of History Brown Bag Luncheon 10/7/22

Other:

Improving Neighborhood Outcomes in Disproportionally Impacted Communities

\$250,000,000 in available funds.

\$2M per application (maybe partially funded).

Eligible uses include parks, green spaces, recreational facilities, sidewalks, streetlights and neighborhood clean-up. Applying for Jones Street/Jones Street Alley improvements.

\$50,000 construction/construction management match from Dr. Malik. Meeting 10/17/22 with Cranston Engineering to update renderings. Meeting with Jones Street Alley property owners in late October.

Lamar Building developer in town to meet with Mayor-Elect to discuss Augusta projects 10/5/22.