



Making Spirits Bright

DOWNTOWN AUGUSTA DECORATIONS CRAWL

Window/Building Decoration & Lighting Contest Registration Form

Join us for our 4th annual Christmas lighting contest, bringing holiday cheer to Augusta's Downtown in an unique and special way.

WHO: The contest is open to all businesses within the Augusta downtown district.

WHAT: Winners are based on creativity and holiday spirit. Awards will be given in the following categories:

- | | | |
|------------------|-------------------------------|-------------------------|
| ❄ Most Whimsical | ❄ Most Original Use of Lights | ❄ People's Choice Award |
| ❄ Funniest | ❄ Best Theme | |

WHY: To enhance downtown's holiday décor and promote our great businesses by providing an outdoor walking holiday experience for residents and visitors throughout December.

WHEN: Window decorating should be completed by **Friday, December 2 at 2 p.m.** Judging will occur December 2 from 6 to 8 p.m. for most of the categories. The People's Choice award voting period runs until December 23 via an online ballot.

HOW: Fill out the below application and email to kbonner@augustadda.com.

Businesses must sign up in advance by November 30 to qualify for judging.

Company Name _____

Company Address _____

Contact Name _____

Contact Email _____

Phone _____ ☐ Organizers may use my website content/social media images to promote the event.

To complete your registration or for more information, contact one of the below event organizers:

Katherine Bonner

DDA (Downtown Development Authority)
(706) 722-8000

kbonner@augustadda.com
922 Ellis Street



AUGUSTA & CO.

Sarah Childers

Augusta & Co. / Destination Augusta
(706) 849-3246

sarah@visitaugusta.com
1010 Broad Street

12/10/22
The Christmas Parade is back and will take place at 6 p.m., meaning even more people will see you shine this year!