



 **Placer.ai**

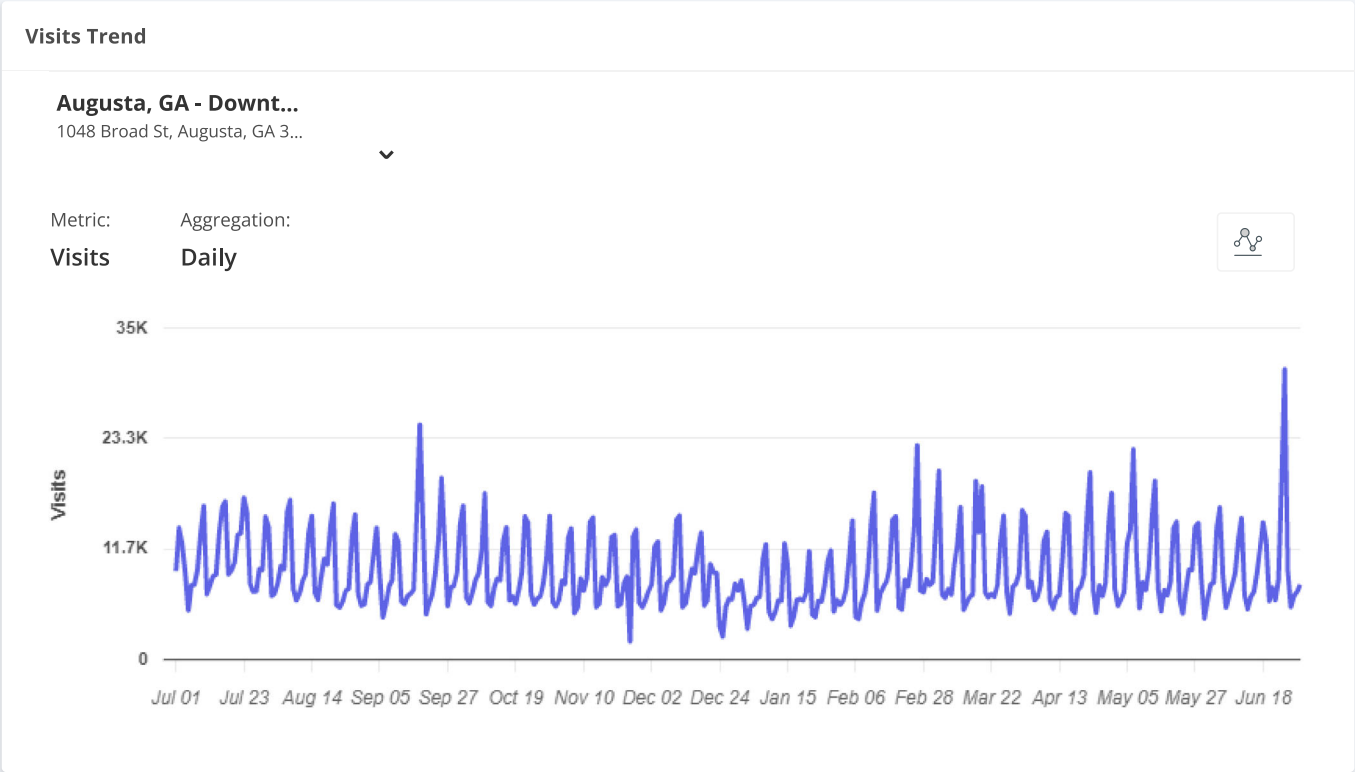
Augusta, GA - Downtown

 1048 Broad St, Augusta, GA 30901



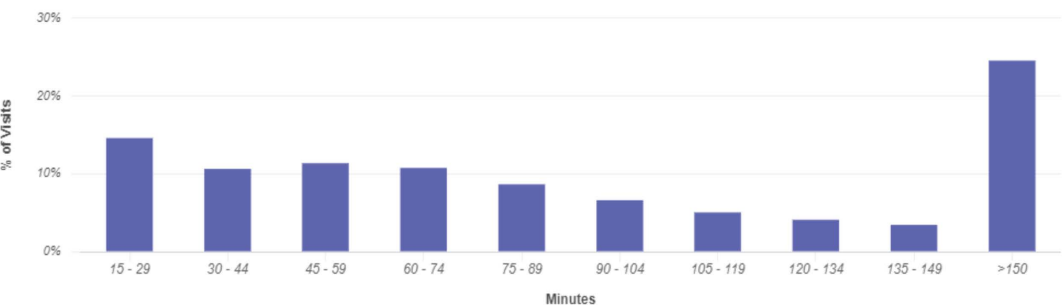
 Last 12 Months 

Metrics			
Property: Augusta, GA - Downtown / Br...			
Visits		3.4M	Visit Frequency
Visitors		669.7K	Avg. Dwell Time
			5.14
			143 min



Length of Stay

● **Augusta, GA - Downtown**
1048 Broad St, Augusta, GA 30901



Average Stay	143 min
Median Stay	79 min

Trade Area Coverage by Distance

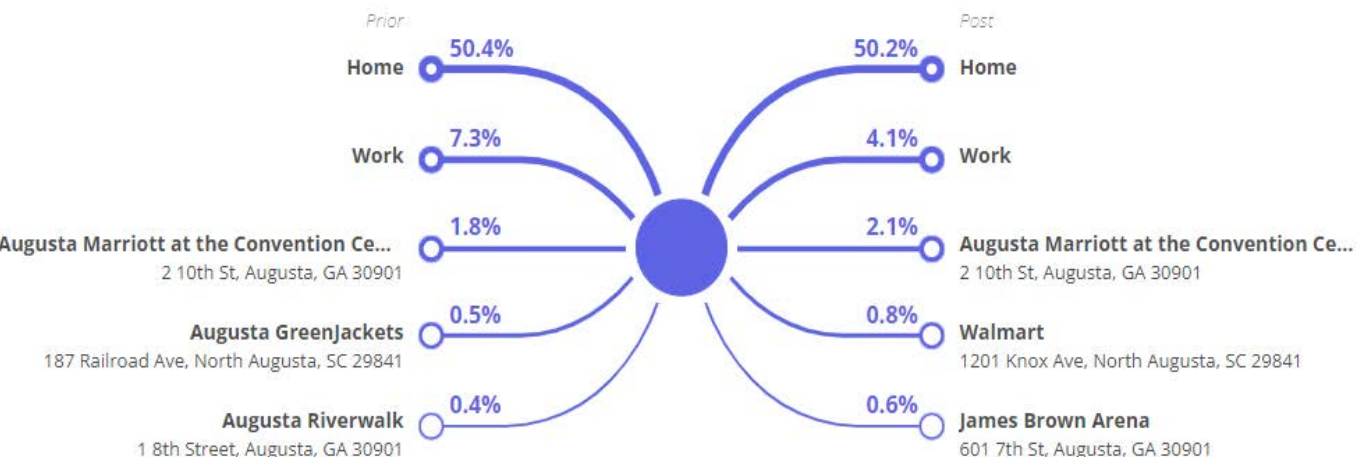
Venues: ☒ **Augusta, GA - Downtown**
Metric: **% of Visits** By: **Home Location** Min. Visits: **1** View: **Cumulative**

● **Augusta, GA - Downtown**
1048 Broad St, Augusta, GA 30901

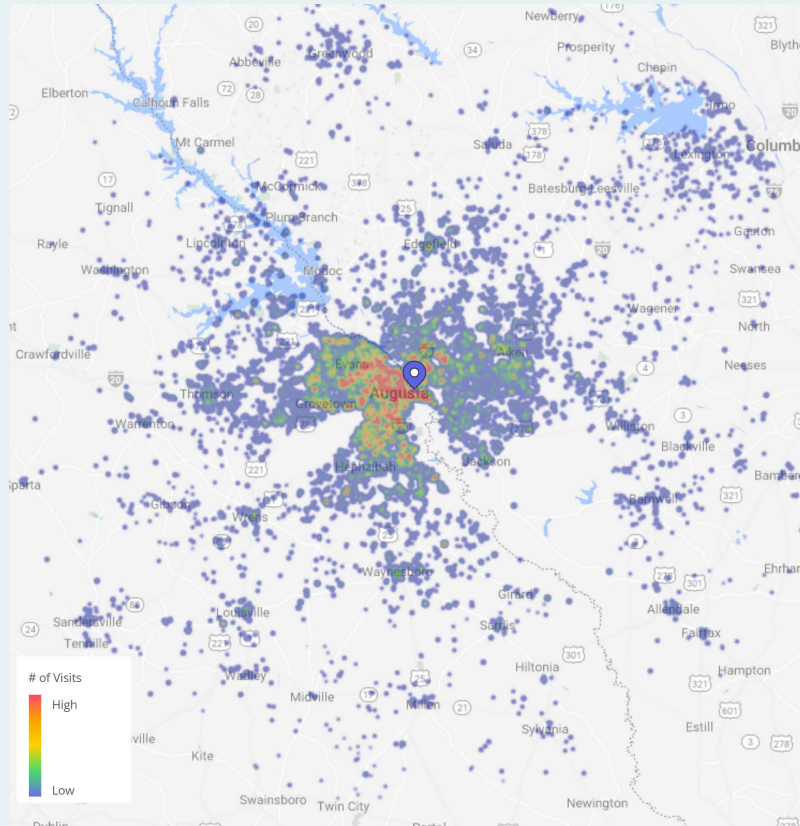


Top Customer Journey Locations

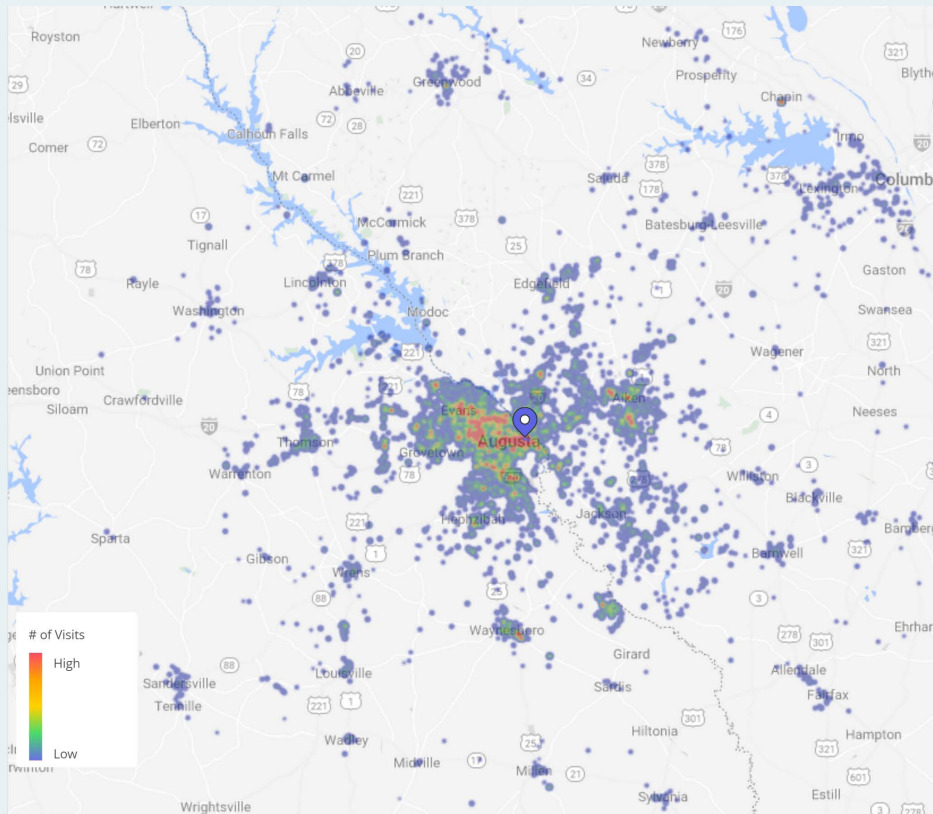
Augusta, GA - Downtown / Broad St



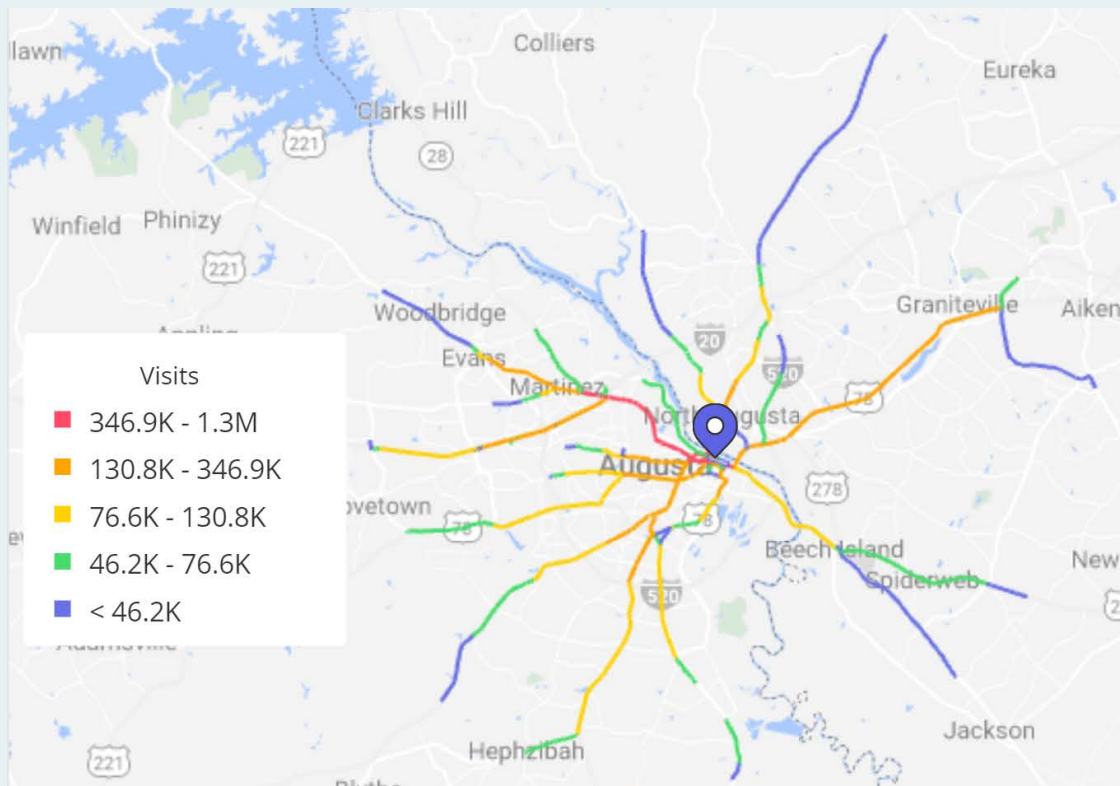
Downtown: Home Location Mobile Mapping



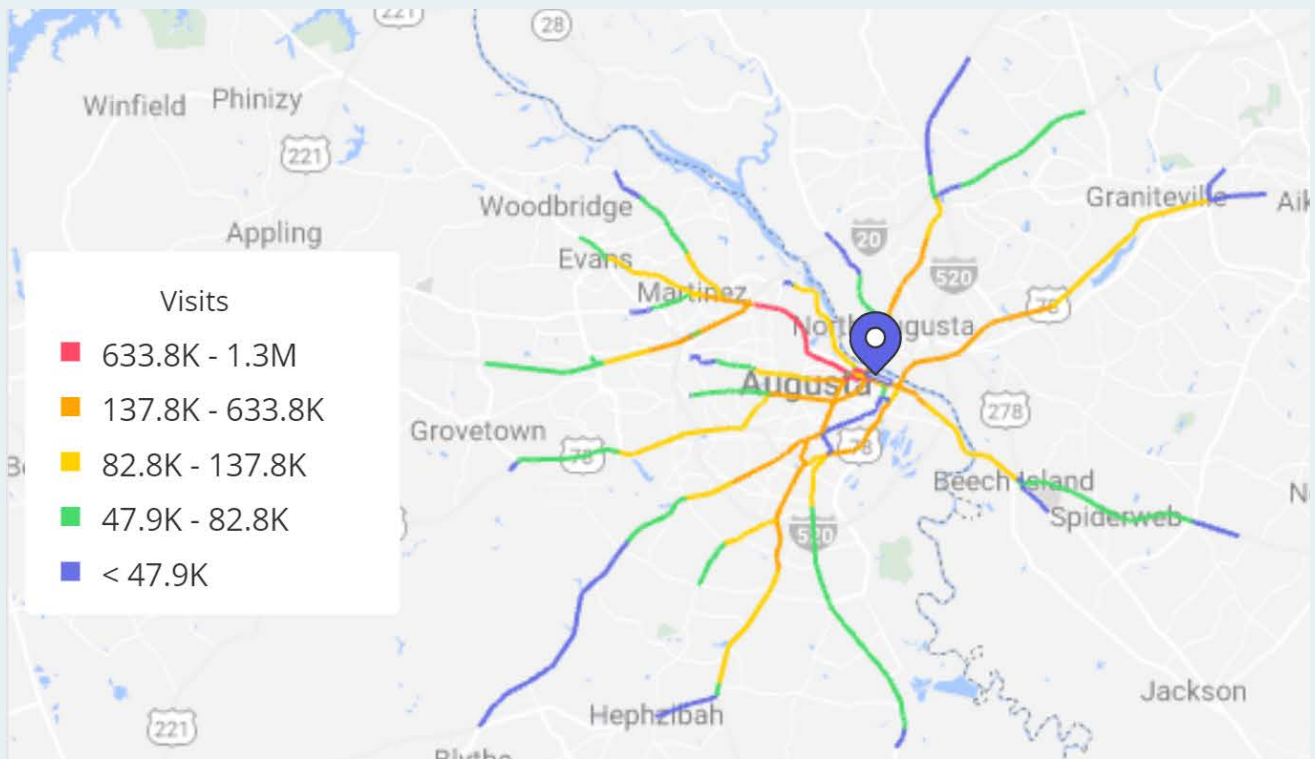
Downtown: Work Location Mobile Mapping



Downtown: Customer Travel Patterns - Prior Location



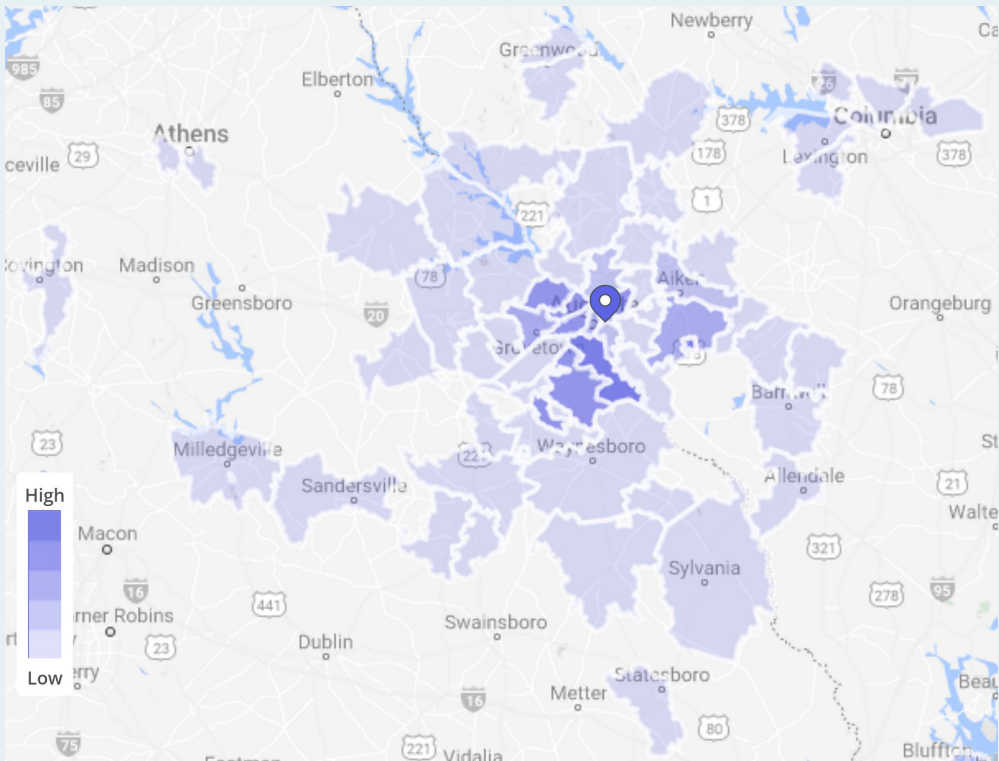
Downtown: Customer Travel Patterns - Post Location



Downtown: Customer Journey

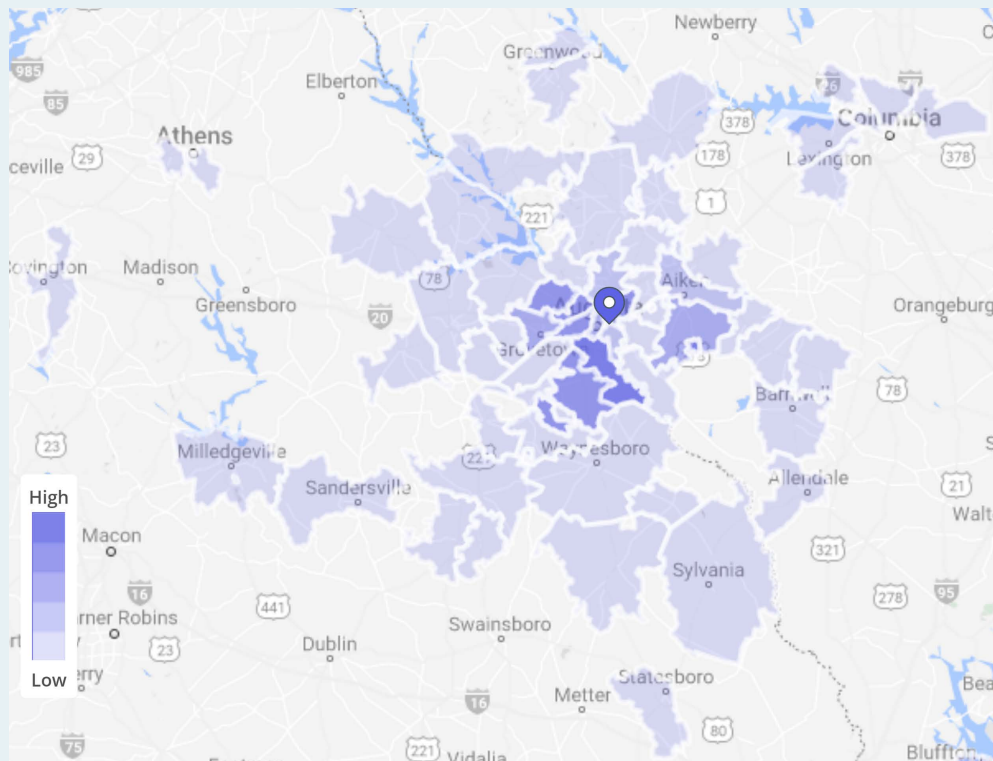
Prior			Post		
Rank	Name	Foot-Traffic	Rank	Name	Foot-Traffic
1	Augusta Marriott at the Convention Center / 10th St, August...	1.8%	1	Augusta Marriott at the Convention Center / 10th St, August...	2.1%
2	Augusta GreenJackets / Railroad Ave, North Augusta, SC	<0.5%	2	Walmart / Knox Ave, North Augusta, SC	0.8%
3	Augusta Riverwalk / 8th Street, Augusta, GA	<0.5%	3	James Brown Arena / 7th St, Augusta, GA	0.6%
4	James Brown Arena / 7th St, Augusta, GA	<0.5%	4	Augusta GreenJackets / Railroad Ave, North Augusta, SC	0.5%
5	Riverfront Pub / Broad St, Augusta, GA	<0.5%	5	Publix / E Martintown Rd, North Augusta, SC	0.5%
6	Crowne Plaza North Augusta, an IHG Hotel / Center Street, ...	<0.5%	6	Holiday Inn Express Augusta Downtown / Broad Street, Aug...	<0.5%
7	Holiday Inn Express Augusta Downtown / Broad Street, Aug...	<0.5%	7	Kroger / Knox Ave, North Augusta, SC	<0.5%
8	Augusta State University / Walton Way, Augusta, GA	<0.5%	8	Waffle House / Georgia Ave, North Augusta, SC	<0.5%
9	Walmart / Knox Ave, North Augusta, SC	<0.5%	9	Target / Robert C Daniel Jr Pkwy, Augusta, GA	<0.5%
10	Target / Robert C Daniel Jr Pkwy, Augusta, GA	<0.5%	10	Costco Wholesale / Cabela Dr, Augusta, GA	<0.5%
11	Savannah River Brewing Co. / 5th St, Augusta, GA	<0.5%	11	The Pink Dipper / Georgia Ave, North Augusta, SC	<0.5%
12	Beamie's At The River / Reynolds St, Augusta, GA	<0.5%	12	Ross Dress for Less / E Martintown Rd, North Augusta, SC	<0.5%
13	Richmond County Probate Court / James Brown Blvd, August...	<0.5%	13	Kroger / Washington Road, Augusta, GA	<0.5%
14	The Fox's Lair at Olde Town Inn / Telfair St., Augusta, GA	<0.5%	14	Augusta Riverwalk / 8th Street, Augusta, GA	<0.5%
15	Augusta Regional at Bush Field / Aviation Way, Augusta, GA	<0.5%	15	Maserati's Event Center / Ellis St SW, Augusta, GA	<0.5%
16	Chick-fil-A / Peach Orchard Rd, Augusta, GA	<0.5%	16	Augusta Regional at Bush Field / Aviation Way, Augusta, GA	<0.5%
17	Stars and Strikes / Wrightsboro Road, Augusta, GA	<0.5%	17	Topgolf / Topgolf Way, Augusta, GA	<0.5%
18	Maserati's Event Center / Ellis St SW, Augusta, GA	<0.5%	18	Mi Rancho's Downtown, GA / 8th St, Augusta, GA	<0.5%
19	Mi Rancho's Downtown, GA / 8th St, Augusta, GA	<0.5%	19	Riverfront Pub / Broad St, Augusta, GA	<0.5%
20	Riverview Park Activities Center / Riverview Park Dr, North A...	<0.5%	20	Walmart / Bobby Jones Expy, Augusta, GA	<0.5%
21	Riverview Park / Riverview Park Dr, North Augusta, SC	<0.5%	21	DICK'S Sporting Goods / Wrightsboro Road, Augusta, GA	<0.5%
22	Texas Roadhouse / Sherwood Dr, Augusta, GA	<0.5%	22	Paine College / 15th St, Augusta, GA	<0.5%
23	BP / Eatonton Rd, Madison, GA	<0.5%	23	Boll Weevil Cafe / Ninth Street, Augusta, GA	<0.5%
24	Savannah Rapids / Evans To Locks Rd, Augusta, GA	<0.5%	24	The Indian Queen / Wrightsboro Rd, Augusta, GA	<0.5%
25	Topgolf / Topgolf Way, Augusta, GA	<0.5%	25	Lowe's / Knox Avenue, North Augusta, SC	<0.5%
26	Dyess Park / James Brown Blvd, Augusta, GA	<0.5%	26	Savannah River Brewing Co. / 5th St, Augusta, GA	<0.5%
27	theClubhou.se / Grace Hopper Lane, Augusta, GA	<0.5%	27	Riverwatch Cinemas / Cabela Drive, Augusta, GA	<0.5%
28	Augusta Dental Center / Greene St, Augusta, GA	<0.5%	28	Crowne Plaza North Augusta, an IHG Hotel / Center Street, ...	<0.5%
29	Olive Garden / Washington Rd, Augusta, GA	<0.5%	29	Chick-fil-A / Knox Ave, North Augusta, SC	<0.5%
30	Lowe's / Knox Avenue, North Augusta, SC	<0.5%	30	Augusta Farmers Market / 8th St, Augusta, GA	<0.5%

Downtown: Home Location by ZIP Code



Augusta, GA - Downtown			
	Zip Code	City, State	% of Visitors
1	30906	Augusta, GA	6.78%
2	30907	Augusta, GA	5.15%
3	30909	Augusta, GA	4.97%
4	30815	Hephzibah, GA	4.53%
5	29841	North Augusta, SC	4.20%
6	30809	Evans, GA	4.08%
7	30904	Augusta, GA	3.41%
8	30813	Grovetown, GA	3.23%
9	29803	Aiken, SC	2.96%
10	30901	Augusta, GA	2.42%
11	29801	Aiken, SC	2.25%
12	29860	North Augusta, SC	2.03%
13	29842	Beech Island, SC	1.26%
14	29829	Graniteville, SC	1.02%
15	30824	Thomson, GA	0.93%
16	29926	Hilton Head Island, SC	0.87%
17	29851	Warrenville, SC	0.82%
18	30830	Waynesboro, GA	0.80%
19	30814	Harlem, GA	0.62%
20	29824	Edgefield, SC	0.59%
21	30802	Appling, GA	0.56%

Downtown: Home Location by ZIP Code



Augusta, GA - Downtown				
	Zip Code		City, State	% of Visitors
22	30817		Lincolnton, GA	0.55%
23	29832		Johnston, SC	0.48%
24	29210		Columbia, SC	0.40%
25	29805		Aiken, SC	0.37%
26	29831		Jackson, SC	0.37%
27	30458		Statesboro, GA	0.35%
28	30905		Augusta, GA	0.33%
29	29812		Barnwell, SC	0.32%
30	30413		Bartow, GA	0.28%
31	31061		Milledgeville, GA	0.25%
32	29847		Trenton, SC	0.25%
33	30606		Athens, GA	0.23%
34	29853		Williston, SC	0.23%
35	29072		Lexington, SC	0.22%
36	30605		Athens, GA	0.22%
37	30808		Dearing, GA	0.22%
38	30833		Wrens, GA	0.22%
39	29856		Windsor, SC	0.21%
40	30014		Covington, GA	0.20%
41	30434		Louisville, GA	0.20%
42	29809		New Ellenton, SC	0.19%