



**Executive Director's Report  
January 2022**

**Economic Restructuring:**

Annual Reports underway-net new businesses, jobs created and private investment

**Active Prospects:**

Atlanta based restaurant-virtual site visit 7/6. Proposal has been submitted.

Midwest Maintenance has purchased 1126 Ellis Street.

753 Broad Street/Lamar Building-weekly calls with Kirby Glaze on financial structure.

1812 Slaton Street/25- acre mixed-use project. Provided project support with Georgia Power.

1162 Broad Street/hotel developer. HPC approved demo permits pending site plan and revised façade renderings on 11/18/21.

1211 Greene Street/Stovall Barnes House.

901 Greene Street/Daniel Levinson.

758 Broad Street/Johnson Bldg.

Restaurant looking to expand.

Local Attorney looking for investment property.

Miami Developer (Mayor's Initiative)-middle income housing.

Working with a prospect referred by Ms. Lilley-2000 SF user.

**Ribbon Cuttings:**

901 Greene Street (grand re-opening of Shared Space) scheduled for 12/2 @4:30 pm.

Glam Beauty Studio-will be rescheduled due to COVID.

Art on Broad (expansion) ribbon cutting held 12/8.

Millhouse Station, Phase I, is completed. Phase 2 will be completed in October.

ED Committee held a meeting on 8/24 via conference call.

**Design:**

Riverwalk Arches pre-bid meeting held 1/11/22. Bid Opening is 1/31 at 11 am.

Empty Building Inventory for Broad Street Corridor is completed.

**Façade Grants:**

990 Broad Street (Taco Cat).

510 Greene Street (market rate apartments).

753 Broad Street/Lamar Building Penthouse.

211 10<sup>th</sup> Street/Bees Knees/Hive.

1211 Greene Street/Stovall Barnes House.

1126 Ellis Street/Midwest Maintenance.

Laney Walker Blvd property is interested.

### **Georgia Cities Loan Applications**

922 Greene Street has been approved by Foundation.

401 Greene Street approved by foundation in the amount of \$200,000.

753 Broad Street/Lamar Building Penthouse.

758 Broad Street/Johnson Building.

1211 Greene Street/Stovall Barnes House

1126 Ellis Street/Midwest Maintenance.

### **Promotion:**

#### **Social Media Ad Spend: \$129.72**

Posts Boosted: Website News and Downtown Highlights pages, Small Business Saturday, Augusta Christmas Parade.

Added Reach: 8366 accounts

Added Post Engagement: 555 engagements

Link Clicks: 182

#### **Instagram:**

10 posts, 63 stories, 1036 accounts reached, 53 new page followers (374 total).

#### **Facebook:**

11 posts, 82, new page likes (196 total), 188 new followers (280 total).

### **Organization:**

Video Shoot-Agent about Town-(Austin Taylor Insurance) on 11/9 completed and will go on website.

Augusta Real Estate Investors-speaking engagement- 11/11.

DDA Video shoot 11/17-will feature Millhouse Station & The Standard on Telfair.

Proposed hotel developer-Historic Commission-11/18.

Small Business Saturday-11/27. Tremendous Success-900 transactions/

Light-Up-12/4. Very well attended.

Christmas Parade 12/11-Cancelled.

Making Spirits Bright Window contest-26 entries-778 votes.

Meeting with Dr. Whirl on 12/1 to discuss possible partnerships.

National Community Development Association Conference Sept.13-16. 300 attendees.

Jessye Norman Video completed and will load to website.

Meeting with Tonny McNeil (City ED Manager) on 12/10.

Youth Leadership Presentation 1/12/22.