



Executive Director's Report August 2021

Economic Restructuring:

Walton Way corridor available properties completed and mapped.

Annual Reports are completed.

Empty Building inventory for Broad Street Corridor will be completed 8/13.

Active Prospects:

Atlanta based restaurant-virtual site visit 7/6. Proposal has been submitted.

General Contractor-Iowa-has a building under contract.

Lamar Building/Slaton Street.

Hotel Developer-1162 Broad Street.

Ribbon Cuttings:

Tiffinie Bleu Bridal – 6/24.

Tech 4 Success-7/21.

Augusta Jewish Museum-7/22.

Katalis Beyond Leadership-7/27.

Freshwater Design-8/4.

Millhouse Station, Phase I, is completed and actively for lease. Tour on 6/16.

Design:

Riverwalk Arches was in procurement for bid. Commissioner Clarke is assisting.

Chamber Focus Groups for Broad Street TIA Project held 6/23.

Façade Grants:

990 Broad Street (Taco Cat).

510 Greene Street (market rate apartments).

Lamar Building Penthouse.

Bees Knees/Hive.

Georgia Cities Loan Applications

401 Greene Street approved by foundation in the amount of \$200,000.

Closing will be scheduled when CO is received.

Promotion:

DDA Website is launched/training with Wier- Stewart held 8/6.

Face Book and Instagram have launched.

DDA was featured with other ED Partners in Georgia Trend July edition.
DDA ad was featured in July edition of Business View Magazine.
Photographs of new businesses underway.

Organization:

Met with Gary Dennis, Jessye Norman School, to discuss possible partnerships.
Partnering with CVB in Q3 on a training session based on customer journey reports.
GA CVB Conference presentation was a big success.
Completed Peer City analysis.

Other:

Audit submitted to city.