



DOWNTOWN DEVELOPMENT AUTHORITY of Augusta

Executive Director's Report May 2021

Economic Restructuring:

Walton Way corridor available properties completed for ER review. Next Site is currently mapping.

Annual Reports underway and include: new businesses opened, net job creation, private investment and available properties. (See attached report for new businesses)

Curtis Baptist Church is on the market for sale.

International Uniform 1216 Broad Street is for sale.

1208 Broad Street purchased by Adaire Pennington.

Active Prospects:

5000 SF office User

Atlanta based restaurant

General Contractor-Iowa

Doctor's office

Concierge delivery business

Ribbon Cutting for Bike Bike Baby held on 3/27

Ground breaking for the Hub and Boys and Girls Club held 4/6's

Ribbon cutting for 943 Ellis Street held 5/6

Design:

Riverwalk Arches in procurement for bid.

Four Façade Grants received for committee review when completed:

990 Broad Street (Taco Cat)

510 Greene Street (market rate apartments)

943 Ellis Street

Commerce Building, 670 Broad Street

Contacting building owners about the program.

Georgia Cities Loan Applications

401 Greene Street approved by foundation in the amount of \$200,000.

Closing will be scheduled when CO is received.

Promotion:

Test website should be completed this week for review and final edits.

2 videos were produced for new site with Richard Greene and Sean Wite.

Rhodes Creative will handle our social media-Facebook and Instagram.

James Brown Birthday Bash held May 1-DDA was a sponsor.

Downtown Events Task Force-have submitted recommendations to commission.

Organization:

Presentation to LA Executive Forum 4/29.

Partnering with CVB in Q2 on a training session based on customer journey reports

DDA/CVB will present to Tourism Conference on May 17-19on the importance of partnerships.

Assisted H&CD with small business relief fund.

Other:

All DDA Committees met in April.