



**DOWNTOWN  
DEVELOPMENT  
AUTHORITY**  
of Augusta

**Executive Director's Report  
March 2021**

**Economic Restructuring:**

Walton Way corridor available properties completed for ER review. Next Site is currently mapping.

Annual Reports underway and include: new businesses opened, net job creation, private investment and available properties.

Met with Daniel Levison on 3/4 and he has leased Shared Space to a communications company.

Working with Next Site on statewide breweries looking for new opportunities.

Curtis Baptist Church is on the market for sale.

**Active Prospects:**

5000 SF office User

Atlanta based restaurant

General Contractor-Iowa

**Customer Journey Reports**

2019, 2020 reports are in board books. 1<sup>st</sup> Quarter 2021 will be available in April for review.

Next Site has provided demographic reports for all active prospects.

**Design:**

Riverwalk Arches in procurement for bid.

Two Façade Grants received for committee review when completed:

990 Broad Street (Taco Cat)

510 Greene Street (market rate apartments)

**Georgia Cities Loan Applications**

401 Greene Street approved by foundation in the amount of \$200,000.

Closing will be scheduled when CO is received.

**Promotion:**

Copy for new website is underway. Drafts completed for everything except projects page and support Downtown page. Received video proposal from Tranter Gray.

Come See Downtown Augusta Campaign-attached. Met with Joe Edge.

Downtown Events Task Force-Saturday Market will open March 20.

**Organization:**

Lunch & Learn with Augusta University held February 12.

Partnering with CVB in Q2 on a training session based on customer journey reports.

DDA/CVB will present to Tourism Conference in May on the importance of partnerships.

**Other:**

Board Training