



**DOWNTOWN
DEVELOPMENT
AUTHORITY**
of Augusta

**Executive Director's Report
June 2021**

Economic Restructuring:

Walton Way corridor available properties completed and mapped.

Annual Reports are completed.

Empty Building inventory underway for Broad Street Corridor.

Active Prospects:

5000 SF office User in negotiations with landlord.

Atlanta based restaurant-site visit late June.

General Contractor-Iowa-has narrowed list down to 2 buildings.

Meeting with owner of Lamar Bldg. held June 4, 2021

Meeting with hotel developer held June 9, 2021.

Ribbon Cutting for Vances' Bakery Bar held May 27, 2021

Tiffinie Bleu, 1251 Broad Street, scheduled for June 24 at 10 am.

Design:

Riverwalk Arches in procurement for bid.

Façade Grants:

990 Broad Street (Taco Cat).

510 Greene Street (market rate apartments).

943 Ellis Street (on agenda today for approval).

Commerce Building, 670 Broad Street (on agenda today for approval).

Contacting building owners about the program.

Georgia Cities Loan Applications

401 Greene Street approved by foundation in the amount of \$200,000.

Closing will be scheduled when CO is received.

Promotion:

Test website edits underway.

2 videos were produced for new site with Richard Greene and Sean Wite.
Face Book and Instagram will launch with website.
Competed interview with Georgia Trend for July edition.
Purchased ad in Business Review for July edition.
Photographs of new businesses underway.

Organization:

Met with Gary Dennis, Jessye Norman School, to discuss possible partnerships.
Partnering with CVB in Q3 on a training session based on customer journey reports.
GA CVB Conference presentation was a big success.
Competed Peer City analysis.

Other:

Audit submitted to city.