

# Augusta, GA - Downtown

5 Minute Drive Time  
Retail GAP & Leakage

Calculated using TAS Retrieval

Latitude: 33.479282 Longitude: -81.975165

Jul 18, 2022



## Totals

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Total retail trade including food and drink (NAICS 44, 45 and 722)	869,395,671	492,171,897	-377,223,774
Total retail trade (NAICS 44 and 45)	717,655,144	440,647,195	-277,007,949

## Motor Vehicle Parts and Dealers

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Motor vehicle and parts dealers (NAICS 441)	87,817,602	102,675,788	14,858,186
Automobile dealers (NAICS 4411)	74,542,120	88,621,108	14,078,987
New car dealers (NAICS 44111)	59,294,692	79,468,198	20,173,506
Used car dealers (NAICS 44112)	15,247,429	9,152,910	-6,094,519
Other motor vehicle dealers (NAICS 4412)	1,213,373	6,556,359	5,342,986
Recreational vehicle dealers (NAICS 44121)	0	2,285,838	2,285,838
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	1,213,373	4,270,521	3,057,148
Boat dealers (NAICS 441222)	310,520	1,360,198	1,049,678
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	902,852	2,910,323	2,007,471
Automotive parts, accessories, and tire stores (NAICS 4413)	12,062,109	7,498,321	-4,563,788
Automotive parts and accessories stores (NAICS 44131)	9,099,182	4,741,893	-4,357,289
Tire dealers (NAICS 44132)	2,962,927	2,756,428	-206,499

## Furniture and Home Furnishings Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Furniture and home furnishings stores (NAICS 442)	16,570,544	6,541,383	-10,029,161
Furniture stores (NAICS 4421)	6,962,164	3,857,260	-3,104,905
Home furnishings stores (NAICS 4422)	9,608,379	2,684,123	-6,924,256
Floor covering stores (NAICS 44221)	4,136,321	583,232	-3,553,089
Other home furnishings stores (NAICS 44229)	5,472,058	2,100,890	-3,371,168
Window treatment stores (NAICS 442291)	0	132,694	132,694
All other home furnishings stores (NAICS 442299)	5,472,058	1,968,197	-3,503,862

## Electronics and Appliance Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Electronics and appliance stores (NAICS 443)	33,189,734	6,063,861	-27,125,872
Household appliance stores (NAICS 443141)	5,930,145	1,257,628	-4,672,517
Electronics stores (NAICS 443142)	27,259,589	4,806,234	-22,453,355

## Building Material and Garden Equipment and Supplies Dealers

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Building material and garden equipment and supplies dealers (NAICS 444)	65,370,632	28,973,726	-36,396,905
Building material and supplies dealers (NAICS 4441)	59,919,349	25,670,457	-34,248,893
Home centers (NAICS 44411)	42,598,995	13,978,944	-28,620,051
Paint and wallpaper stores (NAICS 44412)	2,187,252	902,934	-1,284,318
Hardware stores (NAICS 44413)	1,796,906	2,254,000	457,094
Other building material dealers (NAICS 44419)	13,336,196	8,534,578	-4,801,618
Lawn and garden equipment and supplies stores (NAICS 4442)	5,451,282	3,303,269	-2,148,013
Outdoor power equipment stores (NAICS 44421)	277,612	660,100	382,488
Nursery, garden center, and farm supply stores (NAICS 44422)	5,173,670	2,643,170	-2,530,501

## Food and Beverage Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Food and beverage stores (NAICS 445)	122,816,385	66,839,358	-55,977,028
Grocery stores (NAICS 4451)	104,069,936	61,068,083	-43,001,853
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	100,676,633	58,372,543	-42,304,090
Convenience stores (NAICS 44512)	3,393,303	2,695,540	-697,763
Specialty food stores (NAICS 4452)	4,771,106	1,692,977	-3,078,129
Meat markets (NAICS 44521)	1,769,580	515,301	-1,254,279
Fish and seafood markets (NAICS 44522)	95,500	201,259	105,759
Fruit and vegetable markets (NAICS 44523)	141,764	350,318	208,554
Other specialty food stores (NAICS 44529)	2,764,262	626,098	-2,138,163
All other specialty food stores (NAICS 445299)	1,142,181	293,481	-848,700
Beer, wine, and liquor stores (NAICS 4453)	13,975,344	4,078,298	-9,897,046

## Health and Personal Care Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Health and personal care stores (NAICS 446)	60,801,684	29,766,652	-31,035,031
Pharmacies and drug stores (NAICS 44611)	55,413,926	25,534,523	-29,879,403
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	4,067,234	1,935,869	-2,131,365
Optical goods stores (NAICS 44613)	649,708	768,555	118,847
Other health and personal care stores (NAICS 44619)	670,815	1,527,705	856,890
Food (health) supplement stores (NAICS 446191)	0	536,068	536,068
All other health and personal care stores (NAICS 446199)	670,815	991,637	320,822

## Gasoline Stations

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Gasoline stations (NAICS 447)	69,961,671	45,217,402	-24,744,269

## Clothing and Clothing Accessories Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Clothing and clothing accessories stores (NAICS 448)	37,050,224	14,953,662	-22,096,562
Clothing stores (NAICS 4481)	29,010,937	10,583,729	-18,427,209
Men's clothing stores (NAICS 44811)	1,750,758	427,277	-1,323,481
Women's clothing stores (NAICS 44812)	5,701,965	2,133,563	-3,568,402
Children's and infants' clothing stores (NAICS 44813)	1,448,292	296,752	-1,151,540
Family clothing stores (NAICS 44814)	12,890,853	6,427,857	-6,462,996
Clothing accessories stores (NAICS 44815)	1,921,898	427,650	-1,494,248
Other clothing stores (NAICS 44819)	5,297,170	870,628	-4,426,542
Shoe stores (NAICS 4482)	4,103,021	2,423,792	-1,679,229
Jewelry, luggage, and leather goods stores (NAICS 4483)	3,936,266	1,946,142	-1,990,124
Jewelry stores (NAICS 44831)	3,936,266	1,720,067	-2,216,199
Luggage and leather goods stores (NAICS 44832)	0	226,075	226,075

## Sporting Goods, Hobby, Musical Instrument and Book Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	18,256,605	4,823,491	-13,433,114
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	17,023,280	4,354,122	-12,669,158
Sporting goods stores (NAICS 45111)	13,153,795	2,826,574	-10,327,221
Hobby, toy, and game stores (NAICS 45112)	2,099,840	896,207	-1,203,633
Sewing, needlework, and piece goods stores (NAICS 45113)	713,639	241,872	-471,767
Musical instrument and supplies stores (NAICS 45114)	1,056,006	389,469	-666,538
Book stores and news dealers (NAICS 4512)	1,233,325	469,369	-763,956
Book stores (NAICS 451211)	1,233,325	440,826	-792,499
News dealers and newsstands (NAICS 451212)	0	28,543	28,543

## General Merchandise Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
General merchandise stores (NAICS 452)	160,879,359	59,342,253	-101,537,107
Department stores (NAICS 4522)	0	3,959,888	3,959,888
Other general merchandise stores (NAICS 4523)	160,879,359	55,382,365	-105,496,995
Warehouse clubs and supercenters (NAICS 452311)	160,683,928	49,746,753	-110,937,176
All other general merchandise stores (NAICS 452319)	195,431	5,635,612	5,440,181

## Miscellaneous Store Retailers

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Miscellaneous store retailers (NAICS 453)	22,159,594	8,873,865	-13,285,729
Florists (NAICS 4531)	504,059	363,125	-140,935
Office supplies and stationery stores (NAICS 45321)	3,075,683	681,748	-2,393,935
Gift, novelty, and souvenir stores (NAICS 45322)	2,134,852	1,083,788	-1,051,064
Used merchandise stores (NAICS 4533)	5,143,135	1,209,891	-3,933,244
Other miscellaneous store retailers (NAICS 4539)	11,301,864	5,535,313	-5,766,551
Pet and pet supplies stores (NAICS 45391)	2,139,792	1,525,535	-614,257
Art dealers (NAICS 45392)	667,167	725,715	58,548
Manufactured (mobile) home dealers (NAICS 45393)	4,755,540	443,401	-4,312,139
All other miscellaneous store retailers (NAICS 45399)	3,739,365	2,840,662	-898,704
Tobacco stores (NAICS 453991)	706,214	1,229,528	523,314
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	3,033,152	1,611,134	-1,422,018

## Non-store Retailers

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Non-store retailers (NAICS 454)	22,781,111	66,575,754	43,794,643
Electronic shopping and mail-order houses (NAICS 4541)	21,166,393	62,352,107	41,185,714
Vending machine operators (NAICS 4542)	428,862	584,785	155,924
Direct selling establishments (NAICS 4543)	1,185,856	3,638,862	2,453,006
Fuel dealers (NAICS 45431)	245,927	1,773,126	1,527,199
Other direct selling establishments (NAICS 45439)	939,929	1,865,735	925,806

## Food Services and Drinking Places

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Food services and drinking places (NAICS 722)	151,740,527	51,524,702	-100,215,824
Special food services (NAICS 7223)	10,713,475	3,581,621	-7,131,855
Food service contractors (NAICS 72231)	10,713,475	2,817,680	-7,895,796
Caterers (NAICS 72232)	0	689,642	689,642
Mobile food services (NAICS 72233)	0	74,299	74,299
Drinking places (alcoholic beverages) (NAICS 7224)	3,865,540	1,518,945	-2,346,595
Restaurants and other eating places (NAICS 7225)	137,161,511	46,424,137	-90,737,374
Full-service restaurants (NAICS 722511)	31,197,160	22,290,628	-8,906,531
Limited-service restaurants (NAICS 722513)	105,543,542	20,464,737	-85,078,805
Cafeterias, grill buffets, and buffets (NAICS 722514)	420,810	520,948	100,139
Snack and non-alcoholic beverage bars (NAICS 722515)	0	3,147,823	3,147,823