

Augusta, GA - Downtown

5 Mile Radius

Retail GAP & Leakage

Calculated using TAS Retrieval

Latitude: 33.479299 Longitude: -81.975199

Jul 15, 2022



Totals

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Total retail trade including food and drink (NAICS 44, 45 and 722)	2,144,286,936	1,624,248,645	-520,038,291
Total retail trade (NAICS 44 and 45)	1,855,619,260	1,450,768,185	-404,851,075

Motor Vehicle Parts and Dealers

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Motor vehicle and parts dealers (NAICS 441)	371,766,037	345,023,359	-26,742,678
Automobile dealers (NAICS 4411)	324,078,764	298,565,167	-25,513,597
New car dealers (NAICS 44111)	220,712,463	267,695,901	46,983,438
Used car dealers (NAICS 44112)	103,366,300	30,869,266	-72,497,035
Other motor vehicle dealers (NAICS 4412)	6,592,209	21,814,352	15,222,142
Recreational vehicle dealers (NAICS 44121)	0	7,555,353	7,555,353
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	6,592,209	14,258,998	7,666,789
Boat dealers (NAICS 441222)	322,219	4,501,003	4,178,784
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	6,269,990	9,757,995	3,488,005
Automotive parts, accessories, and tire stores (NAICS 4413)	41,095,063	24,643,841	-16,451,223
Automotive parts and accessories stores (NAICS 44131)	26,670,604	15,585,133	-11,085,471
Tire dealers (NAICS 44132)	14,424,460	9,058,708	-5,365,752

Furniture and Home Furnishings Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Furniture and home furnishings stores (NAICS 442)	34,499,187	22,364,869	-12,134,318
Furniture stores (NAICS 4421)	11,900,835	13,292,711	1,391,876
Home furnishings stores (NAICS 4422)	22,598,351	9,072,158	-13,526,193
Floor covering stores (NAICS 44221)	9,372,981	1,991,504	-7,381,477
Other home furnishings stores (NAICS 44229)	13,225,370	7,080,653	-6,144,717
Window treatment stores (NAICS 442291)	0	432,924	432,924
All other home furnishings stores (NAICS 442299)	13,225,370	6,647,730	-6,577,640

Electronics and Appliance Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Electronics and appliance stores (NAICS 443)	59,552,146	20,096,520	-39,455,627
Household appliance stores (NAICS 443141)	14,905,598	4,184,306	-10,721,292
Electronics stores (NAICS 443142)	44,646,548	15,912,214	-28,734,334

Building Material and Garden Equipment and Supplies Dealers

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Building material and garden equipment and supplies dealers (NAICS 444)	137,285,605	96,223,953	-41,061,652
Building material and supplies dealers (NAICS 4441)	116,316,378	85,053,064	-31,263,314
Home centers (NAICS 44411)	74,711,088	46,392,655	-28,318,434
Paint and wallpaper stores (NAICS 44412)	7,034,760	2,997,210	-4,037,550
Hardware stores (NAICS 44413)	3,760,573	7,488,436	3,727,862
Other building material dealers (NAICS 44419)	30,809,956	28,174,763	-2,635,193
Lawn and garden equipment and supplies stores (NAICS 4442)	20,969,227	11,170,889	-9,798,338
Outdoor power equipment stores (NAICS 44421)	4,670,084	2,241,056	-2,429,027
Nursery, garden center, and farm supply stores (NAICS 44422)	16,299,143	8,929,833	-7,369,310

Food and Beverage Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Food and beverage stores (NAICS 445)	256,020,271	216,631,665	-39,388,606
Grocery stores (NAICS 4451)	228,016,100	197,426,787	-30,589,313
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	219,449,057	188,808,049	-30,641,008
Convenience stores (NAICS 44512)	8,567,043	8,618,738	51,695
Specialty food stores (NAICS 4452)	5,859,348	5,461,366	-397,982
Meat markets (NAICS 44521)	2,564,653	1,661,296	-903,357
Fish and seafood markets (NAICS 44522)	95,500	649,075	553,574
Fruit and vegetable markets (NAICS 44523)	141,764	1,130,970	989,206
Other specialty food stores (NAICS 44529)	3,057,431	2,020,025	-1,037,406
All other specialty food stores (NAICS 445299)	1,265,335	947,313	-318,022
Beer, wine, and liquor stores (NAICS 4453)	22,144,823	13,743,512	-8,401,311

Health and Personal Care Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Health and personal care stores (NAICS 446)	129,887,049	96,545,568	-33,341,481
Pharmacies and drug stores (NAICS 44611)	120,672,522	82,733,150	-37,939,371
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	7,894,004	6,285,135	-1,608,869
Optical goods stores (NAICS 44613)	649,708	2,568,960	1,919,252
Other health and personal care stores (NAICS 44619)	670,815	4,958,323	4,287,508
Food (health) supplement stores (NAICS 446191)	0	1,739,233	1,739,233
All other health and personal care stores (NAICS 446199)	670,815	3,219,089	2,548,274

Gasoline Stations

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Gasoline stations (NAICS 447)	253,623,272	145,795,666	-107,827,607

Clothing and Clothing Accessories Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Clothing and clothing accessories stores (NAICS 448)	77,110,561	49,823,686	-27,286,875
Clothing stores (NAICS 4481)	52,840,034	35,291,213	-17,548,821
Men's clothing stores (NAICS 44811)	2,796,027	1,426,640	-1,369,387
Women's clothing stores (NAICS 44812)	13,877,751	7,096,344	-6,781,406
Children's and infants' clothing stores (NAICS 44813)	6,057,976	997,133	-5,060,843
Family clothing stores (NAICS 44814)	20,414,091	21,439,557	1,025,465
Clothing accessories stores (NAICS 44815)	2,958,812	1,428,356	-1,530,456
Other clothing stores (NAICS 44819)	6,735,377	2,903,182	-3,832,194
Shoe stores (NAICS 4482)	11,028,709	7,988,650	-3,040,059
Jewelry, luggage, and leather goods stores (NAICS 4483)	13,241,819	6,543,824	-6,697,995
Jewelry stores (NAICS 44831)	13,241,819	5,793,405	-7,448,414
Luggage and leather goods stores (NAICS 44832)	0	750,419	750,419

Sporting Goods, Hobby, Musical Instrument and Book Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	30,889,922	16,234,091	-14,655,831
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	29,131,973	14,675,005	-14,456,969
Sporting goods stores (NAICS 45111)	22,759,566	9,609,962	-13,149,604
Hobby, toy, and game stores (NAICS 45112)	4,349,068	3,028,239	-1,320,829
Sewing, needlework, and piece goods stores (NAICS 45113)	713,639	795,717	82,078
Musical instrument and supplies stores (NAICS 45114)	1,309,701	1,241,087	-68,614
Book stores and news dealers (NAICS 4512)	1,757,949	1,559,087	-198,862
Book stores (NAICS 451211)	1,757,949	1,466,296	-291,653
News dealers and newsstands (NAICS 451212)	0	92,791	92,791

General Merchandise Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
General merchandise stores (NAICS 452)	427,001,541	193,187,371	-233,814,170
Department stores (NAICS 4522)	3,522,126	13,094,972	9,572,845
Other general merchandise stores (NAICS 4523)	423,479,415	180,092,399	-243,387,016
Warehouse clubs and supercenters (NAICS 452311)	421,160,632	161,642,828	-259,517,804
All other general merchandise stores (NAICS 452319)	2,318,783	18,449,571	16,130,788

Miscellaneous Store Retailers

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Miscellaneous store retailers (NAICS 453)	35,312,016	29,229,466	-6,082,550
Florists (NAICS 4531)	1,017,737	1,234,406	216,669
Office supplies and stationery stores (NAICS 45321)	3,215,946	2,312,111	-903,834
Gift, novelty, and souvenir stores (NAICS 45322)	2,794,082	3,634,265	840,183
Used merchandise stores (NAICS 4533)	8,264,187	4,041,404	-4,222,782
Other miscellaneous store retailers (NAICS 4539)	20,020,064	18,007,279	-2,012,785
Pet and pet supplies stores (NAICS 45391)	4,780,074	4,968,178	188,104
Art dealers (NAICS 45392)	745,176	2,462,135	1,716,959
Manufactured (mobile) home dealers (NAICS 45393)	8,360,916	1,468,640	-6,892,276
All other miscellaneous store retailers (NAICS 45399)	6,133,898	9,108,326	2,974,427
Tobacco stores (NAICS 453991)	911,144	3,725,887	2,814,743
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	5,222,754	5,382,438	159,684

Non-store Retailers

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Non-store retailers (NAICS 454)	42,671,652	219,611,972	176,940,319
Electronic shopping and mail-order houses (NAICS 4541)	39,991,589	205,915,758	165,924,169
Vending machine operators (NAICS 4542)	428,862	1,897,710	1,468,848
Direct selling establishments (NAICS 4543)	2,251,202	11,798,504	9,547,302
Fuel dealers (NAICS 45431)	245,927	5,672,571	5,426,644
Other direct selling establishments (NAICS 45439)	2,005,275	6,125,933	4,120,658

Food Services and Drinking Places

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Food services and drinking places (NAICS 722)	288,667,676	173,480,460	-115,187,216
Special food services (NAICS 7223)	16,678,404	12,040,310	-4,638,094
Food service contractors (NAICS 72231)	14,442,812	9,477,425	-4,965,386
Caterers (NAICS 72232)	2,235,593	2,314,053	78,460
Mobile food services (NAICS 72233)	0	248,832	248,832
Drinking places (alcoholic beverages) (NAICS 7224)	6,804,236	5,294,764	-1,509,471
Restaurants and other eating places (NAICS 7225)	265,185,036	156,145,386	-109,039,651
Full-service restaurants (NAICS 722511)	88,109,163	75,247,422	-12,861,740
Limited-service restaurants (NAICS 722513)	170,325,364	68,612,771	-101,712,594
Cafeterias, grill buffets, and buffets (NAICS 722514)	2,390,169	1,746,755	-643,414
Snack and non-alcoholic beverage bars (NAICS 722515)	4,360,340	10,538,438	6,178,097