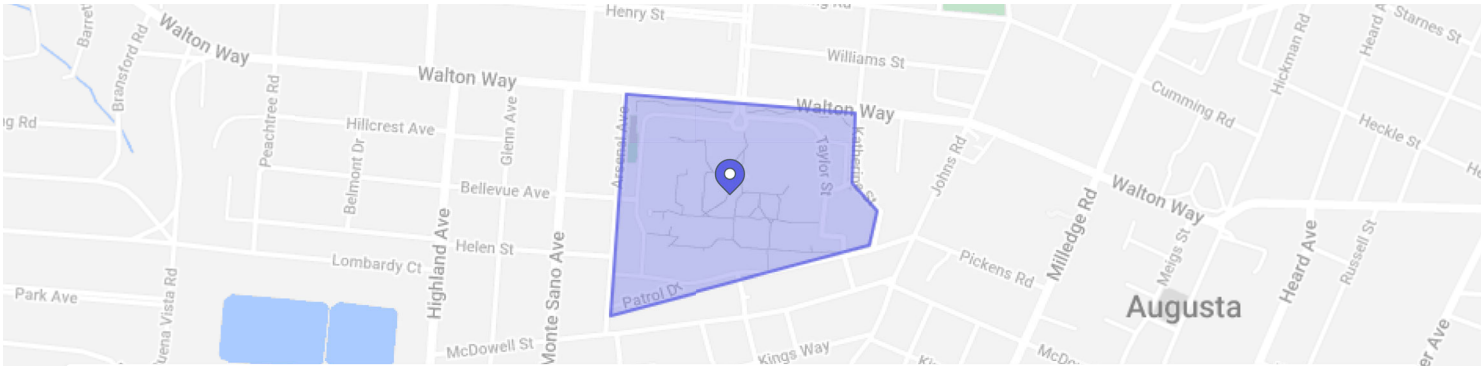




Placer.ai

Augusta University - Summerville Campus



2500 Walton Way, Augusta, GA 30904

Last 12 Months

Metrics

Property:
Augusta University - Summer...



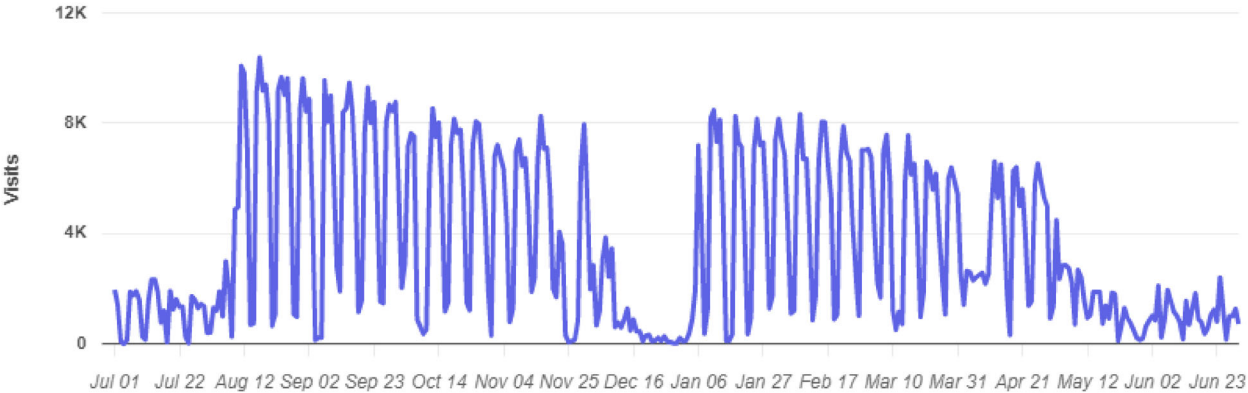
Visits	1.3M	Visit Frequency	16.29
Visitors	80.5K	Avg. Dwell Time	148 min

Visits Trend

Augusta University - ...
2500 Walton Way, Augusta, G...

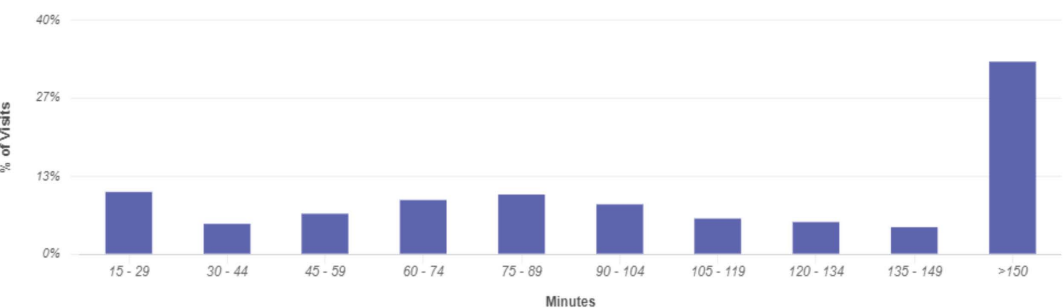


Metric: Visits
Aggregation: Daily



Length of Stay

● **Augusta University - Summerville Camp**
2500 Walton Way, Augusta, GA 30904

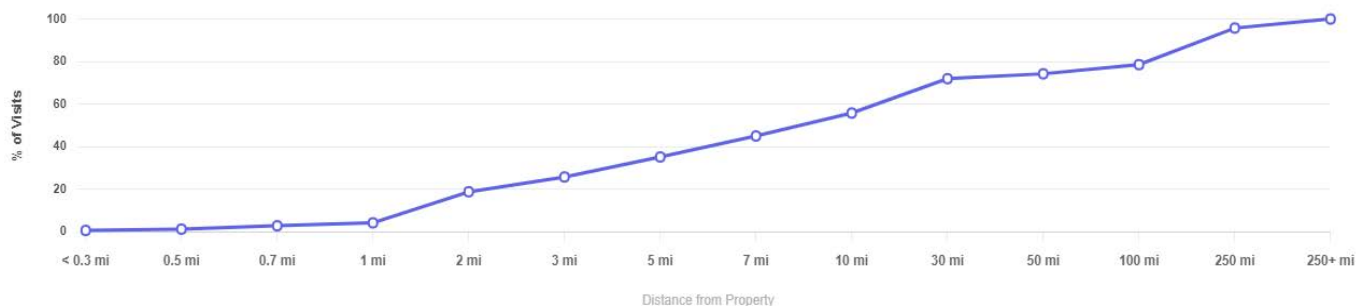


Average Stay	148 min
Median Stay	103 min

Trade Area Coverage by Distance

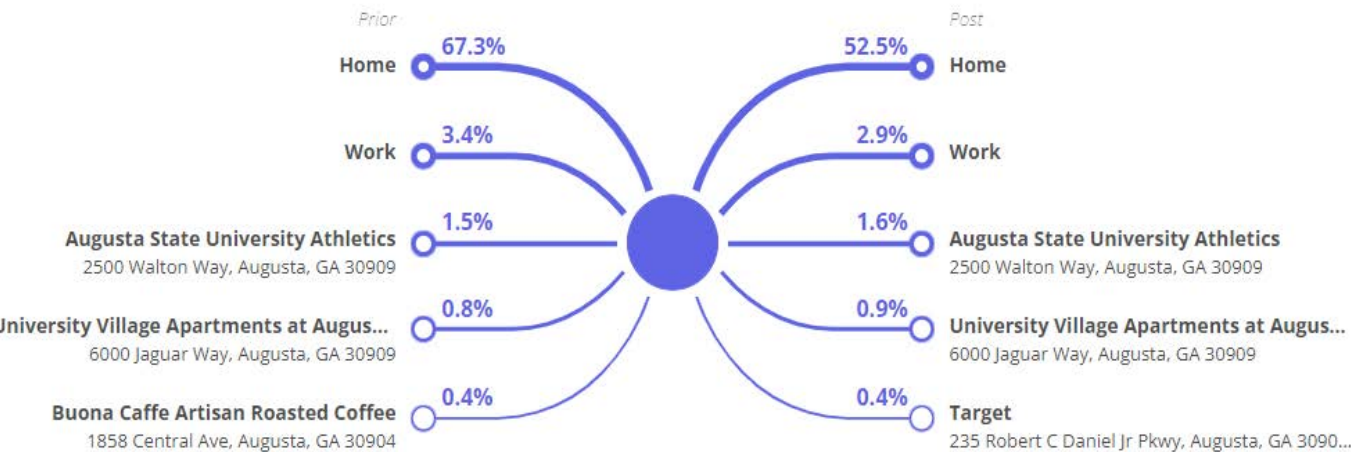
Venues: **Augusta University - Summerville Cam...**
2500 Walton Way, Augusta, GA 30904

Metric: **% of Visits** By: **Home Location** Min. Visits: **1** View: **Cumulative**

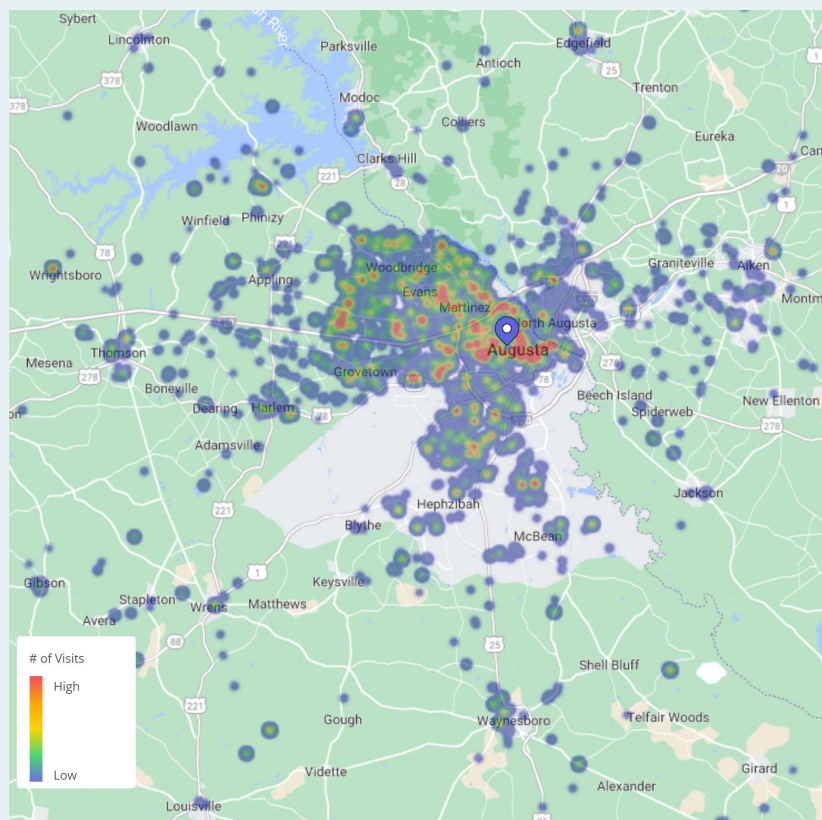


Top Customer Journey Locations

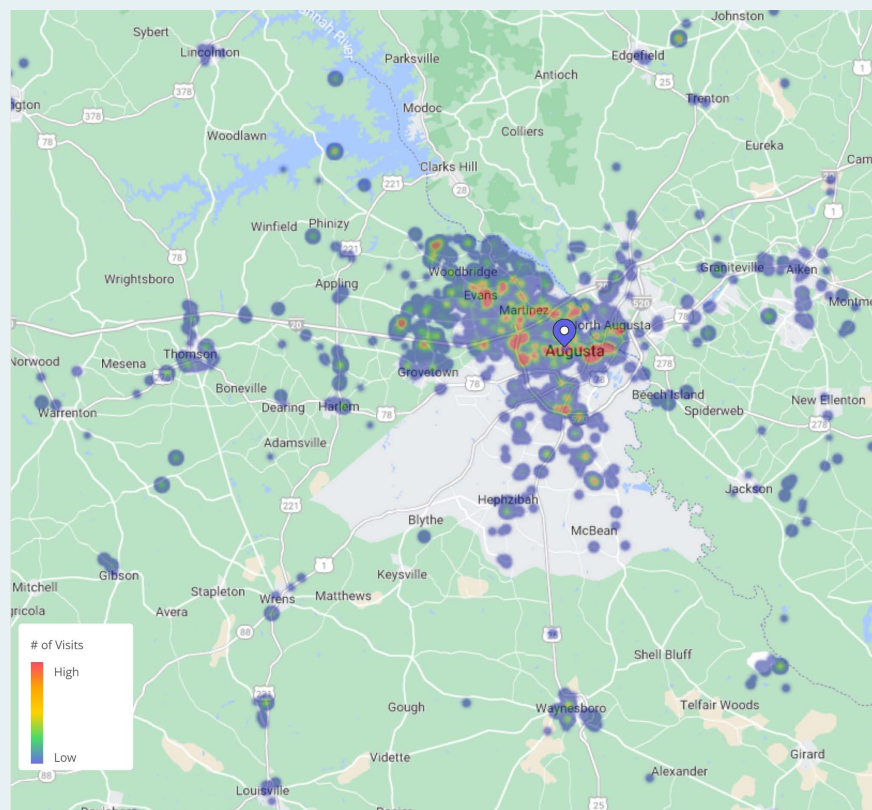
Augusta University - Summerville Campus / Walton Way



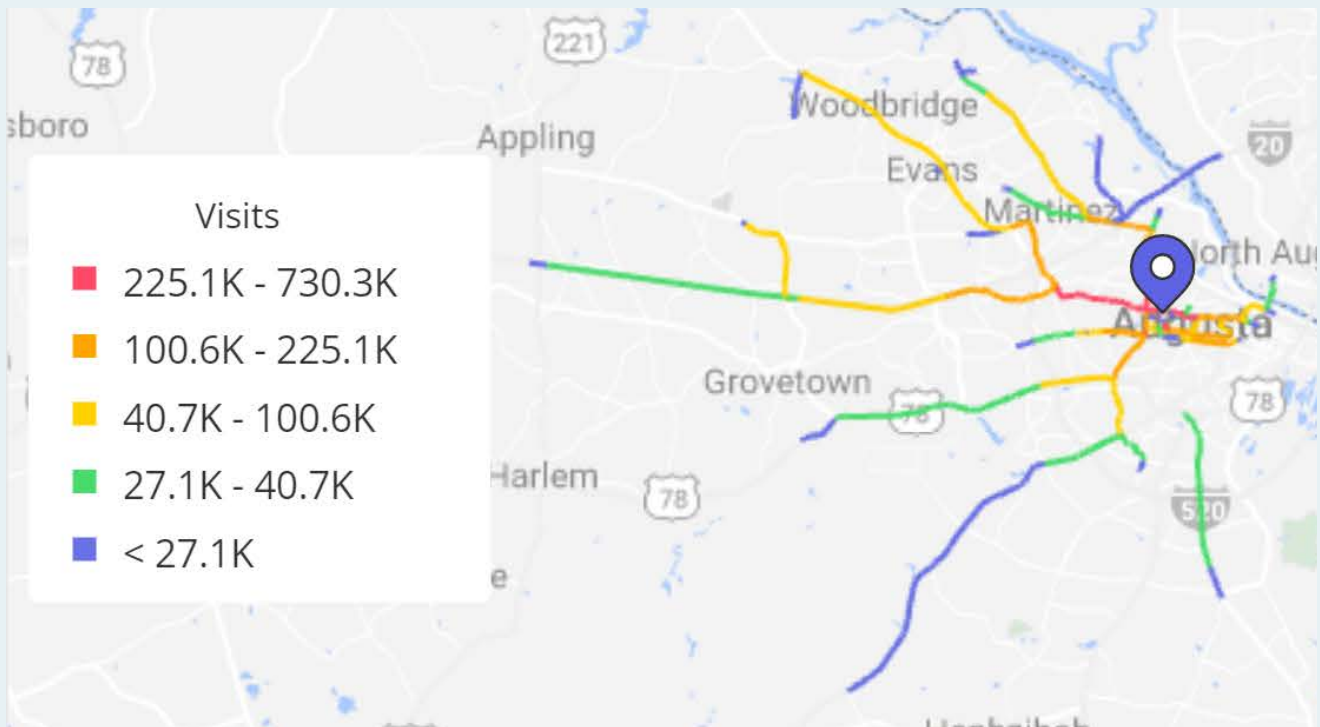
Augusta University: Home Location Mobile Mapping



Augusta University: Work Location Mobile Mapping



Augusta University: Customer Travel Patterns - Prior Location



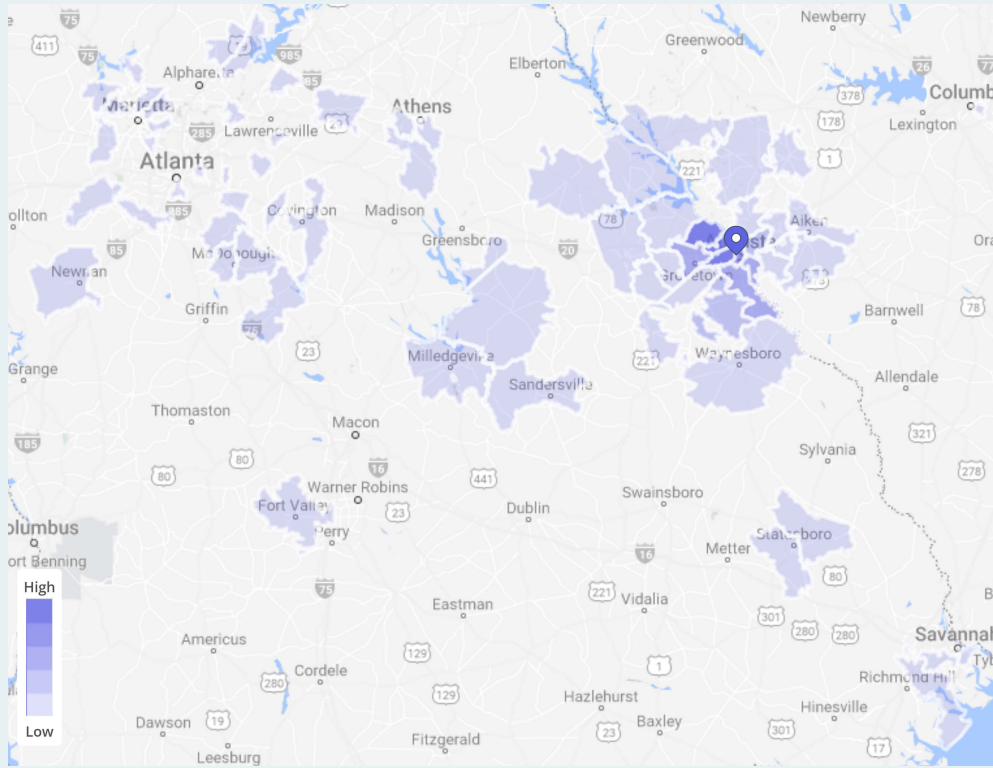
Augusta University: Customer Travel Patterns - Post Location



Augusta University: Customer Journey

Prior			Post		
Rank	Name	Foot-Traffic	Rank	Name	Foot-Traffic
1	Augusta State University Athletics / Walton Way, Augusta, GA	1.5%	1	Augusta State University Athletics / Walton Way, Augusta, GA	1.6%
2	University Village Apartments at Augusta State University / ...	0.8%	2	University Village Apartments at Augusta State University / ...	0.9%
3	Buona Caffè Artisan Roasted Coffee / Central Ave, Augusta, ...	<0.5%	3	Target / Robert C Daniel Jr Pkwy, Augusta, GA	<0.5%
4	theClubhou.se / Grace Hopper Lane, Augusta, GA	<0.5%	4	Kroger / Washington Road, Augusta, GA	<0.5%
5	Augusta Marriott at the Convention Center / 10th St, August...	<0.5%	5	Buona Caffè Artisan Roasted Coffee / Central Ave, Augusta, ...	<0.5%
6	Michaels / Robert C Daniel Jr Pkwy, Augusta, GA	<0.5%	6	Walmart / Wrightsboro Rd, Augusta, GA	<0.5%
7	Bradford Pointe Apartments / Sterling Ridge Dr, Augusta, GA	<0.5%	7	Bites And Brushes of Augusta / Central Avenue, Augusta, GA	<0.5%
8	McDonald's / Walton Way, Augusta, GA	<0.5%	8	DICK'S Sporting Goods / Wrightsboro Road, Augusta, GA	<0.5%
9	Chick-fil-A / Robert C Daniel Jr Pkwy, Augusta, GA	<0.5%	9	Zaxby's Chicken Fingers & Buffalo Wings / Walton Way, Aug...	<0.5%
10	Ross Dress for Less / Wrightsboro Rd, Augusta, GA	<0.5%	10	Chipotle Mexican Grill / Robert C Daniel Jr Pkwy, Augusta, GA	<0.5%
11	Costco Wholesale / Cabela Dr, Augusta, GA	<0.5%	11	Chick-fil-A / Washington Rd, Augusta, GA	<0.5%
12	Cook Out / Walton Way, Augusta, GA	<0.5%	12	North Augusta Greenway / Greenway Dr., North Augusta, SC	<0.5%
13	Morris Digital Works / Broad St, Augusta, GA	<0.5%	13	Ross Dress for Less / Wrightsboro Rd, Augusta, GA	<0.5%
14	Trolley Run / Graniteville, SC	<0.5%	14	Walmart / Bobby Jones Expy, Augusta, GA	<0.5%
15	Zaxby's Chicken Fingers & Buffalo Wings / Walton Way, Aug...	<0.5%	15	Publix / Washington Rd, Augusta, GA	<0.5%
16	Starbucks / Edgefield Rd, North Augusta, SC	<0.5%	16	theClubhou.se / Grace Hopper Lane, Augusta, GA	<0.5%
17	Popeyes Louisiana Kitchen / Wrightsboro Rd, Augusta, GA	<0.5%	17	Buffalo Wild Wings / Robert C Daniel Pkwy., Augusta, GA	<0.5%
18	First Watch / Crane Creek Dr, Augusta, GA	<0.5%	18	Walmart / Washington Rd, Evans, GA	<0.5%
19	Charleston Street / Highland Ave, Augusta, GA	<0.5%	19	Super Express / Wrightsboro Rd, Augusta, GA	<0.5%
20	Target / Robert C Daniel Jr Pkwy, Augusta, GA	<0.5%	20	Olive Garden / Washington Rd, Augusta, GA	<0.5%
21	The Glen at Alexander / Alexander Dr, Augusta, GA	<0.5%	21	Macy's / Wrightsboro Rd, Augusta, GA	<0.5%
22	Woodside Plantation Country Club / Woodside Plantation Dr...	<0.5%	22	Cheddar's Scratch Kitchen / Walton Way Extension, Augusta, ...	<0.5%
23	Panera Bread / Robert C Daniel Jr Pkwy, Augusta, GA	<0.5%	23	The Parc at Flowing Wells / Interstate Pkwy, Augusta, GA	<0.5%
24	Kroger / Washington Road, Augusta, GA	<0.5%	24	Chick-fil-A / Robert C Daniel Jr Pkwy, Augusta, GA	<0.5%
25	Imperial Theatre / Broad St, Augusta, GA	<0.5%	25	Just Beds Sleep Gallery / Knox Ave, North Augusta, SC	<0.5%
26	Soy Noodle House / Broad St, Augusta, GA	<0.5%	26	Panera Bread / Robert C Daniel Jr Pkwy, Augusta, GA	<0.5%
27	Woodstone / Georgia Ave, North Augusta, SC	<0.5%	27	Los Cabos / Baker Ave, Augusta, GA	<0.5%
28	Redcliffe Plantation State Historic Site / Redcliffe Rd, Beech I...	<0.5%	28	Walmart / Deans Bridge Rd, Augusta, GA	<0.5%
29	McDonald's / Washington Rd, Martinez, GA	<0.5%	29	Costco Wholesale / Cabela Dr, Augusta, GA	<0.5%
30	Super Express / Wrightsboro Rd, Augusta, GA	<0.5%	30	Five Below / Washington Rd, Evans, GA	<0.5%

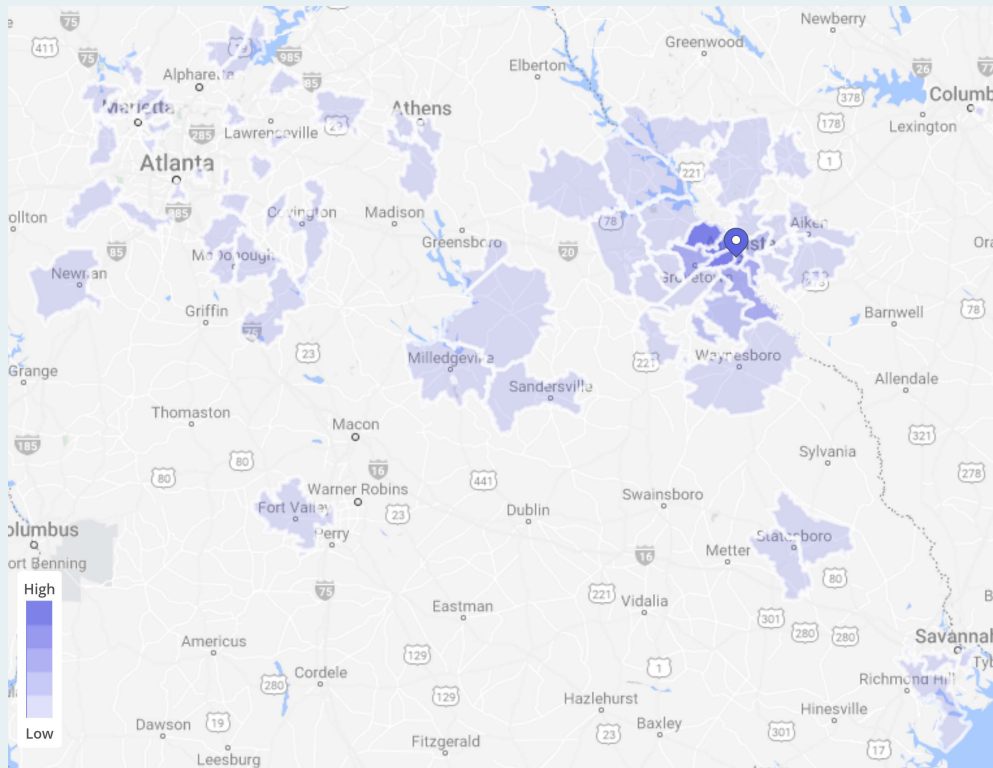
Augusta University: Home Location by ZIP Code



Augusta University - Summerville Campus

	Zip Code	City, State	% of Visitors
1	30907	Augusta, GA	9.92%
2	30909	Augusta, GA	9.12%
3	30809	Evans, GA	8.09%
4	30904	Augusta, GA	6.02%
5	30906	Augusta, GA	4.84%
6	30813	Grovetown, GA	4.81%
7	30901	Augusta, GA	4.77%
8	30815	Hephzibah, GA	3.89%
9	29841	North Augusta, SC	3.22%
10	30824	Thomson, GA	1.31%
11	29860	North Augusta, SC	1.09%
12	30013	Conyers, GA	0.96%
13	30814	Harlem, GA	0.80%
14	30802	Appling, GA	0.71%
15	29801	Aiken, SC	0.67%
16	31061	Milledgeville, GA	0.66%
17	29803	Aiken, SC	0.66%
18	30830	Waynesboro, GA	0.58%
19	30817	Lincolnton, GA	0.54%
20	30605	Athens, GA	0.54%
21	30030	Decatur, GA	0.45%

Augusta University: Home Location by ZIP Code



Augusta University - Summerville Campus

Zip Code	City, State	% of Visitors
22 30606	Athens, GA	0.42%
23 30458	Statesboro, GA	0.41%
24 29829	Graniteville, SC	0.41%
25 29824	Edgefield, SC	0.34%
26 29842	Beech Island, SC	0.33%
27 30233	Jackson, GA	0.32%
28 30014	Covington, GA	0.26%
29 31404	Savannah, GA	0.26%
30 30281	Stockbridge, GA	0.25%
31 31419	Savannah, GA	0.25%
32 30905	Augusta, GA	0.24%
33 30833	Wrens, GA	0.24%
34 30677	Watkinsville, GA	0.23%
35 31405	Savannah, GA	0.23%
36 29835	Mc Cormick, SC	0.23%
37 30038	Lithonia, GA	0.22%
38 30673	Washington, GA	0.22%
39 30808	Dearing, GA	0.22%
40 30040	Cumming, GA	0.21%
41 30680	Winder, GA	0.21%
42 30315	Atlanta, GA	0.21%