



Placer.ai

Augusta, GA - Downtown



1048 Broad St, Augusta, 30901, GA



Last 12 Months

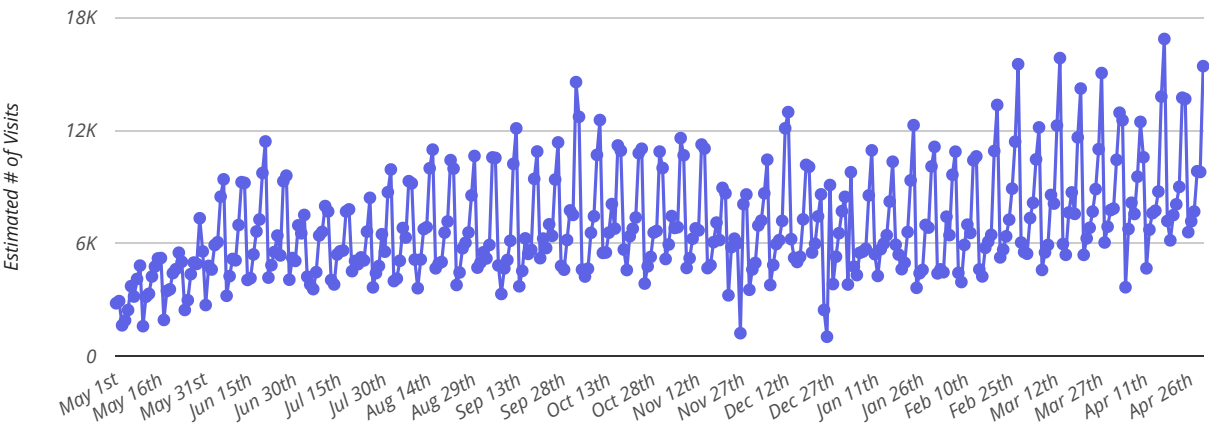


Export

Metrics

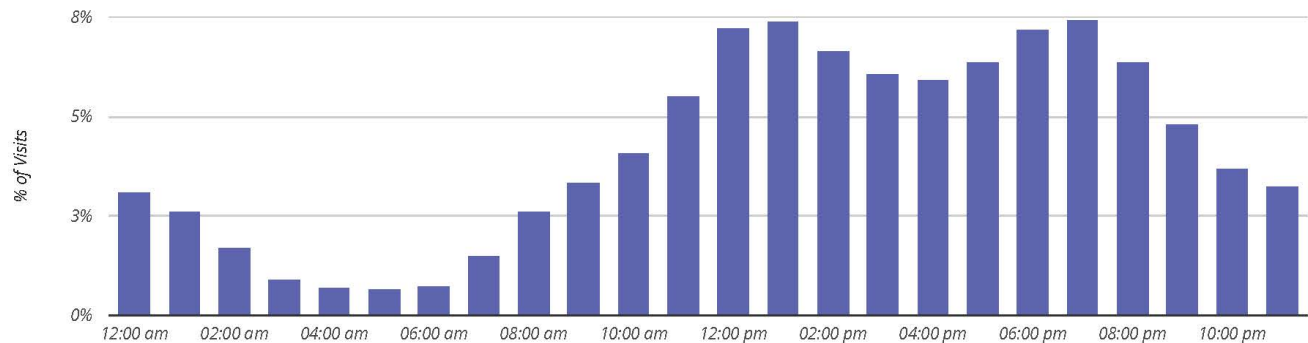
	Est. # of Customers	Est. # of Visits	Avg. Visits / Customer	Panel Visits
Augusta, GA - Downtown / Broad St	574.4K	2.52M	4.38	66.6K

Visits Trend



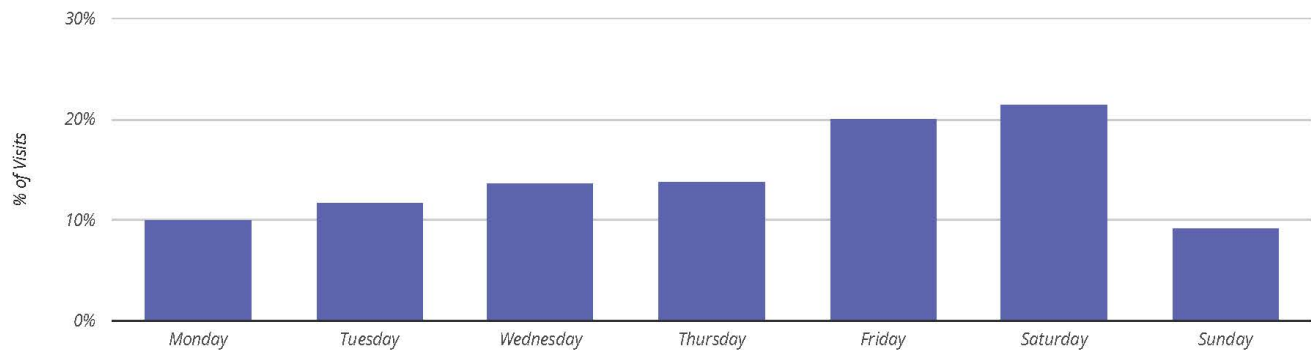
Hourly Visits

Augusta, GA - Downtown / Broad St



Daily Visits

Augusta, GA - Downtown / Broad St

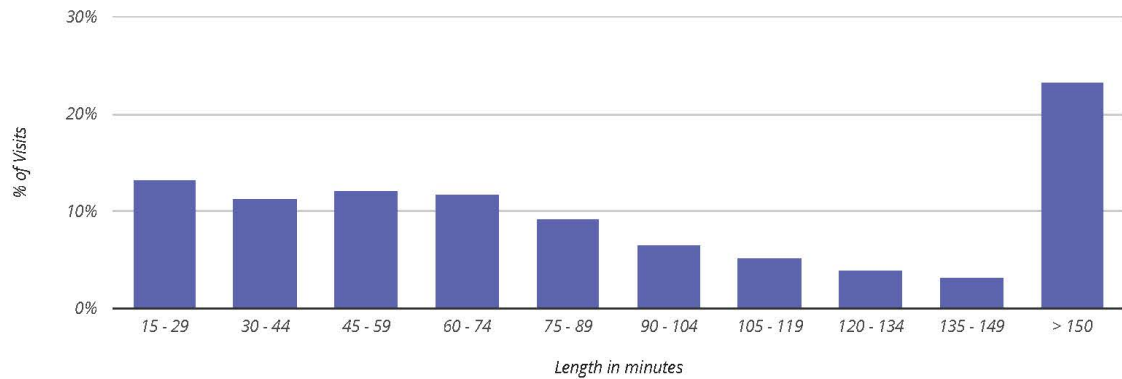


Length-Of-Stay

Augusta, GA - Downtown / Broad St

Average Stay

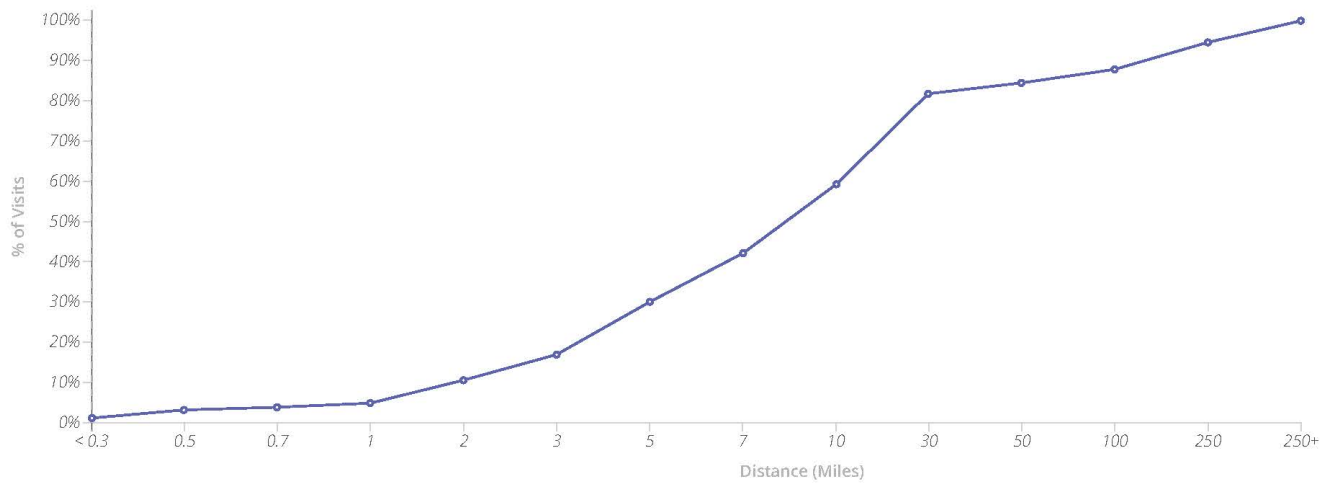
134 Min



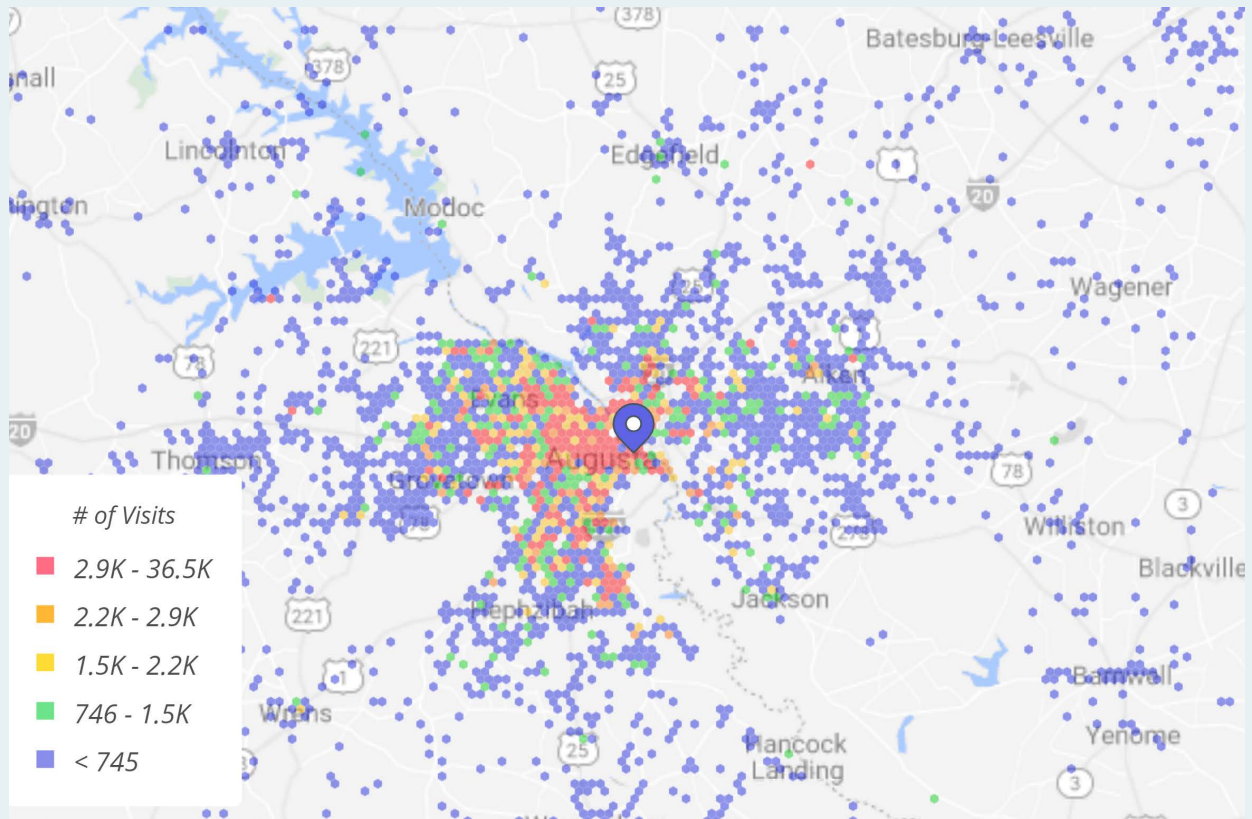
Trade Area Coverage by Distance

Trade Area Coverage By Distance

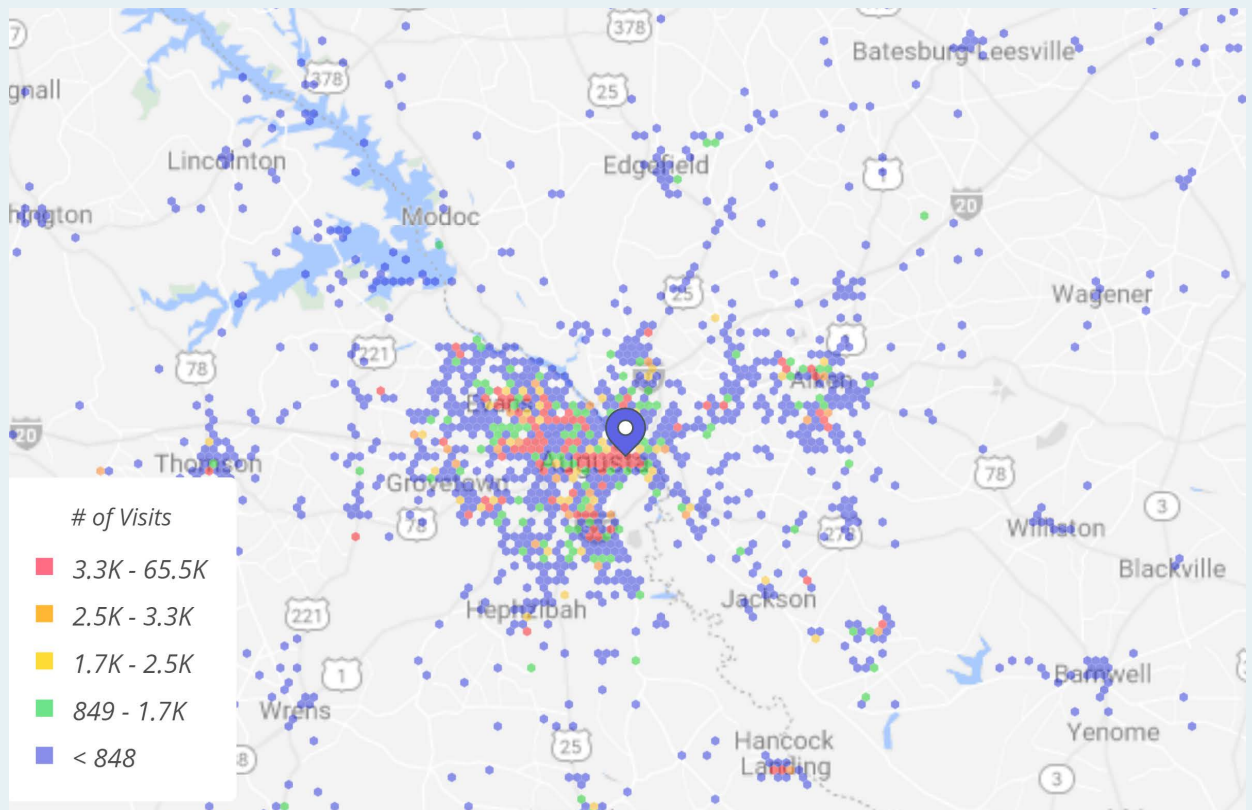
● Augusta, GA - Downtown / Broad St



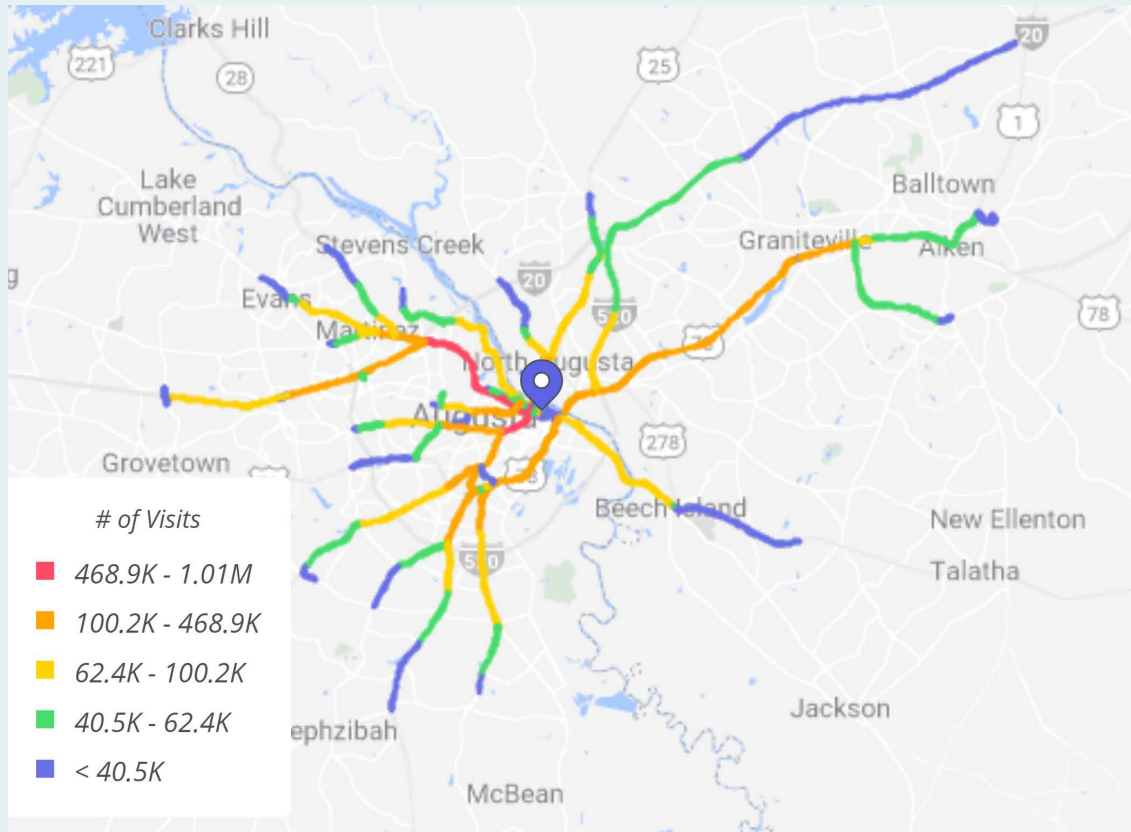
Downtown: Home Location Mobile Mapping



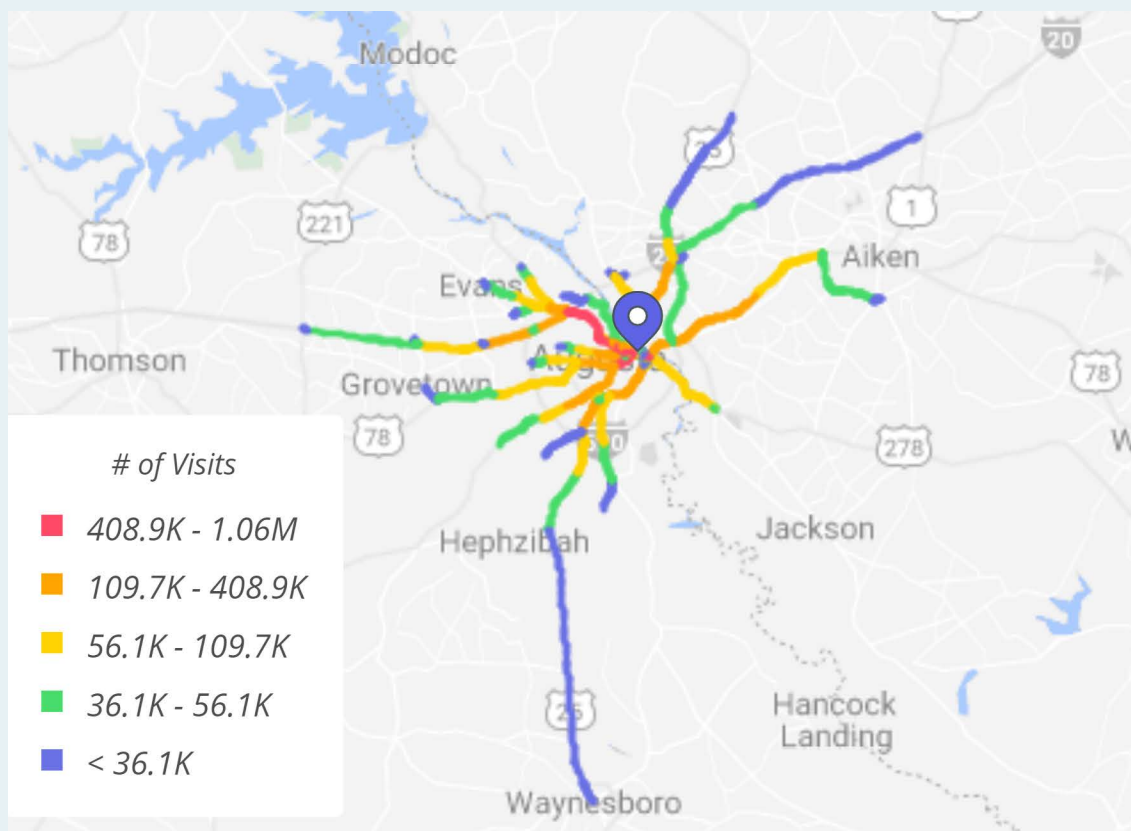
Downtown: Work Location Mobile Mapping



Downtown: Customer Travel Patterns - Prior Location



Downtown: Customer Travel Patterns - Post Location



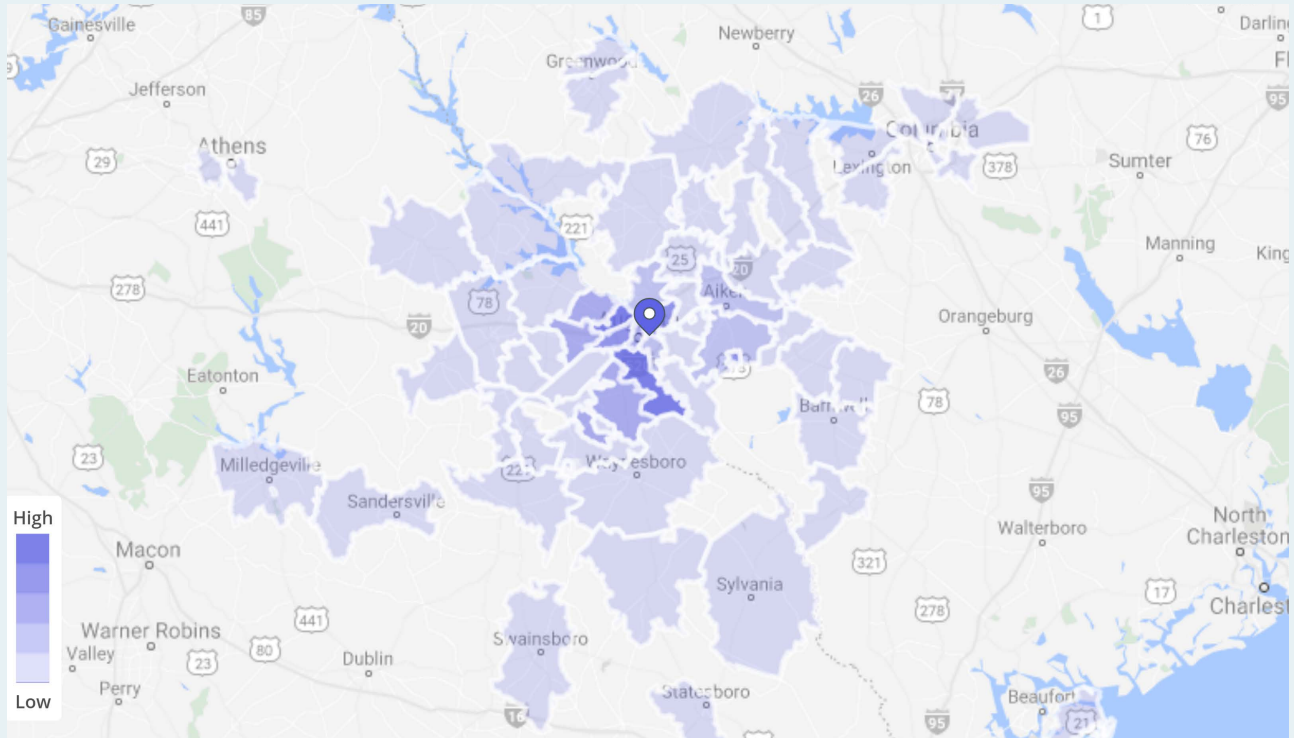
Downtown: Customer Journey

Prior			Post		
	Venue Name	Foot-Traffic		Venue Name	Foot-Traffic
1	Marriott International / James Brown Blvd	1%	1	Augusta Exchange Shopping C... / Robert C Daniel Jr ...	0.97%
2	University Hospital / Walton Way	0.96%	2	Shoppes at North Augusta / Knox Ave	0.96%
3	Augusta Mall / Wrightsboro Rd	0.94%	3	Marriott International / James Brown Blvd	0.86%
4	Augusta Exchange Shopping C... / Robert C Daniel Jr ...	0.75%	4	Augusta Mall / Wrightsboro Rd	0.71%
5	Lutheran Church of the Resurrection / Greene St	0.74%	5	Augusta Riverwalk / 8th Street	0.57%
6	Augusta GreenJackets / Railroad Ave	0.65%	6	North Augusta Plaza / E Martintown Rd	0.52%
7	Augusta Riverwalk / 8th Street	0.4%	7	University Hospital / Walton Way	0.5%
8	Mullins Crossing / 4201-4241 Washington Rd	0.34%	8	Washington Crossing / Washington Rd	0.43%
9	Holiday Inn Express Augusta Downto... / Broad Stre....	0.34%	9	Augusta Riverwalk, Augusta GA / 9th St	0.4%
10	Shoppes at North Augusta / Knox Ave	0.3%	10	Augusta GreenJackets / Railroad Ave	0.39%
11	Riverfront Pub / Broad St	0.3%	11	Riverfront Pub / Broad St	0.36%
12	The Partridge Inn / Walton Way	0.24%	12	Kroger / Knox Ave	0.34%
13	Cherokee Shopping Center / Deans Bridge Rd	0.24%	13	Beamie's At The River / Reynolds St	0.33%
14	Riverview Park / Riverview Park Dr	0.23%	14	Costco Wholesale / Cabela Dr	0.33%
15	Augusta Riverwalk, Augusta GA / 9th St	0.23%	15	Mullins Crossing / 4201-4241 Washington Rd	0.33%
16	Finch & Fifth / Highland Ave	0.22%	16	The Indian Queen / Wrightsboro Rd	0.29%
17	Twin Peaks / Robert C. Daniels Jr. Parkway	0.21%	17	theClubhou.se / Grace Hopper Lane	0.29%
18	North Augusta Plaza / E Martintown Rd	0.19%	18	Holiday Inn Express Augusta Downto... / Broad Stre...	0.28%
19	LongHorn Steakhouse / Washington Rd	0.19%	19	Boeckh Park / Front Street	0.26%
20	Mi Rancho's Downtown, GA / 8th St	0.18%	20	Club Climax / Gordon Hwy	0.25%
21	Crowne Plaza North Augusta / Center Street	0.18%	21	World of Beer / Washington Rd	0.25%
22	World of Beer / Washington Rd	0.18%	22	Washington Walk Shopping Center / Washington Rd	0.25%
23	Costco Wholesale / Cabela Dr	0.18%	23	The Partridge Inn / Walton Way	0.23%
24	Saint Paul Episcopal Church / Reynolds St	0.16%	24	Washington Square / Washington Road	0.23%
25	BioLife Plasma Servic... / Bobby Jones Expressway STE 1...	0.16%	25	The Pink Dipper / Georgia Ave	0.21%
26	Wild Wing Cafe / Washington Rd	0.16%	26	Augusta Country Club / Milledge Rd	0.21%
27	Augusta Country Club / Milledge Rd	0.15%	27	Southbound Smokehouse / Central Ave	0.2%
28	Southbound Smokehouse / Central Ave	0.14%	28	Southgate Plaza / Gordon Hwy	0.19%
29	Beamie's At The River / Reynolds St	0.14%	29	Martintown Plaza / East Martintown Rd	0.18%
30	Daniel Village / Wrightsboro Rd	0.13%	30	Goshen Village / Old Savannah Hwy	0.18%

Downtown: Customer Journey

Prior		Post	
	<i>Venue Name</i>		<i>Foot-Traffic</i>
31	Washington Crossing / Washington Rd	0.13%	
32	Cabela's / Cabela Drive	0.13%	
33	Augusta Regional at Bush Field / Aviation Way	0.13%	
34	National Hills Shopping Center / Washington Rd	0.13%	
35	Evans Towne Center Park / Evans Town Center Blvd	0.13%	
36	the sports center / Broad St	0.13%	
37	Sheraton / Stevens Creek Rd	0.12%	
38	Petersburg Shoppes / Fury/S Ferry Rd	0.12%	
39	Gethsemane Baptist Church / Wrightsboro Rd	0.11%	
40	Boeckh Park / Front Street	0.11%	
41	Georgia Regents Medical Center / 15th St	0.11%	
42	Barnyard Flea Market Augusta / Doug Barnard Pkwy	0.11%	
43	Olive Garden / Washington Rd	0.11%	
44	Lowe's Home Improvement / Peach Orchard Rd	0.1%	
45	Lowe's Home Improvement / Knox Ave	0.1%	
46	Fort Gordon Post Exchange / Avenue of the States	0.1%	
47	CSRA Camperland / Washington Rd	0.1%	
48	Washington Square / Washington Road	0.1%	
49	Hitchcock Plaza / 400-459 Fabian Dr	0.1%	
50	Sam's Club / Bobby Jones Expy	0.1%	
51	North Leg Plaza / Wrightsboro Rd	0.1%	
52	Southgate Plaza / Gordon Hwy	0.1%	
53	Augusta Museum of History / Reynolds St	0.1%	
54	Southpointe Plaza / Deans Bridge Rd	0.09%	
55	Manuels BreadCafe / Railroad Ave	0.09%	
56	Veracruz Mexican Restaurant / Peach Orchard Rd	0.09%	
57	Taco Bell / Washington Rd	0.09%	
58	The Whistle Stop 573 / Greene Street	0.09%	
59	Residence Inn by Marriott Augusta / Marks Church Rd	0.09%	
60	First Christian Church in Augusta / Greene St	0.09%	
31	West Town Marketplace / Washington Rd	0.18%	
32	Lowe's Home Improvement / Knox Ave	0.18%	
33	Crowne Plaza North Augusta / Center Street	0.16%	
34	Evans Towne Center Park / Evans Town Center Blvd	0.16%	
35	Bizmaxprint / Wrightsboro Rd	0.16%	
36	McDonald's / Washington Road	0.16%	
37	Taco Bell / East Martintown Road	0.16%	
38	National Hills Shopping Center / Washington Rd	0.15%	
39	Petersburg Shoppes / Fury/S Ferry Rd	0.15%	
40	La Quinta Inn Augusta / Washington Rd	0.15%	
41	Walmart / Wrightsboro Rd	0.14%	
42	Oliviana Ristorante / Highland Ave	0.14%	
43	Walmart / Bobby Jones Expy	0.13%	
44	Daniel Village / Wrightsboro Rd	0.13%	
45	Kroger / Lewiston Road	0.13%	
46	Walmart Neighborhood Market / Windsor Spring Rd	0.13%	
47	Riverfront Antique Mall / Jefferson Davis Hwy	0.13%	
48	Sheraton / Stevens Creek Rd	0.12%	
49	Augusta Commons / Reynolds Street	0.12%	
50	Boathouse Community Center / Augusta	0.12%	
51	Cook Out / Washington Rd	0.12%	
52	Augusta Farmers Market / 8th St	0.12%	
53	Savannah Rapids / Evans To Locks Rd	0.11%	
54	Southpointe Plaza / Deans Bridge Rd	0.11%	
55	Waffle House / Jefferson Davis Hwy	0.11%	
56	Boll Weevil Cafe / Ninth Street	0.11%	
57	Augusta West Plaza / 1323-1347 Augusta West Pkwy	0.11%	
58	Waffle House / Georgia Ave	0.11%	
59	Aldi / Knox Avenue	0.11%	
60	General Wholesale / 5th St	0.11%	

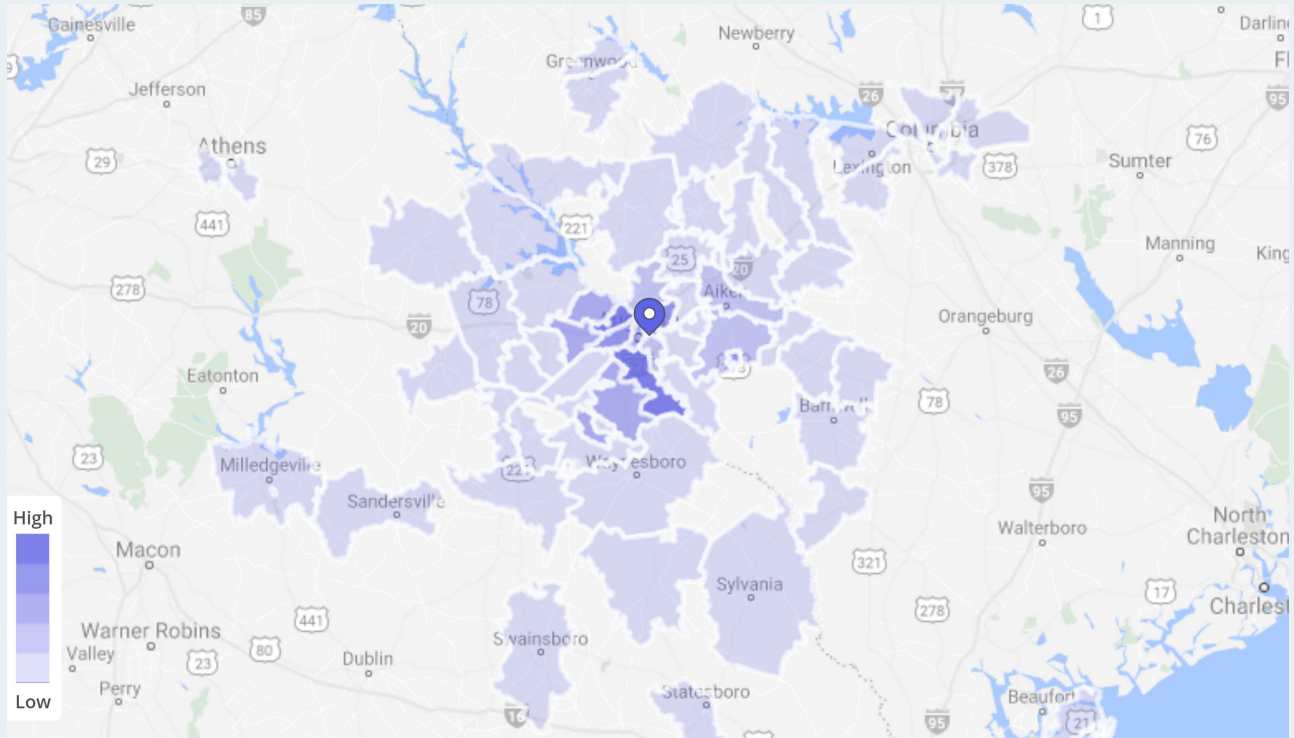
Downtown: Home Location by ZIP Code



Augusta, GA - Downtown

	Zip Code	City, State	% of Customers
1	30906	Augusta, GA	7.65%
2	30907	Augusta, GA	6.60%
3	30909	Augusta, GA	5.51%
4	29841	North Augusta, SC	5.17%
5	30809	Evans, GA	4.57%
6	30815	Hephzibah, GA	4.51%
7	30904	Augusta, GA	4.36%
8	30813	Grovetown, GA	3.16%
9	29803	Aiken, SC	2.98%
10	30901	Augusta, GA	2.83%
11	29860	North Augusta, SC	2.23%
12	29801	Aiken, SC	2.14%
13	29842	Beech Island, SC	1.37%
14	29829	Graniteville, SC	1.27%
15	29851	Warrenville, SC	1.11%
16	30824	Thomson, GA	1.07%
17	30830	Waynesboro, GA	0.97%
18	29824	Edgefield, SC	0.79%
19	30814	Harlem, GA	0.79%
20	30802	Appling, GA	0.59%
21	29831	Jackson, SC	0.51%

Downtown: Home Location by ZIP Code



Augusta, GA - Downtown

Zip Code	City, State	% of Customers
22 29832	Johnston, SC	0.38%
23 29847	Trenton, SC	0.37%
24 30817	Lincolnton, GA	0.36%
25 30458	Statesboro, GA	0.36%
26 29805	Aiken, SC	0.35%
27 29812	Barnwell, SC	0.34%
28 29129	Ridge Spring, SC	0.33%
29 30905	Augusta, GA	0.33%
30 29072	Lexington, SC	0.26%
31 30805	Blythe, GA	0.24%
32 31061	Milledgeville, GA	0.23%
33 31082	Sandersville, GA	0.23%
34 30434	Louisville, GA	0.22%
35 29856	Windsor, SC	0.21%
36 30808	Dearing, GA	0.20%
37 29201	Columbia, SC	0.19%
38 30828	Warrenton, GA	0.19%
39 29853	Williston, SC	0.18%
40 29209	Columbia, SC	0.18%
41 30833	Wrens, GA	0.18%
42 29828	Gloversville, SC	0.18%