

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA		Downtown Consumer Visit Trade Area
Health Care	Total Health Care	\$846,346,514
	Total drugs	\$93,822,973
	Prescription drugs	\$20,543,027
	Nonprescription drugs	\$12,489,343
	Nonprescription vitamins	\$60,790,564
	Health Insurance	\$493,946,628
	Total commercial health insurance (Not BCBS)	\$91,289,087
	Preferred provider health plan (Not BCBS)	\$91,289,087
	Total Blue Cross, Blue Shield	\$117,097,434
	Preferred provider health plan (BCBS)	\$79,735,589
	Health maintenance organization (BCBS)	\$30,966,169
	Commercial medicare supplement (BCBS)	\$3,553,716
	Other health insurance (BCBS)	\$2,841,986
	Health maintenance organization (not BCBS)	\$85,090,081
	Medicare payments	\$118,732,877
	Total Commercial medicare supplements and other health insurance	\$81,736,906
	Commercial medicare supplement (Not BCBS)	\$49,228,837
	Other health insurance (Not BCBS)	\$25,016,033
	Long-term care insurance (Not BCBS)	\$7,491,941
	Total medical supplies	\$35,882,070
	Eyeglasses and contact lenses	\$20,178,262
	Hearing aids	\$7,770,029
	Topicals and dressings	\$7,933,995
	Total Medical services	\$222,694,792
	Physician's services	\$51,362,903
	Dental services	\$85,943,205
	Eyecare services	\$14,250,744
Service by professionals other than physician	\$11,149,948	
Lab tests, x-rays	\$13,689,224	
Hospital room and services	\$39,657,835	
Other medical care services	\$6,641,245	
Reading	Total Reading	\$9,733,165
	Magazine/Newspaper subscriptions	\$4,782,435
	Magazines/Newspapers, non-subscription	\$838,942
	Books not thru book clubs	\$4,111,708
Tobacco	Total Tobacco Products & Smoking Supplies	\$56,638,382
	Cigarettes	\$48,752,683
	Other tobacco products	\$6,151,945
	Smoking accessories	\$1,733,823

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Augusta, GA		Downtown Consumer Visit Trade Area
Personal Care	Total Personal Care Products/Services	\$113,905,728
	Total personal care products	\$61,103,642
	Total personal care products	\$61,103,642
	Hair care products	\$11,372,088
	Nonelectric articles for the hair	\$1,956,074
	Wigs and hairpieces	\$656,088
	Oral hygiene products, articles	\$6,423,108
	Shaving needs	\$2,888,746
	Cosmetics, perfume, bath preparations	\$28,298,890
	Deodorants, feminine hygiene, miscellaneous personal care	\$7,208,049
	Electric personal care appliances	\$1,939,702
	Total personal care services	\$52,802,152
	Personal care service	\$52,802,152
Alcoholic	Total Alcoholic Beverages	\$90,703,248
	Beer and ale	\$17,885,787
	Whiskey	\$2,972,067
	Wine	\$20,922,174
	Other alcoholic beverages	\$4,471,569
	Total away from home(except on trips)	\$44,451,781
Alcoholic beverages purchased on trips	\$10,306,255	
Housing	Total Housing	\$1,510,639,776
	Total shelter	\$318,738,018
	Total owned dwellings	\$318,738,018
	Total maintenance, repairs, insurance, other expenses	\$247,790,359
	Homeowners insurance	\$70,325,337
	Ground rent	\$9,794,765
	Total maintenance and repair services	\$119,861,631
	Painting and papering	\$11,130,280
	Plumbing and water heating	\$14,019,362
	Heat, A/C, electrical work	\$29,627,030
	Roofing and gutters	\$21,658,548
	Other repair and maintenance services	\$43,143,607
	Repair of built-in appliances	\$282,634
	Total maintenance and repair commodities	\$35,113,629
	Paints, wallpaper and supplies	\$3,583,089
	Tools and equipment for painting and wallpapering	\$384,831
	Plumbing supplies and equipment	\$2,279,350
	Electrical supplies, heating and cooling equipment	\$2,514,452
Materials for hard surface flooring, repair and replacement	\$12,833,082	
Materials and equipment for roof and gutters	\$1,480,315	

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Augusta, GA		Downtown Consumer Visit Trade Area
Housing	Materials for walls, doors & windows	\$5,358,997
	Material for insulation, other maintenance and repair	\$6,679,335
	Property management and security	\$11,033,422
	Property management	\$9,603,585
	Management and upkeep services for security	\$1,429,862
	Parking	\$1,661,535
	Total utilities, fuels, and public services	\$616,971,187
	Total natural gas	\$62,542,758
	Total Electricity	\$228,700,064
	Total fuel oil and other fuels	\$18,242,236
	Total Fuel oil	\$10,331,040
	Total Bottled gas	\$6,835,389
	Total wood and other fuels	\$1,075,796
	Total telephone services	\$214,382,034
	Residential telephone/pay phones including VOIP	\$34,152,509
	Cellular phone service	\$179,259,297
	Phone cards	\$970,171
	Total water and other public services	\$93,104,219
	Total water and sewerage maintenance	\$67,245,608
	Total trash and garbage collection	\$25,106,794
	Septic tank cleaning	\$751,790
	Total household operations	\$202,014,695
	Total personal services	\$48,756,834
	Babysitting and child care in your own home	\$11,134,794
	Day care centers, nursery, and preschools	\$37,622,128
	Total other household expenses	\$153,257,787
	Housekeeping services	\$17,783,693
	Gardening, lawn care service	\$20,794,190
	Water softening service	\$665,257
	Household laundry and dry cleaning, sent out (nonclothing) not coin-operated	\$190,682
	Coin-operated household laundry and dry cleaning (nonclothing)	\$566,203
	Service for termite/pest control	\$3,826,065
	Home security system service fee	\$4,829,454
	Other home services	\$3,205,259
	Termite/pest control products	\$956,500
	Moving, storage, freight express	\$7,838,149
Appliance repair, including service center	\$2,842,729	
Reupholstering, furniture repair	\$1,029,614	
Repairs/rentals of lawn and garden equipment, hand or power tools, other household equipment	\$1,486,166	
Appliance rental	\$156,433	
Repair of computer systems for nonbusiness use	\$1,081,513	

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Augusta, GA		Downtown Consumer Visit Trade Area
	Computer information services	\$81,548,658
	Total housekeeping supplies	\$114,440,676
	Total laundry and cleaning supplies	\$28,718,726
	Soaps and detergents	\$14,405,830
	Other laundry cleaning products	\$14,312,889
	Total other household products	\$67,264,631
	Cleansing and toilet tissue, paper towels and napkins	\$18,853,383
	Miscellaneous household products	\$29,961,775
	Lawn and garden supplies	\$18,449,530
	Total postage and stationery	\$18,457,184
	Stationery, stationery supplies, giftwraps	\$10,553,311
	Postage	\$7,903,860
	Total household furnishings and equipment	\$258,475,261
	Total household textiles	\$16,069,369
	Bathroom linens	\$3,237,395
	Bedroom linens	\$9,120,989
	Kitchen, dining room, and other linens	\$1,107,994
	Curtains and draperies	\$1,887,392
	Slipcovers, decorative pillows	\$715,590
	Total furniture	\$71,153,070
Housing	Mattress and springs	\$14,543,509
	Other bedroom furniture	\$12,132,675
	Sofas	\$20,515,168
	Living room chairs	\$5,738,819
	Living room tables	\$2,182,339
	Kitchen, dining room furniture	\$5,204,179
	Infants' furniture	\$1,097,489
	Outdoor furniture	\$3,948,949
	Wall units, cabinets and other occasional furniture	\$5,790,167
	Total floor coverings	\$3,215,019
	Floor coverings, nonpermanent	\$3,215,019
	Total major appliances	\$32,976,109
	Dishwashers (built-in), garbage disposals, range hoods	\$2,864,246
	Refrigerators, freezers	\$10,969,579
	Washing machines and Clothes dryers	\$8,853,950
Cooking stoves, ovens	\$4,748,142	
Microwave ovens	\$1,482,675	
Electric floor cleaning equipment	\$3,511,566	
Sewing machines	\$1,247,403	
Total small appliances, miscellaneous housewares	\$16,020,975	
Total Housewares	\$10,041,163	
Flatware	\$407,355	
Dinnerware, Glassware, serving pieces	\$3,455,980	
Tableware, nonelectric kitchenware	\$3,091,222	

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Augusta, GA		Downtown Consumer Visit Trade Area
Housing	Nonelectric cookware	\$3,086,577
	Small appliances	\$5,979,791
	Small electric kitchen appliances	\$4,644,975
	Portable heating and cooling equipment	\$1,334,734
	Total miscellaneous household equipment	\$119,040,693
	Window coverings	\$3,182,488
	Infants' equipment	\$1,411,753
	Laundry and cleaning equipment	\$3,424,477
	Outdoor equipment	\$5,191,678
	Lamps, lighting fixtures, and ceiling fans	\$2,574,611
	Clocks and other household decorative items	\$25,714,185
	Telephones and accessories	\$13,000,109
	Lawn and garden equipment	\$9,802,066
	Power tools	\$7,083,624
	Other hardware	\$2,514,116
	Small miscellaneous furnishings	\$816,272
	Hand tools	\$1,405,411
	Indoor plants, fresh flowers	\$6,521,904
	Closet and storage items	\$2,940,108
	Miscellaneous household equipment and parts	\$8,788,017
	Luggage	\$1,766,438
	Computers and computer hardware nonbusiness use	\$17,613,560
	Internet services away from home	\$540,133
	Computer software and accessories for nonbusiness use	\$3,393,327
	Business equipment for home use	\$460,489
	Other household appliances	\$1,436,072
Entertainment	Total Entertainment	\$366,125,835
	Total fees and admissions	\$92,677,058
	Recreation expenses, out-of-town trips	\$3,524,929
	Social, recreation, civic club membership	\$24,582,077
	Fees for participant sports	\$11,583,785
	Participant sports, out-of-town trips	\$3,345,046
	Movie, theater, opera, ballet	\$8,521,093
	Movie, other admissions, out-of-town trips	\$6,916,985
	Admission to sporting events	\$5,548,579
	Admission to sports events, out-of-town trips	\$2,303,215
	Fees for recreational lessons	\$12,434,338
	Other entertainment services, out-of-town trips	\$3,524,929
	Total television, radios, sound equipment	\$144,423,863
	Total televisions	\$132,379,735
	Cable, satellite, community antenna service	\$105,546,504
	Televisions	\$12,162,132
	VCR's and video disc players	\$561,316
Video cassettes, tapes, and discs	\$1,082,951	

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Augusta, GA		Downtown Consumer Visit Trade Area
Entertainment	Video game hardware and software	\$5,275,218
	Streaming/Downloaded Video	\$7,590,386
	Repair of TV, radio, and sound equipment	\$161,090
	Total radios, sound equipment	\$12,044,332
	Stereos, radios, speakers, and sound components including auto	\$2,273,058
	Digital Audio Players	\$81,737
	Satellite radio service	\$1,926,786
	Streaming/Downloaded Audio	\$1,691,275
	Records, CDs, and audio tapes	\$569,410
	Musical instruments and accessories	\$3,973,465
	Rental and repair of musical instruments	\$276,003
	Total pets, toys and playground equipment	\$101,095,254
	Total pets	\$91,007,458
	Pet food	\$36,515,409
	Pet purchase, supplies, medicine	\$21,599,203
	Pet services	\$9,048,947
	Vet services	\$23,843,820
	Toys, games, hobbies, and tricycles	\$9,745,414
	Playground equipment	\$342,410
	Total other entertainment supplies, equipment, and services	\$27,929,651
	Total sports, recreation and exercise equipment	\$23,349,310
	Athletic gear, game tables, and exercise equipment	\$6,690,464
	Bicycles	\$3,142,224
	Camping equipment	\$2,270,408
	Hunting and fishing equipment	\$8,960,285
	Winter sports equipment	\$697,446
	Water sports equipment	\$740,136
	Other sports equipment	\$569,204
Rental and repair of miscellaneous sports equipment	\$279,088	
Total photographic equipment, supplies and services	\$4,580,268	
Film	\$79,248	
Film processing	\$814,303	
Photographic equipment	\$1,702,173	
Photographer fees	\$1,984,508	
Food at Home	Total Food at home	\$762,240,701
	Total Cereals and bakery products	\$96,985,731
	Total Cereals and cereal products	\$30,102,184
	Flour	\$1,811,003
	Prepared flour mixes	\$2,303,169
	Ready-to-eat and cooked cereals	\$14,005,766
	Rice	\$5,164,412
Pasta, cornmeal and other cereal products	\$6,817,853	

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Augusta, GA		Downtown Consumer Visit Trade Area
Food at Home	Total Bakery products	\$66,883,524
	Total Bread	\$19,302,000
	White bread	\$8,479,678
	Bread, other than white	\$10,822,339
	Total Cookies and crackers	\$16,928,363
	Cookies	\$9,518,215
	Crackers	\$7,410,228
	Frozen and refrigerated bakery products	\$4,819,633
	Total Other bakery products	\$25,833,331
	Biscuits and rolls	\$9,634,940
	Cakes and cupcakes	\$7,230,708
	Bread and cracker products	\$1,161,158
	Sweetrolls, coffee cakes, doughnuts	\$4,894,631
	Pies, tarts, turnovers	\$2,911,958
	Total Meats, poultry, fish, and eggs	\$162,677,911
	Total Beef	\$43,875,232
	Total Ground beef	\$16,801,205
	Total Roast	\$6,924,963
	Chuck roast	\$2,328,160
	Round roast	\$1,150,774
	Other roast	\$3,445,902
	Total Steak	\$16,507,249
	Round steak	\$3,251,439
	Sirloin steak	\$5,085,421
	Other steak	\$8,170,468
	Total Other beef	\$3,641,759
	Total Pork	\$30,789,367
	Bacon	\$6,813,799
	Pork chops	\$4,814,924
	Ham	\$5,833,186
	Sausage	\$6,525,267
	Other pork	\$6,802,081
	Total Other meats	\$21,143,045
	Frankfurters	\$3,709,310
Total Lunch meats (cold cuts)	\$16,093,697	
Bologna, liverwurst, salami	\$4,680,248	
Other lunchmeats	\$11,413,413	
Total Lamb & Organ meats	\$1,340,095	
Total Poultry	\$30,544,394	
Total Fresh and frozen chickens	\$25,200,290	
Fresh and frozen whole chicken	\$7,696,163	
Fresh and frozen chicken parts	\$17,504,179	
Total other poultry	\$5,344,051	
Total fish and seafood	\$25,346,740	
Canned fish and seafood	\$3,873,187	
Fresh fish and shellfish	\$12,164,364	

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Augusta, GA		Downtown Consumer Visit Trade Area
	Frozen fish and shellfish	\$9,309,231
	Total Eggs	\$10,979,134
	Total dairy products	\$78,042,160
	Total fresh milk and cream	\$25,716,315
	Fresh milk, all types	\$20,578,281
	Cream	\$5,138,104
	Total other dairy products	\$52,325,651
	Butter	\$5,720,029
	Cheese	\$25,266,693
	Ice cream and related products	\$11,211,955
	Miscellaneous dairy products	\$10,127,052
	Total fruits and vegetables	\$146,241,505
	Total Fresh fruits	\$54,853,579
	Apples	\$7,762,042
	Bananas	\$7,639,321
	Oranges	\$5,511,200
	Citrus fruits, excluding oranges	\$9,047,483
	Other fresh fruits	\$24,893,395
	Total fresh vegetables	\$48,266,323
	Potatoes	\$7,496,353
	Lettuce	\$5,337,447
	Tomatoes	\$7,666,054
	Other fresh vegetables	\$27,766,613
	Total processed fruits	\$19,526,717
	Total frozen fruits and fruit juices	\$2,414,929
	Frozen orange juice	\$231,938
	Frozen fruits	\$1,902,398
	Frozen fruit juices	\$280,605
	Canned fruits	\$3,638,666
	Dried fruit	\$1,559,346
	Fresh fruit juice	\$2,454,844
	Canned and bottled fruit juice	\$9,459,063
	Total processed vegetables	\$23,594,611
	Frozen vegetables	\$6,488,837
	Total canned and dried vegetables and juices	\$17,105,878
	Canned beans	\$4,295,556
	Canned corn	\$1,756,500
	Canned miscellaneous vegetables	\$4,627,816
	Dried beans	\$1,055,525
	Dried miscellaneous vegetables	\$2,463,473
	Fresh and canned vegetable juices	\$2,906,862
	Total other food at home	\$278,293,730
	Total sugar and other sweets	\$24,958,450
	Candy and chewing gum	\$15,936,962
	Sugar	\$2,795,778
	Artificial sweeteners	\$917,623

Food at Home



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Augusta, GA		Downtown Consumer Visit Trade Area
	Jams, preserves, other sweets	\$5,308,082
	Total fats and oils	\$20,252,786
	Margarine	\$830,915
	Fats and oils	\$6,392,708
	Salad dressings	\$5,221,325
	Nondairy cream and imitation milk	\$4,053,063
	Peanut butter	\$3,754,786
	Total miscellaneous foods	\$149,391,280
	Total frozen prepared foods	\$26,409,995
	Frozen meals	\$12,213,027
	Other frozen prepared foods	\$14,197,006
	Canned and packaged soups	\$8,954,367
	Total potato chips, nuts, and other snacks	\$33,501,669
	Potato chips and other snacks	\$23,887,030
	Nuts	\$9,614,669
	Total condiments and seasonings	\$28,292,984
	Salt, spices, other seasonings	\$8,214,062
	Olives, pickles, relishes	\$3,258,968
	Sauces and gravies	\$11,516,883
	Baking needs and miscellaneous products	\$5,303,134
	Total Other canned and packaged prepared foods	\$52,232,212
	Prepared salads	\$9,312,244
	Prepared desserts	\$2,389,756
	Baby food	\$5,220,328
	Miscellaneous prepared foods	\$35,309,871
	Total nonalcoholic beverages	\$74,850,290
	Cola	\$12,319,396
	Other carbonated drinks	\$14,603,354
	Total Coffee	\$17,296,587
	Roasted coffee	\$10,424,672
	Instant and freeze dried coffee	\$6,871,977
	Noncarbonated fruit flavored drinks, including non-frozen lemonade	\$4,939,787
	Tea	\$6,443,374
	Other nonalcoholic beverages and ice	\$19,247,896
	Food prepared by consumer unit on out-of-town trips	\$8,840,795
	Total food away from home	\$495,939,239
	Total meals at restaurants (except on trips)	\$445,065,673
	Total lunch	\$138,896,496
	Lunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$77,018,936
	Lunch at full service restaurants	\$61,877,529
	Total dinner	\$225,000,706

Food at Home

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Augusta, GA		Downtown Consumer Visit Trade Area
Food at Home	Dinner at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$81,562,903
	Dinner at full service restaurants	\$143,437,876
	Total snacks and nonalcoholic beverages	\$33,706,648
	Snacks and nonalcoholic beverages at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$25,217,224
	Snacks and nonalcoholic beverages at full service restaurants	\$8,489,517
	Breakfast and brunch	\$47,461,759
	Breakfast and brunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$25,293,983
	Breakfast and brunch at full service restaurants	\$22,167,794
	Total food on out-of-town trips	\$50,873,563
	Food/Goods/Beverages at Grocery Stores	\$1,074,228,742
	Food/Nonalcoholic Beverages at Grocery Stores	\$934,860,406
	Apparel and Services	Total Apparel and Services
Total men and boys		\$55,838,944
Total men, 16 and over		\$46,971,777
Men's suits		\$2,715,108
Men's sportcoats, tailored jackets		\$990,025
Men's coats and jackets		\$2,528,185
Men's underwear		\$5,016,784
Men's hosiery		\$2,553,618
Men's nightwear		\$221,953
Men's accessories		\$4,139,308
Men's active sportswear		\$3,590,200
Men's shirts, sweaters, and vests		\$12,331,680
Mens pants and shorts		\$12,353,955
Men's uniforms		\$357,318
Men's costumes		\$173,579
Total boys, 2 to 15		\$8,867,075
Boys' coats and jackets		\$662,462
Boys' shirts and sweaters		\$1,669,805
Boys' underwear		\$1,124,230
Boys' nightwear		\$128,680
Boys' hosiery		\$824,071
Boys' accessories		\$593,871
Boys' suits, sportcoats, vests		\$204,353
Boys pants and shorts		\$3,064,343
Boys' uniforms		\$285,665
Boys' active sportswear		\$133,446
Boys' costumes	\$176,257	

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Augusta, GA		Downtown Consumer Visit Trade Area
Apparel and Services	Total women and girls	\$96,968,681
	Total women, 16 and over	\$85,500,389
	Women's coats and jackets	\$5,641,159
	Women's dresses	\$9,614,160
	Women's sportcoats, tailored jackets	\$449,818
	Women's shirts, tops, blouses, vests and sweaters	\$23,913,970
	Women's skirts	\$1,575,861
	Womens pants and shorts	\$13,756,359
	Women's active sportswear	\$6,356,934
	Women's sleepwear	\$2,454,302
	Women's undergarments	\$6,438,673
	Women's hosiery	\$4,302,803
	Women's suits	\$565,307
	Women's accessories	\$9,643,508
	Women's uniforms	\$623,373
	Women's costumes	\$163,830
	Total girls, 2 to 15	\$11,468,179
	Girls' coats and jackets	\$765,409
	Girls' dresses, suits	\$1,416,552
	Girls' shirts, blouses, sweaters	\$2,597,337
	Girls pants and shorts	\$2,663,188
	Girls' active sportswear	\$1,331,391
	Girls' underwear and sleepwear	\$527,297
	Girls' hosiery	\$735,998
	Girls' accessories	\$926,009
	Girls' uniforms	\$279,422
	Girls' costumes	\$225,446
	Total children under 2	\$7,293,618
	Infant coat, jacket, snowsuit	\$204,078
	Infant dresses, outerwear	\$895,737
	Infant undergarments	\$5,301,155
	Infant nightwear, loungewear	\$62,899
	Infant accessories	\$829,786
	Total Footwear	\$54,916,919
	Men's footwear	\$19,367,926
Boys' footwear	\$4,818,594	
Women's footwear	\$26,474,195	
Girls' footwear	\$4,256,259	
Total other apparel products and services	\$27,074,431	
Material and supplies for sewing, needlework, quilting	\$4,427,266	
Watches	\$1,729,438	
Jewelry	\$7,360,904	
Shoe repair and other shoe service	\$208,777	
Coin-operated apparel laundry and dry cleaning	\$6,629,417	
Alteration, repair and tailoring of apparel and accessories	\$875,104	
Clothing rental	\$308,971	
Watch and jewelry repair	\$550,212	

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
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Augusta, GA		Downtown Consumer Visit Trade Area
Apparel and Services	Apparel laundry and dry cleaning not coin-operated	\$4,984,163
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Transportation	Total Transportation	\$1,441,183,506
	Total vehicle purchases (net outlay)	\$538,411,940
	Total cars and trucks, new	\$233,974,478
	New cars	\$99,884,334
	New trucks	\$134,090,170
	Total Cars and trucks, used	\$304,437,411
	Used cars	\$110,057,720
	Used trucks	\$194,379,683
	Total gasoline and motor oil	\$311,657,093
	Gasoline	\$287,959,501
	Diesel fuel	\$6,965,903
	Gasoline on out-of-town trips	\$14,533,540
	Motor oil	\$2,051,568
	Motor oil on out-of-town trips	\$146,823
	Total other vehicle expenses	\$483,219,077
	Total vehicle finance charges	\$31,186,423
	Automobile finance charges	\$11,200,717
	Truck finance charges	\$17,959,889
	Motorcycle and plane finance charges	\$229,680
	Other vehicle finance charges	\$1,796,279
	Total vehicle maintenance and repairs	\$131,148,034
	Coolant, additives, brake, transmission fluids	\$1,186,072
	Tires - purchased, replaced, installed	\$21,845,185
	Parts, equipment, and accessories	\$9,104,512
	Body work and painting	\$4,557,446
	Motor tune-up	\$5,917,581
	Lube, oil change, and oil filters	\$15,129,161
	Front end alignment, wheel balance and rotation	\$3,558,907
	Shock absorber replacement	\$1,676,462
	Repair tires and other repair work	\$18,257,789
	Vehicle cleaning services including car wash	\$3,526,664
	Vehicle products, such as wax, touch up paint, etc	\$1,717,931
Miscellaneous auto repair and servicing	\$16,644,643	
Vehicle or engine repairs	\$28,025,761	
Vehicle insurance	\$222,830,667	
Total vehicle rental, licenses, other charges	\$98,053,983	

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA		Downtown Consumer Visit Trade Area
Transportation	Total leased and rented vehicles	\$55,116,120
	Total rented vehicles	\$9,381,884
	Auto/Truck rental	\$6,722,460
	Auto/Truck rental, out-of-town trips	\$2,659,519
	Total leased vehicles	\$45,734,326
	Auto/Truck lease payments	\$45,734,326
	Vehicle registration state/local	\$20,109,331
	Drivers' license	\$1,820,795
	Vehicle inspection	\$1,581,446
	Total parking fees	\$7,305,247
	Parking fees in home city, excluding residence	\$6,155,736
	Parking fees, out-of-town trips	\$1,149,614
	Tolls	\$5,956,121
	Tolls on out-of-town trips	\$658,534
	Towing charges	\$964,653
	Automobile service clubs and GPS	\$4,541,796
	Total public transportation	\$107,895,297
	Airline fares	\$65,915,570
	Intercity bus fares	\$1,734,025
	Intracity mass transit fares	\$11,888,517
Local trans. on out-of-town trips	\$3,118,310	
Taxi fares and limousine services on trips	\$1,831,341	
Taxi fares and limousine services	\$10,591,223	
Intercity train fares	\$3,775,871	
Ship fares	\$9,040,429	
Education	Total Education	\$109,562,378
	College tuition	\$75,183,454
	Elementary and high school tuition	\$18,618,759
	Other schools tuition	\$1,327,057
	Other school expenses including rentals	\$5,630,497
	School books, supplies, equipment for college	\$4,560,582
	School books, supplies, equipment for elementary, high school	\$2,175,727
	School books, supplies, equipment for day care, nursery, other	\$265,771
Cash	Total Cash Contributions	\$253,115,075
	Support for college students	\$14,232,507
	Child support expenditures	\$22,794,440
	Cash contributions to charities and other organizations	\$30,943,662
	Cash contributions to church, religious organizations	\$115,042,910
	Cash contributions to educational institutions	\$4,739,211
	Other cash gifts	\$62,700,957

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA		Downtown Consumer Visit Trade Area
Personal	Total Personal Insurance	\$66,257,541
	Life, endowment, annuity, other personal insurance	\$60,581,859
	Other nonhealth insurance	\$5,675,603
Miscellaneous	Total Miscellaneous	\$77,338,755
	Lotteries and parimutuel losses	\$12,950,804
	Online Entertainment and games	\$675,010
	Legal fees	\$17,393,256
	Funeral expenses	\$9,345,727
	Safe deposit box rental	\$633,060
	Checking accounts, other bank service charges	\$4,095,951
	Cemetery lots, vaults, maintenance fees	\$939,848
	Accounting fees	\$11,762,118
	Miscellaneous personal services	\$811,237
	Dating Services	\$105,548
	Occupational expenses	\$6,733,519
	Expenses for other properties	\$6,370,664
	Credit card memberships	\$954,781
Shopping club membership fees	\$4,567,418	