

Augusta, GA - Downtown

5 Minute Drive Time

Retail GAP & Leakage

Calculated using TAS Retrieval

Latitude: 33.479290 Longitude: -81.975220

Jun 1, 2021



Totals

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Total retail trade including food and drink (NAICS 44, 45 and 722)	1,032,598,794	475,363,513	-557,235,281
Total retail trade (NAICS 44 and 45)	873,774,580	420,733,464	-453,041,116

Motor Vehicle Parts and Dealers

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Motor vehicle and parts dealers (NAICS 441)	118,911,044	99,207,043	-19,704,001
Automobile dealers (NAICS 4411)	104,994,529	86,541,161	-18,453,368
New car dealers (NAICS 44111)	91,349,213	77,253,843	-14,095,369
Used car dealers (NAICS 44112)	13,645,316	9,287,317	-4,357,999
Other motor vehicle dealers (NAICS 4412)	1,553,986	5,886,811	4,332,825
Recreational vehicle dealers (NAICS 44121)	0	1,622,389	1,622,389
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	1,553,986	4,264,422	2,710,437
Boat dealers (NAICS 441222)	642,270	1,214,391	572,120
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	911,716	3,050,032	2,138,316
Automotive parts, accessories, and tire stores (NAICS 4413)	12,362,529	6,779,072	-5,583,458
Automotive parts and accessories stores (NAICS 44131)	9,832,610	4,007,407	-5,825,203
Tire dealers (NAICS 44132)	2,529,920	2,771,665	241,745

Furniture and Home Furnishings Stores

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Furniture and home furnishings stores (NAICS 442)	28,688,316	7,185,874	-21,502,442
Furniture stores (NAICS 4421)	13,917,665	4,265,114	-9,652,551
Home furnishings stores (NAICS 4422)	14,770,651	2,920,761	-11,849,890
Floor covering stores (NAICS 44221)	5,864,160	428,718	-5,435,442
Other home furnishings stores (NAICS 44229)	8,906,491	2,492,043	-6,414,448
Window treatment stores (NAICS 442291)	0	317,157	317,157
All other home furnishings stores (NAICS 442299)	8,906,491	2,174,886	-6,731,605

Electronics and Appliance Stores

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Electronics and appliance stores (NAICS 443)	36,441,461	6,913,018	-29,528,444
Household appliance stores (NAICS 443141)	10,331,835	1,067,684	-9,264,151
Electronics stores (NAICS 443142)	26,109,626	5,845,334	-20,264,292

Building Material and Garden Equipment and Supplies Dealers

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Building material and garden equipment and supplies dealers (NAICS 444)	80,503,834	28,321,635	-52,182,199
Building material and supplies dealers (NAICS 4441)	76,305,318	24,908,875	-51,396,443
Home centers (NAICS 44411)	45,243,905	13,823,553	-31,420,352
Paint and wallpaper stores (NAICS 44412)	3,995,382	919,592	-3,075,790
Hardware stores (NAICS 44413)	2,066,828	2,114,105	47,278
Other building material dealers (NAICS 44419)	24,999,203	8,051,624	-16,947,580
Lawn and garden equipment and supplies stores (NAICS 4442)	4,198,516	3,412,761	-785,755
Outdoor power equipment stores (NAICS 44421)	51,260	504,915	453,655
Nursery, garden center, and farm supply stores (NAICS 44422)	4,147,256	2,907,846	-1,239,410

Food and Beverage Stores

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Food and beverage stores (NAICS 445)	133,586,496	59,234,288	-74,352,208
Grocery stores (NAICS 4451)	114,663,731	53,226,348	-61,437,383
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	108,165,665	50,966,494	-57,199,171
Convenience stores (NAICS 44512)	6,498,066	2,259,854	-4,238,212
Specialty food stores (NAICS 4452)	3,122,384	1,882,123	-1,240,261
Meat markets (NAICS 44521)	241,185	622,153	380,968
Fish and seafood markets (NAICS 44522)	320,772	225,776	-94,997
Fruit and vegetable markets (NAICS 44523)	411,633	383,434	-28,199
Other specialty food stores (NAICS 44529)	2,148,794	650,760	-1,498,034
Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	1,359,039	354,809	-1,004,230
All other specialty food stores (NAICS 445299)	789,755	295,951	-493,804
Beer, wine, and liquor stores (NAICS 4453)	15,800,381	4,125,817	-11,674,565

Health and Personal Care Stores

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Health and personal care stores (NAICS 446)	75,893,616	28,909,488	-46,984,128
Pharmacies and drug stores (NAICS 44611)	63,511,373	23,984,733	-39,526,640
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	3,159,042	1,821,035	-1,338,007
Optical goods stores (NAICS 44613)	1,653,995	1,078,984	-575,011
Other health and personal care stores (NAICS 44619)	7,569,206	2,024,735	-5,544,470
Food (health) supplement stores (NAICS 446191)	359,115	717,224	358,109
All other health and personal care stores (NAICS 446199)	7,210,091	1,307,511	-5,902,580

Gasoline Stations

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Gasoline stations (NAICS 447)	100,735,966	43,118,679	-57,617,287

Clothing and Clothing Accessories Stores

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Clothing and clothing accessories stores (NAICS 448)	48,429,281	19,932,505	-28,496,777
Clothing stores (NAICS 4481)	36,314,810	14,090,951	-22,223,859
Men's clothing stores (NAICS 44811)	1,546,261	707,212	-839,049
Women's clothing stores (NAICS 44812)	8,902,327	2,992,716	-5,909,610
Children's and infants' clothing stores (NAICS 44813)	3,626,792	592,633	-3,034,158
Family clothing stores (NAICS 44814)	14,409,811	8,150,679	-6,259,132
Clothing accessories stores (NAICS 44815)	3,096,238	619,918	-2,476,319
Other clothing stores (NAICS 44819)	4,733,382	1,027,792	-3,705,590
Shoe stores (NAICS 4482)	7,385,452	2,930,342	-4,455,110
Jewelry, luggage, and leather goods stores (NAICS 4483)	4,729,019	2,911,212	-1,817,808
Jewelry stores (NAICS 44831)	3,100,763	2,609,984	-490,779
Luggage and leather goods stores (NAICS 44832)	1,628,257	301,228	-1,327,029

Sporting Goods, Hobby, Musical Instrument and Book Stores

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	19,489,856	4,863,152	-14,626,705
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	16,722,375	4,143,698	-12,578,677
Sporting goods stores (NAICS 45111)	14,705,268	2,496,780	-12,208,489
Hobby, toy, and game stores (NAICS 45112)	1,434,387	937,331	-497,056
Sewing, needlework, and piece goods stores (NAICS 45113)	75,268	274,181	198,913
Musical instrument and supplies stores (NAICS 45114)	507,452	435,407	-72,045
Book stores and news dealers (NAICS 4512)	2,767,481	719,453	-2,048,028

Book stores (NAICS 451211)	2,767,481	639,794	-2,127,687
News dealers and newsstands (NAICS 451212)	0	79,659	79,659

General Merchandise Stores

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
General merchandise stores (NAICS 452)	191,294,681	55,430,336	-135,864,346
Department stores (NAICS 4522)	22,659,614	10,508,346	-12,151,268
Other general merchandise stores (NAICS 4523)	168,635,067	44,921,989	-123,713,077
Warehouse clubs and supercenters (NAICS 452311)	135,586,073	38,106,303	-97,479,770
All other general merchandise stores (NAICS 452319)	33,048,994	6,815,686	-26,233,308

Miscellaneous Store Retailers

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Miscellaneous store retailers (NAICS 453)	23,846,162	9,495,847	-14,350,315
Florists (NAICS 4531)	1,740,321	515,000	-1,225,321
Office supplies, stationery, and gift stores (NAICS 4532)	6,131,555	1,893,275	-4,238,280
Office supplies and stationery stores (NAICS 45321)	3,412,337	718,180	-2,694,158
Gift, novelty, and souvenir stores (NAICS 45322)	2,719,218	1,175,095	-1,544,123
Used merchandise stores (NAICS 4533)	2,099,060	1,363,328	-735,732
Other miscellaneous store retailers (NAICS 4539)	13,875,226	5,724,244	-8,150,982
Pet and pet supplies stores (NAICS 45391)	2,876,387	1,537,971	-1,338,416
Art dealers (NAICS 45392)	1,395,966	740,550	-655,416
Manufactured (mobile) home dealers (NAICS 45393)	1,102,576	367,392	-735,185
All other miscellaneous store retailers (NAICS 45399)	8,500,297	3,078,332	-5,421,965
Tobacco stores (NAICS 453991)	3,151,435	1,441,713	-1,709,722
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	5,348,862	1,636,619	-3,712,243

Non-store Retailers

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Non-store retailers (NAICS 454)	15,953,866	58,121,600	42,167,734
Electronic shopping and mail-order houses (NAICS 4541)	11,319,671	52,999,800	41,680,129
Vending machine operators (NAICS 4542)	1,283,436	823,218	-460,218
Direct selling establishments (NAICS 4543)	3,350,759	4,298,582	947,823
Fuel dealers (NAICS 45431)	1,136,613	1,442,486	305,873
Other direct selling establishments (NAICS 45439)	2,214,146	2,856,096	641,950

Food Services and Drinking Places

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Food services and drinking places (NAICS 722)	158,824,214	54,630,049	-104,194,164
Special food services (NAICS 7223)	13,091,082	4,510,682	-8,580,401
Food service contractors (NAICS 72231)	12,522,767	3,683,627	-8,839,139
Caterers (NAICS 72232)	568,316	760,249	191,934
Mobile food services (NAICS 72233)	0	66,805	66,805
Drinking places (alcoholic beverages) (NAICS 7224)	5,960,056	1,895,186	-4,064,870
Restaurants and other eating places (NAICS 7225)	139,773,075	48,224,182	-91,548,894
Full-service restaurants (NAICS 722511)	40,274,110	22,843,749	-17,430,361
Limited-service restaurants (NAICS 722513)	97,080,615	21,088,256	-75,992,359
Cafeterias, grill buffets, and buffets (NAICS 722514)	1,401,928	764,402	-637,526
Snack and non-alcoholic beverage bars (NAICS 722515)	1,016,423	3,527,774	2,511,351
Ice cream, soft serve and frozen yogurt shops (NAICS 7225151C + 7225152)	0	537,188	537,188
Doughnut shops (NAICS 7225153)	379,452	555,182	175,730
Bagel shops (NAICS 7225154)	76,893	160,483	83,590
Coffee shops (NAICS 7225155)	81,068	1,509,900	1,428,833
Cookie shops (NAICS 7225156)	0	24,436	24,436
Other snack and non-alcoholic beverage bars (NAICS 7225157)	479,011	740,585	261,574