

Augusta, GA - Downtown

5 Mile Radius

Retail GAP & Leakage

Calculated using TAS Retrieval

Latitude: 33.479290 Longitude: -81.975220

Jun 1, 2021



Totals

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Total retail trade including food and drink (NAICS 44, 45 and 722)	2,448,493,314	1,604,940,733	-843,552,581
Total retail trade (NAICS 44 and 45)	2,128,031,289	1,419,761,367	-708,269,921

Motor Vehicle Parts and Dealers

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Motor vehicle and parts dealers (NAICS 441)	471,972,534	346,343,401	-125,629,134
Automobile dealers (NAICS 4411)	405,935,183	302,099,696	-103,835,487
New car dealers (NAICS 44111)	308,714,629	269,616,107	-39,098,522
Used car dealers (NAICS 44112)	97,220,554	32,483,590	-64,736,964
Other motor vehicle dealers (NAICS 4412)	9,639,374	21,537,141	11,897,767
Recreational vehicle dealers (NAICS 44121)	0	6,110,712	6,110,712
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	9,639,374	15,426,429	5,787,055
Boat dealers (NAICS 441222)	3,282,383	4,561,425	1,279,042
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	6,356,991	10,865,005	4,508,013
Automotive parts, accessories, and tire stores (NAICS 4413)	56,397,977	22,706,563	-33,691,414
Automotive parts and accessories stores (NAICS 44131)	40,605,188	13,425,937	-27,179,251
Tire dealers (NAICS 44132)	15,792,789	9,280,626	-6,512,163

Furniture and Home Furnishings Stores

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Furniture and home furnishings stores (NAICS 442)	59,844,978	24,720,686	-35,124,292
Furniture stores (NAICS 4421)	25,352,833	14,764,163	-10,588,670
Home furnishings stores (NAICS 4422)	34,492,145	9,956,524	-24,535,622
Floor covering stores (NAICS 44221)	13,580,585	1,485,805	-12,094,780
Other home furnishings stores (NAICS 44229)	20,911,560	8,470,718	-12,440,842
Window treatment stores (NAICS 442291)	0	1,051,678	1,051,678
All other home furnishings stores (NAICS 442299)	20,911,560	7,419,041	-13,492,519

Electronics and Appliance Stores

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Electronics and appliance stores (NAICS 443)	66,924,839	23,173,919	-43,750,920
Household appliance stores (NAICS 443141)	21,820,200	3,686,551	-18,133,649
Electronics stores (NAICS 443142)	45,104,639	19,487,368	-25,617,271

Building Material and Garden Equipment and Supplies Dealers

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Building material and garden equipment and supplies dealers (NAICS 444)	167,819,682	99,067,101	-68,752,581
Building material and supplies dealers (NAICS 4441)	152,119,286	87,162,463	-64,956,824
Home centers (NAICS 44411)	81,907,709	48,344,012	-33,563,697
Paint and wallpaper stores (NAICS 44412)	10,875,101	3,217,711	-7,657,391
Hardware stores (NAICS 44413)	3,077,901	7,380,130	4,302,230
Other building material dealers (NAICS 44419)	56,258,576	28,220,610	-28,037,966
Lawn and garden equipment and supplies stores (NAICS 4442)	15,700,395	11,904,638	-3,795,757
Outdoor power equipment stores (NAICS 44421)	2,613,428	1,771,482	-841,946
Nursery, garden center, and farm supply stores (NAICS 44422)	13,086,968	10,133,156	-2,953,811

Food and Beverage Stores

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Food and beverage stores (NAICS 445)	300,332,395	195,314,466	-105,017,929
Grocery stores (NAICS 4451)	273,040,421	175,165,417	-97,875,004
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	261,645,200	167,850,433	-93,794,767
Convenience stores (NAICS 44512)	11,395,221	7,314,984	-4,080,237
Specialty food stores (NAICS 4452)	3,578,237	6,182,137	2,603,900
Meat markets (NAICS 44521)	261,966	2,042,236	1,780,271
Fish and seafood markets (NAICS 44522)	393,497	741,359	347,862
Fruit and vegetable markets (NAICS 44523)	451,284	1,260,978	809,693
Other specialty food stores (NAICS 44529)	2,471,491	2,137,564	-333,927
Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	1,595,595	1,165,186	-430,408
All other specialty food stores (NAICS 445299)	875,896	972,378	96,481
Beer, wine, and liquor stores (NAICS 4453)	23,713,738	13,966,913	-9,746,825

Health and Personal Care Stores

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Health and personal care stores (NAICS 446)	156,468,833	95,515,999	-60,952,834
Pharmacies and drug stores (NAICS 44611)	135,275,620	79,138,292	-56,137,328
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	9,769,639	6,024,805	-3,744,834
Optical goods stores (NAICS 44613)	1,907,010	3,656,955	1,749,946
Other health and personal care stores (NAICS 44619)	9,516,565	6,695,947	-2,820,618
Food (health) supplement stores (NAICS 446191)	394,898	2,370,639	1,975,742
All other health and personal care stores (NAICS 446199)	9,121,667	4,325,308	-4,796,360

Gasoline Stations

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Gasoline stations (NAICS 447)	258,748,297	141,441,571	-117,306,726

Clothing and Clothing Accessories Stores

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Clothing and clothing accessories stores (NAICS 448)	102,961,313	67,072,245	-35,889,068
Clothing stores (NAICS 4481)	72,575,041	47,436,485	-25,138,556
Men's clothing stores (NAICS 44811)	2,476,820	2,369,957	-106,863
Women's clothing stores (NAICS 44812)	20,372,499	10,042,199	-10,330,300
Children's and infants' clothing stores (NAICS 44813)	11,043,471	2,045,180	-8,998,291
Family clothing stores (NAICS 44814)	24,402,953	27,438,678	3,035,726
Clothing accessories stores (NAICS 44815)	6,120,756	2,087,813	-4,032,943
Other clothing stores (NAICS 44819)	8,158,543	3,452,658	-4,705,884
Shoe stores (NAICS 4482)	15,633,683	9,741,355	-5,892,328
Jewelry, luggage, and leather goods stores (NAICS 4483)	14,752,589	9,894,405	-4,858,184
Jewelry stores (NAICS 44831)	11,355,653	8,887,739	-2,467,914
Luggage and leather goods stores (NAICS 44832)	3,396,936	1,006,666	-2,390,270

Sporting Goods, Hobby, Musical Instrument and Book Stores

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	31,478,317	16,542,349	-14,935,968
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	27,293,739	14,164,188	-13,129,551
Sporting goods stores (NAICS 45111)	24,123,095	8,603,078	-15,520,017
Hobby, toy, and game stores (NAICS 45112)	2,587,924	3,234,122	646,198
Sewing, needlework, and piece goods stores (NAICS 45113)	75,268	934,047	858,779
Musical instrument and supplies stores (NAICS 45114)	507,452	1,392,941	885,489
Book stores and news dealers (NAICS 4512)	4,184,578	2,378,161	-1,806,417

Book stores (NAICS 451211)	4,184,578	2,116,066	-2,068,512
News dealers and newsstands (NAICS 451212)	0	262,095	262,095

General Merchandise Stores

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
General merchandise stores (NAICS 452)	448,066,839	184,016,710	-264,050,129
Department stores (NAICS 4522)	50,328,994	35,273,362	-15,055,632
Other general merchandise stores (NAICS 4523)	397,737,845	148,743,348	-248,994,498
Warehouse clubs and supercenters (NAICS 452311)	342,085,378	125,993,804	-216,091,574
All other general merchandise stores (NAICS 452319)	55,652,467	22,749,544	-32,902,924

Miscellaneous Store Retailers

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Miscellaneous store retailers (NAICS 453)	36,813,467	31,849,327	-4,964,140
Florists (NAICS 4531)	2,936,934	1,803,708	-1,133,227
Office supplies, stationery, and gift stores (NAICS 4532)	9,868,768	6,434,344	-3,434,424
Office supplies and stationery stores (NAICS 45321)	4,132,557	2,450,513	-1,682,044
Gift, novelty, and souvenir stores (NAICS 45322)	5,736,211	3,983,831	-1,752,380
Used merchandise stores (NAICS 4533)	2,566,211	4,589,079	2,022,868
Other miscellaneous store retailers (NAICS 4539)	21,441,554	19,022,196	-2,419,358
Pet and pet supplies stores (NAICS 45391)	3,207,762	5,185,472	1,977,709
Art dealers (NAICS 45392)	1,890,964	2,529,640	638,676
Manufactured (mobile) home dealers (NAICS 45393)	2,437,366	1,364,684	-1,072,682
All other miscellaneous store retailers (NAICS 45399)	13,905,462	9,942,401	-3,963,062
Tobacco stores (NAICS 453991)	5,754,586	4,369,541	-1,385,045
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	8,150,876	5,572,860	-2,578,016

Non-store Retailers

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Non-store retailers (NAICS 454)	26,599,793	194,703,594	168,103,801
Electronic shopping and mail-order houses (NAICS 4541)	17,808,787	177,644,439	159,835,652
Vending machine operators (NAICS 4542)	1,573,486	2,715,148	1,141,662
Direct selling establishments (NAICS 4543)	7,217,520	14,344,007	7,126,487
Fuel dealers (NAICS 45431)	1,136,613	4,803,579	3,666,966
Other direct selling establishments (NAICS 45439)	6,080,907	9,540,428	3,459,522

Food Services and Drinking Places

	2020 Supply (\$)	2020 Demand (\$)	GAP/Surplus (\$)
Food services and drinking places (NAICS 722)	320,462,025	185,179,365	-135,282,660
Special food services (NAICS 7223)	22,477,939	15,268,341	-7,209,598
Food service contractors (NAICS 72231)	20,442,009	12,474,009	-7,968,000
Caterers (NAICS 72232)	2,035,930	2,568,900	532,970
Mobile food services (NAICS 72233)	0	225,432	225,432
Drinking places (alcoholic beverages) (NAICS 7224)	9,933,706	6,619,411	-3,314,295
Restaurants and other eating places (NAICS 7225)	288,050,380	163,291,613	-124,758,767
Full-service restaurants (NAICS 722511)	108,066,479	77,602,547	-30,463,932
Limited-service restaurants (NAICS 722513)	163,144,851	71,205,631	-91,939,220
Cafeterias, grill buffets, and buffets (NAICS 722514)	9,149,003	2,581,224	-6,567,779
Snack and non-alcoholic beverage bars (NAICS 722515)	7,690,048	11,902,212	4,212,164
Ice cream, soft serve and frozen yogurt shops (NAICS 7225151C + 7225152)	1,494,860	1,813,271	318,411
Doughnut shops (NAICS 7225153)	2,166,351	1,872,725	-293,625
Bagel shops (NAICS 7225154)	1,041,840	541,555	-500,285
Coffee shops (NAICS 7225155)	999,958	5,092,579	4,092,621
Cookie shops (NAICS 7225156)	15	82,482	82,468
Other snack and non-alcoholic beverage bars (NAICS 7225157)	1,987,024	2,499,600	512,576