

Consumer Spending Patterns - Annual Expenditure



2020 Expenditure
Calculated using TAS Retrieval

Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Health Care	Total Health Care	\$25,356,930	\$66,553,062	\$199,502,100
	Total drugs	\$3,032,016	\$7,872,125	\$23,083,596
	Prescription drugs	\$666,403	\$1,729,170	\$5,074,444
	Nonprescription drugs	\$385,179	\$1,003,444	\$2,995,265
	Nonprescription vitamins	\$1,980,441	\$5,139,524	\$15,013,903
	Health Insurance	\$14,951,338	\$39,142,741	\$116,973,879
	Total commercial health insurance (Not BCBS)	\$2,309,890	\$6,193,224	\$19,513,548
	Preferred provider health plan (Not BCBS)	\$2,309,890	\$6,193,224	\$19,513,548
	Total Blue Cross, Blue Shield	\$2,989,072	\$8,002,657	\$25,171,728
	Preferred provider health plan (BCBS)	\$1,983,724	\$5,322,588	\$16,883,540
	Health maintenance organization (BCBS)	\$781,830	\$2,106,078	\$6,651,602
	Commercial medicare supplement (BCBS)	\$144,897	\$365,856	\$997,731
	Other health insurance (BCBS)	\$78,626	\$208,131	\$638,828
	Health maintenance organization (not BCBS)	\$2,231,690	\$5,992,282	\$18,718,613
	Medicare payments	\$4,669,248	\$11,806,438	\$32,892,679
	Total Commercial medicare supplements and other health insurance	\$2,751,421	\$7,148,118	\$20,677,273
	Commercial medicare supplement (Not BCBS)	\$1,851,288	\$4,746,239	\$13,318,229
	Other health insurance (Not BCBS)	\$676,751	\$1,808,195	\$5,575,471
	Long-term care insurance (Not BCBS)	\$223,388	\$593,688	\$1,783,561
	Total medical supplies	\$1,041,418	\$2,757,221	\$8,345,046
	Eyeglasses and contact lenses	\$558,695	\$1,491,115	\$4,561,092
	Hearing aids	\$241,695	\$632,002	\$1,889,205
	Topicals and dressings	\$241,028	\$634,102	\$1,894,794
	Total Medical services	\$6,332,176	\$16,780,989	\$51,099,572
Physician's services	\$1,376,548	\$3,674,539	\$11,380,013	
Dental services	\$2,550,431	\$6,735,392	\$20,287,021	
Eyecare services	\$385,935	\$1,035,479	\$3,206,116	
Service by professionals other than physician	\$306,148	\$813,256	\$2,487,855	
Lab tests, x-rays	\$380,471	\$1,010,522	\$3,091,158	
Hospital room and services	\$1,127,815	\$2,971,922	\$9,055,567	
Other medical care services	\$204,807	\$539,894	\$1,591,927	
Reading	Total Reading	\$298,654	\$783,815	\$2,337,813
	Magazine/Newspaper subscriptions	\$153,588	\$401,418	\$1,181,815
	Magazines/Newspapers, non-subscription	\$27,223	\$71,741	\$209,835
	Books not thru book clubs	\$117,827	\$310,635	\$946,132
Tobacco	Total Tobacco Products & Smoking Supplies	\$1,913,989	\$4,942,603	\$14,393,345
	Cigarettes	\$1,661,168	\$4,283,285	\$12,459,835
	Other tobacco products	\$195,658	\$512,461	\$1,504,434
	Smoking accessories	\$57,178	\$146,879	\$429,049

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Personal Care	Total Personal Care Products/Services	\$3,282,332	\$8,684,267	\$26,336,553
	Total personal care products	\$1,784,429	\$4,720,151	\$14,277,998
	Total personal care products	\$1,784,429	\$4,720,151	\$14,277,998
	Hair care products	\$328,247	\$873,017	\$2,641,584
	Nonelectric articles for the hair	\$55,931	\$145,458	\$444,245
	Wigs and hairpieces	\$20,205	\$53,839	\$160,522
	Oral hygiene products, articles	\$199,915	\$520,357	\$1,544,219
	Shaving needs	\$79,076	\$210,447	\$649,428
	Cosmetics, perfume, bath preparations	\$807,549	\$2,148,619	\$6,537,455
	Deodorants, feminine hygiene, miscellaneous personal care	\$228,159	\$595,684	\$1,769,213
	Electric personal care appliances	\$53,017	\$140,362	\$437,615
	Total personal care services	\$1,497,903	\$3,964,111	\$12,058,543
	Personal care service	\$1,497,903	\$3,964,111	\$12,058,543
Alcoholic	Total Alcoholic Beverages	\$2,414,337	\$6,483,635	\$20,119,017
	Beer and ale	\$505,712	\$1,349,357	\$4,134,804
	Whiskey	\$83,607	\$219,013	\$675,822
	Wine	\$562,856	\$1,509,824	\$4,667,023
	Other alcoholic beverages	\$126,412	\$336,190	\$1,030,068
	Total away from home(except on trips)	\$1,135,759	\$3,069,264	\$9,611,294
Alcoholic beverages purchased on trips	\$255,568	\$693,201	\$2,189,432	
Housing	Total Housing	\$45,144,291	\$118,383,751	\$354,975,048
	Total shelter	\$9,256,589	\$24,386,634	\$73,660,318
	Total owned dwellings	\$9,256,589	\$24,386,634	\$73,660,318
	Total maintenance, repairs, insurance, other expenses	\$7,472,076	\$19,584,310	\$58,545,356
	Homeowners insurance	\$2,078,436	\$5,467,561	\$16,433,951
	Ground rent	\$367,909	\$946,172	\$2,655,461
	Total maintenance and repair services	\$3,601,237	\$9,445,388	\$28,235,541
	Painting and papering	\$300,929	\$800,969	\$2,441,213
	Plumbing and water heating	\$429,909	\$1,114,316	\$3,324,569
	Heat, A/C, electrical work	\$918,809	\$2,393,218	\$7,086,425
	Roofing and gutters	\$703,739	\$1,833,524	\$5,366,173
	Other repair and maintenance services	\$1,238,720	\$3,279,145	\$9,945,814
	Repair of built-in appliances	\$9,132	\$24,223	\$71,419
	Total maintenance and repair commodities	\$1,030,887	\$2,688,501	\$8,140,061
	Paints, wallpaper and supplies	\$99,504	\$262,490	\$811,239
	Tools and equipment for painting and wallpapering	\$10,685	\$28,195	\$87,152
	Plumbing supplies and equipment	\$66,725	\$174,448	\$527,658
	Electrical supplies, heating and cooling equipment	\$63,487	\$171,128	\$549,463
	Materials for hard surface flooring, repair and replacement	\$372,409	\$990,233	\$2,961,796
	Materials and equipment for roof and gutters	\$46,087	\$120,618	\$354,965
Materials for walls, doors & windows	\$145,085	\$376,937	\$1,185,907	

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Housing	Material for insulation, other maintenance and repair	\$226,896	\$564,443	\$1,661,880
	Property management and security	\$341,556	\$898,543	\$2,671,600
	Property management	\$298,648	\$785,138	\$2,333,145
	Management and upkeep services for security	\$42,908	\$113,403	\$338,423
	Parking	\$52,034	\$138,125	\$408,721
	Total utilities, fuels, and public services	\$19,253,106	\$50,191,640	\$148,769,615
	Total natural gas	\$1,956,206	\$5,087,100	\$15,065,576
	Total Electricity	\$7,425,488	\$19,228,527	\$56,404,475
	Total fuel oil and other fuels	\$596,972	\$1,539,714	\$4,489,117
	Total Fuel oil	\$326,617	\$847,021	\$2,486,565
	Total Bottled gas	\$236,010	\$603,506	\$1,742,851
	Total wood and other fuels	\$34,343	\$89,181	\$259,715
	Total telephone services	\$6,386,203	\$16,811,540	\$50,465,604
	Residential telephone/pay phones including VOIP	\$1,195,126	\$3,065,257	\$8,810,603
	Cellular phone service	\$5,155,721	\$13,655,028	\$41,394,880
	Phone cards	\$35,342	\$91,241	\$260,100
	Total water and other public services	\$2,888,257	\$7,524,781	\$22,344,916
	Total water and sewerage maintenance	\$2,089,725	\$5,441,948	\$16,152,403
	Total trash and garbage collection	\$777,789	\$2,028,312	\$6,025,300
	Septic tank cleaning	\$20,742	\$54,500	\$167,182
	Total household operations	\$5,701,870	\$15,030,751	\$45,787,750
	Total personal services	\$1,114,671	\$2,976,792	\$9,707,668
	Babysitting and child care in your own home	\$294,734	\$780,304	\$2,426,191
	Day care centers, nursery, and preschools	\$819,942	\$2,196,486	\$7,281,470
	Total other household expenses	\$4,587,194	\$12,053,952	\$36,080,083
	Housekeeping services	\$526,227	\$1,380,995	\$4,128,644
	Gardening, lawn care service	\$635,391	\$1,655,181	\$4,903,333
	Water softening service	\$21,764	\$56,813	\$165,479
	Household laundry and dry cleaning, sent out (nonclothing) not coin-operated	\$5,620	\$14,564	\$44,028
	Coin-operated household laundry and dry cleaning (nonclothing)	\$20,296	\$52,810	\$151,985
	Service for termite/pest control	\$105,244	\$279,701	\$859,330
	Home security system service fee	\$135,658	\$359,912	\$1,093,814
	Other home services	\$94,135	\$245,836	\$733,821
Termite/pest control products	\$26,310	\$69,914	\$214,829	
Moving, storage, freight express	\$214,029	\$564,235	\$1,737,258	
Appliance repair, including service center	\$82,889	\$219,972	\$662,545	
Reupholstering, furniture repair	\$29,811	\$76,503	\$230,826	
Repairs/rentals of lawn and garden equipment, hand or power tools, other household equipment	\$39,871	\$106,102	\$330,092	
Appliance rental	\$5,157	\$13,527	\$39,701	
Repair of computer systems for nonbusiness use	\$32,038	\$83,663	\$253,133	
Computer information services	\$2,488,055	\$6,543,576	\$19,522,618	
Total housekeeping supplies	\$3,571,280	\$9,304,500	\$27,634,602	

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Housing	Total laundry and cleaning supplies	\$896,284	\$2,345,512	\$6,968,821
	Soaps and detergents	\$454,789	\$1,191,705	\$3,532,003
	Other laundry cleaning products	\$441,501	\$1,153,801	\$3,436,801
	Total other household products	\$2,101,566	\$5,467,239	\$16,245,516
	Cleansing and toilet tissue, paper towels and napkins	\$598,051	\$1,554,412	\$4,600,047
	Miscellaneous household products	\$957,786	\$2,477,108	\$7,310,114
	Lawn and garden supplies	\$545,718	\$1,435,697	\$4,335,352
	Total postage and stationery	\$573,422	\$1,491,740	\$4,420,223
	Stationery, stationery supplies, giftwraps	\$326,390	\$848,788	\$2,515,074
	Postage	\$247,034	\$642,956	\$1,905,190
	Total household furnishings and equipment	\$7,361,447	\$19,470,237	\$59,122,785
	Total household textiles	\$481,185	\$1,260,391	\$3,779,499
	Bathroom linens	\$104,223	\$271,646	\$800,308
	Bedroom linens	\$272,160	\$711,127	\$2,128,404
	Kitchen, dining room, and other linens	\$33,960	\$89,356	\$269,561
	Curtains and draperies	\$50,127	\$133,998	\$418,868
	Slipcovers, decorative pillows	\$20,697	\$54,241	\$162,322
	Total furniture	\$1,971,605	\$5,243,629	\$16,028,083
	Mattress and springs	\$399,264	\$1,072,964	\$3,276,069
	Other bedroom furniture	\$335,060	\$896,269	\$2,741,014
	Sofas	\$567,635	\$1,496,732	\$4,597,483
	Living room chairs	\$174,306	\$459,204	\$1,375,242
	Living room tables	\$60,559	\$161,765	\$490,999
	Kitchen, dining room furniture	\$131,646	\$354,473	\$1,112,142
	Infants' furniture	\$33,826	\$88,516	\$261,461
	Outdoor furniture	\$104,564	\$275,796	\$848,454
	Wall units, cabinets and other occasional furniture	\$164,771	\$437,935	\$1,325,284
	Total floor coverings	\$82,550	\$221,423	\$696,536
	Floor coverings, nonpermanent	\$82,550	\$221,423	\$696,536
	Total major appliances	\$917,223	\$2,430,326	\$7,444,825
	Dishwashers (built-in), garbage disposals, range hoods	\$75,305	\$198,871	\$624,250
	Refrigerators, freezers	\$307,215	\$815,265	\$2,481,521
Washing machines and Clothes dryers	\$242,723	\$645,105	\$1,980,685	
Cooking stoves, ovens	\$134,948	\$356,443	\$1,083,560	
Microwave ovens	\$40,917	\$108,688	\$331,714	
Electric floor cleaning equipment	\$99,691	\$266,739	\$810,797	
Sewing machines	\$38,790	\$98,821	\$306,241	
Total small appliances, miscellaneous housewares	\$474,027	\$1,255,961	\$3,777,114	
Total Housewares	\$300,127	\$797,474	\$2,389,067	
Flatware	\$11,915	\$31,569	\$95,552	
Dinnerware, Glassware, serving pieces	\$106,987	\$285,426	\$841,619	
Tableware, nonelectric kitchenware	\$87,704	\$231,751	\$703,776	
Nonelectric cookware	\$93,524	\$248,738	\$748,104	
Small appliances	\$173,883	\$458,469	\$1,388,035	
Small electric kitchen appliances	\$135,508	\$356,860	\$1,078,794	
Portable heating and cooling equipment	\$38,375	\$101,613	\$309,235	

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Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Housing	Total miscellaneous household equipment	\$3,434,847	\$9,058,485	\$27,396,640
	Window coverings	\$87,378	\$232,806	\$709,191
	Infants' equipment	\$42,146	\$113,633	\$338,922
	Laundry and cleaning equipment	\$114,588	\$294,787	\$853,729
	Outdoor equipment	\$132,906	\$355,117	\$1,123,193
	Lamps, lighting fixtures, and ceiling fans	\$69,036	\$184,141	\$569,919
	Clocks and other household decorative items	\$804,852	\$2,082,386	\$6,121,088
	Telephones and accessories	\$372,739	\$969,250	\$2,961,475
	Lawn and garden equipment	\$274,852	\$732,791	\$2,238,272
	Power tools	\$192,253	\$521,963	\$1,611,565
	Other hardware	\$78,531	\$205,771	\$603,596
	Small miscellaneous furnishings	\$24,884	\$65,367	\$194,812
	Hand tools	\$38,304	\$101,519	\$315,494
	Indoor plants, fresh flowers	\$177,943	\$475,835	\$1,466,267
	Closet and storage items	\$85,125	\$224,784	\$675,638
	Miscellaneous household equipment and parts	\$256,951	\$679,026	\$2,061,549
	Luggage	\$45,985	\$123,590	\$386,097
	Computers and computer hardware nonbusiness use	\$489,070	\$1,304,835	\$3,970,821
	Internet services away from home	\$16,292	\$42,315	\$126,502
	Computer software and accessories for nonbusiness use	\$97,354	\$257,484	\$780,045
Business equipment for home use	\$11,515	\$30,872	\$96,638	
Other household appliances	\$38,420	\$102,510	\$318,251	
Entertainment	Total Entertainment	\$10,478,400	\$27,670,053	\$83,955,966
	Total fees and admissions	\$2,357,836	\$6,316,681	\$19,806,678
	Recreation expenses, out-of-town trips	\$88,825	\$238,982	\$752,624
	Social, recreation, civic club membership	\$657,027	\$1,746,979	\$5,397,043
	Fees for participant sports	\$303,408	\$809,521	\$2,516,850
	Participant sports, out-of-town trips	\$82,987	\$224,114	\$710,061
	Movie, theater, opera, ballet	\$216,154	\$584,948	\$1,829,492
	Movie, other admissions, out-of-town trips	\$166,721	\$452,123	\$1,439,288
	Admission to sporting events	\$131,838	\$353,480	\$1,130,786
	Admission to sports events, out-of-town trips	\$55,510	\$150,529	\$479,196
	Fees for recreational lessons	\$297,691	\$798,344	\$2,544,173
	Other entertainment services, out-of-town trips	\$88,825	\$238,982	\$752,624
	Total television, radios, sound equipment	\$4,501,691	\$11,732,962	\$34,783,805
	Total televisions	\$4,191,217	\$10,893,282	\$32,153,197
	Cable, satellite, community antenna service	\$3,431,542	\$8,872,905	\$25,988,936
	Televisions	\$355,120	\$938,922	\$2,838,064
	VCR's and video disc players	\$15,892	\$41,839	\$128,221
	Video cassettes, tapes, and discs	\$32,286	\$85,246	\$257,590
	Video game hardware and software	\$146,811	\$393,107	\$1,205,693
	Streaming/Downloaded Video	\$205,525	\$550,543	\$1,700,974
Repair of TV, radio, and sound equipment	\$4,028	\$10,723	\$33,722	
Total radios, sound equipment	\$310,470	\$839,682	\$2,630,617	
Stereos, radios, speakers, and sound components including auto	\$56,174	\$153,342	\$486,258	

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Entertainment	Digital Audio Players	\$2,507	\$6,525	\$19,295
	Satellite radio service	\$49,706	\$134,064	\$418,425
	Streaming/Downloaded Audio	\$44,412	\$119,948	\$371,245
	Records, CDs, and audio tapes	\$15,374	\$40,784	\$126,265
	Musical instruments and accessories	\$100,561	\$274,928	\$870,126
	Rental and repair of musical instruments	\$7,027	\$18,372	\$58,211
	Total pets, toys and playground equipment	\$2,877,719	\$7,605,239	\$23,149,771
	Total pets	\$2,594,564	\$6,853,427	\$20,843,044
	Pet food	\$1,130,247	\$2,948,602	\$8,749,080
	Pet purchase, supplies, medicine	\$615,096	\$1,627,280	\$4,954,647
	Pet services	\$234,871	\$623,996	\$1,957,049
	Vet services	\$614,370	\$1,653,588	\$5,182,311
	Toys, games, hobbies, and tricycles	\$274,954	\$729,124	\$2,234,596
	Playground equipment	\$8,203	\$22,692	\$72,133
	Total other entertainment supplies, equipment, and services	\$741,138	\$2,015,156	\$6,215,729
	Total sports, recreation and exercise equipment	\$631,524	\$1,718,037	\$5,266,115
	Athletic gear, game tables, and exercise equipment	\$179,235	\$479,127	\$1,476,406
	Bicycles	\$82,016	\$222,544	\$698,891
	Camping equipment	\$67,420	\$176,999	\$531,429
	Hunting and fishing equipment	\$250,067	\$698,042	\$2,100,368
	Winter sports equipment	\$15,623	\$43,866	\$141,438
	Water sports equipment	\$15,547	\$41,662	\$140,527
	Other sports equipment	\$15,462	\$39,226	\$122,762
	Rental and repair of miscellaneous sports equipment	\$6,165	\$16,590	\$54,349
	Total photographic equipment, supplies and services	\$109,628	\$297,133	\$949,582
	Film	\$2,017	\$5,581	\$18,062
	Film processing	\$21,285	\$57,950	\$180,351
	Photographic equipment	\$42,361	\$112,372	\$354,185
Photographer fees	\$43,968	\$121,234	\$397,033	
Food at Home	Total Food at home	\$23,437,542	\$61,401,868	\$183,093,738
	Total Cereals and bakery products	\$2,999,367	\$7,852,223	\$23,380,346
	Total Cereals and cereal products	\$915,813	\$2,403,770	\$7,189,998
	Flour	\$54,396	\$142,397	\$428,002
	Prepared flour mixes	\$70,444	\$184,419	\$550,381
	Ready-to-eat and cooked cereals	\$430,020	\$1,129,334	\$3,364,121
	Rice	\$159,848	\$418,495	\$1,248,730
	Pasta, cornmeal and other cereal products	\$201,109	\$529,131	\$1,598,738
	Total Bakery products	\$2,083,552	\$5,448,439	\$16,190,336
	Total Bread	\$625,292	\$1,617,833	\$4,760,052
	White bread	\$275,022	\$710,346	\$2,092,357
	Bread, other than white	\$350,272	\$907,496	\$2,667,720
	Total Cookies and crackers	\$515,420	\$1,357,048	\$4,053,703
	Cookies	\$291,499	\$766,781	\$2,287,702
	Crackers	\$223,924	\$590,266	\$1,765,982

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Food at Home	Frozen and refrigerated bakery products	\$146,011	\$382,632	\$1,144,996
	Total Other bakery products	\$796,826	\$2,090,920	\$6,231,552
	Biscuits and rolls	\$290,577	\$764,910	\$2,290,950
	Cakes and cupcakes	\$225,055	\$589,952	\$1,751,649
	Bread and cracker products	\$35,718	\$93,750	\$280,346
	Sweetrolls, coffee cakes, doughnuts	\$155,420	\$407,762	\$1,207,214
	Pies, tarts, turnovers	\$90,029	\$234,511	\$701,354
	Total Meats, poultry, fish, and eggs	\$5,014,785	\$13,126,327	\$39,128,447
	Total Beef	\$1,346,807	\$3,522,142	\$10,521,391
	Total Ground beef	\$530,205	\$1,384,599	\$4,099,796
	Total Roast	\$205,301	\$536,388	\$1,616,684
	Chuck roast	\$70,738	\$184,786	\$552,882
	Round roast	\$37,441	\$97,222	\$284,618
	Other roast	\$97,119	\$254,384	\$779,179
	Total Steak	\$496,331	\$1,302,300	\$3,916,533
	Round steak	\$100,429	\$262,401	\$786,036
	Sirloin steak	\$155,877	\$408,184	\$1,219,936
	Other steak	\$240,003	\$631,693	\$1,910,553
	Total Other beef	\$114,972	\$298,852	\$888,344
	Total Pork	\$968,766	\$2,531,904	\$7,509,753
	Bacon	\$212,600	\$556,493	\$1,651,985
	Pork chops	\$162,497	\$421,513	\$1,230,905
	Ham	\$190,072	\$494,803	\$1,450,558
	Sausage	\$200,556	\$527,232	\$1,574,068
	Other pork	\$203,032	\$531,830	\$1,602,226
	Total Other meats	\$653,807	\$1,711,989	\$5,089,466
	Frankfurters	\$113,603	\$299,392	\$894,711
	Total Lunch meats (cold cuts)	\$498,719	\$1,306,364	\$3,877,837
	Bologna, liverwurst, salami	\$145,197	\$380,420	\$1,129,004
	Other lunchmeats	\$353,526	\$925,945	\$2,748,820
	Total Lamb & Organ meats	\$41,508	\$106,276	\$316,966
	Total Poultry	\$925,724	\$2,432,138	\$7,281,811
	Total Fresh and frozen chickens	\$768,924	\$2,018,641	\$6,033,220
	Fresh and frozen whole chicken	\$237,218	\$621,428	\$1,850,467
	Fresh and frozen chicken parts	\$531,703	\$1,397,222	\$4,182,788
	Total other poultry	\$156,804	\$413,496	\$1,248,614
	Total fish and seafood	\$779,540	\$2,038,068	\$6,081,307
	Canned fish and seafood	\$121,574	\$316,642	\$940,184
	Fresh fish and shellfish	\$382,408	\$994,972	\$2,961,566
	Frozen fish and shellfish	\$275,567	\$726,477	\$2,179,578
Total Eggs	\$340,145	\$890,069	\$2,644,680	
Total dairy products	\$2,372,969	\$6,230,816	\$18,631,001	
Total fresh milk and cream	\$798,509	\$2,089,392	\$6,213,585	
Fresh milk, all types	\$646,259	\$1,687,331	\$5,000,863	
Cream	\$152,252	\$402,071	\$1,212,718	
Total other dairy products	\$1,574,450	\$4,141,400	\$12,417,389	
Butter	\$173,002	\$454,638	\$1,361,542	

Consumer Spending Patterns - Annual Expenditure



2020 Expenditure
Calculated using TAS Retrieval

Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Food at Home	Cheese	\$758,585	\$1,999,189	\$5,988,675
	Ice cream and related products	\$346,277	\$904,727	\$2,700,122
	Miscellaneous dairy products	\$296,583	\$782,831	\$2,367,069
	Total fruits and vegetables	\$4,483,948	\$11,755,211	\$35,069,120
	Total Fresh fruits	\$1,672,970	\$4,386,972	\$13,097,074
	Apples	\$233,312	\$611,464	\$1,833,662
	Bananas	\$239,226	\$625,713	\$1,856,499
	Oranges	\$168,458	\$441,040	\$1,315,461
	Citrus fruits, excluding oranges	\$275,915	\$724,574	\$2,165,248
	Other fresh fruits	\$756,043	\$1,984,156	\$5,926,180
	Total fresh vegetables	\$1,466,455	\$3,847,793	\$11,521,659
	Potatoes	\$236,516	\$617,772	\$1,834,023
	Lettuce	\$163,166	\$425,962	\$1,272,254
	Tomatoes	\$236,345	\$618,041	\$1,844,210
	Other fresh vegetables	\$830,436	\$2,186,023	\$6,571,180
	Total processed fruits	\$606,181	\$1,590,542	\$4,720,663
	Total frozen fruits and fruit juices	\$72,608	\$192,052	\$572,449
	Frozen orange juice	\$7,495	\$19,407	\$56,926
	Frozen fruits	\$56,502	\$150,065	\$447,516
	Frozen fruit juices	\$8,609	\$22,576	\$67,983
	Canned fruits	\$116,084	\$302,671	\$893,031
	Dried fruit	\$50,192	\$130,128	\$382,393
	Fresh fruit juice	\$76,406	\$200,447	\$591,948
	Canned and bottled fruit juice	\$290,896	\$765,243	\$2,280,841
	Total processed vegetables	\$738,341	\$1,929,888	\$5,729,672
	Frozen vegetables	\$202,177	\$527,666	\$1,572,055
	Total canned and dried vegetables and juices	\$536,174	\$1,402,231	\$4,157,642
	Canned beans	\$135,383	\$353,742	\$1,048,127
	Canned corn	\$55,291	\$145,040	\$429,481
	Canned miscellaneous vegetables	\$145,304	\$379,269	\$1,125,222
	Dried beans	\$32,689	\$86,502	\$256,169
	Dried miscellaneous vegetables	\$77,888	\$204,052	\$602,146
Fresh and canned vegetable juices	\$89,617	\$233,633	\$696,511	
Total other food at home	\$8,566,492	\$22,437,337	\$66,884,916	
Total sugar and other sweets	\$777,651	\$2,031,565	\$6,044,355	
Candy and chewing gum	\$489,537	\$1,282,095	\$3,830,315	
Sugar	\$93,413	\$242,248	\$705,963	
Artificial sweeteners	\$32,955	\$83,258	\$238,194	
Jams, preserves, other sweets	\$161,742	\$423,967	\$1,269,888	
Total fats and oils	\$626,456	\$1,640,358	\$4,887,523	
Margarine	\$26,729	\$70,599	\$207,586	
Fats and oils	\$201,442	\$524,771	\$1,554,240	
Salad dressings	\$161,062	\$422,042	\$1,259,391	
Nondairy cream and imitation milk	\$125,411	\$328,690	\$979,355	
Peanut butter	\$111,825	\$294,274	\$886,951	
Total miscellaneous foods	\$4,547,022	\$11,934,910	\$35,666,709	
Total frozen prepared foods	\$831,072	\$2,164,311	\$6,430,997	

Consumer Spending Patterns - Annual Expenditure



2020 Expenditure
Calculated using TAS Retrieval

Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Food at Home	Frozen meals	\$400,216	\$1,032,589	\$3,037,733
	Other frozen prepared foods	\$430,855	\$1,131,715	\$3,393,277
	Canned and packaged soups	\$281,366	\$735,141	\$2,177,456
	Total potato chips, nuts, and other snacks	\$1,011,451	\$2,655,713	\$7,948,444
	Potato chips and other snacks	\$722,565	\$1,900,519	\$5,687,642
	Nuts	\$288,882	\$755,190	\$2,260,780
	Total condiments and seasonings	\$845,861	\$2,222,996	\$6,679,852
	Salt, spices, other seasonings	\$252,994	\$660,058	\$1,968,720
	Olives, pickles, relishes	\$96,523	\$255,371	\$769,129
	Sauces and gravies	\$341,529	\$901,344	\$2,715,316
	Baking needs and miscellaneous products	\$154,815	\$406,216	\$1,226,654
	Total Other canned and packaged prepared foods	\$1,577,291	\$4,156,780	\$12,429,996
	Prepared salads	\$275,420	\$726,017	\$2,184,482
	Prepared desserts	\$72,524	\$190,404	\$568,239
	Baby food	\$171,450	\$454,326	\$1,326,587
	Miscellaneous prepared foods	\$1,057,896	\$2,786,021	\$8,350,706
	Total nonalcoholic beverages	\$2,375,755	\$6,193,113	\$18,326,484
	Cola	\$403,475	\$1,048,937	\$3,067,180
	Other carbonated drinks	\$465,380	\$1,214,434	\$3,591,998
	Total Coffee	\$547,889	\$1,426,077	\$4,220,211
	Roasted coffee	\$324,766	\$848,152	\$2,516,088
	Instant and freeze dried coffee	\$223,110	\$577,910	\$1,704,091
	Noncarbonated fruit flavored drinks, including non-frozen lemonade	\$168,926	\$432,267	\$1,259,466
	Tea	\$196,928	\$518,468	\$1,551,057
	Other nonalcoholic beverages and ice	\$593,179	\$1,552,950	\$4,636,605
	Food prepared by consumer unit on out-of-town trips	\$239,603	\$637,392	\$1,959,819
	Total food away from home	\$14,070,282	\$37,210,445	\$113,350,046
	Total meals at restaurants (except on trips)	\$12,771,827	\$33,724,035	\$102,420,761
	Total lunch	\$4,057,480	\$10,692,230	\$32,322,336
	Lunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$2,265,844	\$5,973,431	\$18,041,270
	Lunch at full service restaurants	\$1,791,638	\$4,718,805	\$14,281,091
	Total dinner	\$6,334,458	\$16,763,374	\$51,168,099
Dinner at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$2,348,516	\$6,212,007	\$18,860,120	
Dinner at full service restaurants	\$3,985,940	\$10,551,372	\$32,308,002	
Total snacks and nonalcoholic beverages	\$959,537	\$2,539,217	\$7,728,205	
Snacks and nonalcoholic beverages at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$712,854	\$1,888,755	\$5,768,517	
Snacks and nonalcoholic beverages at full service restaurants	\$246,674	\$650,449	\$1,959,726	
Breakfast and brunch	\$1,420,349	\$3,729,211	\$11,202,079	

Consumer Spending Patterns - Annual Expenditure



2020 Expenditure
Calculated using TAS Retrieval

Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Food at Home	Breakfast and brunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$755,882	\$1,991,827	\$5,989,063
	Breakfast and brunch at full service restaurants	\$664,480	\$1,737,406	\$5,213,014
	Total food on out-of-town trips	\$1,298,456	\$3,486,418	\$10,929,327
	Food/Goods/Beverages at Grocery Stores	\$33,565,714	\$87,810,175	\$260,360,602
	Food/Nonalcoholic Beverages at Grocery Stores	\$29,063,999	\$76,085,025	\$225,930,385
Apparel and Services	Total Apparel and Services	\$6,841,929	\$18,182,534	\$55,491,710
	Total men and boys	\$1,513,639	\$4,063,715	\$12,550,110
	Total men, 16 and over	\$1,266,720	\$3,402,615	\$10,525,210
	Men's suits	\$66,498	\$178,664	\$562,774
	Men's sportcoats, tailored jackets	\$22,901	\$62,996	\$201,520
	Men's coats and jackets	\$72,958	\$193,426	\$592,043
	Men's underwear	\$137,480	\$370,440	\$1,148,988
	Men's hosiery	\$68,858	\$185,354	\$571,770
	Men's nightwear	\$6,696	\$17,406	\$52,480
	Men's accessories	\$103,842	\$282,939	\$897,312
	Men's active sportswear	\$92,053	\$249,505	\$779,062
	Men's shirts, sweaters, and vests	\$320,437	\$867,860	\$2,709,603
	Mens pants and shorts	\$362,058	\$958,899	\$2,898,159
	Men's uniforms	\$8,773	\$23,444	\$73,810
	Men's costumes	\$4,141	\$11,650	\$37,675
	Total boys, 2 to 15	\$246,922	\$661,114	\$2,024,909
	Boys' coats and jackets	\$18,362	\$49,042	\$150,621
	Boys' shirts and sweaters	\$47,174	\$126,089	\$389,062
	Boys' underwear	\$29,544	\$79,580	\$246,356
	Boys' nightwear	\$3,020	\$8,259	\$26,754
	Boys' hosiery	\$22,259	\$59,802	\$181,533
	Boys' accessories	\$16,136	\$43,025	\$132,595
	Boys' suits, sportcoats, vests	\$6,649	\$18,013	\$52,194
	Boys pants and shorts	\$87,221	\$233,551	\$711,375
	Boys' uniforms	\$8,934	\$23,387	\$69,550
	Boys' active sportswear	\$2,772	\$7,441	\$24,947
	Boys' costumes	\$4,847	\$12,904	\$39,919
	Total women and girls	\$2,744,283	\$7,268,827	\$22,191,481
	Total women, 16 and over	\$2,447,854	\$6,477,946	\$19,711,447
	Women's coats and jackets	\$161,410	\$433,340	\$1,309,689
	Women's dresses	\$268,751	\$713,341	\$2,201,546
	Women's sportcoats, tailored jackets	\$11,790	\$31,778	\$99,079
Women's shirts, tops, blouses, vests and sweaters	\$697,420	\$1,834,651	\$5,548,734	
Women's skirts	\$46,232	\$120,265	\$364,525	
Womens pants and shorts	\$395,394	\$1,048,283	\$3,181,332	
Women's active sportswear	\$171,607	\$460,775	\$1,428,677	
Women's sleepwear	\$71,098	\$187,020	\$563,707	
Women's undergarments	\$182,902	\$483,047	\$1,478,285	
Women's hosiery	\$125,260	\$330,641	\$1,005,660	
Women's suits	\$17,284	\$44,031	\$132,181	

Consumer Spending Patterns - Annual Expenditure



2020 Expenditure
Calculated using TAS Retrieval

Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Apparel and Services	Women's accessories	\$277,643	\$734,357	\$2,224,207
	Women's uniforms	\$16,656	\$44,698	\$137,680
	Women's costumes	\$4,429	\$11,725	\$36,058
	Total girls, 2 to 15	\$296,443	\$790,894	\$2,480,066
	Girls' coats and jackets	\$22,602	\$59,559	\$180,278
	Girls' dresses, suits	\$32,809	\$87,456	\$283,094
	Girls' shirts, blouses, sweaters	\$62,420	\$169,170	\$540,837
	Girls pants and shorts	\$78,693	\$208,050	\$627,659
	Girls' active sportswear	\$32,050	\$86,041	\$277,921
	Girls' underwear and sleepwear	\$15,183	\$40,569	\$122,929
	Girls' hosiery	\$17,539	\$45,886	\$148,024
	Girls' accessories	\$22,725	\$60,997	\$193,869
	Girls' uniforms	\$7,477	\$19,839	\$61,796
	Girls' costumes	\$4,925	\$13,292	\$43,596
	Total children under 2	\$223,258	\$588,897	\$1,768,549
	Infant coat, jacket, snowsuit	\$6,349	\$16,809	\$50,017
	Infant dresses, outerwear	\$24,399	\$64,975	\$200,576
	Infant undergarments	\$162,198	\$427,103	\$1,288,286
	Infant nightwear, loungewear	\$2,045	\$5,273	\$15,195
	Infant accessories	\$28,273	\$74,739	\$214,505
	Total Footwear	\$1,537,339	\$4,095,638	\$12,528,460
	Men's footwear	\$514,975	\$1,399,854	\$4,341,265
	Boys' footwear	\$143,830	\$379,223	\$1,135,056
	Women's footwear	\$755,091	\$1,993,838	\$6,072,957
	Girls' footwear	\$123,456	\$322,740	\$979,247
	Total other apparel products and services	\$823,391	\$2,165,438	\$6,453,114
	Material and supplies for sewing, needlework, quilting	\$142,774	\$374,631	\$1,094,422
	Watches	\$46,972	\$126,348	\$389,199
	Jewelry	\$197,775	\$531,989	\$1,634,328
	Shoe repair and other shoe service	\$5,990	\$15,590	\$47,711
Coin-operated apparel laundry and dry cleaning	\$251,543	\$643,767	\$1,823,843	
Alteration, repair and tailoring of apparel and accessories	\$25,912	\$67,604	\$203,300	
Clothing rental	\$6,406	\$17,779	\$58,280	
Watch and jewelry repair	\$15,419	\$41,093	\$125,862	
Apparel laundry and dry cleaning not coin-operated	\$130,620	\$346,670	\$1,076,237	
Transportation	Total Transportation	\$40,195,761	\$107,244,006	\$327,531,601
	Total vehicle purchases (net outlay)	\$14,665,362	\$39,313,722	\$120,796,284
	Total cars and trucks, new	\$6,477,562	\$17,342,664	\$52,918,062
	New cars	\$2,934,935	\$7,823,552	\$23,468,925
	New trucks	\$3,542,639	\$9,519,129	\$29,449,165
	Total Cars and trucks, used	\$8,187,792	\$21,971,052	\$67,878,190
	Used cars	\$3,160,366	\$8,373,431	\$25,420,465
	Used trucks	\$5,027,417	\$13,597,617	\$42,457,729
	Total gasoline and motor oil	\$8,928,158	\$23,734,176	\$72,023,404
	Gasoline	\$8,283,768	\$22,018,191	\$66,734,926

Consumer Spending Patterns - Annual Expenditure



2020 Expenditure
Calculated using TAS Retrieval

Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Transportation	Diesel fuel	\$193,429	\$509,768	\$1,566,798
	Gasoline on out-of-town trips	\$388,831	\$1,039,993	\$3,216,138
	Motor oil	\$58,197	\$155,716	\$473,088
	Motor oil on out-of-town trips	\$3,931	\$10,512	\$32,496
	Total other vehicle expenses	\$13,660,112	\$36,358,424	\$110,646,630
	Total vehicle finance charges	\$807,004	\$2,174,666	\$6,790,678
	Automobile finance charges	\$302,069	\$812,199	\$2,506,044
	Truck finance charges	\$457,866	\$1,236,699	\$3,881,211
	Motorcycle and plane finance charges	\$5,533	\$14,691	\$47,508
	Other vehicle finance charges	\$41,534	\$111,054	\$355,871
	Total vehicle maintenance and repairs	\$3,765,958	\$9,997,878	\$30,310,457
	Coolant, additives, brake, transmission fluids	\$36,104	\$95,160	\$284,340
	Tires - purchased, replaced, installed	\$614,920	\$1,630,042	\$4,978,297
	Parts, equipment, and accessories	\$279,095	\$736,848	\$2,192,722
	Body work and painting	\$112,577	\$299,549	\$956,304
	Motor tune-up	\$166,824	\$444,253	\$1,351,989
	Lube, oil change, and oil filters	\$434,322	\$1,155,033	\$3,496,636
	Front end alignment, wheel balance and rotation	\$103,731	\$272,683	\$821,596
	Shock absorber replacement	\$48,013	\$128,436	\$390,250
	Repair tires and other repair work	\$542,131	\$1,445,392	\$4,326,491
	Vehicle cleaning services including car wash	\$94,693	\$252,534	\$781,992
	Vehicle products, such as wax, touch up paint, etc	\$52,137	\$138,449	\$415,975
	Miscellaneous auto repair and servicing	\$490,124	\$1,285,975	\$3,868,024
	Vehicle or engine repairs	\$791,323	\$2,113,563	\$6,445,924
	Vehicle insurance	\$6,435,912	\$17,110,388	\$51,741,819
	Total vehicle rental, licenses, other charges	\$2,651,239	\$7,075,504	\$21,803,689
	Total leased and rented vehicles	\$1,456,409	\$3,906,856	\$12,107,619
	Total rented vehicles	\$257,086	\$681,873	\$2,098,008
	Auto/Truck rental	\$188,363	\$497,012	\$1,520,251
	Auto/Truck rental, out-of-town trips	\$68,734	\$184,875	\$577,814
	Total leased vehicles	\$1,199,326	\$3,224,993	\$10,009,628
	Auto/Truck lease payments	\$1,199,326	\$3,224,993	\$10,009,628
Vehicle registration state/local	\$582,228	\$1,535,637	\$4,655,292	
Drivers' license	\$55,736	\$147,150	\$437,047	
Vehicle inspection	\$45,460	\$120,336	\$365,042	
Total parking fees	\$182,308	\$488,965	\$1,539,269	
Parking fees in home city, excluding residence	\$152,896	\$410,996	\$1,295,017	
Parking fees, out-of-town trips	\$29,407	\$77,975	\$244,297	
Tolls	\$144,219	\$389,412	\$1,241,275	
Tolls on out-of-town trips	\$16,963	\$45,908	\$144,036	
Towing charges	\$28,979	\$76,813	\$230,105	
Automobile service clubs and GPS	\$138,947	\$364,438	\$1,083,989	
Total public transportation	\$2,942,107	\$7,837,651	\$24,065,225	
Airline fares	\$1,754,993	\$4,690,828	\$14,495,879	
Intercity bus fares	\$48,808	\$131,447	\$400,129	

Consumer Spending Patterns - Annual Expenditure



2020 Expenditure
Calculated using TAS Retrieval

Augusta, GA - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Transportation	Intracity mass transit fares	\$371,278	\$960,916	\$2,848,406
	Local trans. on out-of-town trips	\$85,556	\$229,183	\$703,958
	Taxi fares and limousine services on trips	\$50,250	\$134,596	\$413,420
	Taxi fares and limousine services	\$321,434	\$853,982	\$2,555,325
	Intercity train fares	\$100,192	\$265,986	\$825,804
	Ship fares	\$209,582	\$570,717	\$1,822,348
Education	Total Education	\$3,167,129	\$8,309,497	\$24,966,095
	College tuition	\$2,305,098	\$5,988,101	\$17,691,059
	Elementary and high school tuition	\$417,833	\$1,148,996	\$3,709,894
	Other schools tuition	\$32,262	\$85,573	\$274,998
	Other school expenses including rentals	\$150,983	\$402,302	\$1,238,974
	School books, supplies, equipment for college	\$146,214	\$380,862	\$1,113,621
	School books, supplies, equipment for elementary, high school	\$62,399	\$164,497	\$501,537
	School books, supplies, equipment for day care, nursery, other	\$6,943	\$18,754	\$58,408
Cash	Total Cash Contributions	\$7,190,757	\$19,049,292	\$57,820,890
	Support for college students	\$332,776	\$893,740	\$2,898,077
	Child support expenditures	\$615,308	\$1,662,233	\$5,144,163
	Cash contributions to charities and other organizations	\$889,901	\$2,352,134	\$7,104,521
	Cash contributions to church, religious organizations	\$3,301,819	\$8,714,077	\$26,368,059
	Cash contributions to educational institutions	\$123,355	\$327,337	\$1,028,270
	Other cash gifts	\$1,850,274	\$4,894,975	\$14,660,640
Personal	Total Personal Insurance	\$1,897,884	\$4,990,266	\$15,164,051
	Life, endowment, annuity, other personal insurance	\$1,721,999	\$4,528,144	\$13,798,111
	Other nonhealth insurance	\$175,877	\$462,099	\$1,365,906
Miscellaneous	Total Miscellaneous	\$2,357,836	\$6,166,859	\$18,428,124
	Lotteries and parimutuel losses	\$466,355	\$1,172,889	\$3,357,366
	Online Entertainment and games	\$17,963	\$48,935	\$150,800
	Legal fees	\$545,101	\$1,422,393	\$4,262,914
	Funeral expenses	\$302,257	\$791,619	\$2,323,663
	Safe deposit box rental	\$20,086	\$52,348	\$154,322
	Checking accounts, other bank service charges	\$128,675	\$338,358	\$1,002,956
	Cemetery lots, vaults, maintenance fees	\$34,867	\$90,643	\$254,196
	Accounting fees	\$336,602	\$892,598	\$2,697,947
	Miscellaneous personal services	\$20,879	\$56,208	\$174,565
	Dating Services	\$2,862	\$7,751	\$24,157
	Occupational expenses	\$151,224	\$414,324	\$1,353,298
	Expenses for other properties	\$182,219	\$482,011	\$1,445,146
	Credit card memberships	\$25,584	\$68,687	\$212,249
	Shopping club membership fees	\$123,169	\$328,152	\$1,014,607