

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Mile Radius
Health Care	Total Health Care	\$9,865,118	\$99,668,351	\$223,256,265	\$683,701,231
	Total drugs	\$1,190,319	\$11,658,271	\$25,800,207	\$77,062,883
	Prescription drugs	\$258,987	\$2,558,525	\$5,664,709	\$16,864,056
	Nonprescription drugs	\$150,734	\$1,500,500	\$3,349,734	\$10,144,301
	Nonprescription vitamins	\$780,596	\$7,599,263	\$16,785,779	\$50,054,519
	Health Insurance	\$5,846,239	\$58,557,750	\$130,799,642	\$399,725,356
	Total commercial health insurance (Not BCBS)	\$860,470	\$9,505,775	\$21,898,797	\$71,054,047
	Preferred provider health plan (Not BCBS)	\$860,470	\$9,505,775	\$21,898,797	\$71,054,047
	Total Blue Cross, Blue Shield	\$1,119,060	\$12,248,074	\$28,240,333	\$91,402,558
	Preferred provider health plan (BCBS)	\$740,543	\$8,182,634	\$18,960,138	\$61,890,909
	Health maintenance organization (BCBS)	\$288,772	\$3,222,200	\$7,448,609	\$24,169,529
	Commercial medicare supplement (BCBS)	\$59,908	\$526,603	\$1,115,593	\$3,092,853
	Other health insurance (BCBS)	\$29,842	\$316,642	\$715,967	\$2,249,237
	Health maintenance organization (not BCBS)	\$830,440	\$9,144,473	\$20,934,539	\$66,989,481
	Medicare payments	\$1,933,414	\$17,122,880	\$36,603,576	\$102,248,000
	Total Commercial medicare supplements and other health insurance	\$1,102,851	\$10,536,516	\$23,122,342	\$68,031,100
	Commercial medicare supplement (Not BCBS)	\$759,911	\$6,904,742	\$14,867,892	\$42,138,436
	Other health insurance (Not BCBS)	\$255,576	\$2,744,033	\$6,246,500	\$19,781,913
	Long-term care insurance (Not BCBS)	\$87,362	\$887,744	\$2,007,937	\$6,110,779
	Total medical supplies	\$403,790	\$4,146,169	\$9,376,260	\$28,894,774
	Eyeglasses and contact lenses	\$212,563	\$2,258,933	\$5,115,716	\$16,069,104
	Hearing aids	\$97,934	\$941,883	\$2,140,683	\$6,377,712
	Topicals and dressings	\$93,291	\$945,360	\$2,119,910	\$6,448,100
Total Medical services	\$2,424,782	\$25,306,156	\$57,280,144	\$178,018,148	
Physician's services	\$519,429	\$5,589,232	\$12,770,350	\$40,537,017	
Dental services	\$988,146	\$10,082,202	\$22,742,754	\$69,537,759	
Eyecare services	\$145,666	\$1,572,821	\$3,591,346	\$11,357,612	
Service by professionals other than physician	\$116,840	\$1,230,696	\$2,799,108	\$8,817,996	
Lab tests, x-rays	\$143,804	\$1,531,416	\$3,465,841	\$10,861,152	
Hospital room and services	\$431,488	\$4,498,111	\$10,127,637	\$31,493,066	
Other medical care services	\$79,397	\$801,719	\$1,783,199	\$5,413,757	
Reading	Total Reading	\$117,216	\$1,172,901	\$2,621,082	\$7,913,790
	Magazine/Newspaper subscriptions	\$61,459	\$597,155	\$1,324,611	\$3,936,975
	Magazines/Newspapers, non-subscription	\$10,710	\$106,307	\$235,614	\$695,282
	Books not thru book clubs	\$45,039	\$469,396	\$1,060,823	\$3,281,487
Tobacco	Total Tobacco Products & Smoking Supplies	\$734,021	\$7,278,301	\$16,004,725	\$46,942,038
	Cigarettes	\$638,777	\$6,302,821	\$13,849,923	\$40,487,381
	Other tobacco products	\$73,334	\$759,068	\$1,675,850	\$5,036,015
	Smoking accessories	\$21,915	\$216,425	\$478,932	\$1,418,710

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Mile Radius
Personal Care	Total Personal Care Products/Services	\$1,249,555	\$13,078,281	\$29,480,975	\$91,210,711
	Total personal care products	\$677,454	\$7,096,107	\$15,960,940	\$49,127,114
	Total personal care products	\$677,454	\$7,096,107	\$15,960,940	\$49,127,114
	Hair care products	\$123,605	\$1,313,132	\$2,953,506	\$9,128,494
	Nonelectric articles for the hair	\$21,178	\$220,277	\$496,383	\$1,553,277
	Wigs and hairpieces	\$7,627	\$79,628	\$179,196	\$535,065
	Oral hygiene products, articles	\$76,954	\$776,204	\$1,723,832	\$5,214,575
	Shaving needs	\$29,672	\$319,163	\$727,323	\$2,294,415
	Cosmetics, perfume, bath preparations	\$305,908	\$3,240,288	\$7,311,613	\$22,659,949
	Deodorants, feminine hygiene, miscellaneous personal care	\$87,620	\$884,675	\$1,972,187	\$5,902,395
	Electric personal care appliances	\$20,098	\$215,299	\$492,330	\$1,534,129
	Total personal care services	\$572,099	\$5,982,153	\$13,520,025	\$42,083,667
	Personal care service	\$572,099	\$5,982,153	\$13,520,025	\$42,083,667
	Alcoholic	Total Alcoholic Beverages	\$904,848	\$9,896,946	\$22,569,629
Beer and ale		\$187,654	\$2,030,559	\$4,621,167	\$14,338,750
Whiskey		\$31,976	\$331,203	\$755,149	\$2,360,656
Wine		\$214,369	\$2,319,515	\$5,234,744	\$16,451,397
Other alcoholic beverages		\$47,426	\$509,524	\$1,148,263	\$3,583,583
Total away from home(except on trips)		\$423,423	\$4,706,158	\$10,810,310	\$34,729,712
Alcoholic beverages purchased on trips	\$95,165	\$1,066,973	\$2,464,840	\$8,035,458	
Housing	Total Housing	\$17,368,742	\$177,465,068	\$397,176,342	\$1,215,442,946
	Total shelter	\$3,593,754	\$36,752,896	\$82,650,287	\$255,079,438
	Total owned dwellings	\$3,593,754	\$36,752,896	\$82,650,287	\$255,079,438
	Total maintenance, repairs, insurance, other expenses	\$2,921,670	\$29,356,066	\$65,639,900	\$199,899,484
	Homeowners insurance	\$806,403	\$8,197,521	\$18,419,367	\$56,598,869
	Ground rent	\$145,586	\$1,368,221	\$2,960,433	\$8,388,537
	Total maintenance and repair services	\$1,414,060	\$14,184,941	\$31,695,600	\$96,479,137
	Painting and papering	\$115,943	\$1,219,174	\$2,752,542	\$8,734,455
	Plumbing and water heating	\$168,078	\$1,664,280	\$3,749,183	\$11,359,239
	Heat, A/C, electrical work	\$359,866	\$3,578,220	\$7,941,130	\$23,994,142
	Roofing and gutters	\$277,903	\$2,730,479	\$5,976,799	\$17,699,711
	Other repair and maintenance services	\$488,679	\$4,956,859	\$11,195,854	\$34,457,108
	Repair of built-in appliances	\$3,591	\$35,937	\$80,160	\$234,471
	Total maintenance and repair commodities	\$400,760	\$4,053,966	\$9,117,913	\$28,105,715
	Paints, wallpaper and supplies	\$37,438	\$397,089	\$913,352	\$2,852,626
	Tools and equipment for painting and wallpapering	\$4,020	\$42,660	\$98,118	\$306,404
	Plumbing supplies and equipment	\$24,952	\$261,781	\$588,008	\$1,823,942
	Electrical supplies, heating and cooling equipment	\$23,400	\$262,740	\$618,357	\$1,991,658
	Materials for hard surface flooring, repair and replacement	\$146,647	\$1,499,007	\$3,328,721	\$10,265,696
	Materials and equipment for roof and gutters	\$17,689	\$178,655	\$393,194	\$1,205,895
Materials for walls, doors & windows	\$56,578	\$574,486	\$1,330,477	\$4,215,387	

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Mile Radius
Housing	Material for insulation, other maintenance and repair	\$90,026	\$837,547	\$1,847,704	\$5,444,155
	Property management and security	\$134,599	\$1,345,978	\$2,990,361	\$8,962,658
	Property management	\$117,830	\$1,175,634	\$2,611,345	\$7,813,400
	Management and upkeep services for security	\$16,769	\$170,338	\$378,982	\$1,149,208
	Parking	\$20,258	\$205,400	\$456,190	\$1,364,547
	Total utilities, fuels, and public services	\$7,418,918	\$74,685,136	\$166,048,032	\$501,270,223
	Total natural gas	\$757,510	\$7,571,038	\$16,821,029	\$50,739,570
	Total Electricity	\$2,878,722	\$28,474,582	\$62,863,679	\$187,202,346
	Total fuel oil and other fuels	\$237,035	\$2,280,958	\$5,016,954	\$14,934,827
	Total Fuel oil	\$129,865	\$1,261,678	\$2,785,779	\$8,381,943
	Total Bottled gas	\$94,029	\$887,370	\$1,940,965	\$5,677,394
	Total wood and other fuels	\$13,139	\$131,912	\$290,221	\$875,580
	Total telephone services	\$2,431,398	\$25,157,965	\$56,400,507	\$172,922,890
	Residential telephone/pay phones including VOIP	\$481,290	\$4,509,808	\$9,827,480	\$28,483,699
	Cellular phone service	\$1,936,355	\$20,515,338	\$46,284,273	\$143,619,049
	Phone cards	\$13,747	\$132,809	\$288,740	\$820,069
	Total water and other public services	\$1,114,267	\$11,200,626	\$24,945,940	\$75,470,633
	Total water and sewerage maintenance	\$806,506	\$8,099,916	\$18,031,987	\$54,512,237
	Total trash and garbage collection	\$299,774	\$3,017,775	\$6,727,183	\$20,363,557
	Septic tank cleaning	\$7,986	\$82,902	\$186,742	\$594,812
	Total household operations	\$2,175,978	\$22,737,802	\$51,382,356	\$160,306,777
	Total personal services	\$405,784	\$4,661,343	\$10,968,625	\$36,764,457
	Babysitting and child care in your own home	\$108,253	\$1,196,474	\$2,726,583	\$8,629,198
	Day care centers, nursery, and preschools	\$297,536	\$3,464,869	\$8,242,027	\$28,135,299
	Total other household expenses	\$1,770,186	\$18,076,445	\$40,413,741	\$123,542,251
	Housekeeping services	\$208,571	\$2,087,206	\$4,652,910	\$14,167,718
	Gardening, lawn care service	\$253,324	\$2,485,564	\$5,511,269	\$16,748,702
	Water softening service	\$8,479	\$84,328	\$184,067	\$546,752
	Household laundry and dry cleaning, sent out (nonclothing) not coin-operated	\$2,215	\$21,880	\$49,495	\$153,041
	Coin-operated household laundry and dry cleaning (nonclothing)	\$7,777	\$77,262	\$168,910	\$480,400
	Service for termite/pest control	\$40,475	\$424,537	\$965,703	\$3,036,995
	Home security system service fee	\$51,876	\$543,798	\$1,228,641	\$3,849,241
	Other home services	\$36,738	\$369,861	\$822,935	\$2,556,916
	Termite/pest control products	\$10,117	\$106,123	\$241,419	\$759,257
	Moving, storage, freight express	\$81,532	\$859,005	\$1,949,163	\$6,188,768
	Appliance repair, including service center	\$32,160	\$329,944	\$744,493	\$2,288,975
	Reupholstering, furniture repair	\$11,734	\$115,280	\$259,625	\$811,077
	Repairs/rentals of lawn and garden equipment, hand or power tools, other household equipment	\$15,244	\$161,709	\$369,587	\$1,173,597
	Appliance rental	\$1,913	\$19,979	\$43,944	\$130,206
	Repair of computer systems for nonbusiness use	\$12,489	\$126,657	\$281,561	\$867,739
Computer information services	\$948,596	\$9,764,200	\$21,809,294	\$66,235,165	
Total housekeeping supplies	\$1,381,306	\$13,889,705	\$30,866,350	\$92,895,181	

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Mile Radius
Housing	Total laundry and cleaning supplies	\$342,719	\$3,485,550	\$7,789,980	\$23,384,516
	Soaps and detergents	\$173,574	\$1,769,229	\$3,947,211	\$11,774,010
	Other laundry cleaning products	\$169,147	\$1,716,305	\$3,842,750	\$11,610,468
	Total other household products	\$815,401	\$8,177,208	\$18,134,911	\$54,556,238
	Cleansing and toilet tissue, paper towels and napkins	\$231,417	\$2,310,379	\$5,135,321	\$15,382,433
	Miscellaneous household products	\$374,552	\$3,710,299	\$8,138,959	\$24,277,976
	Lawn and garden supplies	\$209,423	\$2,156,504	\$4,860,634	\$14,895,913
	Total postage and stationery	\$223,181	\$2,226,940	\$4,941,411	\$14,954,289
	Stationery, stationery supplies, giftwraps	\$127,067	\$1,271,448	\$2,809,759	\$8,528,417
	Postage	\$96,109	\$955,498	\$2,131,695	\$6,425,918
	Total household furnishings and equipment	\$2,798,795	\$29,399,538	\$66,229,345	\$205,891,472
	Total household textiles	\$185,516	\$1,886,374	\$4,227,681	\$12,951,842
	Bathroom linens	\$40,588	\$402,854	\$892,000	\$2,660,400
	Bedroom linens	\$105,139	\$1,061,926	\$2,383,833	\$7,337,362
	Kitchen, dining room, and other linens	\$13,088	\$134,554	\$300,072	\$898,407
	Curtains and draperies	\$18,802	\$205,707	\$469,640	\$1,485,600
	Slipcovers, decorative pillows	\$7,890	\$81,295	\$182,116	\$570,077
	Total furniture	\$740,136	\$7,942,507	\$17,973,068	\$56,385,425
	Mattress and springs	\$146,967	\$1,618,215	\$3,677,802	\$11,582,930
	Other bedroom furniture	\$124,622	\$1,354,909	\$3,075,136	\$9,625,215
	Sofas	\$214,539	\$2,273,651	\$5,147,389	\$16,190,647
	Living room chairs	\$67,009	\$687,235	\$1,538,160	\$4,649,786
	Living room tables	\$22,336	\$244,791	\$550,484	\$1,729,379
	Kitchen, dining room furniture	\$48,807	\$543,498	\$1,250,832	\$4,051,229
	Infants' furniture	\$12,580	\$133,140	\$292,549	\$885,132
	Outdoor furniture	\$39,826	\$421,214	\$955,462	\$3,075,739
	Wall units, cabinets and other occasional furniture	\$63,455	\$665,871	\$1,485,328	\$4,595,569
	Total floor coverings	\$31,304	\$341,356	\$780,919	\$2,510,119
	Floor coverings, nonpermanent	\$31,304	\$341,356	\$780,919	\$2,510,119
	Total major appliances	\$349,844	\$3,682,715	\$8,346,521	\$26,199,255
	Dishwashers (built-in), garbage disposals, range hoods	\$28,849	\$304,837	\$703,421	\$2,238,969
	Refrigerators, freezers	\$118,247	\$1,237,799	\$2,784,092	\$8,715,770
	Washing machines and Clothes dryers	\$90,313	\$973,609	\$2,216,956	\$7,017,729
	Cooking stoves, ovens	\$52,336	\$540,867	\$1,219,833	\$3,786,292
	Microwave ovens	\$15,675	\$165,569	\$372,995	\$1,175,551
	Electric floor cleaning equipment	\$37,716	\$400,451	\$907,874	\$2,822,180
	Sewing machines	\$15,557	\$148,742	\$336,962	\$1,017,726
	Total small appliances, miscellaneous housewares	\$180,682	\$1,878,986	\$4,220,881	\$12,948,069
	Total Housewares	\$114,982	\$1,190,859	\$2,668,348	\$8,148,449
	Flatware	\$4,452	\$47,333	\$106,634	\$328,067
Dinnerware, Glassware, serving pieces	\$40,948	\$423,435	\$939,803	\$2,828,110	
Tableware, nonelectric kitchenware	\$33,748	\$349,668	\$788,134	\$2,469,433	
Nonelectric cookware	\$35,831	\$370,430	\$833,771	\$2,522,778	
Small appliances	\$65,692	\$688,112	\$1,552,522	\$4,799,646	
Small electric kitchen appliances	\$51,251	\$535,698	\$1,206,189	\$3,725,811	
Portable heating and cooling equipment	\$14,444	\$152,419	\$346,337	\$1,073,767	

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Mile Radius
Housing	Total miscellaneous household equipment	\$1,311,303	\$13,667,553	\$30,680,179	\$94,896,714
	Window coverings	\$33,325	\$353,416	\$798,041	\$2,508,291
	Infants' equipment	\$16,317	\$171,562	\$383,107	\$1,133,003
	Laundry and cleaning equipment	\$44,779	\$432,570	\$954,844	\$2,826,725
	Outdoor equipment	\$49,110	\$544,349	\$1,261,776	\$4,035,907
	Lamps, lighting fixtures, and ceiling fans	\$26,057	\$280,650	\$639,497	\$2,029,534
	Clocks and other household decorative items	\$318,146	\$3,145,252	\$6,857,121	\$20,644,958
	Telephones and accessories	\$144,658	\$1,467,726	\$3,301,018	\$10,234,232
	Lawn and garden equipment	\$101,614	\$1,097,249	\$2,509,117	\$7,880,017
	Power tools	\$70,983	\$789,714	\$1,800,335	\$5,659,854
	Other hardware	\$30,995	\$304,051	\$679,344	\$2,029,821
	Small miscellaneous furnishings	\$9,736	\$99,110	\$217,902	\$654,399
	Hand tools	\$14,230	\$153,611	\$352,669	\$1,117,536
	Indoor plants, fresh flowers	\$67,637	\$723,709	\$1,643,220	\$5,177,262
	Closet and storage items	\$32,150	\$336,373	\$758,640	\$2,363,425
	Miscellaneous household equipment and parts	\$95,505	\$1,017,360	\$2,303,759	\$7,062,818
	Luggage	\$17,164	\$189,331	\$432,891	\$1,382,252
	Computers and computer hardware nonbusiness use	\$183,114	\$1,969,032	\$4,449,422	\$13,964,747
	Internet services away from home	\$6,324	\$63,679	\$141,034	\$432,864
	Computer software and accessories for nonbusiness use	\$36,781	\$388,879	\$871,606	\$2,708,484
Business equipment for home use	\$4,303	\$47,229	\$109,200	\$356,609	
Other household appliances	\$14,696	\$156,376	\$356,622	\$1,126,908	
Entertainment	Total Entertainment	\$3,998,396	\$41,749,731	\$93,947,450	\$291,849,871
	Total fees and admissions	\$890,014	\$9,744,244	\$22,248,163	\$71,814,780
	Recreation expenses, out-of-town trips	\$33,347	\$367,590	\$845,257	\$2,749,523
	Social, recreation, civic club membership	\$250,784	\$2,686,114	\$6,053,014	\$19,204,800
	Fees for participant sports	\$115,568	\$1,241,711	\$2,830,444	\$9,032,970
	Participant sports, out-of-town trips	\$31,218	\$347,797	\$795,346	\$2,590,733
	Movie, theater, opera, ballet	\$81,362	\$899,634	\$2,060,217	\$6,639,950
	Movie, other admissions, out-of-town trips	\$62,378	\$700,154	\$1,620,580	\$5,327,774
	Admission to sporting events	\$50,001	\$556,294	\$1,273,879	\$4,206,516
	Admission to sports events, out-of-town trips	\$20,771	\$233,118	\$539,562	\$1,773,989
	Fees for recreational lessons	\$111,829	\$1,245,774	\$2,860,731	\$9,420,368
	Other entertainment services, out-of-town trips	\$33,347	\$367,590	\$845,257	\$2,749,523
	Total television, radios, sound equipment	\$1,741,677	\$17,469,519	\$38,834,159	\$117,269,721
	Total televisions	\$1,628,056	\$16,188,113	\$35,886,866	\$107,808,239
	Cable, satellite, community antenna service	\$1,345,701	\$13,141,290	\$28,997,220	\$86,388,497
	Televisions	\$134,210	\$1,413,533	\$3,172,217	\$9,751,277
	VCR's and video disc players	\$6,050	\$63,074	\$143,762	\$445,392
	Video cassettes, tapes, and discs	\$12,181	\$127,469	\$287,516	\$876,404
	Video game hardware and software	\$52,795	\$593,042	\$1,345,479	\$4,206,190
	Streaming/Downloaded Video	\$75,615	\$833,252	\$1,902,661	\$6,015,851
Repair of TV, radio, and sound equipment	\$1,502	\$16,475	\$38,015	\$124,645	
Total radios, sound equipment	\$113,622	\$1,281,410	\$2,947,300	\$9,461,586	
Stereos, radios, speakers, and sound components including auto	\$20,483	\$235,515	\$544,217	\$1,773,966	



# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Mile Radius
Entertainment	Digital Audio Players	\$929	\$9,571	\$21,611	\$66,219
	Satellite radio service	\$18,763	\$204,872	\$470,480	\$1,514,798
	Streaming/Downloaded Audio	\$16,180	\$182,919	\$415,946	\$1,330,988
	Records, CDs, and audio tapes	\$5,698	\$61,654	\$142,064	\$449,604
	Musical instruments and accessories	\$35,906	\$418,958	\$974,131	\$3,127,210
	Rental and repair of musical instruments	\$2,725	\$28,482	\$65,312	\$212,610
	Total pets, toys and playground equipment	\$1,088,772	\$11,463,981	\$25,900,160	\$80,726,767
	Total pets	\$984,097	\$10,329,626	\$23,320,367	\$72,710,422
	Pet food	\$433,340	\$4,388,692	\$9,767,100	\$29,681,995
	Pet purchase, supplies, medicine	\$232,041	\$2,453,779	\$5,540,622	\$17,252,080
	Pet services	\$88,584	\$955,794	\$2,198,990	\$7,059,823
	Vet services	\$230,144	\$2,531,414	\$5,813,687	\$18,716,425
	Toys, games, hobbies, and tricycles	\$101,774	\$1,099,647	\$2,498,973	\$7,748,830
	Playground equipment	\$2,897	\$34,711	\$80,820	\$267,565
	Total other entertainment supplies, equipment, and services	\$277,923	\$3,071,980	\$6,964,995	\$22,038,569
	Total sports, recreation and exercise equipment	\$237,094	\$2,610,270	\$5,897,962	\$18,524,540
	Athletic gear, game tables, and exercise equipment	\$66,538	\$728,493	\$1,654,809	\$5,231,304
	Bicycles	\$30,092	\$340,081	\$782,532	\$2,480,817
	Camping equipment	\$25,255	\$265,835	\$593,639	\$1,828,157
	Hunting and fishing equipment	\$95,705	\$1,054,640	\$2,350,230	\$7,247,956
	Winter sports equipment	\$5,693	\$68,700	\$159,236	\$531,742
	Water sports equipment	\$5,566	\$65,837	\$158,966	\$555,689
	Other sports equipment	\$5,946	\$60,538	\$137,273	\$441,789
	Rental and repair of miscellaneous sports equipment	\$2,304	\$26,173	\$61,341	\$207,141
	Total photographic equipment, supplies and services	\$40,833	\$461,717	\$1,066,992	\$3,513,943
	Film	\$730	\$8,452	\$20,137	\$63,686
	Film processing	\$7,886	\$88,484	\$202,296	\$643,221
	Photographic equipment	\$15,884	\$174,796	\$396,150	\$1,302,492
Photographer fees	\$16,336	\$190,006	\$448,454	\$1,504,586	
Food at Home	Total Food at home	\$9,009,517	\$91,738,988	\$204,531,523	\$618,670,608
	Total Cereals and bakery products	\$1,155,021	\$11,723,317	\$26,113,283	\$78,811,555
	Total Cereals and cereal products	\$350,608	\$3,595,045	\$8,033,655	\$24,369,887
	Flour	\$20,761	\$213,736	\$477,924	\$1,458,504
	Prepared flour mixes	\$27,165	\$276,248	\$615,827	\$1,862,878
	Ready-to-eat and cooked cereals	\$164,301	\$1,684,839	\$3,758,431	\$11,370,726
	Rice	\$61,485	\$624,295	\$1,392,628	\$4,192,138
	Pasta, cornmeal and other cereal products	\$76,903	\$795,929	\$1,788,821	\$5,485,616
	Total Bakery products	\$804,412	\$8,128,263	\$18,079,606	\$54,441,655
	Total Bread	\$244,181	\$2,403,749	\$5,308,714	\$15,802,413
	White bread	\$107,310	\$1,055,561	\$2,332,916	\$6,938,580
	Bread, other than white	\$136,870	\$1,348,197	\$2,975,823	\$8,863,853
	Total Cookies and crackers	\$197,314	\$2,028,690	\$4,529,554	\$13,734,875
	Cookies	\$111,847	\$1,145,627	\$2,555,445	\$7,733,254
Crackers	\$85,470	\$883,056	\$1,974,087	\$6,001,664	

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Mile Radius
Food at Home	Frozen and refrigerated bakery products	\$55,782	\$572,226	\$1,279,357	\$3,898,435
	Total Other bakery products	\$307,132	\$3,123,579	\$6,961,971	\$21,005,783
	Biscuits and rolls	\$111,476	\$1,144,906	\$2,560,443	\$7,798,736
	Cakes and cupcakes	\$86,844	\$880,970	\$1,960,674	\$5,878,466
	Bread and cracker products	\$13,673	\$140,103	\$312,445	\$945,114
	Sweetrolls, coffee cakes, doughnuts	\$60,380	\$607,196	\$1,347,242	\$4,017,299
	Pies, tarts, turnovers	\$34,752	\$350,367	\$781,118	\$2,366,228
	Total Meats, poultry, fish, and eggs	\$1,929,371	\$19,609,997	\$43,701,201	\$132,038,684
	Total Beef	\$518,228	\$5,268,556	\$11,750,443	\$35,546,863
	Total Ground beef	\$203,945	\$2,057,035	\$4,578,231	\$13,717,885
	Total Roast	\$79,011	\$808,828	\$1,804,421	\$5,549,489
	Chuck roast	\$27,192	\$277,754	\$614,874	\$1,874,476
	Round roast	\$14,741	\$146,291	\$315,448	\$938,150
	Other roast	\$37,082	\$384,785	\$874,100	\$2,736,733
	Total Steak	\$190,969	\$1,957,379	\$4,376,604	\$13,315,541
	Round steak	\$38,419	\$393,175	\$876,248	\$2,638,727
	Sirloin steak	\$60,097	\$612,735	\$1,361,383	\$4,107,178
	Other steak	\$92,442	\$951,449	\$2,138,993	\$6,569,698
	Total Other beef	\$44,307	\$445,306	\$991,140	\$2,963,915
	Total Pork	\$374,384	\$3,774,489	\$8,381,694	\$25,125,638
	Bacon	\$82,377	\$830,187	\$1,844,331	\$5,552,377
	Pork chops	\$63,386	\$623,606	\$1,369,427	\$3,986,800
	Ham	\$73,890	\$734,584	\$1,619,235	\$4,790,455
	Sausage	\$76,948	\$787,594	\$1,758,263	\$5,308,849
	Other pork	\$77,782	\$798,484	\$1,790,462	\$5,487,092
	Total Other meats	\$252,045	\$2,557,451	\$5,683,948	\$17,181,488
	Frankfurters	\$43,217	\$446,276	\$999,833	\$3,017,244
	Total Lunch meats (cold cuts)	\$192,397	\$1,952,354	\$4,329,143	\$13,089,772
	Bologna, liverwurst, salami	\$55,971	\$568,157	\$1,260,560	\$3,808,464
	Other lunchmeats	\$136,429	\$1,384,199	\$3,068,563	\$9,281,291
	Total Lamb & Organ meats	\$16,440	\$158,869	\$355,013	\$1,074,474
	Total Poultry	\$352,852	\$3,634,695	\$8,134,216	\$24,722,690
	Total Fresh and frozen chickens	\$292,893	\$3,011,600	\$6,737,535	\$20,437,992
	Fresh and frozen whole chicken	\$90,855	\$925,561	\$2,067,223	\$6,249,595
	Fresh and frozen chicken parts	\$202,028	\$2,086,067	\$4,670,351	\$14,188,401
	Total other poultry	\$59,963	\$623,090	\$1,396,710	\$4,284,732
	Total fish and seafood	\$301,329	\$3,047,282	\$6,796,688	\$20,540,861
	Canned fish and seafood	\$47,023	\$471,710	\$1,049,493	\$3,157,702
	Fresh fish and shellfish	\$148,225	\$1,482,885	\$3,305,346	\$9,888,401
	Frozen fish and shellfish	\$106,084	\$1,092,714	\$2,441,860	\$7,494,799
	Total Eggs	\$130,537	\$1,327,508	\$2,954,161	\$8,921,105
	Total dairy products	\$912,055	\$9,324,018	\$20,824,017	\$63,220,189
	Total fresh milk and cream	\$307,379	\$3,116,840	\$6,940,820	\$20,913,704
	Fresh milk, all types	\$248,918	\$2,511,979	\$5,586,087	\$16,770,355
	Cream	\$58,455	\$604,874	\$1,354,732	\$4,143,436
Total other dairy products	\$604,674	\$6,207,150	\$13,883,152	\$42,306,333	
Butter	\$66,716	\$680,532	\$1,520,865	\$4,633,264	
Cheese	\$290,967	\$2,998,390	\$6,696,281	\$20,420,306	

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Mile Radius
Food at Home	Ice cream and related products	\$133,976	\$1,350,571	\$3,017,131	\$9,111,192
	Miscellaneous dairy products	\$113,008	\$1,177,635	\$2,648,921	\$8,141,645
	Total fruits and vegetables	\$1,726,579	\$17,574,990	\$39,189,682	\$118,642,093
	Total Fresh fruits	\$645,304	\$6,567,822	\$14,644,206	\$44,419,556
	Apples	\$89,726	\$916,859	\$2,049,481	\$6,260,134
	Bananas	\$92,303	\$933,238	\$2,072,633	\$6,227,989
	Oranges	\$64,577	\$659,105	\$1,471,702	\$4,468,136
	Citrus fruits, excluding oranges	\$106,133	\$1,084,198	\$2,421,364	\$7,326,149
	Other fresh fruits	\$292,561	\$2,974,387	\$6,629,016	\$20,137,046
	Total fresh vegetables	\$564,212	\$5,762,990	\$12,873,983	\$39,068,889
	Potatoes	\$91,547	\$919,374	\$2,049,749	\$6,124,750
	Lettuce	\$62,891	\$638,159	\$1,419,359	\$4,312,943
	Tomatoes	\$91,067	\$924,270	\$2,058,872	\$6,221,699
	Other fresh vegetables	\$318,708	\$3,281,208	\$7,346,016	\$22,409,503
	Total processed fruits	\$232,872	\$2,369,854	\$5,276,705	\$15,921,409
	Total frozen fruits and fruit juices	\$27,597	\$287,514	\$639,376	\$1,953,403
	Frozen orange juice	\$2,864	\$28,848	\$63,219	\$190,013
	Frozen fruits	\$21,489	\$224,924	\$500,758	\$1,536,007
	Frozen fruit juices	\$3,244	\$33,736	\$75,385	\$227,377
	Canned fruits	\$44,854	\$449,685	\$996,983	\$2,977,456
	Dried fruit	\$19,530	\$193,001	\$427,354	\$1,278,711
	Fresh fruit juice	\$29,271	\$298,649	\$663,482	\$2,002,000
	Canned and bottled fruit juice	\$111,621	\$1,141,001	\$2,549,495	\$7,709,969
	Total processed vegetables	\$284,191	\$2,874,298	\$6,394,721	\$19,232,145
	Frozen vegetables	\$77,660	\$786,055	\$1,754,664	\$5,281,296
	Total canned and dried vegetables and juices	\$206,536	\$2,088,255	\$4,640,076	\$13,950,910
	Canned beans	\$52,159	\$525,290	\$1,170,673	\$3,510,566
	Canned corn	\$21,284	\$216,213	\$478,848	\$1,435,814
	Canned miscellaneous vegetables	\$56,364	\$566,364	\$1,255,329	\$3,764,277
	Dried beans	\$12,337	\$128,498	\$286,123	\$864,724
	Dried miscellaneous vegetables	\$29,892	\$303,292	\$670,799	\$2,016,006
	Fresh and canned vegetable juices	\$34,497	\$348,607	\$778,328	\$2,359,380
	Total other food at home	\$3,286,500	\$33,506,740	\$74,703,462	\$225,958,269
	Total sugar and other sweets	\$299,844	\$3,026,988	\$6,751,337	\$20,325,108
	Candy and chewing gum	\$188,367	\$1,912,672	\$4,278,338	\$12,933,361
	Sugar	\$36,300	\$358,882	\$787,074	\$2,310,924
	Artificial sweeteners	\$13,143	\$122,035	\$265,023	\$766,585
	Jams, preserves, other sweets	\$62,029	\$633,407	\$1,420,900	\$4,314,216
	Total fats and oils	\$241,107	\$2,448,242	\$5,457,279	\$16,470,957
	Margarine	\$10,228	\$104,826	\$231,246	\$686,138
Fats and oils	\$77,572	\$781,435	\$1,734,891	\$5,213,568	
Salad dressings	\$62,232	\$630,442	\$1,405,807	\$4,242,944	
Nondairy cream and imitation milk	\$48,253	\$490,366	\$1,094,506	\$3,296,645	
Peanut butter	\$42,826	\$441,178	\$990,832	\$3,031,721	
Total miscellaneous foods	\$1,740,063	\$17,845,105	\$39,851,200	\$121,018,926	
Total frozen prepared foods	\$319,181	\$3,221,248	\$7,175,371	\$21,555,040	
Frozen meals	\$155,689	\$1,530,124	\$3,385,130	\$10,046,871	
Other frozen prepared foods	\$163,491	\$1,691,115	\$3,790,259	\$11,508,247	



# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Mile Radius
Food at Home	Canned and packaged soups	\$108,709	\$1,094,896	\$2,430,824	\$7,305,556
	Total potato chips, nuts, and other snacks	\$387,196	\$3,976,025	\$8,879,677	\$27,061,660
	Potato chips and other snacks	\$275,480	\$2,845,666	\$6,351,260	\$19,310,921
	Nuts	\$111,718	\$1,130,352	\$2,528,390	\$7,750,777
	Total condiments and seasonings	\$322,932	\$3,330,601	\$7,469,403	\$22,825,592
	Salt, spices, other seasonings	\$97,192	\$986,501	\$2,198,863	\$6,651,759
	Olives, pickles, relishes	\$36,643	\$382,540	\$860,102	\$2,634,566
	Sauces and gravies	\$129,893	\$1,350,208	\$3,037,030	\$9,293,362
	Baking needs and miscellaneous products	\$59,208	\$611,347	\$1,373,364	\$4,245,993
	Total Other canned and packaged prepared foods	\$602,053	\$6,222,368	\$13,895,948	\$42,270,979
	Prepared salads	\$105,977	\$1,089,443	\$2,446,626	\$7,502,364
	Prepared desserts	\$27,621	\$284,517	\$635,378	\$1,936,682
	Baby food	\$64,474	\$671,678	\$1,482,538	\$4,328,333
	Miscellaneous prepared foods	\$403,984	\$4,176,721	\$9,331,439	\$28,503,707
	Total nonalcoholic beverages	\$915,196	\$9,218,143	\$20,443,726	\$61,152,909
	Cola	\$155,550	\$1,554,519	\$3,416,333	\$10,137,639
	Other carbonated drinks	\$178,548	\$1,805,897	\$4,003,981	\$11,959,597
	Total Coffee	\$212,524	\$2,125,063	\$4,713,498	\$14,111,533
	Roasted coffee	\$125,504	\$1,265,867	\$2,812,334	\$8,476,141
	Instant and freeze dried coffee	\$87,014	\$859,180	\$1,901,143	\$5,635,382
	Noncarbonated fruit flavored drinks, including non-frozen lemonade	\$66,407	\$639,376	\$1,401,433	\$4,082,925
	Tea	\$75,472	\$776,095	\$1,732,197	\$5,232,529
	Other nonalcoholic beverages and ice	\$226,711	\$2,317,218	\$5,176,303	\$15,628,736
	Food prepared by consumer unit on out-of-town trips	\$90,293	\$968,258	\$2,199,879	\$6,990,290
	Total food away from home	\$5,315,088	\$56,190,944	\$126,818,281	\$395,143,930
	Total meals at restaurants (except on trips)	\$4,827,230	\$50,838,839	\$114,524,907	\$355,417,738
	Total lunch	\$1,539,594	\$16,076,741	\$36,130,755	\$111,411,766
	Lunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$852,005	\$8,956,850	\$20,158,220	\$61,944,351
	Lunch at full service restaurants	\$687,589	\$7,119,903	\$15,972,566	\$49,467,406
	Total dinner	\$2,384,949	\$25,342,039	\$57,245,739	\$178,863,320
	Dinner at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$876,515	\$9,342,442	\$21,072,558	\$65,262,380
	Dinner at full service restaurants	\$1,508,435	\$15,999,605	\$36,173,212	\$113,600,917
	Total snacks and nonalcoholic beverages	\$361,153	\$3,834,551	\$8,638,563	\$26,870,466
	Snacks and nonalcoholic beverages at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$267,445	\$2,852,700	\$6,445,934	\$20,099,315
	Snacks and nonalcoholic beverages at full service restaurants	\$93,702	\$981,846	\$2,192,677	\$6,771,264
Breakfast and brunch	\$541,528	\$5,585,498	\$12,509,805	\$38,272,112	
Breakfast and brunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$284,931	\$2,978,437	\$6,681,255	\$20,444,348	

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Mile Radius
Food at Home	Breakfast and brunch at full service restaurants	\$256,605	\$2,607,078	\$5,828,533	\$17,827,748
	Total food on out-of-town trips	\$487,858	\$5,352,135	\$12,293,403	\$39,726,232
	Food/Goods/Beverages at Grocery Stores	\$12,884,764	\$130,803,241	\$290,756,591	\$875,224,823
	Food/Nonalcoholic Beverages at Grocery Stores	\$11,153,764	\$113,418,245	\$252,372,866	\$760,904,798
Apparel and Services	Total Apparel and Services	\$2,579,319	\$27,493,164	\$62,078,212	\$192,952,078
	Total men and boys	\$564,908	\$6,174,789	\$14,023,365	\$44,158,898
	Total men, 16 and over	\$475,035	\$5,179,088	\$11,760,642	\$37,127,095
	Men's suits	\$25,132	\$278,942	\$633,662	\$2,068,206
	Men's sportcoats, tailored jackets	\$8,453	\$98,285	\$227,025	\$757,716
	Men's coats and jackets	\$27,657	\$291,223	\$659,947	\$2,016,071
	Men's underwear	\$51,296	\$561,244	\$1,277,164	\$4,009,916
	Men's hosiery	\$25,990	\$282,018	\$639,279	\$2,023,509
	Men's nightwear	\$2,617	\$26,201	\$58,353	\$177,915
	Men's accessories	\$38,348	\$435,993	\$1,003,813	\$3,239,099
	Men's active sportswear	\$33,315	\$380,219	\$870,418	\$2,812,629
	Men's shirts, sweaters, and vests	\$119,352	\$1,324,813	\$3,036,301	\$9,720,582
	Mens pants and shorts	\$138,213	\$1,446,419	\$3,229,550	\$9,890,449
	Men's uniforms	\$3,165	\$35,736	\$83,205	\$273,851
	Men's costumes	\$1,489	\$17,976	\$41,934	\$137,185
	Total boys, 2 to 15	\$89,869	\$995,719	\$2,262,716	\$7,031,803
	Boys' coats and jackets	\$6,708	\$73,904	\$168,232	\$524,509
	Boys' shirts and sweaters	\$16,998	\$190,310	\$433,350	\$1,327,272
	Boys' underwear	\$10,620	\$120,539	\$275,563	\$882,033
	Boys' nightwear	\$1,074	\$12,791	\$30,072	\$99,236
	Boys' hosiery	\$7,990	\$89,930	\$203,365	\$647,769
	Boys' accessories	\$6,036	\$64,672	\$148,316	\$467,708
	Boys' suits, sportcoats, vests	\$2,579	\$26,606	\$58,722	\$168,268
	Boys pants and shorts	\$31,771	\$350,668	\$794,688	\$2,446,867
	Boys' uniforms	\$3,318	\$34,943	\$77,635	\$230,840
	Boys' active sportswear	\$1,013	\$11,814	\$28,245	\$98,340
	Boys' costumes	\$1,761	\$19,530	\$44,543	\$138,955
	Total women and girls	\$1,035,764	\$10,969,866	\$24,861,859	\$77,258,739
	Total women, 16 and over	\$926,232	\$9,759,668	\$22,076,336	\$68,363,974
	Women's coats and jackets	\$61,349	\$647,848	\$1,469,470	\$4,523,711
	Women's dresses	\$100,766	\$1,082,609	\$2,461,588	\$7,650,884
	Women's sportcoats, tailored jackets	\$4,380	\$48,577	\$111,419	\$352,154
Women's shirts, tops, blouses, vests and sweaters	\$266,082	\$2,753,219	\$6,214,102	\$19,174,466	
Women's skirts	\$17,434	\$180,791	\$407,985	\$1,269,845	
Womens pants and shorts	\$149,882	\$1,578,819	\$3,565,553	\$11,026,965	
Women's active sportswear	\$64,267	\$702,121	\$1,597,678	\$5,031,176	
Women's sleepwear	\$26,969	\$280,671	\$633,443	\$1,960,129	
Women's undergarments	\$68,647	\$728,681	\$1,654,568	\$5,136,196	
Women's hosiery	\$47,570	\$498,244	\$1,127,354	\$3,455,165	
Women's suits	\$6,909	\$66,666	\$147,538	\$448,153	
Women's accessories	\$104,174	\$1,106,163	\$2,490,928	\$7,712,213	
Women's uniforms	\$6,146	\$67,342	\$154,255	\$494,425	
Women's costumes	\$1,664	\$17,912	\$40,380	\$128,281	
Total girls, 2 to 15	\$109,541	\$1,210,204	\$2,785,551	\$8,894,781	

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Mile Radius
Apparel and Services	Girls' coats and jackets	\$8,343	\$89,365	\$201,753	\$612,183
	Girls' dresses, suits	\$12,211	\$137,495	\$319,743	\$1,063,115
	Girls' shirts, blouses, sweaters	\$22,971	\$261,243	\$609,198	\$1,991,297
	Girls pants and shorts	\$29,172	\$312,608	\$701,023	\$2,131,046
	Girls' active sportswear	\$12,036	\$133,348	\$312,454	\$1,019,747
	Girls' underwear and sleepwear	\$5,505	\$60,813	\$137,306	\$421,867
	Girls' hosiery	\$6,371	\$71,151	\$166,593	\$556,981
	Girls' accessories	\$8,406	\$93,471	\$219,196	\$711,536
	Girls' uniforms	\$2,739	\$30,086	\$69,032	\$218,522
	Girls' costumes	\$1,783	\$20,583	\$49,170	\$168,393
	Total children under 2	\$81,586	\$879,449	\$1,976,723	\$5,931,811
	Infant coat, jacket, snowsuit	\$2,324	\$24,778	\$55,973	\$166,946
	Infant dresses, outerwear	\$8,682	\$97,753	\$225,075	\$711,680
	Infant undergarments	\$59,281	\$638,502	\$1,438,592	\$4,312,056
	Infant nightwear, loungewear	\$730	\$7,698	\$17,033	\$51,752
	Infant accessories	\$10,566	\$110,719	\$240,068	\$689,403
	Total Footwear	\$578,845	\$6,202,924	\$14,006,926	\$43,813,314
	Men's footwear	\$189,872	\$2,132,710	\$4,843,758	\$15,392,656
	Boys' footwear	\$53,984	\$567,901	\$1,272,983	\$3,861,085
	Women's footwear	\$288,589	\$3,014,469	\$6,792,531	\$21,196,128
	Girls' footwear	\$46,408	\$487,865	\$1,097,704	\$3,363,498
	Total other apparel products and services	\$318,209	\$3,266,134	\$7,209,381	\$21,789,518
	Material and supplies for sewing, needlework, quilting	\$55,867	\$562,416	\$1,217,073	\$3,619,108
	Watches	\$17,625	\$193,707	\$436,973	\$1,359,849
	Jewelry	\$76,566	\$821,422	\$1,833,617	\$5,746,606
	Shoe repair and other shoe service	\$2,335	\$23,600	\$53,420	\$164,926
	Coin-operated apparel laundry and dry cleaning	\$97,008	\$935,829	\$2,023,640	\$5,673,511
	Alteration, repair and tailoring of apparel and accessories	\$10,160	\$103,095	\$226,860	\$694,728
	Clothing rental	\$2,283	\$27,849	\$66,224	\$231,754
	Watch and jewelry repair	\$5,994	\$62,494	\$141,172	\$438,740
Apparel laundry and dry cleaning not coin-operated	\$50,377	\$535,759	\$1,210,430	\$3,860,149	
Transportation	Total Transportation	\$15,153,309	\$162,062,441	\$367,446,990	\$1,149,810,603
	Total vehicle purchases (net outlay)	\$5,513,681	\$59,602,345	\$135,713,280	\$427,583,122
	Total cars and trucks, new	\$2,441,883	\$26,203,695	\$59,562,356	\$186,289,789
	New cars	\$1,102,645	\$11,657,834	\$26,437,586	\$80,787,513
	New trucks	\$1,339,239	\$14,545,885	\$33,124,793	\$105,502,288
	Total Cars and trucks, used	\$3,071,800	\$33,398,638	\$76,150,888	\$241,293,259
	Used cars	\$1,198,122	\$12,667,910	\$28,422,630	\$87,936,981
	Used trucks	\$1,873,677	\$20,730,725	\$47,728,268	\$153,356,314
	Total gasoline and motor oil	\$3,360,399	\$35,700,178	\$80,664,057	\$250,251,508
	Gasoline	\$3,118,069	\$33,098,158	\$74,732,531	\$231,457,604
	Diesel fuel	\$73,316	\$772,490	\$1,756,384	\$5,520,343
	Gasoline on out-of-town trips	\$145,912	\$1,579,858	\$3,609,292	\$11,506,337
	Motor oil	\$21,628	\$233,709	\$529,441	\$1,651,214
	Motor oil on out-of-town trips	\$1,473	\$15,967	\$36,468	\$116,277
Total other vehicle expenses	\$5,163,232	\$54,818,735	\$124,036,571	\$386,800,259	

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Mile Radius
Transportation	Total vehicle finance charges	\$298,629	\$3,312,728	\$7,626,711	\$24,538,862
	Automobile finance charges	\$111,918	\$1,230,091	\$2,810,385	\$8,901,674
	Truck finance charges	\$168,967	\$1,887,082	\$4,361,156	\$14,097,210
	Motorcycle and plane finance charges	\$2,036	\$22,873	\$53,258	\$175,551
	Other vehicle finance charges	\$15,708	\$172,646	\$401,870	\$1,364,477
	Total vehicle maintenance and repairs	\$1,428,779	\$15,050,771	\$33,980,612	\$105,313,053
	Coolant, additives, brake, transmission fluids	\$13,617	\$141,676	\$317,671	\$967,050
	Tires - purchased, replaced, installed	\$233,005	\$2,462,963	\$5,579,000	\$17,436,221
	Parts, equipment, and accessories	\$106,488	\$1,103,510	\$2,448,624	\$7,411,903
	Body work and painting	\$42,097	\$461,915	\$1,078,164	\$3,548,416
	Motor tune-up	\$62,594	\$669,309	\$1,516,867	\$4,734,605
	Lube, oil change, and oil filters	\$164,270	\$1,738,033	\$3,919,103	\$12,151,802
	Front end alignment, wheel balance and rotation	\$39,184	\$408,736	\$920,528	\$2,855,129
	Shock absorber replacement	\$17,776	\$191,898	\$436,688	\$1,358,074
	Repair tires and other repair work	\$205,993	\$2,159,398	\$4,857,584	\$14,834,213
	Vehicle cleaning services including car wash	\$35,883	\$384,448	\$877,361	\$2,783,552
	Vehicle products, such as wax, touch up paint, etc	\$19,023	\$204,510	\$461,931	\$1,408,814
	Miscellaneous auto repair and servicing	\$189,617	\$1,934,537	\$4,331,653	\$13,354,892
	Vehicle or engine repairs	\$299,248	\$3,189,882	\$7,235,494	\$22,468,541
	Vehicle insurance	\$2,434,303	\$25,695,179	\$57,964,246	\$179,421,632
	Total vehicle rental, licenses, other charges	\$1,001,521	\$10,760,070	\$24,464,991	\$77,526,666
	Total leased and rented vehicles	\$547,325	\$5,959,871	\$13,591,699	\$43,388,363
	Total rented vehicles	\$96,567	\$1,034,943	\$2,349,454	\$7,402,289
	Auto/Truck rental	\$71,070	\$752,413	\$1,701,409	\$5,317,770
	Auto/Truck rental, out-of-town trips	\$25,503	\$282,552	\$648,110	\$2,084,600
	Total leased vehicles	\$450,762	\$4,924,940	\$11,242,258	\$35,986,107
	Auto/Truck lease payments	\$450,762	\$4,924,940	\$11,242,258	\$35,986,107
	Vehicle registration state/local	\$222,185	\$2,312,011	\$5,212,806	\$16,139,541
	Drivers' license	\$21,347	\$219,473	\$488,944	\$1,484,217
	Vehicle inspection	\$17,467	\$181,271	\$409,400	\$1,270,079
	Total parking fees	\$68,295	\$755,410	\$1,731,435	\$5,644,570
	Parking fees in home city, excluding residence	\$57,283	\$634,979	\$1,457,110	\$4,751,941
Parking fees, out-of-town trips	\$11,007	\$120,431	\$274,374	\$892,675	
Tolls	\$53,543	\$602,787	\$1,398,753	\$4,603,139	
Tolls on out-of-town trips	\$6,302	\$70,181	\$161,314	\$518,484	
Towing charges	\$10,848	\$114,584	\$257,559	\$785,718	
Automobile service clubs and GPS	\$54,215	\$544,481	\$1,213,065	\$3,692,575	
Total public transportation	\$1,115,985	\$11,941,158	\$27,033,025	\$85,175,675	
Airline fares	\$665,655	\$7,173,730	\$16,286,718	\$51,753,225	
Intercity bus fares	\$18,521	\$198,387	\$449,815	\$1,394,865	
Intracity mass transit fares	\$141,867	\$1,436,562	\$3,174,959	\$9,590,746	
Local trans. on out-of-town trips	\$32,413	\$348,410	\$788,048	\$2,478,793	
Taxi fares and limousine services on trips	\$19,038	\$204,613	\$462,807	\$1,455,787	
Taxi fares and limousine services	\$120,112	\$1,279,781	\$2,880,250	\$8,640,097	
Intercity train fares	\$37,470	\$404,690	\$925,161	\$2,964,751	
Ship fares	\$80,899	\$894,997	\$2,065,301	\$6,897,455	

# Consumer Spending Patterns - Annual Expenditure



2020 Expenditure  
Calculated using TAS Retrieval

Augusta, GA - Downtown		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Mile Radius
Education	Total Education	\$1,213,790	\$12,661,802	\$27,924,916	\$86,119,705
	College tuition	\$890,574	\$9,072,067	\$19,756,401	\$59,755,324
	Elementary and high school tuition	\$157,762	\$1,809,616	\$4,183,553	\$13,936,731
	Other schools tuition	\$12,061	\$133,873	\$310,635	\$1,013,056
	Other school expenses including rentals	\$55,401	\$613,367	\$1,387,576	\$4,399,584
	School books, supplies, equipment for college	\$55,322	\$570,533	\$1,237,972	\$3,703,436
	School books, supplies, equipment for elementary, high school	\$23,042	\$247,578	\$558,838	\$1,725,910
	School books, supplies, equipment for day care, nursery, other	\$2,601	\$28,388	\$65,902	\$210,274
Cash	Total Cash Contributions	\$2,792,964	\$28,842,119	\$64,927,672	\$201,609,503
	Support for college students	\$127,783	\$1,400,927	\$3,265,950	\$10,850,738
	Child support expenditures	\$221,437	\$2,509,652	\$5,744,744	\$18,047,270
	Cash contributions to charities and other organizations	\$351,921	\$3,578,913	\$8,009,249	\$24,618,271
	Cash contributions to church, religious organizations	\$1,287,442	\$13,152,911	\$29,613,323	\$91,763,627
	Cash contributions to educational institutions	\$47,996	\$506,476	\$1,157,217	\$3,676,460
	Other cash gifts	\$725,069	\$7,383,637	\$16,443,789	\$50,528,236
Personal	Total Personal Insurance	\$736,012	\$7,534,605	\$17,021,241	\$52,788,735
	Life, endowment, annuity, other personal insurance	\$666,073	\$6,847,557	\$15,483,689	\$48,183,140
	Other nonhealth insurance	\$69,939	\$687,018	\$1,537,518	\$4,605,504
Miscellaneous	Total Miscellaneous	\$920,280	\$9,249,516	\$20,608,663	\$62,418,878
	Lotteries and parimutuel losses	\$189,903	\$1,728,449	\$3,737,300	\$10,748,904
	Online Entertainment and games	\$6,468	\$73,792	\$168,473	\$536,368
	Legal fees	\$211,231	\$2,141,147	\$4,730,001	\$14,058,807
	Funeral expenses	\$118,677	\$1,170,298	\$2,597,319	\$7,720,414
	Safe deposit box rental	\$8,006	\$77,660	\$173,402	\$518,518
	Checking accounts, other bank service charges	\$49,103	\$503,833	\$1,118,330	\$3,350,049
	Cemetery lots, vaults, maintenance fees	\$14,192	\$131,621	\$285,577	\$801,351
	Accounting fees	\$131,724	\$1,353,201	\$3,040,022	\$9,377,018
	Miscellaneous personal services	\$8,005	\$86,197	\$196,220	\$632,050
	Dating Services	\$1,074	\$11,841	\$26,681	\$84,021
	Occupational expenses	\$54,463	\$644,374	\$1,521,982	\$5,140,951
	Expenses for other properties	\$71,676	\$725,371	\$1,637,778	\$5,082,134
	Credit card memberships	\$9,569	\$104,056	\$238,166	\$754,677
	Shopping club membership fees	\$46,191	\$497,747	\$1,137,480	\$3,613,837