

Placer.ai

Augusta University Health



1120 15th Street, Augusta, 30912, GA

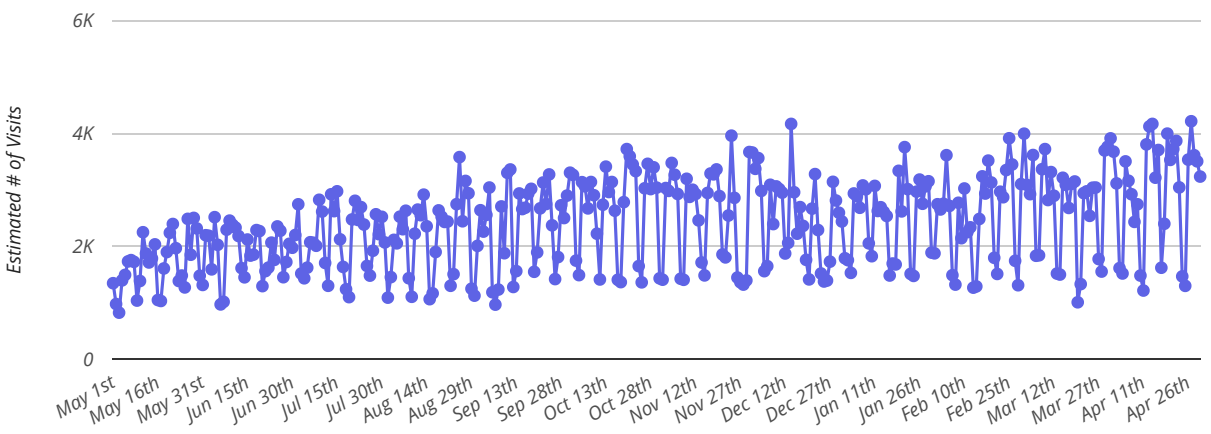
Last 12 Months

Export

Metrics

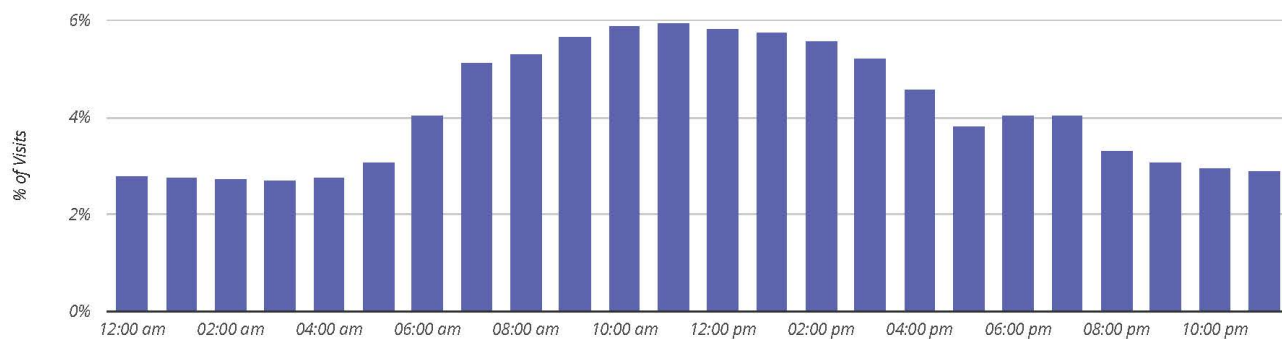
	Est. # of Customers	Est. # of Visits	Avg. Visits / Customer	Panel Visits
Augusta University H... / 15th Str...	152.1K	872.1K	5.78	22.8K

Visits Trend



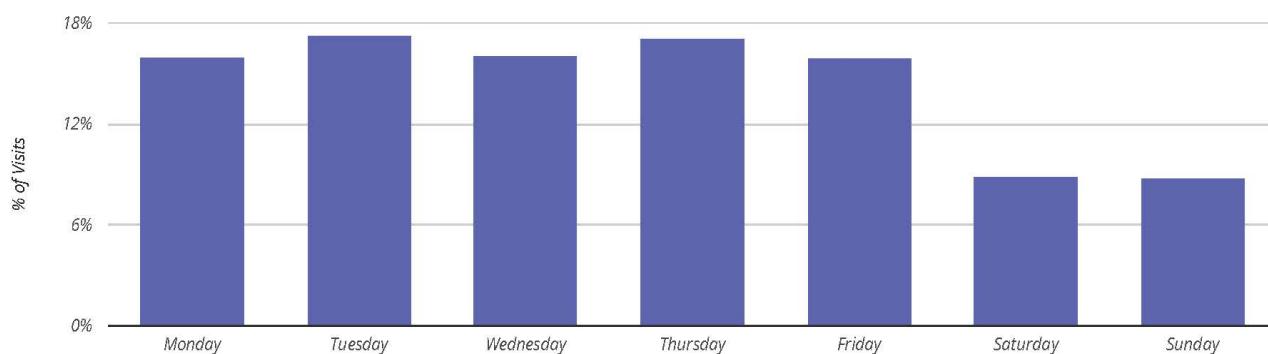
Hourly Visits

● Augusta University Health / 15th Street



Daily Visits

● Augusta University Health / 15th Street

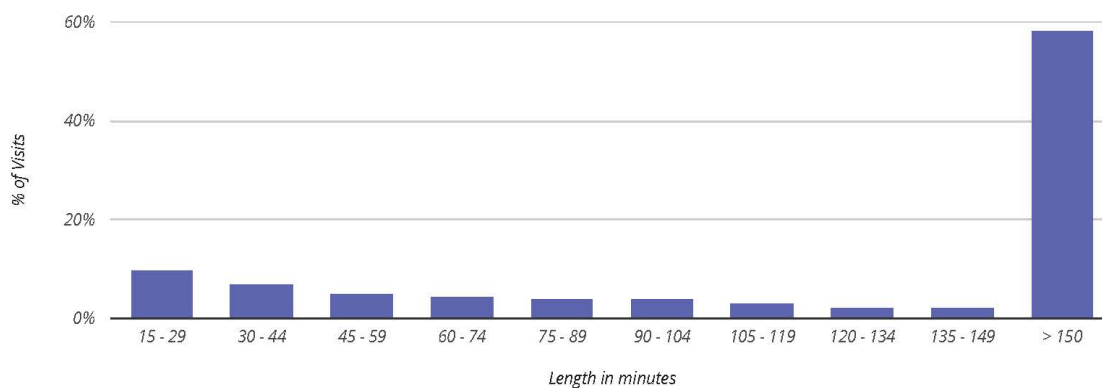


Length-Of-Stay

● Augusta University Health / 15th Street

Average Stay

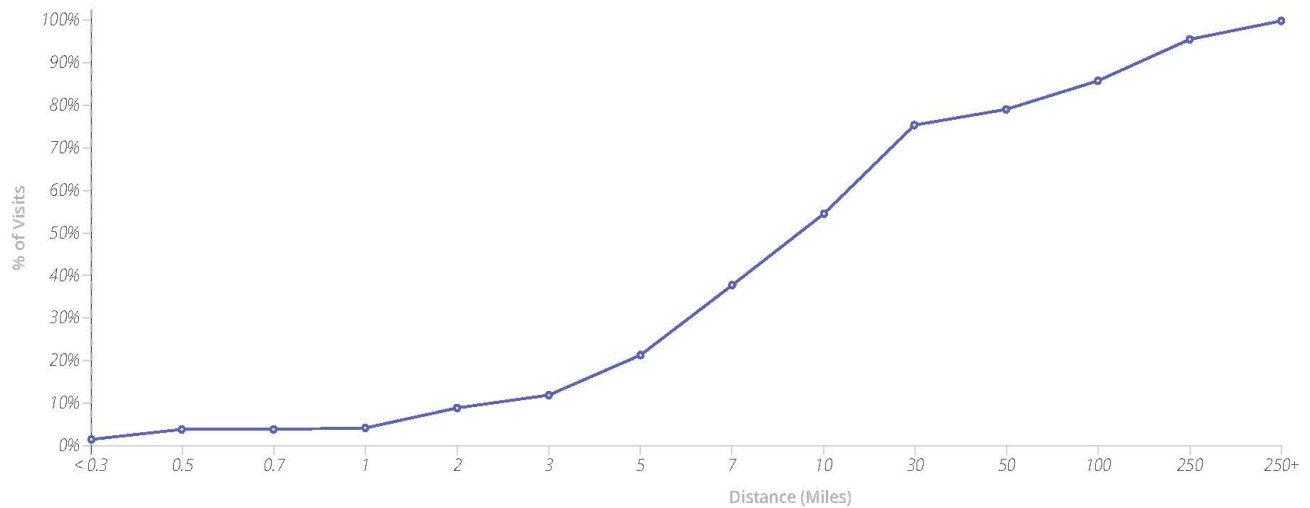
427 Min



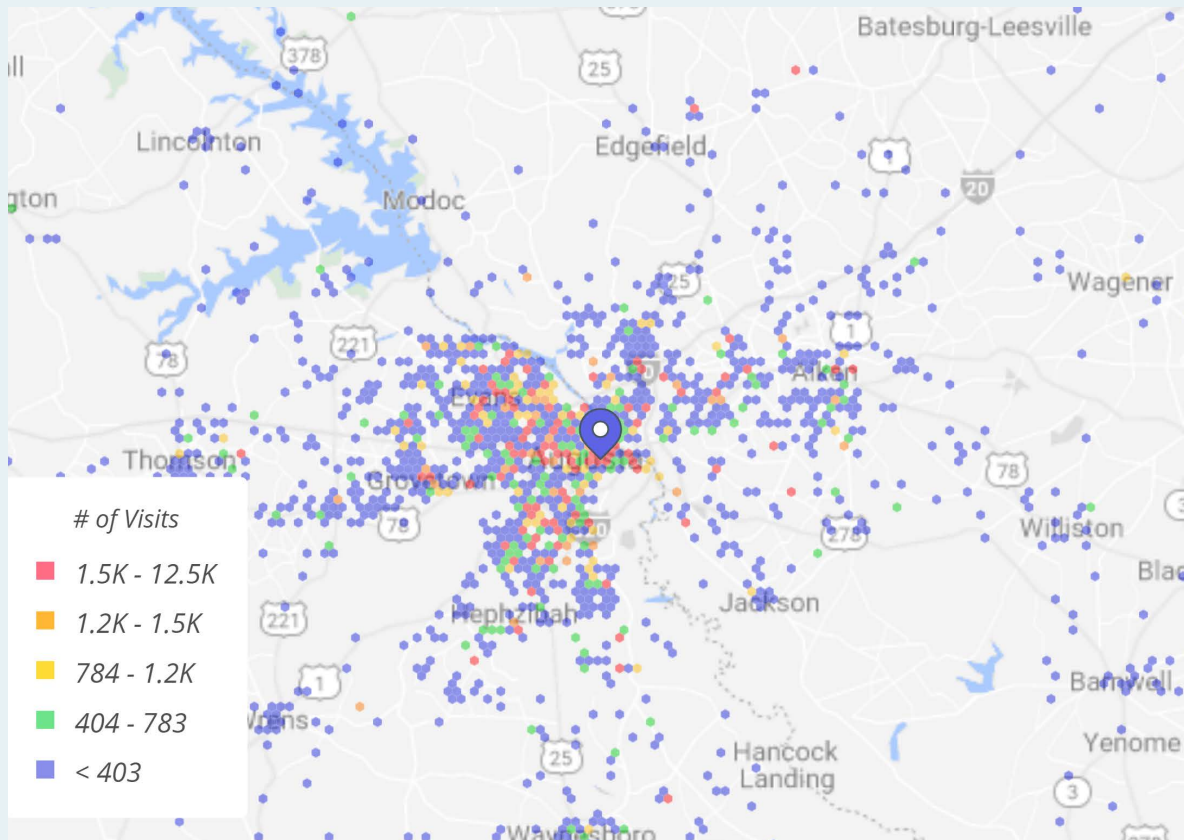
Trade Area Coverage by Distance

Trade Area Coverage By Distance

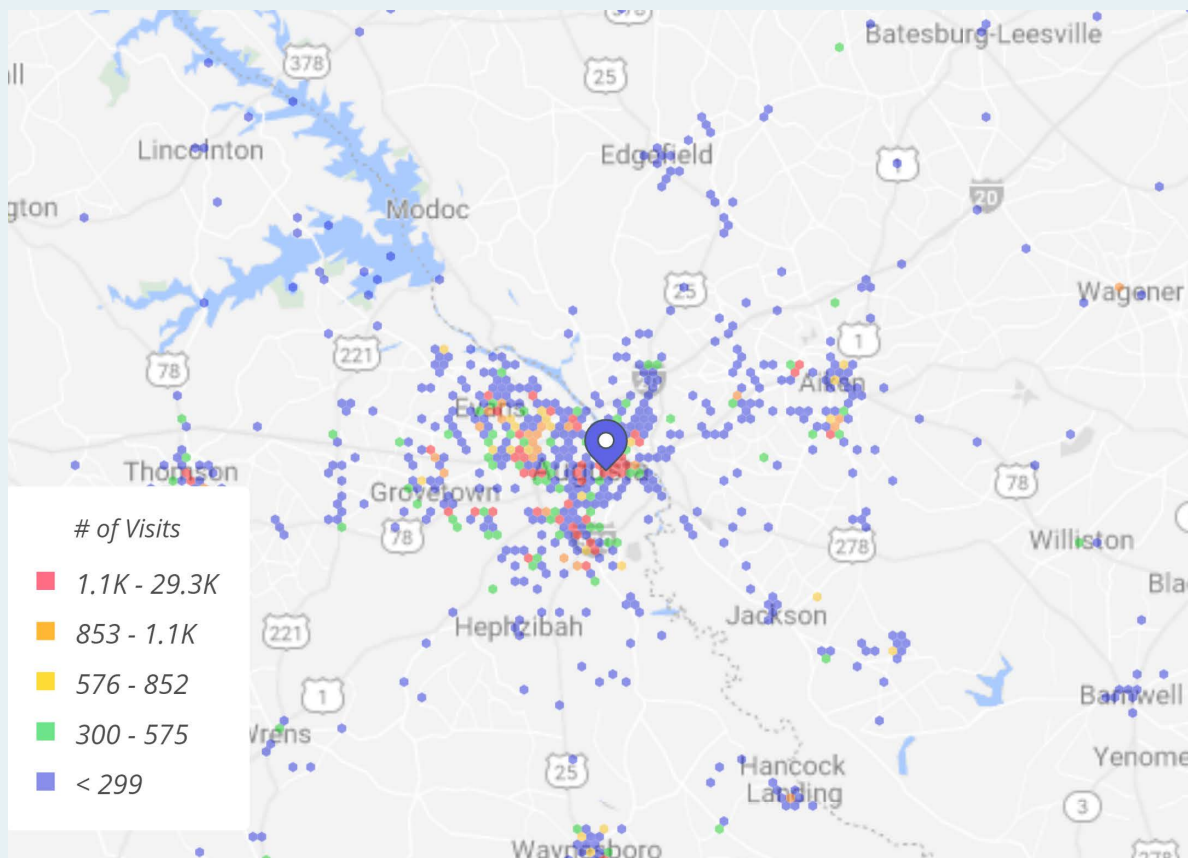
● Augusta University Health / 15th Street



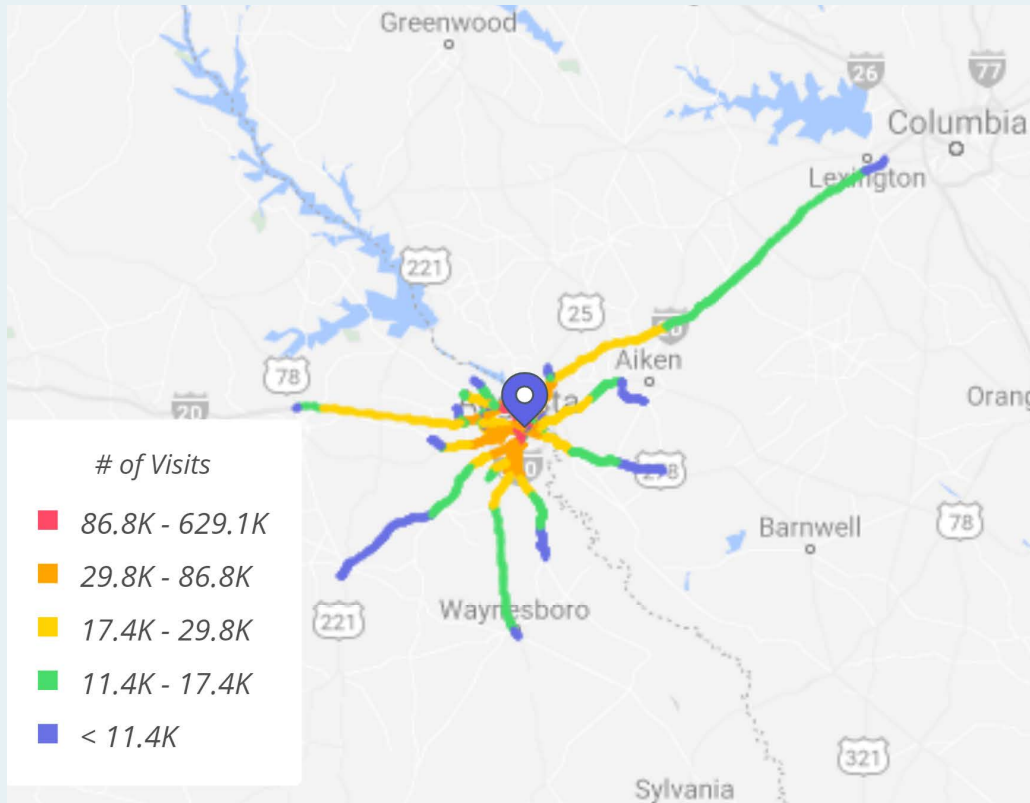
Augusta University: Home Location Mobile Mapping



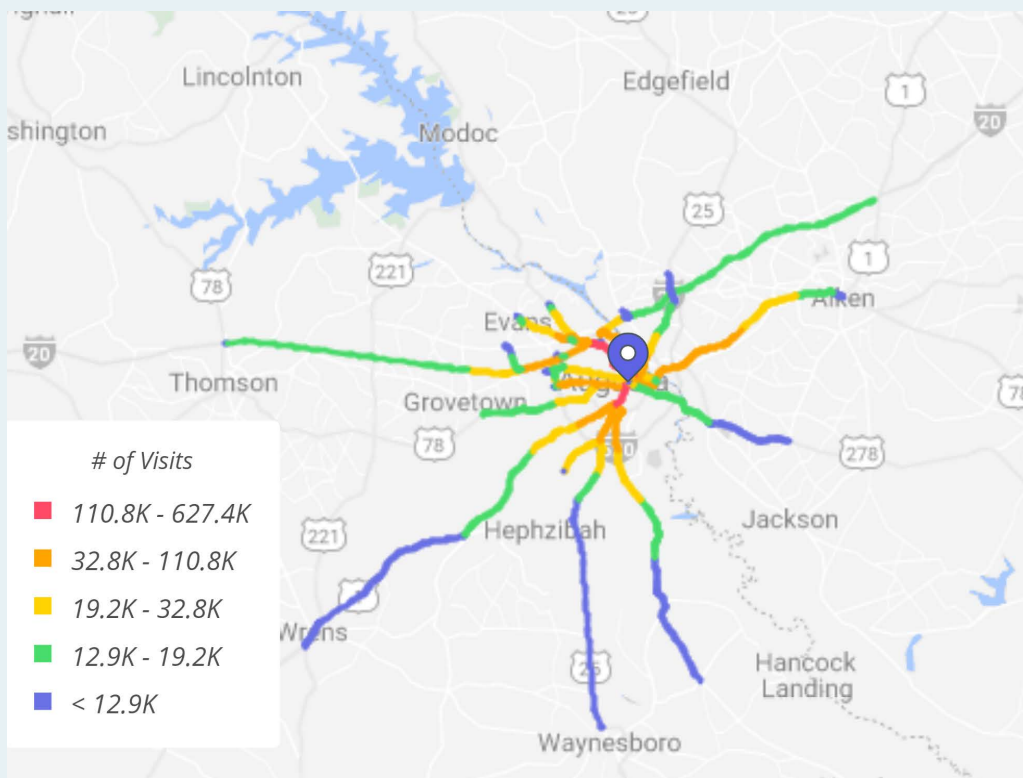
Augusta University: Work Location Mobile Mapping



Augusta University: Customer Travel Patterns - Prior Location



Augusta University: Customer Travel Patterns - Post Location



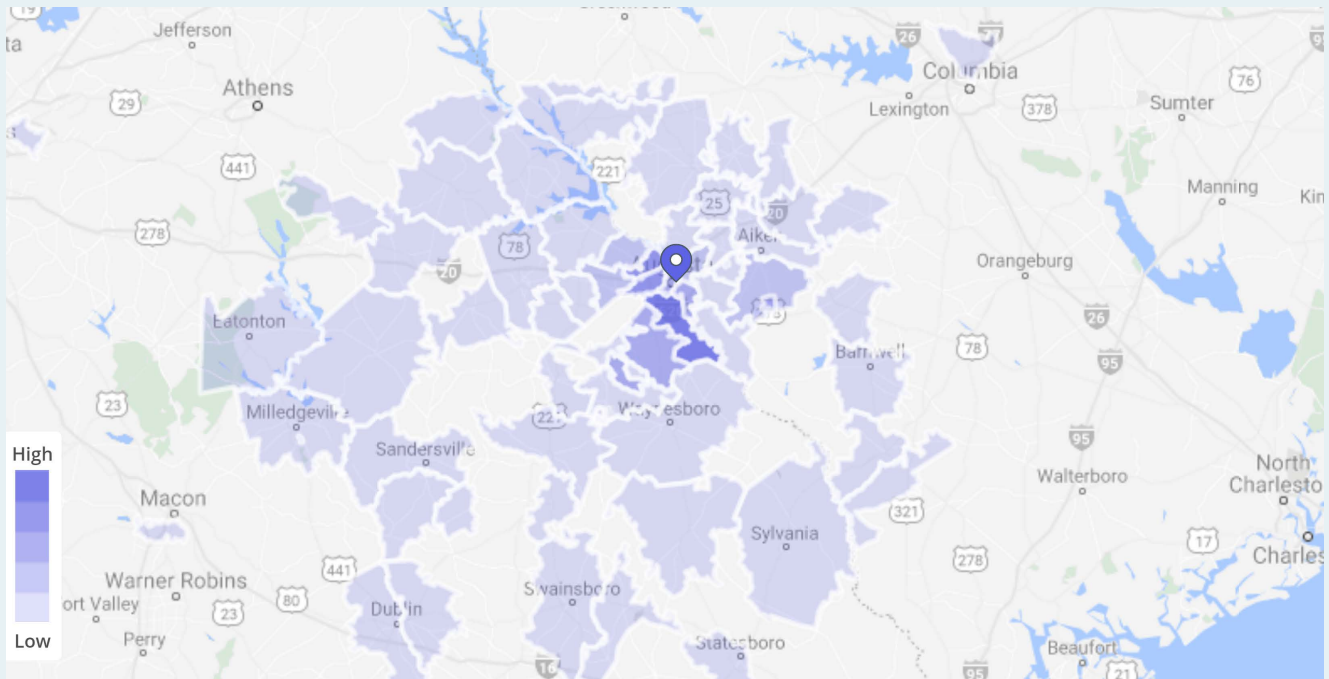
Augusta University: Customer Journey

Prior		Post	
	<i>Venue Name</i>		<i>Foot-Traffic</i>
1	University Hospital / Walton Way	1	University Hospital / Walton Way
2	Central Square Shopping Center / 15th Street	2	Augusta Exchange Shopping C... / Robert C Daniel Jr ...
3	Doctors Hospital / Wheeler Rd	3	Augusta Mall / Wrightsboro Rd
4	Westside Animal Hospital / Boy Scout Rd	4	Shoppes at North Augusta / Knox Ave
5	North Augusta Plaza / E Martintown Rd	5	Southpointe Plaza / Deans Bridge Rd
6	Walmart / Wrightsboro Rd	6	Washington Walk Shopping Center / Washington Rd
7	CVS/pharmacy / Walton Way	7	North Augusta Plaza / E Martintown Rd
8	Jameson Suites-Augusta / Claussen Rd	8	Washington Crossing / Washington Rd
9	Shoppes at North Augusta / Knox Ave	9	Doctors Hospital / Wheeler Rd
10	Marriott International / James Brown Blvd	10	HEALTHSOUTH Walton Rehabilitatio... / Independen...
11	McDonald's / Walton Way	11	Daniel Village / Wrightsboro Rd
12	Washington Crossing / Washington Rd	12	Walmart / Wrightsboro Rd
13	Holiday Inn Express Augusta Downto... / Broad Stre...	13	Sam's Club / Bobby Jones Expy
14	Augusta Exchange Shopping C... / Robert C Daniel Jr ...	14	Mullins Crossing / 4201-4241 Washington Rd
15	Hyatt House Augusta / Downtown / Broad St	15	S & S Cafeteria / Walton Way
16	Southpointe Plaza / Deans Bridge Rd	16	Select Specialty Hospital - Augusta / Walton Way
17	HEALTHSOUTH Walton Rehabilitatio... / Independen...	17	Los Cabos / Baker Ave 920
18	Circle K / Laney Walker Rd	18	McDonald's / Walton Way
19	Washington County Regional Medical C... / Sparta ...	19	Marriott International / James Brown Blvd
20	Master Buick GMC / Washington Rd	20	Jameson Suites-Augusta / Claussen Rd
21	Washington Walk Shopping Center / Washington Rd	21	Augusta West Plaza / 1323-1347 Augusta West Pkwy
22	Sheraton / Stevens Creek Rd	22	Washington Square / Washington Road
23	Walmart / Bobby Jones Expy	23	Shoppes at Richland / Richland Pkwy
24	Trinity Hospital of Augusta / Wrightsboro Rd	24	Hopkins Corners / Hopkins Corner Dr
25	Servy Institute For Reproductive Endocr... / Chafee ...	25	Holiday Inn Express Augusta Downto... / Broad Stre...
26	Zaxby's Chicken Fingers & Buffalo Win... / Walton W...	26	Goshen Village / Old Savannah Hwy
27	Charlie Norwood VA Medical Center / Freedom Way	27	Costco Wholesale / Cabela Dr
28	Augusta University Health / Chafee Avenue	28	Southgate Plaza / Gordon Hwy
29	MCG Cardiovascular Center / Chafee Ave	29	Gary's / Georgia Ave
30	Dwight D. Eisenhower Army Medic... / East Hospital...	30	Westside Animal Hospital / Boy Scout Rd

Augusta University: Customer Journey

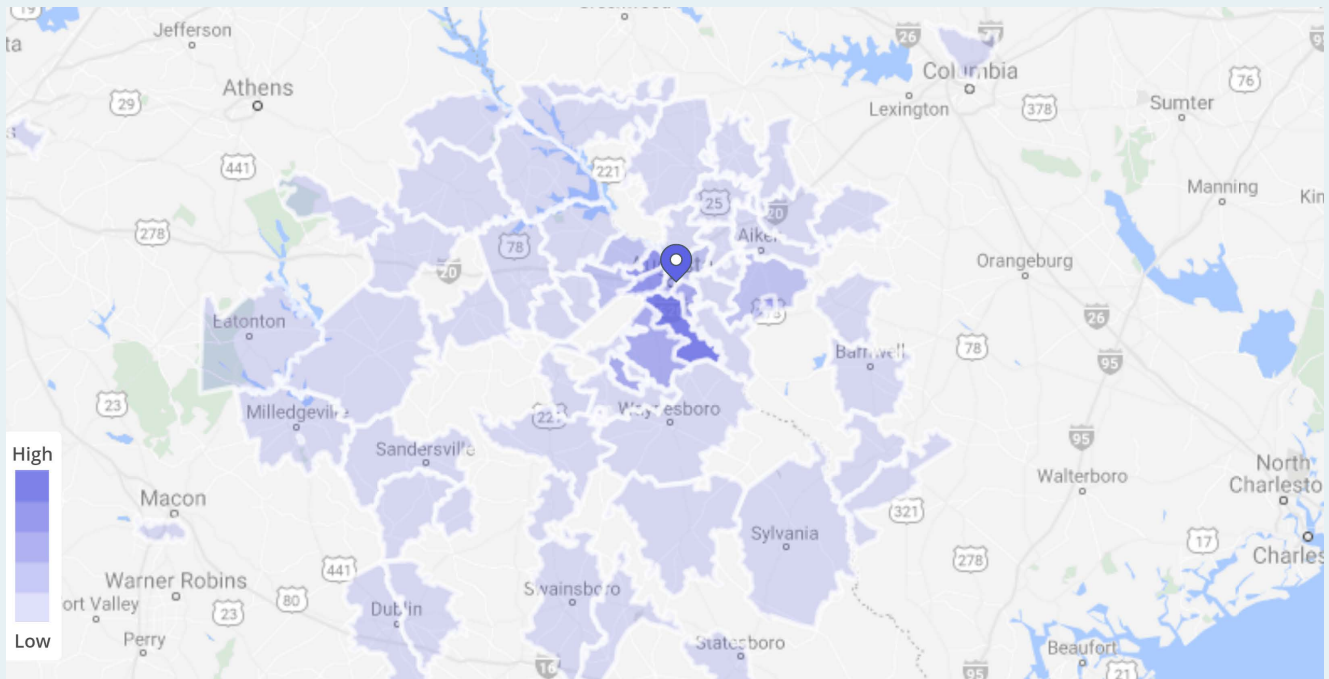
Prior		Post	
	<i>Venue Name</i>		<i>Foot-Traffic</i>
31	Washington Square / Washington Road	0.1%	
32	Shell / Laney Walker Blvd	0.1%	
33	S & S Cafeteria / Walton Way	0.09%	
34	Popeyes Louisiana Kitchen / Wrightsboro Rd	0.09%	
35	Tabernacle Baptist Church / Laney Walker Blvd	0.09%	
36	National Plaza / Washington Road	0.09%	
37	Chick-fil-A / Washington Rd	0.08%	
38	Georgia Regent University in Augusta / Chafee Ave	0.08%	
39	Checkers / Walton Way	0.08%	
40	Augusta Riverwalk / 8th Street	0.08%	
41	Kroger / Knox Ave	0.08%	
42	Family Dollar / Walton Way	0.07%	
43	Hilton Garden Inn Augusta / Stevens Creek Rd	0.07%	
44	Comfort Suites / Riverwest Drive	0.07%	
45	The Partridge Inn / Walton Way	0.07%	
46	Sprouts Farmers Market / Crane Creek Dr	0.07%	
47	Panera Bread / Robert Daniel Parkway	0.07%	
48	Harvest Table Buffet / Gordon Hwy	0.07%	
49	Whiskey Bar Kitchen / Broad St	0.07%	
50	Walgreens / Walton Way	0.07%	
51	Gethsemane Baptist Church / Wrightsboro Rd	0.07%	
52	Hyatt Place Augusta / Mason McKnight Junior Parkway	0.07%	
53	Church's Chicken / Wrightsboro Road	0.07%	
54	Hardee's / Windsor Spring Rd	0.07%	
55	Hampton Inn & Suites Augusta ... / Jimmie Dyess Park...	0.06%	
56	601 Broad Street / Broad Street	0.06%	
57	University Hospital McDuffie / Washington Rd	0.06%	
58	Bojangles' Famous Chicken 'n Biscuits / Walton Way	0.06%	
59	Olive Garden / Washington Rd	0.06%	
60	Sumter National Forest / Westminster	0.06%	
31	Walmart Neighborhood Market / Windsor Spring Rd	0.14%	
32	Metro Diner / Washington Road	0.14%	
33	Aiken Regional Medical Center / University Pkwy	0.14%	
34	Golden Corral / Bobby Jones Expy	0.14%	
35	Lowe's Home Improvement / Knox Ave	0.13%	
36	Charlie Norwood VA Medical Center / Freedom Way	0.13%	
37	Whiskey Bar Kitchen / Broad St	0.13%	
38	Richmond Plaza / Wrightsboro Rd	0.12%	
39	California Dreaming / Washington Rd	0.12%	
40	Gold Cross EMS - Med 27 / Regency Blvd	0.11%	
41	CVS/pharmacy / Walton Way	0.11%	
42	Hyatt House Augusta / Downtown / Broad St	0.11%	
43	Evans Crossings Shopping Center / Washington Road	0.11%	
44	Walmart / Bobby Jones Expy	0.11%	
45	McDonald's / Sand Bar Ferry Rd	0.11%	
46	Wild Wing Cafe / Washington Rd	0.1%	
47	Aldi / Bobby Jones Expy	0.1%	
48	CVS/pharmacy / Windsor Spring Road	0.1%	
49	Sheraton / Stevens Creek Rd	0.1%	
50	Gold Cross Maintenance Facility / Walker St	0.1%	
51	Wendy's / Walton Way	0.09%	
52	Chick-fil-A / Peach Orchard Rd	0.09%	
53	Farm Haus Burgers / Broad St	0.09%	
54	McDonald's / Washington Road	0.09%	
55	Walmart Supercenter / Edgefield Rd	0.09%	
56	Gold Cross Ambulance Service / Augusta	0.09%	
57	Edgewood Square / Edgewood Square	0.09%	
58	Augusta Square / Wrightsboro Rd	0.09%	
59	Augusta University Health / Chafee Avenue	0.09%	
60	Tabernacle Baptist Church / Laney Walker Blvd	0.09%	

Augusta University: Home Location by ZIP Code



Augusta University Health			
	Zip Code	City, State	% of Customers
1	30906	Augusta, GA	8.88%
2	30907	Augusta, GA	5.68%
3	30909	Augusta, GA	5.65%
4	30815	Hephzibah, GA	5.27%
5	30904	Augusta, GA	4.94%
6	30901	Augusta, GA	3.80%
7	29841	North Augusta, SC	3.43%
8	30813	Grovetown, GA	3.27%
9	30809	Evans, GA	3.23%
10	29803	Aiken, SC	2.53%
11	29860	North Augusta, SC	1.73%
12	30830	Waynesboro, GA	1.70%
13	29801	Aiken, SC	1.63%
14	30824	Thomson, GA	1.44%
15	29842	Beech Island, SC	1.21%
16	30814	Harlem, GA	1.17%
17	29829	Graniteville, SC	1.15%
18	29851	Warrenville, SC	0.98%
19	29164	Wagener, SC	0.78%
20	31082	Sandersville, GA	0.75%
21	30833	Wrens, GA	0.72%

Augusta University: Home Location by ZIP Code



Augusta University Health

Zip Code	City, State	% of Customers
22 29824	Edgefield, SC	0.71%
23 30467	Sylvania, GA	0.64%
24 29812	Barnwell, SC	0.61%
25 30294	Ellenwood, GA	0.60%
26 30458	Statesboro, GA	0.57%
27 30442	Millen, GA	0.56%
28 29848	Troy, SC	0.55%
29 30401	Swainsboro, GA	0.52%
30 30434	Louisville, GA	0.51%
31 30808	Dearing, GA	0.51%
32 29805	Aiken, SC	0.50%
33 31793	Tifton, GA	0.42%
34 30802	Appling, GA	0.42%
35 31061	Milledgeville, GA	0.41%
36 30828	Warrenton, GA	0.40%
37 29847	Trenton, SC	0.40%
38 29831	Jackson, SC	0.40%
39 29853	Williston, SC	0.40%
40 31089	Tennille, GA	0.33%
41 30805	Blythe, GA	0.32%
42 30816	Keysville, GA	0.31%