

Downtown Development Authority of Augusta, Georgia

Director's Report November 2015

Active ED Projects

905 Broad Street 1162 Broad Street 912 Ellis Street Loan approved April 16/\$250,000 Loan in Underwriting at GCF/\$250,000 Loan closed October 29/\$250,000

Other

Assisting property owner on 8th Street with GCF Energy Rebate Program Working with 12,000 SF potential user/ delivered three site locations for consideration Working with a corporate re-location to downtown and an office supply store 1051 Broad has been leased to Tradewinds Antiques and Home Décor/November Opening The Men's Refinery Barber Spa/The Inside Drive Golf/953 Jones Street/Ribbon cutting held on November 5

Pilot SPLOST Project

Springfield Park application approved by Board Old Town Wayfinding Signage Project completed Art the Box: Electrical Signal Art Project: Project completed

SPLOST VI Project/Riverwalk

Awaiting SPLOST Agreement from the City of Augusta to release funds for Riverwalk Cooper Carry has completed budgets for project Next Step: Design Work

Downtown Programs

Retail Strategy

Retail Strategies update given to Board at October 8 meeting. Retail Strategies updated retail sponsors on October 8 following the board meeting. Chick Fil-A, Dunkin Donuts and Which Wich have opened at 1640 Walton Way. Zoe's Kitchen has opened in Washington Crossing. Reached out to 30 brewpubs for a downtown location Contacted 85 national/regional brands in regards to the downtown Augusta market Showing market to single tenant grocers Working with Kroger & Super Walmart Introduced an out of market housing developer to the market (ongoing) Attended national & regional ICSC Trade Shows in Atlanta, Nashville, Charlotte, Las Vegas, Orlando, Chicago, New York City, Dallas and San Antonio to promote downtown Augusta to national and regional retailers Private sponsorships raised to-date in the amount of \$36,000 Assisting with Discovery Plaza on retail element Assisting TR Ready with the Woolworth Building retail Working with two regional boutiques on locations on Broad Street/One has confirmed a pop-up store event the first weekend in March Working with Paine College on a retail site and with H&ED on Laney-Walker Blvd. Stanleo's Restaurant opening mid-January at 11th & Walton Way

Other

Grant Projects

James Brown Blvd. Phase 1

Punch List walk-thru scheduled for November 17 Contract extended until December 2016/approved by Commission/Commissioner Fennoy Ribbon Cutting event will be scheduled at project completion

James Brown Blvd. Phase 2

Awaiting Contracts from GDOT RFQ for Design work completed

Parking

Recommended parking management strategy included in Downtown Mobility Concept Plan Small sub-committee has met to work on smaller solutions such as the ordinance and off-street parking

<u>Website</u>

Website design underway/City will host our site ED video completed Retail Strategies is working on retail component for new site

2015 Christmas Light-Up Spectacular – December 5

Committee meeting scheduled for November 17 to finalize details

Other:

Jones Street Alley MOU completed for Commission approval Working with city ED Committee on James Brown Statue and other initiatives Public Meeting for DAP elections scheduled for Tuesday, December 8 at 7 p.m.