

**Director's Report
December 2014**

Active ED Projects

905 Broad Street	Loan pending re-application
334 Greene Street	Loan closing in near future
1022 Broad Street	Loan approved by DDA/In underwriting at GCF
1033 Broad Street	Loan approved by DDA/In underwriting at GCF
1162 Broad Street	Loan approved by DDA/Loan submitted to GCF

Loans in the pipeline

Boots Factory	912 Ellis Street/20 apartments/\$250,000
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Other

Continued interest and site activity for a hotel
Working with two local prospects for downtown office space
Working with Retail Strategies on site visits

Pilot SPLOST Project

Springfield Park application approved by Board
Olde Town Wayfinding Signage approved by CVB/Going thru city approval process
Electrical Signal Box Art Project approved by Board/Working with Brenda Durant and Steve Cassell

SPLOST VI Project/Riverwalk

RFP draft completed
Committee meeting held March 11
\$600,000 in SPLOST 6 Funds is available/Request for funding underway
Committee meeting held July 17 at 2 p.m./RFP draft approved
RFP has been forwarded to procurement for January release

Downtown Programs

Retail Strategy

Demographic Data is being updated to reflect 2014
Private sponsors/\$27,500/additional sponsorship commitment pending in the amount of \$5,000
Augusta brochure completed
Augusta was represented at Chicago ICSC and Atlanta ICSC in October, Dallas ISCC this week and New York ICSC in December.
List of current prospects available for board members

Next steps

Bring developers to Augusta/Meet with city leaders in regards to a downtown grocery
Plan a trip with city leaders to a PEER City
Complete building inventory

New Market Tax Credit seminar
Food Desert Grants
BaseCamp Webinar completed
Website changes underway

Grant Projects

James Brown Blvd. Phase 1

Groundbreaking ceremony held on November 4 at 11:15 a.m.
Construction has started/6 month anticipated completion date

James Brown Blvd. Phase 2

Awaiting PI Number

GRU DAY

November event a big success/Free pizza at Mellow Mushroom, Street Party on 12th
Will resume in January 2015
Planning for January 2015 - April 2015 underway

Parking

Community forums held on December 9 at noon (Library) and 6:00 p.m. (Marbury Center)
Dr. Tony Robinson facilitated
Panels were set-up to spark good discussion
Concerns and comments will be taken back to Commission in January 2015

Christmas Light-Up Spectacular – Saturday, December 6

Golden Living is fireworks sponsor
Partnered with Twelve Bands for the second year/Event was very successful and well-attended

Other

TAP Grant submitted for Phase 3 James Brown Blvd.
Commission approved outside agency funding for 2015 at 2014 levels/\$154,610/Budget to be presented for Board approval at next board meeting