

Downtown Development Authority of Augusta, Georgia
Meeting Minutes
December 8, 2011

The regularly scheduled meeting of the Downtown Development Authority of Augusta, Georgia was held December 8, 2011 at 8:30 a.m. at the DDA offices located at 936 Broad Street, Suite 107. Those members in attendance were Steven Kendrick, Scylance Scott, Jr., Joey Hadden, Rick Allen, Mark Bowling, Legal Counsel Byrd Warlick, and Executive Director Margaret Woodard. Guests and observers included DDA Office Manager Roxanne Walls, Camille Price of Augusta Tomorrow, CADI Project Manager Jessica Fuselier, John Stout of Augusta-Richmond County, LaTina Emerson of The Augusta Chronicle, and Chris Selmek with Verge.

Mr. Kendrick called the meeting to order at 8:32 a.m. and welcomed everyone to the meeting.

Mr. Hadden presented the previous meeting minutes from September 22, 2011. With no additions or corrections, Mr. Bowling made the motion to approve the previous meeting minutes. Mr. Scott, Jr. seconded the motion. All were in favor and the motion passed unanimously.

In the Treasurer's Report, Ms. Woodard presented the DDA financials for November 2011 in the absence of Mr. Nixon.

The city gives the DDA the funding for The Augusta Chronicle Christmas Light-Up Spectacular. A check in the amount of \$12,400.00 was received from the city for the event. We will receive another check from the city to cover the remainder of those expenses.

The Balance Sheet as of November 30, 2011, Profit & Loss Budget Performance (DDA Operating) Report for November 2011, and Profit & Loss Budget Performance (Consolidated) Report for November 2011 are in board books for review.

With no questions from the board, Mr. Kendrick made the motion to accept the Treasurer's Report as information. Mr. Scott, Jr. seconded the motion. All were in favor and the motion passed unanimously.

Ms. Woodard also mentioned to the board that we will receive city funding in the amount of \$154,610.00 for 2012. This is the same amount we received in city funding for 2010 and 2011.

With Mr. Kendrick's permission, Ms. Woodard introduced Sustainable Development Manager Mr. John Stout. Mr. Stout is employed by the city and he will be handling the projects that Mr. Shields put together for the Master Plan.

The city was awarded a joint grant in the amount of \$1.8 million by the Georgia Department of Transportation and HUD. The four projects include looking at expanding on the 15th Street plan that is already in process with the GADOT, a Rocky Creek mixed-use facility park, Southgate Urban Shopping Center, and Oaks Creek Neighborhood.

In the Director's Report, Ms. Woodard updated the board on the following:

Active ED Projects

- Several of the energy audits that were underway in Augusta for the Green Fund have now turned into loan approvals. The Green Fund is now officially out of funds but as the money is paid back it will be reallocated.
- There are two Georgia Cities Foundation loan applications underway for board approval in January 2012. They are 565 Broad Street and 834 Greene Street.
- Hyatt Place is still a "live" project and a possible investor will be in town next week.
- The 3rd & 4th floor condos in the JB White's Building have been completed. Demolition of the warehouse for covered parking to begin week of 12/12/11.
- The Faulk Building was under contract but the contract fell through last week.
- 851 Broad Street is the new Metro Market and it is set to open in the next few months. Demolition/asbestos removal has been completed.

SPLOST V Projects

Broad Street Lighting & Signal Project

- Removal of old signals and streetlights underway.
- Project to be completed December 15th with the exception of some minor sidewalk work.

Pilot SPLOST Project

- Widows Home/new sidewalk completed with SPLOST money from Mr. Cassell's office. Two lights are on order. Project should be completed in January 2012.

Downtown Programs

CADI

- The annual board meeting was held on November 18th. The By-laws and SGI contract were approved.
- A Nominating Committee was appointed for vacant seats.
- The program is now in its 5th year. In the beginning we could opt for a five year period or a ten year period. We chose five years. In January 2012, the Steering Committee will begin a petition drive for next five year period.
- Postcard/survey completed for January 2012 mailing to BID property owners.
- Stats are in board books for review.

Ms. Woodard commended Mrs. Fuselier on getting through Christmas light installation and doing a great job.

The Augusta Chronicle Christmas Light-Up Spectacular

- The event was a tremendous success.
- Partnered with Olde Towne for a Historic Candlelight Tour and they sold over 200 tickets.

Grant Projects

James Brown Blvd. Phase 1

- It should go out for bid in January 2012 and the contract should be awarded in February 2012.

James Brown Blvd. Phase 2

- Environmental work is underway.

Other

- We received two “Best of Augusta” awards this year. They were for the Saturday Market and Christmas Light-Up Spectacular.
- In January 2012, we will begin our 2011 audit.
- A list of SPLOST VI Projects is in board books for review. This list was composed by the board meeting in small groups. In early 2012, Ms. Woodard should have finalized budgets for these projects along with renderings.

The list of SPLOST VI Projects has not been approved by the board. The list will be approved separate from the Director’s Report. This list is fluid and does not bind future boards to do them. It just provides direction.

Mr. Kendrick asked for a motion to approve the list of SPLOST VI Projects as presented in the Director’s Report. Mr. Bowling made the motion with a second from Mr. Scott, Jr. All were in favor and the motion passed unanimously.

A complete copy of the Director’s Report is in board books for review.

Mr. Kendrick asked for a motion to accept the Director’s Report as information. Mr. Allen made the motion with a second from Mr. Hadden. All were in favor and the motion passed unanimously.

Under New Business approval for the Georgia Cities Loans was not presented to the board due to minor completion issues and Mr. Nixon’s absence due to a banking conference.

Under New Business, Mr. Kendrick did not appoint a Nominating Committee. He would like to have some informal talks with interested parties and come back with a Nominating Committee at the next board meeting.

Mr. Bowling will be resigning from the board but will stay on the board until a replacement is found.

Mr. Allen mentioned to the board that there is a parking lot that was purchased as part of the parcel connected to the old WJBF facility. The lot is located at 10th and Reynolds Street. It is strategically located and nicely done. This may be an opportunity to pick up an in-fill parking lot to relieve parking on Broad Street. Possibly the DDA can rent the parking spaces.

With no further business to discuss, Mr. Kendrick adjourned the meeting at 9:06 a.m.

Respectfully Submitted,

Joey Hadden, Secretary