

**Downtown Development Authority
Meeting Minutes
December 9, 2010**

The regularly scheduled meeting of the Downtown Development Authority was held December 9, 2010 at 8:30 a.m. at the DDA offices located at 936 Broad Street, Suite 107. Those members in attendance were Cameron Nixon, Rick Allen, Commissioner J.R. Hatney, Steven Kendrick, Mark Bowling, Executive Director Margaret Woodard and Legal Counsel Byrd Warlick. Guests and observers included DDA Office Manager Roxanne Walls, CADI Project Manager Jessica Fuselier, Camille Price of Augusta Tomorrow and Erin Zureick of Augusta Chronicle.

Mr. Kendrick called the meeting to order at 8:33 a.m. and welcomed everyone to the meeting.

Mr. Kendrick presented the previous meeting minutes from October 14, 2010 in the absence of Mr. Hadden. With no additions or corrections, Mr. Kendrick asked for a motion to approve the previous meeting minutes. Mr. Nixon made the motion. Commissioner Hatney seconded the motion. All were in favor and the motion passed unanimously.

In the Treasurer's Report, Mr. Nixon presented the DDA financials as of November 30, 2010.

The Balance Sheet was reviewed.

The Profit & Loss Budget Performance (DDA Operating) Report reflected for January 2010 through November 2010 total income in the amount of \$253,177.28. Mr. Nixon commended Ms. Woodard and Mrs. Walls for a good job in managing the operating expenses. The 3rd quarter city salary payback invoice has been paid to the city. Net ordinary income in the amount of \$104,500.29. This amount does reflect SPLOST administrative money received to continue to manage SPLOST and the operations of DDA for next year.

The Profit & Loss Budget Performance (Consolidated) Report includes SPLOST money spent for St. Sebastian signage, downtown banners and also includes money raised for Christmas and expenses associated with Christmas.

With no questions from the board, Mr. Nixon made the motion on behalf of the Finance Committee to accept the Treasurer's Report. Commissioner Hatney seconded the motion. Mr. Kendrick asked the board if there was any further discussion on the Treasurer's Report and hearing none all were in favor and the motion passed unanimously.

Mr. Kendrick thanked Mr. Nixon for the Treasurer's Report.

Saturday Market on the River financials were in board member books for review.

In the Director's Report, Ms. Woodard updated the board on the following projects:

Lofts at Marbury Center

- Developers will present project at January board meeting.
- New \$5 million dollar infill project on Greene Street between 12th and 13th
- It is condominiums, rentals and retail.
- The project has gone before the Historic Commission for approval.
- Letters of intent sent for Georgia Cities Loan and Green Fund.

Hyatt Place

- Revised Feasibility Report underway to boost lending opportunities.
- Developer will be in town on Tuesday to meet with Commissioner-elect Wayne Guilfoyle and Commissioner-elect Grady Smith.
- Contracts have been extended through the end of February 2011.
- Developer is \$11 million dollars short with the new market tax credits that have been approved by US Bank.

White's Building

- As-Built drawings have been completed.
- Construction to begin in January to finish the project with the original intent of condominiums.

Pilot Lighting Project

- The contractor has mobilized but there are some issues. They are still waiting on approval of streetlights and borings from Department of Transportation.
- The project will more than likely start at the beginning of the year and will start at 12th Street due to new sewer line installation on 1300 block.
- Project is about 30 days behind.

Riverwalk Initiative at 8th Street Bulkhead

- The stage is almost finished.
- All the site repairs have been done.
- Awning, fixtures and furniture have been ordered.

Clean Augusta Downtown Initiative (CADI)

- Monthly/Annual Activity Reports were in board member books for review.
- Some of the totals reflected on the Annual Report are as follows:

Trash Removed	42.99 tons
Pedestrian Assistance	1351
Vehicle Assistance	53
Merchant Visits	7774

Personal Safety Escorts	82
Panhandle Reports	88

- The city no longer installs the majority of the Christmas decorations and they pay CADI to do it. The city does the high poles on Broad Street and CADI does the rest.
- Ms. Woodard commended Mrs. Fuselier on coming in way under budget and doing a super job.
- The annual CADI board meeting is Tuesday, December 14th at 9:00 a.m. at the DDA office.

Saturday Market

- Cash Sponsorships raised to date: \$9,540.00
- Bank balance: \$2,097.24
- Sponsorships for 2011 underway
- Ms. Buxton is working on establishing a 501c3. Once that is done, we will cut a check and pass the market to her.

Christmas Light-Up Spectacular

- Huge success
- Chick-fil-A came on as a major sponsor which allowed us to have fireworks and they also gave away \$45,000.00 in in-kind items at the Common.
- Partnered with the Holiday Market with 40 vendors.
- Fireworks were synchronized to live music by WBBQ.
- There were record crowds at all events.
- Miss Augusta Parade had a record number of entrees.
- The Lighted Boat Parade had 14 great boats and was televised live on WRDW.

James Brown Blvd.

- Meeting with Cranston next week to finish up the final drawings for Phase I.
- We have finished the application for Phase II for the Design Committee to review and a meeting will be scheduled at the beginning of the year.

Parking

- Workshop with commissioners has been scheduled for January 24th at 11:00 a.m.
- Have been asked to present the ordinance, implementation plan and budget.

Georgia Heart & Soul Tour 2011

- Planning meeting was held December 2nd.
- Will need to raise \$4,500.00 in cash and so far \$2,000.00 has been raised.

Other

- Two letters of intent have been signed for Georgia Cities Loan Applications that will start at the beginning of the year. They are for 967 Broad Street and 1151 Broad Street.
- On November 4th, we hosted a state wide seminar for the new Green Fund and it was well attended. Two energy audits have been requested to proceed with loan applications.
- The SPLOST Application for the private/public partnership is completed. Legal counsel and committee to review before loading on website. A small group will meet before the next board meeting.

Parking was also discussed.

Ms. Woodard says that we have letters of support from Augusta Tomorrow on our parking plan and we had a “working” breakfast last month with d(a)² and they are on board.

Mr. Allen says we have plenty of space to park, it just needs to be managed and the parking areas improved.

This month, Ms. Woodard has been asked to meet with some board members along with Mr. Allen to discuss parking and prepare for the January meeting.

With no further business to discuss, Mr. Kendrick adjourned the meeting at 9:11 a.m.

Respectfully Submitted,

Joey Hadden, Secretary